

EURopean Academy, Managen Academy, Management

EURAM

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LETTER FROM THE PRESIDENT

EURAM

Dear colleague, dear friend,

We are pleased to share the EURAM latest news in this summer newsletter before you all take a well-deserved break from academic life.

As we just returned from the EURAM 2015 Conference, here are the highlights of the conference.

Firstly, I am very happy to announce that Professor **Sibel Yamak** (Galatasaray University) was elected as the next President of EURAM. She is moving into her new role in the coming months as she takes on the post of President Elect until June 2016. As the EURAM 2013 Conference Chair and the Vice President Conferences since 2014, she knows well the nuts and bolts of the organisation and the EURAM members. In addition, Salvo Tomaselli (University of Palermo) joins the Executive Committee as Vice President Finance.

Newly elected Board Members were announced during the General Assembly, you can see who your national representative is by going to http://www.euram-online.org/2015-03-02-14-07-17/board.html

It is also my pleasure to also announce the following **new fellows of EURAM**:

1. Professor Donatella Depperu, Universita Catolica del Sacro Cuore

Founding Member, Vice President Research & Communications 2003-2009 and Chair of EURAM 2003;





2. Professor Pierre Dussauge, *HEC Paris*

First Editor of EMR 2004-2005, Co-Chair EURAM 2007 Paris;

3. Professor Kathrin M. Moeslein, University of Erlangen-Nuremberg & HHL Leipzig Graduate School of Management

Founding member, Member of EURAM 2005 Org. Team, Book track at EURAM 2004-2009, Vice President Prof. Development 2006-2012, Doctoral Colloquium Chair 2008-2012, Cofounder of EECC in 2009.

More news of this very special conference held in Warsaw can be seen in the "Special Newsletter" on the website http://www.euram-

online.org/index.php/newsroom/newsletter.ht ml.

Dorota Dobija, the Conference Chair and her team did a wonderful job planning for all the elements of uncertainty to let us enjoy fruitful academic debates and network with old and new friends!

It is time to wish you all a good vacation until the new academic year starts! Best wishes,

> Luca Gnan, President and the EURAM Executive Committee

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JOINT EVENTS AND SIG THEMATIC CONFERENCES

http://www.euram-online.org/newsroom/events.html

Conference dates:

MINES ParisTech, Paris, France. 9-10 November 2015

Innovation SIG Innovation Theory and the (re)foundations of Management

Important Deadlines

All submissions (full papers) are due between 15 September 2015 and 1 October 2015.

Notification of acceptance: As of **October 15th** Registration deadline for authors: October 31st

Publication opportunities

All papers accepted for the event will be published in the conference proceedings, subject to author registration. Selected papers presented at the conference will be considered for revision and publication for a special issue of European dedicated Management Review (EMR) Innovation Theory and the (re)foundations of management.

http://www.euramonline.org/images/euram/Docs /CFP-InnovationSIG.pdf



Conference dates:

Nuremberg, Germany, 3-4 December 2015

Innovation SIG and EUROMA Service Innovation: Concepts. Platforms, Business Models **Service Operations Management** Forum International

Important Deadlines

All submissions (abstracts) are due 10 October

Discounts are foreseen for EURAM and EUROMA Members.



Conference dates:

University of Western Cape, Cape Town, South Africa, 3-4 December 2015

Public Management & Non-Profit Management SIG Is Local Always Better? Strengths & Limitations of Local Governance for Service Delivery

Important Deadlines

The submission deadline for full papers is 1 October 2015.





3 July, 2015

Conference dates:

ISTEC, Paris, France. 10 December 2015

Business for Society SIG Resilience, Recovery and Crisis Management: Challenges for Business and Society

Important Deadlines

Full Paper Submission deadline: 21 September 2015
For full information about the conference and to download the flyer, go to
http://www.euram-

online.org/development.php?page=Thematic-Conference---Business-for-Society

Conference dates:

Martin-Luther University Halle-Wittenberg (Germany) 24-26 February 2016

7th EURAM Early Career Colloquium – "Winter Olympics"

"Networking (and) Methods"

Application: Please send your CV and abstract of the paper you would like to develop during EECC before December 15, 2015 to sabrina.rockau@wiwi.uni-halle.de



EIASM Calendar:

http://www.eiasm.org/r/default.asp?ild=EEDIIJ

EDEN Calendar:

http://www.eiasm.org/userfiles/eden%20calendar%202015-2016%20at%20a%20glance%20-%20cross%20disciplinary%20seminars.pdf

European Management Review

To access the European Management Review Click on

http://journals.euram-

online.org/pw/associations/euram/euramlogin.asp?item=jrn&association_id=15

EURAM@Headquarters will give EURAM members short news about programmes and initiatives organised or followed up in our headquarters in Brussels. For any questions or to send your news for the next newsletter, contact Luisa Jaffé luisa@eiasm.be – Executive Officer.

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Public and Non-Profit Management SIG Outcomes @ EURAM 2015

The Warsaw 2015 Conference proved to be a highly successful event for all those involved in the Public and Non-Profit Management SIG:

108 authors and 47 paper presentations, over the course of 14 scheduled sessions.

Sessions were organized along four core Tracks:

- *-Public and Non-Profit Management General Track*, coordinated by D. Cepiku, A. Bonomi Savignon and Reto Steiner.
- -Management Research in Healthcare Organizations, coordinated by R. Hernandez
- -Governance of Public and Non-Profit Organizations, coordinated by F. Monteduro and A. Hinna
- -Accountability, Sustainability and Ethics in Public and Non-Profit Organizations, coordinated by F. Giordano.

A plenary session was held in which results from a Strategy survey launched last year were presented and discussed. One initiative which has been deemed highly valuable by SIG members is the promotion of events taking place in-between annual conferences, such as Winter workshops.

After a very successful winter seminar in Leipzig on State-owned entreprises, organized by prof. Papenfuss, a forthcoming workshop has been announced for December 2015 at the University of Western Cape in Cape Town, on the theme of "Is Local Always Better? Strengths and Limitations of Local Governance for Service Delivery". The CfP for this event is attached.

The Call for Topics for next year's EURAM conference in Paris was also described and discussed; coherently with what emerged in the Survey, interdisciplinary and cross-SIG topics and DWGs were encouraged and envisioned.

The SIG is also planning on renewing its governance and has announced a Call for Candidatures for new officers and chairs. To participate, a CV and a motivational letter should be sent to euram.public.management.sig@gmail.com by October 31st.

By the way, thank you to all those who participated at a very spontaneous and informal SIG Dinner, held at Fosk Gospoda Restaurant – a thoroughly enjoyable networking moment (snapshots of the dinner, courtesy of our great photographer prof. Bob Hernandez, here:







https://www.dropbox.com/sh/6xtuyri9d0oug8l/AAA180EWnmDyQhZmZYRKfbGKa?dl=0

Finally, we would like to acknowledge once again the recipients of this year's PNPM SIG Best Paper

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awards (ex aequo):

-ADMINISTRATIVE TRADITION AND MANAGEMENT REFORMS: A COMPARISON OF AGENCY CHIEF EXECUTIVE ACCOUNTABILITY IN FOUR CONTINENTAL RECHTSSTAAT COUNTRIES

Authors: Reto Steiner, Tobias Bach, Gerhard Hammerschmid, Sandra Van Thiel

-DUAL EXECUTIVE LEADERSHIP AND CONFLICT RESOLUTION METHODS: AN ANALYSIS USING REPERTORY GRID

Authors: Julie De Moyer, Sebastian Desmidt

We look forward to what looks like an exciting conference next year in Paris!

On behalf on SIG Chairs,
Denita Cepiku & Andrea Bonomi Savignon
University of Rome Tor Vergata

The **Managing Sport SIG** has received four topic propositions for a special track and one symposium proposition.

The first special track is on "Sport Innovation" and is proposed by Vanessa Ratten.

The second is entitled "Managing Sport Events and Tourism" and submitted by Reidar Mykletun.

There is also a track submission on "Sport Governance" by Mathieu Winand as well as a topic on "Football teams and their CSR engagement" by Jens Blumrodt. Finally we will have a general track for the Managing Sport SIG and a symposium on the Euro Football Championship 2016 (in Paris) organised by Simon Chadwick.

The Managing Sport SIG will continue the SIG Awards in the categories Best Paper and Best Reviewer. A pre-conference is planned on the morning of the first day of the conference with a reception of SIG members, presentation and discussion with specialists from various sport organisations and eventually the visit of a sport venue.

Family Business Research SIG

We were very proud to say that the FBR SIG has grown as a group and it recognizes its own identity within the European community.

We had two pre-activities, one on the topic of "Research Methodology in the Field of Family Business: exploring new tools" and the other on "State-of-the-art of the field of family business". In the first one, we had Lorraine Uhlaner as keynote speaker; in the second one, we had Bart Debicki as keynote speaker. They both gave us an outstanding lectures. We had also an open discussion with all the participants and we notice that a lot of people in the audience were from other SIGs of Euram.

We had several parallel sessions, and the presented papers were summed up in the general assembly by the session chairs. In the general plenary, we awarded the best paper (by Susanne Beck and Reinhard Prugl) and the best reviewer (Jana Hauck) with a plaque sponsored by Witten University.

Finally, we had a very nice dinner in a Polish restaurant with 40 participants of the SIG. After that, we had a wine tasting with 5 different European wines and a complete explanation (with slides) by the owner of the winebar about the origin, the land, the taste and the fitting menu for each wine.

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Organizational Behavior SIG

THANK YOU FOR YOUR CONTRIBUTION*

We hope you enjoyed EURAM and on behalf of the OB SIG organizers we want to thank you once again for your contributions and for making this a pleasurable and thought provoking event. This year we received 145 submissions, of which 91 had been accepted and presented in 4 tracks and the general track.

There are currently two **publication opportunities** that are of particular interest for OB SIG contributors:

Team Performance Management

Performance Team Management invites contributions to the journal from authors who presented their team related research at EURAM 2015. Team Performance Management is a peerreviewed journal that bridges the gap between research and practice by publishing empirical and theoretical papers where the claims are evidencebased and the conclusions have practical value. The journal contributes to the successful implementation and development of work teams and team-based organizations by providing a forum for sharing experience and learning to stimulate thought and transfer ideas. TPM invites contributions from scholars and practitioners using a variety of research methods from experimental to action research.

For queries contact:

Petru L. Curseu (P.L.Curseu@uvt.nl)

Author guidelines and link to submission system: http://emeraldgrouppublishing.com/products/journals/author_guidelines.htm?id=tpm

Evidence-based Human Resource Management

EBHRM has an exclusive focus on quantitative, empirical, evidence-based research into the field of Human Resource Management, Organizational Behaviour and related disciplines. The focus on quantitative empirical research is interpreted widely. Thus, the journal is open to submissions presenting meta-analyses, and simulations. **EBHRM** recognizes that evidence-based management of Human Resources is a multidisciplinary and international endeavor. It therefore welcomes submissions with an empirical focus from areas of human resource management, applied psychology, leadership, human resource development, and organizational studies.

For queries contact:

fhomberg@bournemouth.ac.uk

Author guidelines and link to submission system: http://www.emeraldgrouppublishing.com/product s/journals/author_guidelines.htm?id=ebhrm

Please select EURAM OB SIG Focus Issue on the submission system.



****OB SIG Best Paper AWARD 2015***

Winner of the OB SIG BEST PAPER Award (sponsored by EMERALD'S 'Evidence-based HRM')

Stefano Ferriani (ENEA) & Edoardo Mollona (University of Bologna). CONTINUITY OF ASSOCIATION, FREEDOM TO REWIRE AND THE DARK SIDE OF RECIPROCITY. MICRO-PROCESSES OF EFFORT RECIPROCATION AND PARTNER SELECTION AND MACRO-PROCESSES OF INTEGRATION AND SEGREGATION IN INTRA-ORGANIZATIONAL NETWORKS OF EXCHANGE

The winning paper was chosen for its innovative approach applying computational simulation methods to a classic OB problem (association and rewiring). We believe this paper presents something unusual and partially unexpected results. Thus, it reflects the openness to non-mainstream approaches, diversity and quality present in the community of OB SIG scholars at EURAM.

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ANNOUNCEMENTS

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President's Award for Excellence in Teaching and Learning

Dr Brian Harney was the recipient of the Dublin City University President's Award for Excellence in Teaching and Learning 2015. Based on nominations from students and colleagues, 23 staff were shortlisted with Brian selected by a panel as the overall winner in the academic category. Student citations noted:

"Brian brought a level of critical analysis to every lecture that really impressed me... He brought theory into the real world with such ease it made lectures double as practical workshops."

"I often took notes during class that were actually blueprints for my business and other business strategies. It doesn't get more real that. To put icing on the cake, he was approachable, patient and funny."

"For me personally, it was one of the most enjoyable and engaging topics of the Masters and in my opinion, Brian's expertise and passion is unparalleled in his field."



CLUSTERING: Annual Workshop on Industrial Clusters and Districts

The Faculty of Economics (University of Valencia-Spain) hosted the eleventh edition of this two-day Workshop (27-28 of May).

Two new activities were included: two Symposia and one Doctoral Workshop with a prize of 500€. More than 70 scholars from 10 nationalities presented 22 papers. The Symposium with managers dealt with the binomial cluster-performance and the University-Firm linkage in industries such as automobile, clothing, toys and ceramic tiles. The Symposium with reputed scholars focused on current research challenges and the evolution of notions.

We are working on the 2016 edition to be held in Valencia by the end of May under an International Conference format. Further information:

http://www.uv.es/clustering

Contact: Francisco Puig (francisco.puig@uv.es)

Call for Papers INSTITUTIONAL THEORY AND FUNCTIONAL DIFFERENTIATION Journal of Interdisciplinary Economics (SAGE, ABS1*) Deadline for abstract submission: September 30, 2015 Link: http://wp.me/pv007-Ll

Responsible Management in Global Value Chains

You are invited to join a new European platform of educators researchers, civil society activists and policymakers working on the social economic and environmental impacts of global value chains. The platform aims to promote a responsible management agenda through innovative teaching and research initiatives. It is organised as an open horizontal network with a steering committee drawn from six European countries. A website will be launched later this year with the aim of providing a space for collaboration and the sharing of resources. The platform is preparing substantive input to EURAM 2016 and we would welcome your involvement.

Yosr Ben Tahar, Université de Montpellier vosr.bentahar@gmail.com

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Launch of the CENA community on Coopetition, Ecosystems, Networks and Alliances

During the 2015 EURAM conference, the CENA community was launched. It aims to encourage exchanges between academics and professionals about Coopetition, Ecosystems, Networks and Alliances.

Our objectives

- Listing all the academics interested in these topics in a directory
- Listing all recent publications of the community's members
- Encouraging the emergence of common projects across countries
- Offering opportunities for post-doc students and visiting for confirmed researchers

Join us to

- Improve your citation index
- Improve your network
- Find new co-authors

For more information: www.cenacommunity.com

ACMAR Doctoral Colloquium - March 9-10, 2016

The colloquium will take place on March 9-10, 2016 ahead of the 13th ACMAR.

The colloquium's objective is to provide an opportunity for doctoral students in management accounting to discuss their research with an experienced faculty. In addition to the scientific program, the colloquium agenda will provide sufficient opportunity for students to interact informally with other participants and the faculty.

The faculty for the colloquium will include Naomi Soderstrom (University of Melbourne), Matthew Hall (London School of Economics and Political Science), and Utz Schäffer (WHU).

The full program will be conducted in English. Further information on http://www.whu-acmar.com

CFP - 13th ACMAR - March 10-11, 2016

(Annual Conference for Management Accounting Research)

The ACMAR takes place at WHU – Otto Beisheim School of Management in Vallendar, Germany.

In addition to the parallel sessions, our keynote speakers Professor Naomi Soderstrom, University of Melbourne, and Professor Matthew Hall, London School of Economics & Political Science, as well as a high-ranking practitioner will present insights into current trends in management accounting practice and research

Registration is open until February 15, 2016 at http://www.whu-acmar.com.

The conference fee includes lunch, refreshments, conference materials, and the official dinner:

EUR 190 for professors, postdoctoral candidates;

EUR 70 for PhD students.

14th IACCM Annual Conference and 7th CEMS/IACCM Doctoral Workshop

1-3 October 2015, Vienna University of Economics and Business (WU Wien), Vienna, Austria.

Conference Theme: Contemporary Approaches in Training & Education for Cross-Cultural Competence – potentials, challenges and its limits. This conference brings together scientists and practitioners alike in order to foster the dialogue between practice and theory in the cross-cultural field.

Among our keynote speakers: Prof. Edeltraud Hanappi-Egger, forthcoming Rector of WU & Institute for Gender and Diversity in Organizations (WU): "Privileged and Ignorant? Diversity Blindness and its Cultural Contextualization"

Conference Webpage: http://iaccm2015.sietar.at/

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Strategic Management Society

STRATEGIC MANAGEMENT SOCIETY

STRATEGY CHALLENGES IN THE 21st CENTURY: INNOVATION ENTREPRENEURSHIP AND COOPETITION

Rome, Italy

LUISS School of Business and Management

June 5-7, 2016

PROGRAM CHAIRS

Jay Barney, University of Utah

Paolo Boccardelli, LUISS School of Business and Management, Rome

Giovanni Battista Dagnino, University of Catania

Valentina Della Corte, University of Naples Federico II

Devi Gnyawali, Virginia Tech

WEB SITE: rome2016.strategicmanagement.net

CALL FOR PROPOSALS http://strategicmanagement.net/rome2016/call-for-proposals



IJES provides a platform for the development of scholarship in the management of emergency services. Indexed by Scopus, IJES' mission is to lead this expanding field of knowledge.

The Associate Editor will jointly manage editorial processes for IJES and guide its development as a scholarly journal. The journal is currently edited by Professor Paresh Wankhade, Edge Hill University, UK. Please submit a covering letter outlining commitments; previous experience; and, how you would seek to develop the journal, to: kchadwick@emeraldinsight.com and Paresh.Wankhade@edgehill.ac.uk by 31st August 2015. Further details: www.emeraldgrouppublishing.com/ijes.htm



Prof Ofer Zwikael, Associate Dean at the Australian National University's College of Business and Economics delivered the keynote presentation at the International Conference on Industrial Engineering, Management Science and Applications at the Tokyo University of Science. Prof Zwikael's presentation was based on the internationally renowned book he co-authored with John Smyrk, entitled "project management for the creation of organisational value". The book discusses the flaws in traditional approaches to project management, and proposed an alternative methodology which focuses less on deliverables and more on a flow of target outcomes for the organisation investing in the project.

http://icimsa.org/dr-ofer-zwikael/

https://www.cbe.anu.edu.au/staff/staff-news-events-folder/staff-news/2015/tokyo-conference-ofer-zwikael/

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Report on EURAM Early Career Consortium Activities and next event

Anne-Katrin Neyer, Vice President for EECC

6th EURAM Early Career Colloquium "How to Promote your research?"

11-13 February 2015, Hosted by the Jagiellonian University in Krakow, Poland (organized by Beata Jalocha and Anna Szopa)

14 participants from Australia, Germany, Italy, Finland, Poland, France and Ireland

Speakers included Luca Gnan , University of Tor Vergata, Peter McKiernan, Strathclyde University, Volker Tzschucke, Zauberberg Medien, Dawid Gacek from University of Technology in Krakow (EU Research Programmes), Steffen Roth, ESC Rennes School of Business, Stefan Güldenberg, University of Lichtenstein, Miguel Perez-Valls, University of Almeria, Anne-Katrin Neyer, Martin-Luther University Halle-Wittenberg and Katarzyna Mietniowska, freelance (Krakow)



Dedicated session at EURAM 2015 Conference

For participants who took part in the EECC Winter Olympics in Krakow, a dedicated session is included in the conference program. After having revised their paper presented in February, they have the opportunity to present a new version among their peers, former participants of the EECC (who are now full professors) as well as interested scholars (in particular doctoral students at the end of their PhD to learn more about how the EECC community works)

Joint EECC and SIG Event at EURAM 2015 Conference

The SIGs Business for Society, Yvon Pesqueux, CNAM, Project Organising, Miia Martinsuo, Tampere University of Technology, Family Business Research, Jana Hauck & Linda Lehner Zeppelin University, Innovation, Hagen Habicht, Leipzig Graduate School of Management, Public and Non-Profit Management, Andrea Bonomi Savignon, Tor Vergata University & Ricardo Mussari, University of Siena, Entrepreneurship, Mathias Raith, Otto-van Guericke Universität, Gender, Race & Diversity in Organisations, Hamid Kazeroony, Accrediting Council for Business Schools and Programs and Organisational Behaviour, Zeynep Yalabick, University of Bath have agreed to participate in "prototyping" this new format.

7th EURAM Early Career Colloquium "Networking (and) Methods"



24-26 February 2016, hosted by the Martin-Luther University Halle-Wittenberg (Germany) and organised by Anne-Katrin Neyer, VP EECC and Julia Mueller.

http://www.euram-online.org/newsroom/events/ 107-7th-euram-early-career-colloquium-winter-olympics.html

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http://euramonline.org/annual-conference-2016.html



EURAM 2016

Manageable Cooperation?

JUNE 1-2-3 and 4, 2016 Paris — www.euram-online.org

Despite the closeness of the deadline which was set so shortly after the EURAM 2015 conference, we were able to reap the benefits of the hard work of many colleagues who proposed topics/symposia and DWGs at the end of June.

All proposals have now been sent to the relevant SIG Chairs for evaluation until early September as follows:

	Topic	Symposia	DWG	ALL TYPES
Business for Society	10	10	4	24
Corporate Governance	0	0	1	1
Enterpreuneurship	10	1	1	12
Family Business Research	5			5
Gender, Race & Diversity in Organisations	2	1	1	4
International Management	7	0	2	9
Innovation	8	2	4	14
Organisational Behaviour	8	2	2	12
Public Mgmt & Non Profit Mgmt	3		1	4
Project Organising	1	1	1	3
Managing Sport	3	1		4
Research Methods & Research Practices	2		2	4
Strategic Management	5	1	1	7
General Track	10	1	3	14
TOTAL	74	20	23	117

We would like to thank our National Representatives and SIG Officers who collaborated to disseminate the call. With such results and continuous cooperation of all our stakeholders, we should be able to offer a diverse and high quality programme for your stay in Paris between 1-4 June 2016.

The EURAM 2016 is ready to take up this challenge and is grateful to Dorota Dobija and her team for having spent time together with us in Warsaw to help us understand how to spread our resources and to best tackle the major milestones of the next 11 months.

Once more, thank you for your engaged participation and high response to the Call for Topics/Symposia and DWGs. You will next hear from us on 26 September when we launch the Call for Papers.

We wish you a wonderful summer.

Julienne Brabet, Conference Chair and the whole EURAM 2016 organising team

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