



# 2016 October



## newsletter

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### LETTER FROM THE PRESIDENT

Dear colleagues and friends,

We have received more than 100 topic proposals for our 2017 conference! We are happy to have a large variety of tracks that emphasise relevance and deal with the complex scientific, technological and social challenges the society faces. Many thanks to all the track proponents and SIGs which will host them! We strongly encourage you to check our website and find the subjects which best fit your research interest.

The EURAM affiliated activities had a successful start following the summer vacation. I would like to thank the Corporate Governance Strategic Interest Group and its past chair Alejandro Escriba-Esteve for organising an excellent workshop on paper development at the University of Valencia. Editor/associate editors of *Journal of Management Studies*, *Academy of Management Journal*, *Corporate Governance: An International Review* and *European Management Review* collaborated with the authors of a number selected papers. The feedback of the colleagues who attended the workshop was very positive and encouraging for future editions. EURAM is delighted to support such SIG activities and we hope to see more of them in the future.

EURAM Early Career Colloquium (EECC) is another successful activity for which the submission deadline is approaching fast. The 8th edition of our EECC will focus on "Impact". It is going to be co-hosted by ESC Rennes School of Business (France) and Rabat Business School, International University of Rabat (Morocco) in Rabat. Our EECC team has introduced a novelty this year. Three grants will be offered on a competitive basis to colleagues from African-based universities. Many thanks to the Vice President EECC Anne-Katrin Neyer for this initiative!

At EURAM we aim to improve our governance structure to make it more democratic and inclusive. A summary of the work undertaken so far was presented during our General Assembly by our Vice President-Governance Silke Machold for which we are

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# EURAM

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thankful. But we need your input as well. We will publish draft statutes on the EURAM website and we will be happy to have your comments and suggestions.

Last but not least, we are happy that a new colleague has joined the EURAM Board: Andreas Strobl from Innsbruck University School of Management has been elected as the National Representative of Austria. A warm welcome!

Wishing you a fruitful academic year!

Sibel Yamak, President



## JOINT EVENTS AND SIG THEMATIC CONFERENCES

<http://www.euramonline.org/newsroom/events.html>

### **8th EURAM Early Career Colloquium on “Impact”**

**Dates:** 5-7 March 2017, Rabat, Morocco

**Deadline for application:** 15 November 2016

Co-hosted by ESC Rennes School of Business (France) and Rabat Business School, International University of Rabat (Morocco)

#### **CALL FOR PARTICIPATION**

The 8th EURAM Early Career Colloquium continues a tradition of successful colloquia in seven European cities with bringing it to Africa. Co-hosted by two leading institutions of higher management



education, the venue of this exciting interface-event will be in the twin-towns of Rabat and Salé, Morocco’s capital region.

The main objective of this colloquium is to offer a platform for early career management scholars from Europe and Africa. Participants will experience the proven blend of informal get-together, discussion on professional challenges, expert advice, and paper development session including the option for submission of revised manuscripts to a dedicated EECC track at the EURAM 2017 in Glasgow).

The theme of the EECC in Rabat-Salé is “Impact”. Talks and interventions of our mentors and experts as well as group discussions will focus on and challenge dominant strategies of assessing, simulating, and actually exerting influence in academia and beyond.

#### **APPLICATION**

Please send your CV and a 300-500 word abstract of a work-in-progress manuscript for the paper development session to Steffen Roth ([steffen.roth@esc-rennes.com](mailto:steffen.roth@esc-rennes.com)) and Nacef Mouri ([nacef.mouri@uir.ac.ma](mailto:nacef.mouri@uir.ac.ma)) before November 15, 2016.

A registration fee (180 Euro) covers catering, social excursions, and workshop materials. Participants are kindly requested to cover transportation and accommodation costs. Rabat-Salé Airport is conveniently served by Airlines such as AirFrance, Royal Air Maroc, and Ryanair. For further information and updates please visit [www.euramonline.org](http://www.euramonline.org) and [www.eecn.org](http://www.eecn.org) or contact Steffen Roth and Nacef Mouri.

#### **GRANT OPPORTUNITY**

The European Academy of Management (EURAM) is pleased to provide up to 3 travel grants for African-based PhD students (final year of their PhD), Postdocs and assistant professors in Management to participate in the 8th EECC (EURAM Early Career Colloquium) on 5 - 7 March 2017, at Rabat Business School, International University of Rabat (Morocco) co-hosted by Rennes School of Business and the Rabat Business School

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**Scholars**

The grants will be distributed on a competitive basis, taking into account:

- the applicants' academic track record;
- the quality of the academic paper to be presented in one of the paper development sessions at the 8th EECC.

Applications must include:

- a CV (including publication and conference record);
- a recent working paper to be presented at the 8th EECC (written in English);
- a statement of purpose or motivation letter explaining how applicants intend to valorize their EECC experience in their further career as much as at their current home institution (one page);
- a letter of reference either in English or French (e.g. from the PhD supervisor or department head)

Each research grant amounts to 400 Euro, which is meant to help with travel & accommodation costs for attending EECC 2017 only. Selected candidates may qualify for participation fee waivers sponsored by Rabat School of Business subject to final budget approval. Please note that the grants can be only provided if you have already actively sought and exhausted any other potential sources of funding.

For more information regarding EURAM and EECC, go to [www.euramonline.org](http://www.euramonline.org).

For more information regarding EECC 2017, do not hesitate to contact Professor Steffen Roth ([steffen.roth@esc-rennes.com](mailto:steffen.roth@esc-rennes.com)).

Application must be sent to Luisa Jaffé ([luisa.jaffe@eiasm.be](mailto:luisa.jaffe@eiasm.be)) with professor Steffen Roth ([steffen.roth@esc-rennes.com](mailto:steffen.roth@esc-rennes.com)) and Professor Nacef Mouri ([nacef.mouri@uir.ac.ma](mailto:nacef.mouri@uir.ac.ma)) in cc no later than 30 October 2016. Application will receive feedback by 30 November 2016.

## ***NEXT EURAM ANNUAL CONFERENCE AND DOCTORAL COLLOQUIUM***

**EURAM 2017, Glasgow, Scotland**

**21-24 June 2017** - Theme: ***Making Knowledge Work***

More information on: <http://euramonline.org/annual-conference-2017.html>

**Doctoral Colloquium 2017**

19-21 June 2017, Glasgow

Deadline for submissions to PhD Colloquium: 24 January 2017

# news

from

# Brussels



**EIASM Calendar :**

<http://www.eiasm.org/r/default.asp?id=EEDIIJ>

**EDEN Calendar:**

<http://www.eiasm.org/userfiles/eden%20calendar%202015-2016%20at%20a%20glance%20-%20cross%20disciplinary%20seminars.pdf>

### ***European Management Review***

To access the European Management Review Click on

[http://journals.euram-online.org/pw/associations/euram/euramlogin.asp?item=jrn&association\\_id=15](http://journals.euram-online.org/pw/associations/euram/euramlogin.asp?item=jrn&association_id=15)

@Headquarters  
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**EMR** European Management Review  
*The Journal of The European Academy of Management*

**EURAM@Headquarters** will give EURAM members short news about programmes and initiatives organised or followed up in our headquarters in Brussels.  
For any questions or to send your news for the next newsletter,  
contact Luisa Jaffé [luisa@eiasm.be](mailto:luisa@eiasm.be) – Executive Officer.

# ANNOUNCEMENTS

## **Call for Papers, 14th ACMAR – March 9-10, 2017**

(Annual Conference for Management Accounting Research)

The ACMAR takes place at WHU – Otto Beisheim School of Management in Vallendar, Germany.

In addition to the parallel sessions, our keynote speakers Professor Frank Moers (Maastricht University), Professor Paolo Quattrone (The University of Edinburgh), and a high-ranking practitioner will present insights into current trends in management accounting practice and research.

Registration is open until February 15, 2017 at <http://www.whu-acmar.com/acmar-2017/>.

The conference fee includes lunch, refreshments, conference materials, and the official dinner:

- EUR 120 for professors, postdoctoral candidates ;
- EUR 80 for PhD students.

## **6th ACMAR Doctoral Colloquium - March 8-9, 2017**

The 6th ACMAR Doctoral Colloquium will take place on **March 8-9, 2017** ahead of the 14th ACMAR.

The colloquium aims provide an opportunity for doctoral students in management accounting to present and discuss their research with an experienced faculty. In addition to the scientific program, the colloquium agenda will provide sufficient opportunity for students to interact informally with other participants and the faculty.

The faculty for the colloquium will include *Professor Martin Messner* (University of Innsbruck, *Professor Frank Moers* (Maastricht University), and *Professor Utz Schäffer* (WHU – Otto Beisheim School of Management).

The full program will be conducted in English. For further information please visit [www.whu-acmar.com](http://www.whu-acmar.com).

Starting from this year, the puntOorg international research network offers the possibility to the EURAM community to participate in the **Working Paper Nursery (WPN)**, led by Luigi Maria Sicca (University of Naples Federico II) and Ilaria Boncori (University of Essex).

The aim of our WPN is to foster academic collaboration by offering collegial support within the EURAM Community, in order to facilitate publication in high quality journals; our Nursery seeks to create international and multi-disciplinary synergies between authors and mentors who can collaborate on papers through the puntOorg

(<http://www.puntoorg.net/en/research-tracks/working-paper-nursery>)

online platform, where extended abstracts of approximately 500 words are made available. Attendance is voluntary - do not hesitate to ask for more information and/or submit your abstract to [wpn@puntoorg.net](mailto:wpn@puntoorg.net)

**Preferred Leader Behaviour and Societal Culture Global Research Consortium:** A group of international researchers are studying the relationships amongst preferred leader behaviour dimensions and societal culture value dimensions (VSM08) for employed businesspeople. We're always seeking international collaborators to expand our country data base. If you're interested in discussing a research project, please send email to: [romie.littrell@aut.ac.nz](mailto:romie.littrell@aut.ac.nz). Our global leadership studies project is summarised at <http://crossculturalcentre.homestead.com/values.html>. We already have collected more than 25 country samples and are continuing to collect data with no defined end date for the project.

## **The 10th International Critical Management Conference CMS 2017 - Call for Stream Proposals**

The 10th International Critical Management Studies (CMS) 2017 Conference is being held from July 3-5, 2017 in Liverpool UK and hosted by Edge Hill University Business School.

Proposals are invited no longer than 1500 words, excluding references, short profiles and contact details for each of the expected three international convenors of each stream. Further details are available at <https://www.edgehill.ac.uk/business/streams/>

Informal inquiries can be made to the Conference Chairs: Professor Paresh Wankhade at [Paresh.Wankhade@edgehill.ac.uk](mailto:Paresh.Wankhade@edgehill.ac.uk) and Professor David Weir at [weir53@gmail.com](mailto:weir53@gmail.com).

The deadline for submitting panel proposals is **20th October 2016**. Acceptance will be communicated by **30th October 2016**.

# ANNOUNCEMENTS

## ***Model-based Governance for Smart Organizational Future - January - 23-24, 2017***

**Organized by** Business Systems Laboratory - in cooperation with System Dynamics Italian Chapter

**Hosted by** "Sapienza" University of Rome, Dipartimento di Ingegneria Informatica, Automatica e Gestionale "Antonio Ruberti"

**Deadline for the submission** of extended abstracts: November 1, 2016

Today, the effective governance of any organisation - be it a government, a firm, a state-owned entity, or a charity - needs to be based on resilience, transparency, accountability, evidence of effectiveness. This need is stimulated by the all-encompassing public scrutiny of organisations, a trend that is continuously growing due to the advances in IT. This process has been described in terms of the emergence of technologies and practices of calculation in the context of governance. A common problem is that organisations frequently approach governance as a process of conforming strictly with rules and regulations instead of considering governance from a wider systemic perspective. In this workshop we call for both practical and theoretical research proposals for a better modeling of organizational systems as well of examples of successful application of model-based governance to any kind of organizational system.

For further information: <http://bslab-symposium.net/BSLab-Sydic-2017/BSLAB-SYDIC-WS-Rome-2017.htm>

## ***New Journal: "Innovation: Organization & Management"***

"Innovation: Organisation & Management" provides a new outlet for those wishing to publish outstanding research on innovation within and across organizations. The editors - Markus Perkmann and Nelson Phillips - encourage submissions that break new ground theoretically, and address innovation both in conventional and unusual places.

<http://www.tandfonline.com/action/journalInformation?show=aimsScope&journalCode=rinp20>

In the launch issue (Jan 2017), IOM will publish pieces by Michael Cusumano & Annabel Gawers, Deborah Dougherty, Raghu Garud, Joel Gehman, Gerry George, Dietmar Harhoff, Phanish Puranam, Henri Schildt, Paul Tracey, Andy Van de Ven, Joel West & Marcel Bogers and Mike Wright.

Submit your research now!

After it has been organized as a joint event between Euram and Euroma for the first time in 2015, the next **SOM Forum** will be held in Copenhagen, in January 2017. The CfP and further information can be found here:

<http://www.tilmeld.dk/somforum17>.

All researchers interested in service management, servitization, service innovation or service operations are invited to submit their abstracts until Oct 9. An interactive workshop as an "in-between" possibility to engage with the community is ahead!

***News from Australia*** - There is a vibrant scene of business engagement and professional networking activities to Europe in Melbourne, Australia. The Central European Business Forum was held again, on the 24 August 2016 (<http://www.swinburne.edu.au/news/latest-news/2016/09/swinburne-and-the-hungarian-consulate-unlock-business-opportunities-.php>), with the objective to unlock business opportunities for Victorian SMEs in Central and Eastern Europe. The series of events started in 2014 at a café in Melbourne (<https://youtu.be/m8UVesHCJMQ>) and has been organised for the third year in 2016, and for the second time as part of the Small Business Festival (<http://www.business.vic.gov.au/events-workshops-and-mentoring/victorias-small-business-festival>), by Swinburne and the Consular Office of Hungary, Victoria. The organisers invite EURAM members – and in particular the International Management SIG – to share research ideas and interests in the area. Contact: Dr Aron Perenyi, E: [aperenyi@swin.edu.au](mailto:aperenyi@swin.edu.au).



## ***IREE 2017 Improving Residential Energy Efficiency – International Conference Announcement and Call for Abstracts***

Improving energy efficiency is now a global challenge. Understanding and overcoming these challenges requires the combined efforts of government agencies, energy providers and energy users. This inaugural conference marks the first of its kind in Australia where the primary focus is on improving energy efficiency in residential households and homes. The IREE 2017 Conference aims to report on the findings of research and practice from a wide range of academics and practitioners.

Call and details: [http://iree.org.au/?ct=t%28IREE\\_2017\\_Announcement\\_and\\_Call\\_for\\_Abst7\\_13\\_2016%29&mc\\_cid=b41e0148d1&mc\\_eid=3e47f95ef3](http://iree.org.au/?ct=t%28IREE_2017_Announcement_and_Call_for_Abst7_13_2016%29&mc_cid=b41e0148d1&mc_eid=3e47f95ef3)

Conference location: Wollongong, NSW, Australia

Conference dates: 16-17 February 2017 (Southern summer!)

## ***2nd INTERNATIONAL CONFERENCE: CLUSTERING***

- Title: International Conference on Clusters & Industrial Districts: CLUSTERING.
- Dates: 25-26 of May, 2017.
- Location: Faculty of Economics-University of Valencia, Valencia (Spain).
- Info web site: <http://www.uv.es/clustering>
- Contact: Francisco Puig ([puig@uv.es](mailto:puig@uv.es))

Abstract: The CLUSTERING conference is focused on the local contexts, the phenomenon named geographical agglomeration of firms and the models defined as industrial districts and clusters.

Its purpose is to develop clustering by providing a forum for discussing about recent academic improvements on the cluster/industrial district topic from a multidisciplinary approach (management, innovation, international business, economic geography, regional studies, econometrics, marketing, etc.).

## ***COMAC: The Way to Cross-Disciplinary Research of the University of Southern Denmark***

The University of Southern Denmark–Slagelse recently established the COMAC Research Cluster. The idea behind it is that of encouraging and supporting research across disciplines, in an attempt to bridge Cognition, Management, and Communication. COMAC's home is with the Department of Language and Communication although its members come from a variety of disciplines including cognitive psychology, communication, linguistics, organizational research among others. The cluster's members cover a variety of methods, from experimental design to ethnography, from conversation analysis to agent-based computational simulations. A research laboratory — the 'COMAC Lab' — supports the activities of the cluster and we are looking forward to working with research partners in Europe and worldwide. More details on our website: [http://www.sdu.dk/en/om\\_sdu/institutter\\_centre/c\\_comac](http://www.sdu.dk/en/om_sdu/institutter_centre/c_comac)

Follow us on Twitter: @COMAC\_SDU ([https://twitter.com/COMAC\\_SDU](https://twitter.com/COMAC_SDU))

If necessary, please include my email and a text such as: Please direct questions or requests for info to Davide Secchi ([secchi@sdu.dk](mailto:secchi@sdu.dk)).

CALL FOR PAPERS Strategic Management Journal

## ***History and Strategy Research: Opening Up the Black Box***

Guest editors:

Nicholas S. Argyres, Washington University in St. Louis - Alfredo De Massis, Free University of Bozen-Bolzano and Lancaster University - Nicolai J. Foss, Bocconi University - Federico Frattini, Politecnico di Milano - Geoffrey Jones, Harvard University - Brian S. Silverman, University of Toronto

See here: [http://onlinelibrary.wiley.com/store/10.1002/\(ISSN\)1097-0266/asset/homepages/History\\_and\\_Strategy\\_Research.pdf?v=1&s=d0fe16357b3ab5e0823196d1279ec28d26a2c39e&isAguDoi=false](http://onlinelibrary.wiley.com/store/10.1002/(ISSN)1097-0266/asset/homepages/History_and_Strategy_Research.pdf?v=1&s=d0fe16357b3ab5e0823196d1279ec28d26a2c39e&isAguDoi=false)

Family business research centred around strategy questions and employing historical research methods and/or historical data may fit the SI. For instance, studies aimed to understand the role played by family history and tradition in triggering acts of strategic change and innovation in multi-centenary family firms.

Deadline: September 30, 2017

For any further information please contact: Alfredo De Massis ([alfredo.demassis@unibz.it](mailto:alfredo.demassis@unibz.it))



### **RAE special issue addresses transnational governance**

RAE's fourth edition, published by FGV's São Paulo School of Business Administration (EAESP), brings the results of the "Transnational governance regimes in Global South: Multinationals, states and NGOs as political actors" international forum, organized by Glenn Morgan (University of Bristol), Paola Perez-Aleman (McGill University) and Marcus Vinícius Peinado Gomes (EAESP).

According to the journal's editor-in-chief, Maria José Tonelli, the forum was organized nationally and internationally and engendered a series of papers

addressing practical, daily global governance matters that are extremely relevant for organizations and beyond them. Click to check it here: <http://rae.fgv.br/en/node/47024>

### **New issue of RAE**

We are proud to share the new issue of RAE-Revista de Administração de Empresas with articles from forum RAE-SIMPOI, organized by Charbel Jose Chiappetta Jabbour (University of Stirling - Escócia), Rafael Teixeira (UNISINOS, Brazil) and Susana Carla Farias Pereira (FGV/EAESP, Brazil). The organizers of the Forum open with a brief panorama about academic production in operations management and point out that the most cited international articles seek to guide research in this field in terms of methodology, especially qualitative case studies. There are other articles, essay and book review in this issue. [fgv.br/rae](http://fgv.br/rae)

### **New Editorial Board for Kybernetes**

Following the excellent work undertaken by Magnus Ramage, Patrick Wong and David Chapman, who will be handing over at the end of the 2016 volume, Emerald Insight is pleased to introduce the new team of Editors for the Kybernetes journal:

Editor-in-Chief: Gandolfo Dominici

Co-Editors: Stefano Armenia, Igor Perko, Vojko Potočan

Professor Dominici notes: "My plan as Editor in Chief (supported by the Co-editors) will be to give to the journal the necessary boost to gather submissions that will address the latest understandings of cybernetics in its social, organisational and human aspects considering a wide range of theories, methodologies and approaches and their interdisciplinary links. The spirit of the direction we plan to give to Kybernetes is that of Norbert Wiener's understanding of cybernetics as "The Human Use of Human Beings" aiming to consider, via a systemic point of view, the new developments and future roots of society, organization, business and human behaviour."

The team will begin their work on the journal from the 2017-1 volume. Kybernetes welcomes submissions for the journal, along with proposals for special issues and expressions of interest in joining the team as an advisory board member or reviewer.

More information at the following URL:

<http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=k>

## **BOOKS**

### **Research Handbook of Expatriates**

Edited by Yvonne McNulty, SIM University, Singapore and Jan Selmer, Aarhus University, Denmark

A comprehensive and carefully designed collection, the Handbook provides a nuanced and up-to-date discussion of expatriates. Theoretically broad and groundbreaking, it offers important insights into emerging areas of research warranting future consideration.

Drawing upon a range of perspectives from the field's most distinguished academics, contributions review the history of the literature in relation to expatriates, from the development of the expatriate construct to the current state of research on business expatriates. The Handbook concludes with publishing advice for Ph.D. and early career researchers.

March 2017 c 432 pp Hardback 978 1 78471 817 6 c £140.00

Elgaronline 978 1 78471 818 3

[www.e-elgar.com](http://www.e-elgar.com)

### **System management of food defense against terrorism** - Prof. Małgorzata Wiśniewska

*Systemowe zarządzanie obroną żywności przed terroryzmem*

The first book in Europe, about food terrorism from the management system point of view.

Editor: The University of Gdańsk Publishing Year of the publication: 2016.

[http://wyd.ug.edu.pl/oferta\\_wydawnictwa/54544/systemowe\\_zarzadzanie\\_obrona\\_zywnosci\\_przed\\_terroryzmem](http://wyd.ug.edu.pl/oferta_wydawnictwa/54544/systemowe_zarzadzanie_obrona_zywnosci_przed_terroryzmem)





Hello from Glasgow!

Preparations for EURAM 2017 in Glasgow are well underway.

We just passed the first major milestone on the road towards the 2017 Conference. The call for papers has gone out with well over a 100 tracks to submit papers to. The final submission date is 10th January 2017. There are also a number of exciting symposia in the pipeline. And following on from the successful keynote panels in the Paris conference, we are preparing keynotes that we aim will address current issues in academia and in Europe.

We all know these are exiting as well as worrying times where more and more is expected from Universities and Business Schools to strengthen the economy and to help further the common cause in society, and all of that often within constrained budgets. These are also times where the shape of Europe itself is under scrutiny, which as a European Academy of Management, we should be reflecting on. The Keynote panels that we have in mind will allow us to engage in a lively debate on management scholarship and its contributions to the world at large.

Our theme of 'Making Knowledge Work' has been formulated to entice the EURAM community not to shy away from the big questions. We as management and organisation scholars should be able to develop and offer insights that help solve the big problems. As we have been asking ourselves: How many problems could be solved if we knew how to manage ourselves?

The next milestone concerns the call for reviewers. The Conference, the SIGs and the track chairs need your help. The EURAM conference strives to provide high quality reviews to everybody who submits a paper. We therefore need you as a member of the EURAM community to help EURAM to deliver on this promise. So please volunteer to become a reviewer for the 2017 EURAM conference. You will receive the Call to sign up as a reviewer in November.

We at University of Strathclyde Business School are looking forward to welcoming the EURAM community to Scotland in June 2017.

Prof Harry Sminia  
EURAM 2017 Conference Chair

PEOPLE  
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