

2016 February

European
Academy of
Management
EURAM

EURAM newsletter



LETTER FROM THE PRESIDENT

Dear colleague, Dear friend,

The EURAM community has responded well to the Call for Papers for the EURAM 2016 Conference. Paris received close to 1'500 papers, a new record! We take the opportunity to thank all the members of our Local Organising Committee for their huge effort in preparing the Conference (<http://euramonline.org/communities-partnership/organising-committies.html>) as well as the students of ISTE Business School and their professors for their precious help during the screening process to ensure papers were compliant with the authors' guidelines.

We are very grateful to all the reviewers who are currently finalising their review and providing comments to authors for the further development of their research. Authors will be able, if so they wish, to work on a revised version of their paper and submit it by 12 April.

This year, we are innovating and offering **three Labs** accessible to all conference participants on **31 May** at Dauphine University. More detail about these activities can be found on page <http://euramonline.org/programme2016/pre-conference-workshops.html> and at the end of this newsletter.

The Doctoral Colloquium also attracted good numbers with close to 90 applications for the two-day event to be held on 30-31 May.

We would like to attract your attention on the necessity to **pre-book very quickly you hotel room**: due to the EURO 2016 (football!) reservations will soon become difficult in Paris <http://www.euramonline.org/registration-accommodation/plan-your-conference.html>

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For members from Poland, Portugal and Lithuania, it is time to elect a new National Representative for a three-year mandate on the EURAM Board. The results will be communicated at the General Assembly to be held in Paris next June.

The newsletter leaves space for you to share information about activities taking place in your own universities or projects you are engaged in. If you have missed the deadline to send you our contribution, we will gladly publish your calls on the EURAM website in newsroom.

We hope you will enjoy reading the EURAM Newsletter and will keep you up-to-date via our social media (Facebook, Twitter and LinkedIn), please join us on them through our website page.

Looking forward to seeing you in Paris from 31 May to 4 June!

Sincerely yours,

Luca Gnan, President



JOINT EVENTS AND SIG THEMATIC CONFERENCES

<http://www.euramonline.org/newsroom/events.html>

European Management Review

To access the European Management Review Click on

<http://journals.euram->

online.org/pw/associations/euram/euramlogin.asp?item=jrn&association_id=15

Call for Papers for EURAM's Journal *Methodology Matters*

Methodological considerations are central to academic research. Methodology Matters is a new section of the European Management Review that seeks to provide a peer-reviewed outlet for contributions about the challenges of conducting management research.

The section will be edited by **Bill Lee**, w.j.lee@sheffield.ac.uk

<http://euramonline.org/newsroom/events/196-test-2.html>

news
from
Brussels

@Headquarters
and beyond

Supporting a
Community of
European

Engaged
Management

Scholars

EMR European Management Review
The Journal of The European Academy of Management



EIASM Calendar :

<http://www.eiasm.org/r/default.asp?ild=EEDIJ>

EDEN Calendar:

<http://www.eiasm.org/userfiles/eden%20calendar%202015-2016%20at%20a%20glance%20-%20cross%20disciplinary%20seminars.pdf>

EURAM@Headquarters will give EURAM members short news about programmes and initiatives organised or followed up in our headquarters in Brussels.

For any questions or to send your news for the next newsletter, contact Luisa Jaffé luisa@eiasm.be – Executive Officer.

SIGs NEWS

Qualitative Research in Accounting & Management Family Business and Management

Call for papers - Special issue on Accounting & Control systems

Hanno Roberts, Norwegian School of Business, Norway

Luca Gnan, University of Rome "Tor Vergata", Italy

The **deadline for submissions is May 1, 2016.**

The review period of submitted papers is between May 1, 2016 and January 1, 2017 with a final deadline of completion of January 1, 2017. Accepted papers are slotted for publication in April 2017. All papers are subject to a double blind review process.

Prepare your manuscript according to QRAM guidelines,

http://emeraldgrouppublishing.com/products/journals/author_guidelines.htm?id=qram

We welcome enquiries to BOTH Hanno Roberts and Luca Gnan,
hanno.roberts@bi.no, luca.gnan@uniroma2.it

SIG Organisational Behaviour

<http://www.euramonline.org/newsroom/news/168-workshop-on-research-advances-in-organizational-behavior-and-human-resources-management.html>

Workshop on Research Advances in Organizational Behaviour and Human Resources Management

Université Paris Dauphine, DRM -

Management & Organisation **18 & 19 May 2016**



The theme of the 17th EURAM conference is

“Managing Knowledge: Making Knowledge Work”

Socrates once said that “the only good is knowledge and the only evil is ignorance”. How many problems could be solved if we knew how to manage ourselves? In this increasingly interconnected world where people, goods, and services flow unimpeded, and with information technology making us more understanding of each other, complex problems seem intractable. Creating and transferring more and better knowledge, within and between organizations, countries, and regions is a key component for strategic health. Hence, managing our knowledge capability becomes a necessary objective.

Solving such problems and dealing with issues effectively benefits from making what we know relevant to a variety of contexts. Whether it is about policy, strategy, innovation, work, or entrepreneurship, it is unlikely that universally applicable solutions exist. This is particularly fitting for management and organization in a European context, where there is unity in diversity, and where variety is an considerable strength. As Drucker points out, “Knowledge has to be improved, challenged and constantly increased, or it vanishes”. Managing knowledge requires knowledge and knowledge management does not exist without knowledgeable people. Such managerial knowledge has to inform people about how to accommodate contradiction and conflict, how to search for commonalities and compromise, and how to realize success for many. When managerial knowledge allows us to manage knowledge in this way, we have made knowledge work and people knowledgeable!



Hosted by Strathclyde Business School in Glasgow, the 2017 EURAM Conference is the ideal place for exploring and discussing managerial knowledge for the purpose of managing knowledge. The founder of what is now the University of Strathclyde Professor John Anderson (1706) established it as a place of useful learning – a university whose purpose would be to work for the public, for the good of mankind and the improvement of science. This founding spirit is still present in Strathclyde Business School. It is through the exchange of scholarly knowledge between scholars and our dialogue on its practical application, that we further our understanding and academic impact. The conference will provide the opportunity for a lively exchange of views and so to enhance our ability to organize and manage ourselves.

Glasgow is Scotland's biggest and most cosmopolitan city. The Strathclyde campus is located on the edge of the Merchant City, right in the middle of the city. The old trading heart of Glasgow is now brimming with shops, restaurants, and pubs, offering a great location for socialising alongside the conference. There are many hotels within walking distance. Glasgow is also a great base for exploring the natural beauty of Scotland, with the Highlands on its doorstep.

Dr Harry Sminia - euram2017-conf@strath.ac.uk

ANNOUNCEMENTS

Ca' Foscari University Venice, PhD in Management Call for Applications 2016-17

Ca' Foscari University invites talented candidates to apply for the PhD in Management, offered by one of the largest and prominent Departments of Management in Italy. The PhD is a well established international programme taught in English and designed to train doctoral candidates in advanced studies in management. The first year is characterized by full-time courses on key topics in management studies and research methods. First year students that successfully complete the programme are awarded by the MPhil in Management Studies. Second and third year students are assisted by supervisors in developing the doctoral thesis. International mobility is financially supported. The PhD programme offers seven fellowships.

<http://www.unive.it/pag/7867/>

Applications are due by 21st April 2016, visit http://www.unive.it/nqcontent.cfm?a_id=173236.

For information, contact the Programme Manager: sse@unive.it

4th Business Systems Laboratory International Symposium: "Governing Business Systems: Theories and Challenges for Systems Thinking in Practice"

Vilnius (Lithuania) - Mykolas Romeris University

August 24-26, 2016

Call for Abstract

The **deadline** for the submission of extended abstracts (between 500 and 2000 words) is **March 15, 2016**

More info: <http://bslab-symposium.net/4th-international-symposium-vilnius-2016/>

We point out the interesting track on the use of the methodology of Modelling & Simulation System Dynamics in the Policy Design and Assessment, coordinated by our communication and IT managers Dr. Eng. Stefano Armenia.

<http://bslab-symposium.net/4th-international-symposium-vilnius-2016/tracks-2016/>

6th Conference on Tourism Management and Tourism related Issues

Krakow, Poland, **September 22-23, 2016**

Chairpersons: Prof. Dimitrios BUHALIS, Bournemouth University, Prof. Marcello MARIANI, University of Bologna, Prof. Wojciech CZAKON, University of Economics in Katowice and Prof. Thomas Bauwer, DHBW Ravensburg

Local host and conference chair: Prof. Jadwiga BERBEKA, University of Economics, Krakow, Poland

Submit your one-page abstract by **April 30, 2016** here

http://www.eiasm.org/frontoffice/eventLogin.asp?item=UPL&event_id=1181

For additional information: Graziella Michelante, michelante@eiasm.be

Call for Chapters - Public Sector Entrepreneurship and the Integration of Innovative Business Models

We cordially invite researchers to contribute to the edited book "Public Sector Entrepreneurship and the Integration of Innovative Business Models" to be published by IGI Global (USA) in 2017.

Please see the Call for Chapters here <http://www.igi-global.com/publish/call-for-papers/call-details/2090>

Adrian Wilkinson (Griffith University) and Stewart Johnstone (Newcastle University) are pleased to announce the **publication of a new Encyclopedia of Human Resource Management** (Edward Elgar).

The encyclopedia is an authoritative and comprehensive reference resource with almost 400 entries on core HR areas and key concepts. From age discrimination, to zero hours contracts, each entry reflects the views of an expert and authoritative author. Each entry also provides a list of references and further reading to enable the reader to gain a deeper awareness and understanding of each topic.

<http://www.e-elgar.com/shop/encyclopedia-of-human-resource-management>

PhD Positions: Doctoral Programme in Management, Economics and Industrial Engineering at Politecnico di Milano

We are searching for talented candidates interested in applying for **PhD positions in Management, Economics, and Industrial Engineering at Politecnico di Milano (from November 2016)**. Eight fully funded scholarships are available. The scholarship covers tuition fees, office space, access to library, software, and databases. PhD students have their own research budget for travelling and receive additional funds for a study period abroad in top universities. They have opportunities of teaching and tutoring MSc students. Outstanding candidates will be pre-selected and invited to apply through the **annual PhD public call of Politecnico di Milano**, which will be published around **Mid-April 2016**.



Call for papers to a special issue of the Journal of Accounting and Organizational Change (ABS 2*, VHB B) on Next Concepts for Successful Organizational Change

Deadline: November 30, 2016

Guest Editors:

Matthias Georg Will, University of Halle-Wittenberg, Germany Steffen Roth, Rennes School of Business, France Ralf Wetzel, Vlerick Business School, Belgium

Full CFP available at <http://wp.me/pvO07-PE>

Call for Papers & Invitation: 42nd Conference of the European International Business Academy (EIBA) at WU Vienna

The Institute for International Business (IIB) at WU Vienna is organizing the 42nd Conference of the European International Business Academy (EIBA), **December 2-4, 2016**.

The theme of EIBA 2016 is "Liabilities of Foreignness vs Diversity: Conflict or Complement?". The organizers invite competitive and interactive papers, posters as well as panel proposals on this theme and any other of the 13 conference tracks. Competitive papers should be close to a publishable state, whilst interactive papers and posters may be in an earlier stage of development. Find the call for papers here: www.eiba.wien/call-for-papers.

The submission deadline for competitive and interactive papers is **July 16**.

More information: www.eiba.wien.



RAE-Revista de Administração de Empresas invites collaborators to submit articles to the call for papers Forum Dynamic Capabilities.

The concept of Dynamic Capabilities evolved from the need of organizations aiming to be capable of renewing or even reinventing themselves in response to frequent changes in a high velocity market.

Guest editors: Adriana Roseli Wunsch Takahashi (UFPR/PPGADM), Sergio Bulgacov (FGV/EAESP), Claudia Cristina Bitencourt (UNISINOS), Hale Kaynak (The University of Texas Rio Grande Valley)

Submission deadline: June 30 2016

Further information:

http://rae.fgv.br/sites/rae.fgv.br/files/arquivos/call_for_papers_dynamics_capabilities.pdf

Special Issue Advances in Supply Chain and Logistics Management for a more sustainable Society

Journal of Operations and Supply Chain Management – JOSCM invites researchers and practitioners from economics, management science, operational research, operations management, applied mathematics and statistics areas to submit their contributions to this special issue:

Advances in supply chain and logistics management for a more sustainable society

As part of the concern for achieving a more sustainable society, to effectively adopt the triple bottom line (TBL) approach has become one of the major challenges that organizations have been facing.

Deadline: August 2016

Guest Editors:

Ernesto DR Santibanez Gonzalez (Managing Guest Editor) - santibanez.ernesto@gmail.com

Charbel J. C. Jabbour - charbel@feb.unesp.br

For further information: <http://bibliotecadigital.fgv.br/ojs/index.php/joscm/announcement>



Call for papers: Special issue of Economic and Industrial Democracy: Global Economic Crisis, Work and Employment

How have work and employment relations been affected by the global economic crisis, and what are the prospects for organisations, workers and economic recovery? This Special Issue provides an opportunity to take stock of developments in work and employment post-economic crisis. We invite papers that make an important theoretical and/or empirical contribution to our understanding of such issues; international and comparative papers are particularly welcome. You can download the full call for papers here: <https://goo.gl/BQ1b3O>. The submission deadline is **1 September 2016**.

The inaugural **Open Innovation and Design Thinking MBA course** at the Kate Tiedemann College of Business at the University of South Florida- St. Petersburg was held with great success. This was a one week intensive course with students using the design thinking process to solve an open innovation challenge and re-image postsecondary education.

To see a sizzle video of the course and how we innovate by using improvisation please visit <https://youtu.be/YTMB1kkLjfy?list=PLx-B4JHzverxBqk4Chs4VngesBrTOyWj>

Prof. T. Laamanen (U. of St. Gallen, CH) and Prof. X. Castañer (Université de Lausanne, UNIL, CH) co-organized a joint **UNIL- U. St.Gallen M&A Workshop Dec 7-8th 2015** at UNIL where several researchers from both universities as well as others linked to their research teams presented their work on different aspects of M&A and alliances, including implementation and performance consequences.

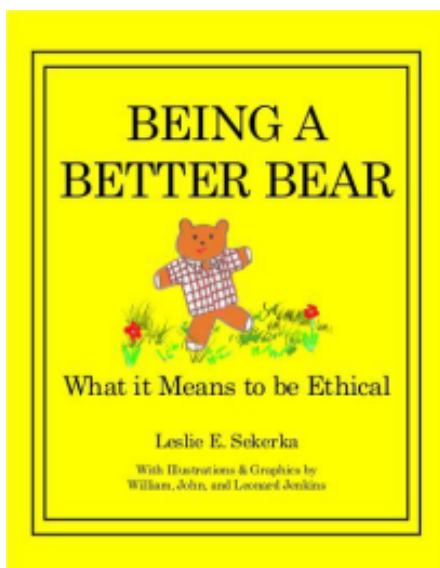
A total of 15 researchers attended the workshop, including the following presenters in addition to the co-organizers: Dana Entenza, former master student UNIL; Dimitrija Kalanoski, PhD student UNIL; Güldem Karamustafa, Sustainability School; Johannes Luger, postdoc at UNIGE and St. Gallen; and Xena Welch Guerra, St. Gallen PhD student.

Research Assistant Needed: Impacts of Trade, Fiscal and Monetary Policy on Climate Change

Boston University's Frederick S. Pardee Center for the Study of the Longer-Range Future and the Global Economic Governance Initiative are seeking a research assistant to work on a modelling project focused on climate change risks and their implications for financial stability, economic growth, and beyond.

<http://www.bu.edu/pardee/research-assistant-needed-impacts-of-trade-fiscal-and-monetary-policy-on-climate-change/>

For further information please contact Dr. Irene Monasterolo at irenemon@bu.edu or Prof. Kevin Gallagher at kpg@bu.edu



Being a Better Bear, What it Means to be Ethical is an educational and entertaining ethics book for children ages 4-6. Drawing upon research from scholars focusing on moral development and character strength, the concept of ethical decision-making is presented to our youngest readers. Featuring the character of Fred Bear, the book is designed to help children recognize, understand, and deal with the ethical issues they are likely to face in everyday life. Introducing ethical responsibility at an early age is essential toward building the moral foundation of our communities.

By Leslie E. Sekerka

With Illustrations & Graphics by William, John, and Leonard Jenkins

To order visit:

<http://campusstore.menlo.edu/category/faculty-author>

Price: \$12.99 plus tax & shipping

ISBN 978-0-9915196-3-7 51299

Back Finance: Financial Derivatives and 2008 Process

Gürhan Uysal - uysal_g@omu.edu.tr

Ondokuz Mayıs University, School of Business, Samsun-Turkey

George Soros warns of new upcoming crises, which is similar to 2008. 1990s witnessed financial innovations such as option, swap, future, forward etc. Those are called as financial derivatives. Financial derivatives resulted in financial balloon during 2000s. There are two reasons for 2008 global crisis. They are financial balloon and mortgage balloon. Because 2008 is recession problem. Reason might become those balloons. Back Finance Methodology: back Finance methodology may be used to stop upcoming crisis. Fed financed USA banks in 2008 process. According to back finance, FED may have financed Europe banks. It is back finance. So, USA Fed may finance Japanese banks to hinder new crises. In this chain, Japanese would make its payment to European investors, and Europeans make its payment to USA investors. Thus, new financial crises and possible recession may stop. For example, FED may finance Japanese banks and Japanese investors with 1 trillion dollars. To conclude, backfinance methodology might be used by IMF to prevent economies from upcoming crises.



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PARIS-EST CRÉTEIL
VAL DE MARNE



EURAM 2016

Manageable Cooperation?

JUNE 1-2-3 and 4, 2016 Paris – www.euram-online.org

Join EURAM 2016 Labs- Tuesday 31 May

We invite all EURAM 2016 participants to choose one of its three labs on Tuesday 31 May afternoon at Université Paris Dauphine:

<http://www.dauphine.fr/en/universite/our-campuses/dauphine-campus-porte-dauphine.html>

Theoretical Lab

Language and Thinking in Management and OS field: Main Findings and Challenges; towards a European Multilingual Field

This Round Table aims to clarify the relationship between language and thinking among the European field of Organization Studies and Management and to discuss the different challenges (intellectual, cultural) Europe faces to be more visible, relevant and original in this globalized world. The field of organization studies (OS) has historically, and particularly over the last twenty years, been dominated by Anglo-American production and Anglo-American journals. This social reality has provoked a number of publications focusing on the issue of OS production diversity.

This round table reflection based on Bourdieu's scientific field analysis will be divided in two parts:

- 1) The first one will present the main elements of the contemporary situation.
- 2) The second will discuss the main intellectual and cultural challenges that the non-English native researchers, notably the Europeans, face in this context.

Organiser: Jean-François Chanlat (Université Paris-Dauphine)

Speakers:

Jean-François Chanlat (Université Paris-Dauphine)

Will-Ann Harzing (Middlesex University)

Philippe Lecomte (Toulouse Business School & Président of GEM & Language)

Mustafa Özbilgin (Brunel University & EMR Editor-in-Chief)

Marlei Pozzabon (HEC-Montréal & FGV, Sao Paulo)

Teaching Lab

New Technologies for Teaching

This workshop is going to present, in a very concrete and practical way, new technologies for teaching. MOOCS, Interactive Platforms, Serious Games and Multi Media Case Studies, etc. will be introduced and discussed by their authors. Which technologies do they use for teaching? How do they use these technologies? Why? For which audiences? What are the results, successes, traps and difficulties? What advice and tips can they provide?

In "vivo examples" will be shared during the workshop. This workshop has been conceived to be very interactive and designed as a platform for exchanging practices and innovative technological teaching solutions.

Organiser: Françoise Chevalier (HEC, Paris)

Among the participants:

Cécile Dejoux (CNAM, Paris)

Kristine De Walck (HEC Paris)

Alistair Smith (Founder and International Coordinator of the NGO Banana Link)

Innovate with the Practitioners Lab

Paradoxes of collaborative innovation

This is the second edition of Innovation RINNODI workshops based on an original “13 minute conferences” format. This workshop offers both researchers and managers a short and entertaining storytelling window in order to generate an interesting debate. The 13’talks, taking place in a special décor, will be filmed and disseminated on our website (www.rinnodi.fr).

The flagship topic this year is “Paradoxes of collaborative innovation”. In contrast to the internally well-known integrated model of R&D, the collaborative mode that has emerged intensely in these last years, presents paradoxical issues concerning the ways of organizing knowledge exchanges with external stakeholders and connecting both internal and external as well as social and economic activities. In this context there is a need to confront different points of view, from various contexts and countries at different levels of analysis (firms, innovation clusters and ecosystems, regional and national systems).

Organisers: Luciana Castro Gonçalves (ESIEE Paris) and Liliana Mitkova (UPEM), Heads of RINNODI

Key Speakers:

Patrick Cohendet (HEC Montreal, Canada)

Gilles Garel (CNAM, France)

Tatiane Guimarães (PUC Minas, Brazil)

Magnus Gustafsson (PBI Institute, Abo Akademi, Finland)

Thierry Menissier (IAE Grenoble, France)

Eric Lemerle (Responsible for new mobility & research methods, Renault /France)

Jean-Claude Ruano-Borbalan (HT2S, Paris, France)

Phillippe Sajhau (Vice-Président Smarter Cities, IBM)

Yuandi Wang (Sichuan University, China)



PRE-BOOK your HOTEL now to join EURAM 2016 in Paris

Dear EURAM members and friends,

Due to the Euro 2016 (football!), hotel bookings and prices are rising very fast in Paris. We advise that you pre-book very quickly with cancellation provisions when necessary. Here is a list of recommended hotels on métro Line 8, with direct access to the station "Créteil Université" where the Conference will take place: to view them, please click here <http://www.dekon.com.tr/euram2016/files/downloads/Lists-of-Hotels.pdf>. On Tuesday 31 May afternoon, EURAM is opening 3 Labs to all participants, followed by the welcome reception. Paper presentations (as well as Keynotes, SiGs events, Symposia, Development Working Groups and other meetings) will take place from Wednesday 1 to Saturday 4 June. Please make your reservations accordingly.

Looking forward to welcoming you in Paris,

Kind regards,

EURAM 2016 Local Organising Committee

EURAM

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Luisa Jaffé - EURAM Executive Officer

Stefano Armenia - EURAM Communication Officer, *"Sapienza" University of Rome*

Eleonora Piacenza - EURAM Website Manager, *"SYDIC - System Dynamics Italian Chapter"*