



## **SIG 01 - B4S - Business for Society**

With our theme **Exploring the Future of Management: Facts, Fashion and Fado**, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

### **T01\_07 - Philosophy in business ethics. Roots and paradigms for interpreting behaviours**

#### **Proponents:**

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#### **Short description:**

The topic aims to collect any kind of study that successfully applies and adopts philosophical paradigms to explain, interpret, and hopefully impact ethical behaviours in management and business. We are looking for novel or established approaches to create synergies between philosophical studies and managerial disciplines. Both in terms theoretical paradigms and methods of analysis employed, we are open to a broad range of elements, Consequential, Non-consequential and Virtue Ethics, Realism and Pragmatism, Social and Political Philosophy, Ancient Philosophies, Continental Philosophy, Business and Human Rights, Philosophies of Diversity, Philosophy of Innovation, Organizational Aesthetics, Non-Western traditions (e.g. Taoism, Confucianism, Hinduist and Buddhism).

#### **Long description:**

Even though there is a wide interest in business ethics, corporate social responsibility, and social issues for management, the actual debate often misses to reflect upon the normative aspect and the philosophical foundations of managerial behaviours. Academics and practitioners often discuss about the moral aspect of management and business actions, but they often lack a deeper moral reflection. Different approaches and interpretations of the meaning of moral behaviours should find deeper and well founded justifications by reflecting on different philosophical approaches for interpreting business and managerial behaviours.

The call for a deeper reflection on the philosophical foundations of business ethics can raise many research questions, such as: What is the relation between business ethics and philosophy of management? What is the nature of the firm by a philosophical point of view? How different philosophical approaches can influence managers' behaviours? What is the role of corporations in society from a political philosophy point of view? What philosophy can



say about the need for diversity management in organizations? What is the philosophical justification for corporate responsibility for environmental sustainability? How to manage the tension between the need for universal ethical principles and the need for taking into account cultural differences? If we accept ethical relativism and moral disagreement, may corporations cope with such a challenge though procedure and rules?

The topic addresses all aspects of the philosophical foundations of management and business, both theory speculations and practical application. We welcome any kind of study that successfully applies and adopts philosophical paradigms and theories belonging to the field of philosophy to explain, interpret, and hopefully impact ethical behaviours in management and business. We are looking for novel or established approaches that can create more synergies between philosophical studies and managerial disciplines. We encourage scholars to identify and discuss both conflicts and agreement about philosophical foundations of managerial and business actions and behaviours. Both in terms of theoretical paradigms and methods of analysis employed we are open to a broad range of sub-topics, such as:

- Consequential vs. Non-consequential Ethics;
- Virtue Ethics
- Realism and Pragmatism
- Social and Political Philosophy in Management
- Justification for corporate political activity
- Ancient Philosophies and Management
- Continental Philosophy and Management
- Business and Human Rights
- Philosophies of Diversity
- Philosophy of Innovation
- Organizational Aesthetics
- Non-Western Traditions (e.g. Taoism, Confucianism, Hinduism and Buddhism spiritualism)
- Artificial Intelligence and Business: Philosophical Issues.

**Keywords:**

Business ethics

Philosophy

Philosophy of management

Philosophical paradigms



**Publication Outlet:**

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Journal of Management Development  
Business Ethics: A European Review

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