



SIG 03 - ENT - Entrepreneurship

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

T01_11/T03_14/ T04_06 - Immigrant Entrepreneurship

Proponents:

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Short description:

In our era of unprecedented worldwide migration, immigrant entrepreneurship changes its face. New contexts and types of migrants cause dynamics in host (and home) countries and challenge the state of the art in research. Issues like the impact on host societies, ecosystems, and the dynamics between migrant generations are in infant stages. As a phenomenon, migrant entrepreneurship is an upcoming issue for researchers and policy-makers for a number of reasons: (civil) wars, intercultural conflicts, over-crowding and poverty. As such, it addresses sustainable development challenges (e.g. no poverty, decent work and economic growth, and reducing inequalities).

We encourage new perspectives and methods as well as novel research approaches to this field by addressing the individual, group and family dimension.

Long description:

Immigrant entrepreneurship refers to the process of venture creation by immigrants, i.e. individuals, teams, groups or families who were born abroad (1st generation), or were born in the host country, but at least one of their parents was born outside of the host country (2nd generation). Research on entrepreneurship by immigrants and ethnic minorities has developed since 1970s (i.e., Dana, 1997; Light, 1972). However, due to the changing migration patterns, civil conflicts and crisis, research efforts have intensified reflecting the following tendencies:

Increased international mobility and communication contributing to, e.g., a growing importance of transnational activities,

Immigrant entrepreneurship influencing economies and shaping the business landscape around the world (Glinka, 2018),

Immigrant entrepreneurs with considerable impact on home country regions, particularly in terms of driving entrepreneurial ecosystems (Baron & Harima, 2019),

Growing number of second generation migrants, with different motives, family involvement, business models, transnational approach, and strategies,

New waves of refugees and immigrants engaging in entrepreneurial activities due to labor



market disadvantage in the host country (Heilbrunn et al, 2019).

Flows of migration to developed, emerging and developing countries.

Calls for research propose analysis of entrepreneurial action and processes according to their social, institutional, economic and geographical contexts (Heilbrunn et al., 2019; Ram et al. 2017). The mixed embeddedness perspective (Kloosterman, 2010) and the family embeddedness perspective can help obtain insights on immigrant entrepreneurship.

Thereby the track welcomes multidisciplinary research including theoretically-driven papers, literature reviews, and empirical contribution. We propose (but do not limit) the following topics:

- Immigrant, refugee, and diaspora entrepreneurship by individuals, teams, groups or families
- Transnational entrepreneurship by individuals, teams, groups or families;
- Family involvement in immigrant, refugee and/or ethnic minorities entrepreneurial activities;
- Mixed embeddedness of immigrant, refugee and/or ethnic minorities entrepreneurial activities;
- First and second-generation immigrant entrepreneurial activities– how do they differ and why it matters;
- Female immigrant, refugee and/or ethnic minorities entrepreneurship;
- Immigrant entrepreneurship in emerging economies and developing countries;
- Opportunity development processes;
- Factors influencing growth of immigrant businesses;
- Immigrant entrepreneurship and integration;
- The role of immigrant entrepreneurship in political, cultural and economic changes in home and host countries;
- Methodological issues of immigrant entrepreneurship research;
- Informal business activities by immigrants and other ethnic minorities(Ramadani et al., 2019).

Keywords:

- immigrant entrepreneurship
- refugee entrepreneurship
- informal ethnic entrepreneurship
- mixed embeddedness
- diaspora entrepreneurship

UN Sustainable Development Goals (SDG):

Goal 1: No poverty, Goal 8: Decent work and economic growth, Goal 10: Reducing inequalities.

Publication Outlet:

The proponents plan to have a special issue in one of the following journals (SCOPUS/WoS indexed): International Journal of Entrepreneurship and Small Business, International Journal Business & Globalisation, Problemy Zarzadzania – Management Issues.



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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>