



SIG 03 - ENT - Entrepreneurship

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

T03_12 - Female entrepreneurship

Proponents:

Michela Mari, Tor Vergata University; Sara Poggesi, Tor Vergata University; Lene Foss, UiT- The Arctic University of Norway.

Short description:

More than thirty years have passed since the first study on female entrepreneurship has been published and since then an outpouring of research on the topic has emerged. Interestingly, to date, some pioneering scholars are contributing to moving ahead the field by reframing the established research questions, by proposing possible new research directions, by employing new empirical methods and theoretical approaches or by investigating new contexts. This track aims to encourage the adoption of new perspectives in the study of female entrepreneurship, able to demolish or confirm the established knowledge, as well as to investigate new issues on female entrepreneurship.

Long description:

More than thirty years have passed since the first study on female entrepreneurship has been published and since then an outpouring of research on the topic has emerged.

Looking at those themes that scholars have been investigating over the years, it is possible to identify, on the one hand, topics that, introduced at the dawn of this research domain, continue to remain in the research agenda. We specifically refer to themes such as those of female business owners' entrepreneurial and psychological characteristics; women-owned business financing; women entrepreneurs' goals and performance. Interestingly, although these themes can be considered well-established ones, to date some pioneering scholars are contributing to moving ahead the field by reframing the consolidated research questions, by proposing new research avenues, by employing new empirical methods and/or by investigating new contexts.

Further, it is possible to identify emerging topics, such as the role and contribution of immigrant women entrepreneurs, the economic and social role that women entrepreneurs play in developing countries, the comparison between women entrepreneurs in developed and developing countries, the role of the "context" in which the female firms are grounded, and the consideration of women led firms established in masculine fields. Although not yet come to the fore, these emerging topics could surely contribute to generate some appealing insights that may enhance our understanding of the characteristics of women-led businesses, stemming from the assumption that entrepreneurship does not have the same features around the world.



That being stated, this track aims to encourage the adoption of new perspectives in studying this topic, able to demolish or confirm the established knowledge, and/or to investigate new issues on female entrepreneurship.

Thus, we welcome both empirical and conceptual papers from both a national and international perspective and a not exclusively list of interested topics follows:

- Motivations and female entrepreneurship. how do women entrepreneurs' motivation factors change over the life cycle of the firm? Which are the consequences of a "conversion" from push to pull factors?
- Ethnicity, gender and entrepreneurship. How does the ethnicity influence women's orientation towards entrepreneurship and their experiences?
- The role of context. Is it possible to determine "universal characteristics" of women entrepreneurs or it is necessary to distinguish between women entrepreneurs that work in developed vs developing world?
- Sector of activities. Which characteristics women entrepreneurs in masculine fields show? Does a difference between women and men led firms exist in these sectors?

Keywords:

Female entrepreneurship
Performance
Motivations
Networking
Strategy
STEM

UN Sustainable Development Goals (SDG):

Goal 5: Gender equality.

Publication Outlet:

For more information contact:

Michela Mari - michela.mari@uniroma2.it

AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>