



Strategic Interest 7 – International Management (IM)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

T07_04 International Competitiveness

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Proponents:

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Short Description

The International Competitiveness track invites submissions of empirical and conceptual papers investigating Competitiveness in an international context.

Scholars are invited to reflect on the determinants of competitiveness from bottom-up (micro or firm-level and mezzo or cluster-level) and top-down (mezzo or regional level and macro or national/international level) perspectives.

Gaps at the intersection of management and economics literature around competitiveness lend themselves to conceptually relevant research, with high practical impact. International competitiveness is relevant in both developing and developed nations, addressing challenges

of strategy, business development, firm growth and performance, sustainability, economic development and policy making in a globalised knowledge economy.

Long Description

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The track aims to unveil the ultimate determinants of a firm's, region's or nation's competitiveness and productivity, rooted in the strategies, operating practices, resources and other determinants. The basis of investigation ranges from locally-based firms, the vitality of clusters and the quality of the business environment in which competition takes place.

Submissions addressing the roles that firms, industry associations, universities, and other institutions play in competitiveness are encouraged. In modern international competition, each of these institutions has an important role in economic development that is shifting. Moreover, the process of creating and sustaining an economic strategy for a nation or region is a daunting challenge.

Submissions are likely to explore not only theory and policy but also the organizational structures, institutional structures, and change processes required for sustained improvements in competitiveness.

Publishing Outlets:

Faculty of the MOC network are actively engaged in (chief) editorial roles in the following journals:

- Competitiveness Review (Emerald)
- International Journal of Competitiveness (Inderscience)
- Entrepreneurial Business and Economics Review (Cracow University of Economics)

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.