



Strategic Interest 04 – Family Business Research (FABR)

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

T04_06 Family Business in Emerging, Developing, and Transition Economies

Proponents:

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Hanqing “Chevy” Fang Mississippi State University, USA

Chua Jess University of Calgary, Canada; Lancaster University, UK; Zhejiang University, China

Laura Spence ROYAL Holloway, University of London

Description:

The aim of this special track is to increase understanding about family businesses by focusing on developing, emerging, and transition economies.

Family businesses are ubiquitous, diverse and dominant in the economic landscapes around the world (Howorth, Rose, Hamilton, & Westhead, 2010). The diversity of family business models suggest that we should look closely at the context in which family businesses dwell (Gupta, Levenburg, Moore, Motwani, & Schwarz, 2008) because of the intrinsic relationship among family - family business - context. While family businesses have received increasing attention, the vast majority of research has concentrated on developed economies. This is evident as more than 85% of research findings (qualitative or

quantitative) published about family businesses in leading journals in the last three years uses samples from developed countries. This may limit our understanding of family businesses as the contexts in which they operate around the world are varied: some contexts may either foster or prevent family business start-up, some may fuel or hinder existing family business development and the way family businesses are governed and managed, and some may prevent or accelerate their demise. A family's (and firm's) external environmental context (that is, cultural, demographic, economic, educational, legal, and social) can shape family firm formation, diversity, and development (Howorth et al., 2010). Studies on developing, emerging, and transition economies are underrepresented in the family business field.

Publish:

- Journal of Family Business Strategy
- Business Research Quarterly
- Entrepreneurship and Regional Development
- Special Issue entitle "Family Business and Local Development in Iberoamerica" Guest editors: Luis Gomez-Mejia, Antonio Vazquez Barquero, Claudio Muller Valenzuela, Ana Cristina Gonzalez Leon, and Rodrigo Basco

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.

2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.