



## **SIG 03 - ENT - Entrepreneurship**

With our theme **Exploring the Future of Management: Facts, Fashion and Fado**, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

### **T03\_10 - Female entrepreneurship**

#### **Proponents:**

Sara Poggesi, Tor Vergata University; Lene Foss, UiT- The Arctic University of Norway; Michela Mari, Tor Vergata University; Luisa De Vita, La Sapienza University.

#### **Short description:**

More than thirty years have passed since the first study on female entrepreneurship (FE) has been published and since then, research on women entrepreneurship has developed significantly at the international level. Over the years, scholars have been working in order to move the field ahead by reframing the established research questions, by proposing new research directions, by employing new empirical methods and theoretical approaches, by investigating new socio-economic contexts. This track aims to encourage the adoption of new perspectives in the study of FE, able to demolish or confirm the established knowledge and to develop new issues on this topic.

#### **Long description:**

More than thirty years have passed since the first study on female entrepreneurship has been published and since then an outpouring of research on the topic has emerged (Jennings and Brush, 2013).

Looking at those themes that scholars have been investigating over the years, it is possible to identify, on the one hand, topics that, introduced at the dawn of this research domain, continue to remain in the research agenda. We specifically refer to themes such as those of female business owners' entrepreneurial and psychological characteristics; women-owned business financing; women entrepreneurs' goals and performance. Interestingly, although these themes can be considered well-established ones, to date some pioneering scholars are contributing to moving ahead the field by reframing the consolidated research questions, by proposing new research avenues, by employing new empirical methods and/or by investigating new contexts.

Further, it is possible to identify emerging topics, such as the role and contribution of immigrant women entrepreneurs, the economic and social role that women entrepreneurs



play in developing countries, the comparison between women entrepreneurs in developed and developing countries, the role of the “context” in which the female firms are grounded, and the consideration of women led firms established in masculine fields. Although not yet come to the fore, these emerging topics could surely contribute to generate some appealing insights that may enhance our understanding of the characteristics of women-led businesses, stemming from the assumption that entrepreneurship does not have the same features around the world.

That being stated, this track aims to encourage the adoption of new perspectives in studying this topic, able to demolish or confirm the established knowledge, and/or to investigate new issues on female entrepreneurship.

Thus, we welcome both empirical and conceptual papers from both a national and international perspective and a not exclusively list of interested topics follows:

New empirical evidence on the gender gap in performance. Is it possible to use different performance measures in order to better evaluate the women entrepreneurs’ specificities?

Motivations and female entrepreneurship. how do women entrepreneurs’ motivation factors change over the life cycle of the firm? Which are the consequences of a “conversion” from push to pull factors?

Ethnicity, gender and entrepreneurship. How does the ethnicity influence women’s orientation towards entrepreneurship and their experiences?

Sector of activities. Which characteristics women entrepreneurs in masculine fields show? Does a difference between women and men led firms exist in these sectors?

#### **Keywords:**

Female entrepreneurship  
Performance  
Ethnicity  
Networking  
Strategy  
Financing

#### **Publication Outlet:**

International journal of Globalisation and Small Business

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## **AUTHORS GUIDELINES**

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