

2016 April

European
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EURAM

EURAM newsletter

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LETTER FROM THE PRESIDENT

Dear Colleagues and Friends,

In less than a month, we will gather in Paris for EURAM 2016 and I very much look forward to seeing you there.

Some of you are already aware that my presidential term is coming to a close at this conference – and now, the end is near.

For the last 6 years, I have proudly been part of the team that acts as the Custodians of EURAM, an Association where there are no premium Members but rather Members adhering to a common objective: to facilitate management education and research through Mutual Recognition.

I feel privileged to have had the opportunity to serve the EURAM Community – a Community of European Engaged Scholars.

I know this Academy well, and I care deeply about its future success. I leave the Presidency knowing that EURAM's values are well intact and evolving steadily towards improvement.

Regrets I have few -- but then again, I did what I had to do, and saw things through without exemption...

I am enormously proud of the work we have done together and I want to thank you, the many individuals whose goodwill, shared vision, and contributions made it all possible.

And may I say (not in a shy way): I am confident that the work we've done thus far will serve EURAM in good stead for many years ahead.

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I'm committed to my duties as Past President for the year ahead, until the next EURAM Annual Conference, and look forward to working with you in the coming months on an effective leadership transition. I wish my successor, **Sibel Yamak**, the very best.

EURAM can only operate thanks to a large pool of volunteers of whom the Board Members, SIG Chairs and Officers, Track Chairs and Reviewers, all play a key role. I can only thank them collectively here, but hope to meet many of them during the conference to acknowledge their unique contribution to the organisation.

Last but certainly not least, many thanks to all the **Executive Committee Members**: Sibel Yamak, Wojciech Czakon, Hans Lundberg, Silke Machold, Anne-Katrin Neyer, Julienne Brabet, Corinne Vercher, Mustafa Ozbilgin, and Luisa Jaffé, who have helped me sail smoothly through my years of presidency.

Whatever major challenges may lie ahead, I hope that the future EURAM will remain the pivotal point of reference as the unique European Academy of Management Scholars, yet one that truly facilitates research collaboration and hybridisation, and remains invaluable across countries in developing management education.

In any case, Paris will give me the opportunity to see many of you. The Local Organising Committee has done a fantastic work to welcome you there. We have 73 Doctoral Students who will take part in the Doctoral Colloquium and 1200 scholars from around the globe registered for the conference. Debates on cooperation in this multicultural and multinational context promise to be rich!

Safe travels and best wishes,
Luca



JOINT EVENTS AND SIG THEMATIC CONFERENCES

<http://www.euramonline.org/newsroom/events.html>

6th Cycle of Creating European Research Leadership in partnership with European Foundation for Management Development (EFMD)



Purpose: To exchange, develop and apply knowledge and experiences to improve the role of potential and current research directors.

Module 1: 18-21 October 2016

Module 2: 7-9 December 2016

More Information: contact luisa.jaffe@eiasm.be



EIASM Calendar :

<http://www.eiasm.org/r/default.asp?ild=EEDIJ>

EDEN Calendar:

<http://www.eiasm.org/userfiles/eden%20calendar%202015-2016%20at%20a%20glance%20-%20cross%20disciplinary%20seminars.pdf>

European Management Review

To access the European Management Review Click on

<http://journals.euram->

online.org/pw/associations/euram/euramlogin.asp?item=jrn&association_id=15

EMR European Management Review
The Journal of The European Academy of Management

EURAM@Headquarters will give EURAM members short news about programmes and initiatives organised or followed up in our headquarters in Brussels.

For any questions or to send your news for the next newsletter, contact Luisa Jaffé luisa@eiasm.be – Executive Officer.

news
from
Brussels

@Headquarters
and beyond

Supporting a
Community of
European

Engaged
Management

Scholars

SIGs NEWS

SIG Organisational Behaviour

<http://euramonline.org/newsroom/news/168-workshop-on-research-advances-in-organizational-behavior-and-human-resources-management.html>

Workshop on Research Advances in Organizational Behaviour and Human Resources Management

Université Paris Dauphine, DRM - Management & Organisation 18 & 19 May 2016

Best Paper Award(s) - Innovation SIG, sponsored by IÉSEG School of Management

This year's "Best Paper" awards from the Innovation SIG are sponsored by IÉSEG School of Management, Paris. Three papers will be awarded total prize money of € 600. All nominated papers will go through a stringent selection process. The prizes will be given out at the Innovation Sig Social event.



IÉSEG School of Management is among the very best French business schools for the quality of its academic research, and it is accredited both by EQUIS and AACSB for its overall activities.

Thanks to a truly international program, entirely taught in English from bachelor to the postgraduate courses, IÉSEG is a very multicultural school, where core faculty is predominantly international. IÉSEG was established in 1964, and has now about 4500 students in its campuses of Lille and Paris. Thanks to the continuous growth, we constantly look for new faculty, who share our passion for research, teaching and collaboration.

SIG 11 - Public and Non Profit Management Best Paper award to be sponsored by Emerald

This year's "Best Paper Award" for SIG 11 will be awarded in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald.

It will comprise a small cash prize of 150 pounds and it will be announced during the SIG's Plenary Meeting in Paris. The SIG chairs are currently at work to determine the winner. Good luck to all of this year's SIG authors!

ANNOUNCEMENTS

Prof. T. Laamanen (U. of St. Gallen, CH) and Prof. X. Castañer (Université de Lausanne, UNIL, CH) co-organized a joint **UNIL- U. St.Gallen M&A Workshop** Dec 7-8th 2015 at UNIL where several researchers from both universities as well as others linked to their research teams presented their work on different aspects of M&A and alliances, including implementation and performance consequences.

A total of 15 researchers attended the workshop, including the following presenters in addition to the co-organizers: Dana Entenza, former master student UNIL; Dimitrija Kalanoski, PhD student UNIL; Güldem Karamustafa, Sustainability School; Johannes Luger, postdoc at UNIGE and St. Gallen; Xena Welch Guerra, St. Gallen PhD student.

ANZAM (Australian and New Zealand Academy of Management) 2016 Conference – Call for Papers

The ANZAM 2016 Conference is being held in Brisbane, Australia, from 6-9 December 2016, hosted by the School of Management, QUT Business School. <http://anzam2016.com/> Paper Submission Deadline: 1 July.

IJMABS (Journal of Markets and Business Systems) special issue on Business Games, Modeling and Simulation

The International Journal of Markets and Business Systems (a pretty new Journal edited by Inderscience - details here <http://www.inderscience.com/jhome.php?jcode=ijmabs>) is proud to announce a Special Issue dedicated to "computer modeling, business games and scenario analysis".

Send us your manifestation of interest to submit a paper (see related Call for paper here: http://www.systemdynamics.it/images/CFP/IJMABS_special_issue_on_Simulation.pdf) by initially providing our Guest Editor Stefano Armenia (armenia@dis.uniroma1.it) with an extended abstract (max 1 to 2 pages) of the work you would intend to develop for such a special issue.

Deadline: June 30th 2016

ANNOUNCEMENTS

Special Issue of International Journal of Management Reviews on "Organizational Goals: Antecedents, Formation Processes, and Implications for Firm Behavior"

Call for papers - deadline July 31 2015

[http://onlinelibrary.wiley.com/store/10.1111/\(ISSN\)1468-2370/asset/homepages/IJMR_Special_Issue_2018_Call_for_Papers_-_Organizational_Goals.pdf?v=1&s=02977e7681fef6ef441cc0b27d7c7c25385de1c3](http://onlinelibrary.wiley.com/store/10.1111/(ISSN)1468-2370/asset/homepages/IJMR_Special_Issue_2018_Call_for_Papers_-_Organizational_Goals.pdf?v=1&s=02977e7681fef6ef441cc0b27d7c7c25385de1c3)

Special Issue of Entrepreneurship Theory & Practice on "Sector Studies in entrepreneurship: toward a deeper understanding of industry-specific determinants, processes and outcomes of entrepreneurial phenomena"

Call for papers

<http://www.babson.edu/Academics/centers/blank-center/global-research/step/Documents/CFP%20Special%20Issue%20ETand%20P%20-%20Sector%20studies%20in%20entrepreneurship.pdf>

Recently completed research projects

New study on the Unicorns and lightning innovation in Harvard Business Review: <https://hbr.org/2016/03/what-big-companies-can-learn-from-the-success-of-the-unicorns>

Special issue of California Management Review and article on Family-Driven Innovation:

http://cmr.berkeley.edu/browse/articles/58_1/5802/



Youtube

Family-Driven Innovation

<https://www.youtube.com/watch?v=B4VGf-mxavA>

Innovation in Family Firms – Alfredo De Massis and the JPIM Special Issue

<https://www.youtube.com/watch?v=vQ7eR-3FBAM>

29th Annual SEANZ Conference – Melbourne Australia: 10-12 August 2016



Conference Theme: Building Sustainable Entrepreneurial Ecosystems

<http://seanz.org/content/29th-annual-seanz-conference%E2%80%942016>

Deadline for Papers: 2 May 2016

<http://www.seanz.org/content/call-papersguides-authors>

Critical Management Studies (CMS) 2017 Conference - Call for Stream Proposals

The Critical Management Studies (CMS) 2017 Conference is being held from July 3-5, 2017 at Britannia Adelphi Hotel, Liverpool, UK and hosted by Edge Hill University Business School:

<https://www.edgehill.ac.uk/business/homepage/cms2017/>

Stream proposals must include: title, panel convener(s) affiliation and contact details, 250 word description of the proposed theme, likely no. of submissions and previous CMS experience of running streams. Proposals including informal inquiries should be made to the Conference Chairs: Professor Paresh Wankhade at Paresh.Wankhade@edgehill.ac.uk and Professor David Weir at weir53@gmail.com.

The deadline for submitting panel proposals is **15th August 2016**.

Notification of acceptance will be communicated by **12th September 2016**.



The Katowice Entrepreneurship Academy of Video Games is aimed at those with an entrepreneurial interest in Video Game Development.

In particular, our Summer Academy will be focused on identifying innovative solutions that will enhance the probability of successful market entry with new video game or game type. The program is designed to guide the participants through the whole process of validation, development and presentation of their own ideas. It will be a highly interactive training with a series of hands-on activities and practical workshops and exercises, where the participants will have the opportunity to be in touch with international – dependent and independent – professionals, specialists, and analytics in the field of GameDev.

<http://startify7.eu/katowice>



Call for Chapters - Edited book (Springer): Family Businesses in the Arab world. Governance, Strategy and Financing



Family firms are the most common type of firms throughout the world and particularly in the Arab and Muslim-Majority countries. Surprisingly, very little academic research has been conducted about these organizations in a region characterized by a strong importance given by individuals and communities to family, clans, values and tradition. This edited book will try to answer these questions: how these firms could grow, operate and compete in societies characterized by high collectivism, high uncertainty avoidance and high masculinity?

Deadline for proposal submission: May 15, 2016.

Full call for chapters:

<http://www.entreprisefamiliale.fr/index.php/revues/item/133-appel-a-contributions-family-businesses-in-the-arab-world-governance-strategy-and-financing>

Progress on preferred leader behaviour and societal culture global project

This global project investigating preferred leader behaviour across nationalities and societal cultures celebrates its twentieth year in 2016. From a single researcher in China in 1996 it has expanded to include a worldwide consortium of about a hundred academics, students, and practitioners, including the Leadership Studies in Russia and the Former Soviet Union group, and the Leadership Studies in Sub-Sahara Africa group. Our current studies centre on northern and eastern Europe. For more information contact romie.littrell@aut.ac.nz, and visit the consortium website at <http://crossculturalcentre.homestead.com/values.html>. We welcome additional collaborators from e.g. Poland.



Encourage young talents through networking: 7th EECC in Halle/Saale

Seven years ago the EECC was launched by the European Academy of Management (EURAM) to support the academic career of young researchers after having finished their PhD.

The 7th EURAM Early Career Colloquium (EECC) took place at the Martin-Luther University in Halle-Wittenberg, Germany. It was organized by Prof. Anne-Katrin Neyer, Vice President of the EURAM, and Jun.-Prof. Julia Mueller. 26 Post-docs from 10 different countries discussed issues of networking, research and teaching.

The participants had the possibility to present their newest research and be advised by experienced mentors. With focus on innovative research methods, an expert of cultural sciences was invited to talk about the method of Sound Sculpting. With focus to innovative teaching, a workshop offered insights in methods and approaches used by international colleagues. As a next step the participants now have the possibility to submit their revised papers to a dedicated EECC track at the EURAM conference in Paris.



MARTIN-LUTHER-UNIVERSITÄT



HALLE-WITTENBERG





UNIVERSITÉ
PARIS-EST CRÉTEIL
VAL DE MARNE



EURAM 2016

Manageable Cooperation?

JUNE 1-2-3 and 4, 2016 Paris – www.euram-online.org

Dear colleague,

Join our EURAM 2016 Roundtables

We have prepared very exiting keynotes focused on cooperation, reserving a few surprises and plenty of time for discussion with the audience. They will take place on 1, 2 and 3 June just after our lunch and next to the restaurant.

June 1 - Orchestrating the Future of Management Education and Research in Europe - Moderator/ Panellist: **Peter McKiernan** (Strathclyde Business School, UK); Panellists: **Frédérique Alexandre-Bailly** (ESCP Europe, France), **John Bessant** (University of Exeter Business School, UK), **Thomas Durand** (CNAM, France) **Anne –Wil Harzing** (Middlesex University, UK), **Denise Rousseau** (Carnegie Mellon University, US).

Europe has a rich history of management education and its legacy has informed the development of major sectors elsewhere e.g., North America. Its growth in the last 40 years has been significant and management has become the largest part of higher education in some countries e.g., the U.K. Despite this, there has been much criticism about the role and contribution of B-Schools in modern society, especially in the aftermath of the global financial crisis, when much blame was laid at their doors. A few initiatives on “Responsible Management Research and Education” emerged after negative evaluation of the narrow and selfish research focus and of the questionable Education practices in the domain.



So, what of the future? Many scholars believe that we are at a transformational point and that any orchestration of the future of B-Schools should be conducted by ourselves as academicians and not forced upon us by external agencies. Do we play the fiddle as Rome burns?

June 2 – Cooperating and Managing for Sustainable Development - Moderator/ Panellist: **David Levy** (University of Massachusetts, US); Panellists: **Steffen Böhm** (University of Exeter, UK), **Dima Jamali** (American University of Beirut, Lebanon/ University of Southampton, UK).

In the run up to Paris COP21 in December 2015, several voluntary new corporate initiatives were announced to address climate change. COP21 itself relies primarily on voluntary national targets with only normative pressures for compliance. This panel will focus on the adequacy of existing CSR-style voluntary governance mechanisms and ‘deliberative democratic’ processes to address climate change and sustainable development more broadly. Cooperative governance mechanisms that engage multiple stakeholders are often set within profound asymmetric power relations and interests: Large businesses and Western industrialized countries tend to have greater influence, while the voices of labour, women, countries of the global South, and other interests represented by civil society organizations are often marginalized. Similarly, our approach to sustainable consumption currently appears to depend on business-led voluntary “sharing economy” platforms such as Uber and AirBnB. Our panel will examine the challenges and possibilities of collaborative governance mechanisms to address the social, environmental and economic dimensions of sustainable development, and their relevance for different issues and national contexts.

June 3 - Managing for Cooperation and Innovation - Moderator/Panellist: **Armand Hatchuel** (MINES ParisTech, France); Panellists: **Jan Dul** (Rotterdam School of Management, Erasmus University, Netherlands); **Maria Elmquist** (University of Chalmers, Sweden); **Richard Whittington** (University of Oxford, UK)-



In a few decades, innovation (be it technological, managerial or social) has become both a central topic of management research and a specific area with its own journals and conferences. Some overview of the topic is needed as well as engaging in conversations between innovation research and basic currents in the field (Strategy, organization, marketing, entrepreneurship...).

This round table will discuss three of such issues. Bearing on contemporary research, we will first outline contemporary forms of innovation: do they challenge usual management models? Are they hindered by short term financial objectives or standard business models? And to what extent do they require new types of management models and cooperation? We will then examine if standard research methodologies are adequate to the study of contemporary innovation? Are web-based instruments able to capture the digital wave of innovations? Finally, is innovation a subfield of general management and organization theory or should we see it as a paradigm shift for the field of management?

We look forward to seeing you in Paris!

Best wishes,

The EURAM 2016 Organising Team

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