

# 2016

# December

EURAM *newsletter*

## LETTER FROM THE PRESIDENT

Dear colleagues and friends,

The submission deadline for our annual conference is approaching fast! I would invite you to submit your work and to encourage your colleagues to do so. EURAM Conference is a great event not to miss!

As the year ends we look back and see that 2016 was full of success for EURAM: a well-attended and academically sound conference, expanding number of activities organised by our SIGs, growing EURAM Early Career Colloquium and Doctoral Colloquium, ever increasing number of engaged scholars who support our community as mentors for EECC and DC, reviewers for our conference papers, authors, chairs and discussants. Many thanks for your commitment!

More is yet to come during 2017! We will be soon introducing new activities and awards for the coming year to expand the role of EURAM in management research, education and practice! These new ideas and activities will contribute to our efforts to make management knowledge work to solve a growing number of problems societies face across the world. Please do not hesitate to volunteer for any activity and to propose new ones. We will be happy to innovate together.

I take this opportunity to wish you a very happy New Year!

Sibel Yamak  
**President**  
**European Academy of Management**

European  
Academy of  
Management

# EURAM

PLACE DE BROUCKERE PLEIN 31  
1000 BRUSSELS, BELGIUM  
Tel: +32 2 226 66 64  
Fax: +32 2 512 19 29  
<http://www.euramonline.org/>



European  
Academy of  
Management  
**EURAM**



European  
Academy of  
Management  
**EURAM**

news  
from

@Headquarters  
and beyond

Supporting a  
Community of  
European  
Engaged  
Management

Scholars

## EURAM founding member Kathrin M. Moeslein has been appointed Vice President of EIASM

On September 27, 2016 in Brussels Prof. Dr. Kathrin M. Möslein has been appointed Vice President of the European Institute for Advanced Studies in Management (EIASM). EIASM is an international network for management research and teaching with its primary emphases on applied research and on doctoral education. It has more than 50,000 members from all over the world, and has been involved in the foundation of professional associations such as the European Accounting Association (EAA), the European Association for Research in Industrial Economics (EARIE), the European Doctoral Programmes Association in Management and Business Administration (EDAMBA), the European Finance Association (EFA), the European International Business Academy (EIBA), the European Academy of Management (EURAM), the European Marketing Academy (EMAC), and the European Operations Management Association (EurOMA).

"Since its foundation in 1971, the European Institute for Advanced Studies in Management (EIASM) has striven to accomplish its mission as a main driver of academic rigor and excellence in the field of management research and management teaching in Europe, and has dedicated itself to raising the profile of European Management Research in general."

[www.eiasm.org](http://www.eiasm.org)

## Innovations at SIG Innovation

The Call for Papers for the SIGs at Eurams Annual Conference in Glasgow are out – and include some innovations at the SIG innovation.

The SIG is pleased to feature the now well-established standing tracks 01 Rethinking the Design Paradigm in Management: Theories, Activities and Organisation, 02 Business Model Innovation (BMI) (This track is sponsored by Strategy, Innovation, and Entrepreneurship SIGs), 03 Open Innovation, 04 Organising Creativity for Innovation: Multidisciplinary perspectives, theories, and practices, 05 Managing Service Innovation, 06 Knowledge, Learning, and Innovation in Cross-Sector Collaborations, 07 Emergent ways of integrating Human Factors in management and innovations, 08 Digital Innovation in Smart Products and Services, and the general track, of course. In addition, there are some new tracks to submit your papers to: Digital Innovation in Smart Products and Services, Teaching and learning with a difference, Competency Development in Business Management, Network configurations, location, innovation and time, Standardization and Innovation and a co-sponsored track Sport Innovation (with the SIG Managing Sport).



## CALL FOR PAPERS Studi Organizzativi (the Italian Journal of Organization Studies)

**THE DANCE OF STRUCTURE AND CULTURE IN ORGANIZATIONAL CHANGE** Deadline: March 31, 2017

**Guest Editors:** Mariacristina Bonti, University of Pisa - Edoardo Della Torre, University of Bergamo – Marcello Martinez, Second University of Naples – Fabrizio Montanari, University of Modena and Reggio Emilia

See here: <http://woa2017.assioa.it/special-issue-the-dance-of-structure-and-culture-in-organizational-change/>

We seek contributions that analyze the content, action, and process of change when a new structure of business, organization, technology, composition of work is adopted. Though the special issue is open to a diverse set of theoretical and empirical contributions, papers investigating the relationship between the structural and the cultural elements of change are particularly welcome.

For any further information please contact: Edoardo Della Torre ([edoardo.dellatorre@unibg.it](mailto:edoardo.dellatorre@unibg.it)) or Fabrizio Montanari ([fabrizio.montanari@unimore.it](mailto:fabrizio.montanari@unimore.it))

## View materials on Management Education for a Digital World

The 24<sup>th</sup> CEEMAN Annual Conference in Tallinn, Estonia brought together more than 160 participants from 34 countries to discuss the topic of “Management Education for a Digital World”. Organized in cooperation with Tallinn School of Economics and Business Administration, the conference featured a number of events, including a poster session for faculty and researchers, PRME CEE Chapter meeting, experiential workshop “Digital Realities”, and a number of panels and roundtables with international speakers. See presentations and video summaries at <http://www.ceeman.org/programs-events/24th-ceeman-annual-conference#tabs-7>

Save the date for the 25<sup>th</sup> CEEMAN Annual Conference “Rethinking Entrepreneurship: Challenges for Business Schools”: 20-23 September 2017, Hangzhou, China. <http://www.ceeman.org/programs-events/network-events/25th-ceeman-annual-conference-in-hangzhou-china>

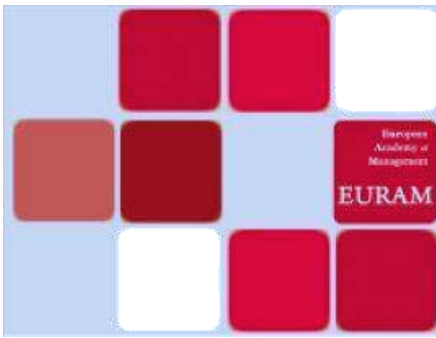
## CEEMAN research team presents first insights from the international research on Management Development Needs in Dynamic Societies

At the 24<sup>th</sup> CEEMAN Annual Conference in Tallinn, held in September, CEEMAN presented first results of the international research on Management Development Needs in Dynamic Societies (co-funded by EQUAL), which started earlier this year. Coordinated by Dr. Alenka Bračec Lalić, CEEMAN IQA Director and Co-Director of EMBA Program at IEDC-Bled School of Management, and carried out with the help of more than 30 research partners in 19 countries, the research aims to identify business challenges faced by companies and their respective management development needs, as well as experience with education providers and offerings so far. View presentations from the research session at <http://www.ceeman.org/programs-events/24th-ceeman-annual-conference#tabs-7>

## CEEMAN to develop guidelines for more relevant management education with the help of EU funds

CEEMAN has received approval for “Skilled Business Leaders for Skilled Europe” project within the Erasmus+ Program of the European Union (KA2 Strategic Partnership) for preparation of cross-country report based on the findings of CEEMAN-led research on Management Development Needs in Dynamic Societies, development of guidelines for higher education institutions curricula, teaching materials and tools, and related education and dissemination events. The consortium consists of CEEMAN (coordinating institution), RISEBA University; Estonian Business School; Vilnius University; Kozminski University; Corvinus University; University of Zagreb and IEDC-Bled School of Management. See brief information about the project at [Erasmus+ Project Platform](#).





# ANNOUNCEMENTS

## Register for faculty and staff development programs by CEEMAN

CEEMAN has a long and successful tradition of running faculty and staff development programs for management education institutions. Registration is open for 2017:

- **Program Management Seminar**, 5-7 April in Bled, Slovenia, is a three-day program for managers of educational programs aimed at improving program management processes and achieving operational excellence in business education. International faculty and experience sharing with peers will bring new ideas and answer many questions about the program management. [www.ceeman.org/pms](http://www.ceeman.org/pms)

**International Management Teachers Academy**, 11-22 June in Bled, Slovenia, is a 10-day faculty development program that provides a unique opportunity for young faculty to develop their curricula, course design, teaching materials and particularly teaching skills and methods. The practical approach of the program, experienced faculty, diverse learning practice and support is highly beneficial for any faculty member. [www.ceeman.org/imta](http://www.ceeman.org/imta)

## New publication

Maria Jakubik, Finland has published her paper titled as 'Talent engagement framework as a journey to performance' in the *Review of Innovation and Competitiveness. A Journal of Economic and Social Research*, Volume 2, Issue 3, 2016, pp. 101-122. The paper starts with overviews of the concepts of the knowledge economy, skills, knowledge, talents, work engagement, and organizational performance. Then, the suggested framework is presented and discussed. The paper contributes to a better understanding of the underlining conditions and processes of value creation through talent engagement, calling for more discussion around this phenomenon. It is freely downloadable from: [https://www.researchgate.net/profile/Maria\\_Jakubik/publications](https://www.researchgate.net/profile/Maria_Jakubik/publications).



## Premonition - Preventative and Predictive Modelling of Fire Risk Behaviours

Dermot Breslin (Sheffield University, UK), Stephen Dobson (Coventry University, UK) and Daniela Romano (Edgehill University, UK) have completed a project with South Yorkshire Fire & Rescue using agent-based modelling techniques to improve fire prevention. The Premonition model will enable firefighters to draw together, for the first time, many different strands of information, including geographical, demographical and behavioural data to build up a picture of an area and predict where fires and other emergencies might occur. Premonition will enable fire services to make better decisions about where to allocate resources and improve planning and fire prevention initiatives. A paper on the project was presented at the EURAM conference 2016 in Paris. See more about Premonition at <http://bit.ly/SUMS-premonition>



## Ongoing research project--Thank you, Romie

We are seeking international collaborators for an ongoing research project: the Centre for Cross Cultural comparisons sponsors a continuing comparative study of leadership in business and the effects of societal culture on leader behaviour. For further information, see <http://crossculturalcentre.homestead.com/values.html>, and for a recent set of journal articles: <http://www.emeraldinsight.com/toc/jmd/32/6>



## CALL FOR PAPERS

**Deadline:** September 30, 2017

**Strategic Management Journal - History and Strategy Research: Opening Up the Black Box**

**Guest editors:** Nicholas S. Argyres, Washington University in St. Louis

Alfredo De Massis, Free University of Bozen-Bolzano and Lancaster University

Nicolai J. Foss, Bocconi University

Federico Frattini, Politecnico di Milano

Geoffrey Jones, Harvard University

Brian S. Silverman, University of Toronto

See call-for-papers here: <https://mc.manuscriptcentral.com/societyimages/smj/2020SMJ%20-%20History%20and%20Strategy%20Research.pdf>

For any further information please contact: Alfredo De Massis ([alfredo.demassis@unibz.it](mailto:alfredo.demassis@unibz.it))



## 20<sup>TH</sup> ANNUAL IRISH ACADEMY OF MANAGEMENT CONFERENCE 2017

The 2017 Irish Academy of Management (IAM) Conference is being hosted by Queen's Management School, Queen's University Belfast, from the **30th August to the 1st September, 2017**.

Conference Theme: 'Ireland 2017: Facing the business and management challenges of a Post-Brexit World'.

2017 will be a challenging year for Ireland as the ramifications of the UK's Brexit decision become clear. Reflecting on Brexit and other systemic events such as the US Presidential Election, the 2017 IAM Conference will examine how business and management research can contribute insights to help businesses, managers, and policy makers respond. We invite papers that explore pertinent areas such as marketing, innovation and change management however, we also welcome papers across the spectrum of business and management disciplines and studying diverse industry sectors that may be particularly susceptible to global change events.

Submission details and further information about the conference can be found on the conference website. A Doctoral Colloquium will also form part of the conference and we welcome submissions from PhD students at all stages of their doctoral studies.

Abstracts will be double peer-reviewed. More information is available on the conference website: [www.iamireland.ie](http://www.iamireland.ie)



Hello from Glasgow!

Things are getting really busy now preparing for the 2017 EURAM conference. I am sure you have noticed that the paper submission facility has opened up. So please start submitting. You will find it here:

<http://2017.euramfullpaper.org/login.asp>

Also please consider signing up as a reviewer. Reviewing is an essential part of the conference. I am sure you would like to receive critical but constructive comments on your papers. If you can, return the favour and provide your fellow researchers with critical and constructive comments as well, and sign up here:

<http://2017.euramfullpaper.org/callfor-default.asp>

I am very pleased to be able to tell you that we have finalised plenary panel no.1. It is scheduled to take place, as always, on the Wednesday afternoon (21<sup>st</sup> June). Confirmed panellists are Mats Alvesson, Stewart Clegg, and Anne Tsui. All three are well known for their thoughtful and thought-provoking opinions on our field. Mats Alvesson has published extensively and questioned our approaches to management research. Stewart Clegg is a prolific writer and critical observer of our scholarship ways. Anne Tsui is one of the thought leaders in the US, advocating scholarly impact. They will take the lead in our discussion about the 'The Future of Management Education in Europe'. I am seeing that this movement for change is growing and EURAM, with its open-minded approach to management scholarship, is ideally placed to take the lead. By attending the conference, you can be part of it.

We are also well under way to finalise plenary panel no.2, which will take place on the Friday morning (23<sup>rd</sup> June). We will discuss the changing European context and how we as management scholars can make useful contributions. I expect to be able to announce the panellist for the 2<sup>nd</sup> plenary panel in the next newsletter. All of this – of course – fits very well with our conference theme of 'Making Knowledge Work'.

I am also very happy to tell you that the Doctoral Colloquium is ready for submissions. Check it out here: <http://euramonline.org/annual-conference-2017/doctoral-colloquium-2017.html>. The Doctoral Colloquium for is an exciting opportunity for doctoral students to engage with top academics and with fellow doctoral students. It will take place ahead of the main conference June 19-20 at Strathclyde Business School.

Finally, leaving the fun bit for last. Preparations have begun for the EURAM party. The venue will be the Kelvingrove Art Gallery and Museum, one of Glasgow's iconic buildings. We will be dining in the main hall. We can wander through the museums exhibits. We can admire sculptures and paintings, an elephant and the Spitfire that is suspended from the ceiling, and much more. And we will be the only ones there.

Prof. Harry Sminia

EURAM 2017 Conference Chair



## EURAM

PLACE DE BROUCKERE PLEIN 31

1000 BRUSSELS,BELGIUM

Tel: +32 2 226 66 64 Fax: +32 2 512 19 29

<http://www.euramonline.org/>

**Luisa Jaffé** – EURAM Executive Officer

**Stefano Armenia** – EURAM IT & Communication Officer, “Sapienza” University of Rome

**Camillo Carlini** – EURAM Website Manager