



## **Strategic Interest 04 – Family Business Research (FABR)**

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### **T04\_03 Finance and Accounting in Family Businesses**

#### **Corresponding Proponent:**

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#### **Proponents:**

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#### **Short Description:**

This track is dedicated to the intersection of corporate finance, accounting and family business research and from related fields (e.g., financial economics, psychology, sociology, or organizational behavior). Quantitative papers that try to isolate causal effects or apply rigorous panel methods are highly welcomed. Qualitative papers, especially looking at behavioral side of finance are welcomed. Focus topics include, but are not limited to: valuation, accounting and auditing choices in family firms, earnings management, IPO, engineering finance, accruals, the effect of family or founder-influence on performance, causes and effects of ownership

structure, and risk, executive compensation, dividend policies, financing decisions, financial literacy.

### **Long Description:**

This track is dedicated to empirical methods and theory advancement at the intersection of Finance, Accounting and Family Business Research.

We invite all empirical and methodological work that advances our understanding in the field of Family Business Research. We hope that this track attracts scholars that have advanced this field over the last three decades as well as young scholars that wish to study and teach in this exciting field. We believe that methodological exchange from fields, such as financial economics, microeconomics, marketing, and psychology will help to foster scientific progress, the robustness, and credibility of results in the relatively young field of family business research. By sharing novel approaches we see this track as opportunity to jointly develop further knowledge about the potential, benefits, and constraints of different methods to enable researchers to improve the design and execution of their research and to spread and share their practices within the community and beyond.

From a theoretical point of view, we welcome papers with interesting and new hypotheses that may include, but are not limited to: agency theory, contract theory, the theory of the firm, upper echelon theory, and theories of familiness. We encourage authors to test hypotheses that may advance or help to reinterpret existing theory and knowledge in the field of family business research.

From a methodological point of view, we also welcome critical papers and papers that may appear challenging with respect to our existing knowledge. For example, articles that try to isolate causal effects, apply sophisticated research designs or apply rigorous panel econometrics are strongly invited for submission. Ideal contributions try to tackle the endogenous nature of variables that often occurs in and flaws inference family business research (including the often endogenous nature of the family variable itself) or offer interesting advanced panel analytics that are capable of ruling out larger arrays of potential issues associated with empirical research. At the same time, ideal qualitative contributions challenge or expand existing theories or methods by going beyond the capabilities and frontiers of quantitative research.

Ultimately, we aim for contributions which provide theoretical and practical relevance through addressing the key elements for family firms, family firm owners, and entrepreneurial families, which might be corporate performance, corporate valuation, corporate leadership, corporate strategy, and corporate ownership.

### **For more information:**

Contact the proponents above mentioned.

## Submission Deadline: 10 January 2018 (2 pm Belgian time)

### Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

#### ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.