



## **Strategic Interest 10 – Project Organising (PO)**

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

---

### **10.01.T Making a Difference: Action Research and Engaged Scholarship in Projects and Innovations**

#### **Corresponding Proponent:**

Svejvig, Per, [psve@mgmt.au.dk](mailto:psve@mgmt.au.dk)

#### **Proponents:**

Sankaran, Shankar, [Shankar.sankaran@uts.edu.au](mailto:Shankar.sankaran@uts.edu.au)

Lindhult, Erik, [erik.lindhult@mdh.se](mailto:erik.lindhult@mdh.se)

#### **Short Description:**

Making a difference with action research and engaged scholarship in projects and innovations goes hand in hand with the overall EURAM 2018 theme ‘research in action’. Action research involves close cooperation between practitioners and researchers to bring about sustainable change. Engaged scholarship has a broader perspective as a participative form of research for obtaining different perspectives of key stakeholders in studying complex problems. Action research and engaged scholarship offer a grand opportunity to address key challenges in project management in a novel and constructive way. This track calls for papers involving action research, collaborative research, design research, co-creation of knowledge and beyond.

## Long Description:

Making a difference with action research and engaged scholarship in projects and innovations goes hand in hand with the overall EURAM 2018 theme 'research in action' in a quest for relevance. Action research involves close cooperation between practitioners and researchers to bring about change collaboratively. It essentially consists of the analysis of a social situation followed by the introduction of changes and an evaluation of the effects (Susman and Evered 1978, Greenwood & Levin 2007; Coghlan and Brennick 2009). Engaged scholarship has a broader perspective as "a participative form of research for obtaining the different perspectives of key stakeholders (researchers, users, clients, sponsors, and practitioners) in studying complex problems" (Van de Ven 2007; Bargey & Shockely-Zalabak 2008). Action research and engaged scholarship offer a grand opportunity to address key challenges in innovation and project studies in a novel and constructive way. Our research could become more relevant to professionals without abandoning the rigor by which we conduct and publish research. According to Gustavsen (2005) action research has a role to promote innovation through collaborative inquiry and action. Thus, innovation and action research are also closely interlinked. Keywords are stakeholder involvement, co-creating knowledge, evaluating and guiding professional practice, change and intervention as well as designing, building and evaluating artefacts.

This topic track is looking for papers that cover:

- Methodological papers discussing how to address action research, collaborative research, design research, co-creation of knowledge etc. in project studies and project management
- Conceptual papers possibly including literature reviews targeting foundational issues of action research and engaged scholarship in project management research
- Single or multiple case-studies applying action research, design research and/or engaged scholarship focusing on organizational, societal intervention
- Applying action research in a variety of sectors not limited to education, communities, organizations

## For more information:

Contact the proponents above mentioned.

**Submission Deadline: 10 January 2018 (2 pm Belgian time)**

## Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

### **ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.