



SIG 10 - PO - Project Organizing

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

T10_04 - Projects & Society

Proponents:

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Short description:

Our society is faced with a number of unprecedented challenges (see UN Sustainable development Goals), that require a change in governments', organisations' and individuals' ways of doing things. Given that more than one third of all human activities is based on projects, the mutual impacts of projects on economy and society are undeniable. The track aims to explore how projects and its management tackle these challenges at all levels (individual, teams, local community, organisation, industry, societies, and supra-national institutions).

Long description:

The Sustainable Development Goals (SDGs), by United Nations, are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. Therefore, in order for the society to tackle these 'Grand' challenges, a fundamental transformation is needed in the way governments', organisations', teams' and individuals' perform their activities.

Projects are vehicles for change and consequently play a crucial role in the society (Marcelino-Sádaba et al., 2015). Indeed, research has investigated how in the last 2 decades changes managed with projects contributed to this cause (Sabini et al., 2019; Silviu and Schipper, 2014).

Taking into account how the share of project work in advanced economies is around one third (Schoper et al., 2018), this track aims to explore how projects and its management tackle 'Grand' challenges from any perspective (e.g. considering different sectors, or level of analysis – micro/meso/macro, or project management tools, etc.).

A possible way to organize this topic is by looking at the bidirectional relationship between projects and society. (1) Projects as a fundamental element to achieve 'Grand' challenges (e.g. energy reduction, sustainable development, social inclusion and SDGs); and (2) Society as an agent that exert institutional pressures to shape 'projects' in terms of success, expectations, value and benefits realisation.



We therefore encourage brave and bold authors to submit research that brings original and innovative perspectives to this debate.

Keywords:

Grand Challenges
Societal Challenges
Sustainability

UN Sustainable Development Goals (SDG):

Goal 7: Affordable and clean energy, Goal 11: Sustainable cities and communities, Goal 12: Responsible consumption and production.

Publication Outlet:

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<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>