



SIG 13 - SM - Strategic Management

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

ST13_04 - Mergers & Acquisitions and Divestitures: A Glimpse into the Future

Proponents:

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Short description:

The track aims to provide a forum for interdisciplinary discussion to further the analysis of the underlying dynamics shaping Mergers & Acquisitions ('M&As'). It includes all elements of the M&A process: acquisition decision-making, target selection, due diligence, negotiation, implementation, maintenance, and divestitures that have a performance outcome(s). As an interdisciplinary track, strategic, organizational, cultural or human relations, financial and economic perspectives are welcome, particularly when combined to shed light on some of the conundrums in this area of research. We are eclectic in methodology and so encourage submissions that are qualitative, quantitative and mixed method. Conceptual papers are also welcome.

Long description:

The track aims to provide a forum for interdisciplinary discussion to understand the underlying dynamics shaping Mergers & Acquisitions ('M&As'). It includes all elements of the M&A process broadly defined, such as acquisition decision-making, target search and selection, due diligence, negotiation, implementation, maintenance, and divestitures that have a performance outcome(s). As an interdisciplinary track, strategic, organizational, cultural or human relations, financial and economic perspectives are welcome, particularly when combined to shed light on some of the conundrums in this area of research. We are eclectic in methodology and so encourage submissions that are qualitative, quantitative and mixed method. Conceptual papers are also welcome. The theme for this track is "M&As and Divestitures: a Glimpse into the Future". This is to focus attention on the latest developments in M&A research and to reveal a wealth of exciting research possibilities this phenomenon still has to offer. Studies could focus, for example, on the work and activities of the many actors involved throughout the M&A process and their effect on M&A outcome(s). This is not limited to the study of individuals or teams but also includes the ways that different actors interact across different organisational levels and between organisations to affect M&A performance. As this call for papers is focused upon a phenomenon it is eclectic about theories used to understand and explain observations. Our intention is to select the best papers in the track to be proposed for a special issue to a leading management journal. In addition to paper sessions, we also try to hold a symposium, hosting prominent and promising scholars having contributed importantly to the field of



M&A research in the last decade. Some suggested (but not exclusive) topics for contributions to be submitted:

- Decision-making practices in M&A
- The role and practices of executives in M&A
- The role and practices of M&A teams
- The role and activities of M&A advisors
- The role of stakeholders
- Dynamics and organizational challenges of M&A implementation
- Knowledge and capability transfer in M&A
- Integration approaches: balancing autonomy and integration
- Networks and relational dynamics in M&A
- Impacts of M&A on innovation and organizational learning
- Time, speed and rhythm in M&A
- Bridging pre- and post- M&A processes
- Cooperation in M&A
- Trust dynamics, identity and culture in M&A
- Employees' response and roles during M&A
- Innovative research designs in the study of M&A
- M&A in emerging markets
- M&A programmes
- Family-businesses and M&A
- Methodological and theoretical choices and challenges in the study of M&A
- Comparing M&As and other inter-organizational collaborations (including joint ventures, alliances, and divestitures).

Keywords:

Mergers and Acquisitions
 Divestitures
 Management
 Processes and Dynamics

UN Sustainable Development Goals (SDG):

Goal 3: Good health and well-being for people, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals.

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>