



Strategic Interest 04 – Family Business Research (FABR)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

T04_02 Family Entrepreneurship and Entrepreneurial Families

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Short Description:

The track aims to attract contributions investigating the family as an actor that undertakes entrepreneurial activities; the activities that entrepreneurial families undertake in favor of their firms, and/or for the social or economic development of a wider context (e.g. the local community); the mindset and approach taken by the family as a collective actor or by individual family members. (Nordqvist and Melin, 2013). We solicit authors to submit empirical, conceptual, and literature review contributions. Adoption of various theoretical and methodological approaches (case studies, surveys, longitudinal studies, mixed) are welcomed as well as submissions by interdisciplinary, international and mixed industry-academic teams.

Long Description:

The track aims to attract contributions investigating the family as an actor that undertakes entrepreneurial activities; the activities that entrepreneurial families undertake in favor of their

firms, and/or for the social or economic development of a wider context (e.g. the local community); the mindset and approach taken by the family as a collective actor or by individual family members. (Nordqvist and Melin, 2013). We solicit authors to submit empirical, conceptual, and literature review contributions. Adoption of various theoretical and methodological approaches (case studies, surveys, longitudinal studies, mixed) are welcomed as well as submissions by interdisciplinary, international and mixed industry-academic teams.

Themes include, but are not limited, to

- families that run one or more businesses, and that have an intent to grow these businesses with the family as the foundation (enterprising families, Habbershon and Pistrui. 2002);
- families' tendency to grow and renovate their businesses through entrepreneurial activities;
- subsequent generations implementing renewal strategies after they take over from their predecessors;
- enterprising families supporting younger generation family members to start a business venture outside the core family business;
- the family institution's role in the processes and outcomes of entrepreneurship;
- the family's influence on and role in opportunity recognition and start-up processes;
- the significance of entrepreneurship in the type of organization represented by family firms;
- how established family businesses engage in corporate entrepreneurship;
- the dynamics (of) and interactions (among) the controlling families, the business entities and the individual family members in the context of Family Business;
- corporate venturing (CV) and strategic renewal (SR) in the context of entrepreneurial families;
- how entrepreneurial families develop and nurture their symbolic, cultural and social capital to support entrepreneurial activities
- the rites that help to constitute the family as a unit and to enforce 'family feelings' that generate devotion, generosity and solidarity among the family members
- how entrepreneurial orientation is transferred into the family;
- the influence of simultaneous participation of family members across generations on entrepreneurial orientation;
- the influence of gender in developing, renovating and transferring entrepreneurial spirit;
- the interactions between family and non-family members (managers, directors) in the context of family entrepreneurship (corporate venturing and strategic renewal);
- the 'why's and 'how's entrepreneurial families carry out new entries in relation to new products and new markets; both in the context of start-ups and of existing firms;
- entrepreneurial families exiting their firms and using their new financial resources, existing knowledge and network resources to promote new entrepreneurial activities.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.