



Strategic Interest 11 – Public and Non-Profit Management (PM&NPM)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST11_01 Healthcare Management Research

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Proponents:

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Short Description

This standing track seeks to facilitate sharing of research concerning the health of the population and of the ways to organize healthcare services more effectively and efficiently. Studies of cooperative strategies of hospital networks, physician referral practices, public and private partnerships, and other efforts that improve outcomes may be emphasized. Papers on patient safety and satisfaction, workforce issues including quality of work life and employee satisfaction, evidence-based management decision making, innovative practices, and efficient

reallocation of health services are welcome. Submissions may include conceptual papers as well as qualitative and empirical studies.

Long Description

All nations seek to improve access to quality health care for their populations at reasonable costs. The approaches these nations take to deliver services vary from “free market” competitive models to health care regulated almost exclusively by government. Within all these settings management faces difficult challenges as governments adopt stringent budgets because of tax shortfalls and businesses reduce health insurance coverage for employees as a cost saving measure.

To help resolve the difficulties in healthcare delivery, management research should identify better ways to organize services to meet the demands of numerous stakeholders. Practices that improve patient safety and satisfaction with the care process must be identified. Use of cooperative strategies involving hospital networks, physician practices, public and private partnerships and related activities are increasing and should to be assessed. Research is also needed on workforce issues including quality of work life and employee satisfaction. Reports on use of evidence-based management approaches to improve decision making are welcome. Another topic to be explored involves determining methods to reallocate health services as organizations downsize because of budget reductions and declining revenue streams. Additionally, systems thinking applications that consider multiple factors impinging on healthcare delivery are sought as changes in one segment of the delivery system result in unanticipated changes in other parts of the system. It is also critical to examine the role that executive and/or clinical leadership plays in improving the performance of healthcare organizations.

This track welcomes management and policy papers to address these complex issues. Analyses could assess newly designed organizational practices; the institutional complexity of multilevel governmental systems involved in healthcare service delivery, implementation of alternative governance systems, organizational and work redesign activities, emergent patterns of clinical pathways, and the positive as well as harmful effects of these actions. The track seeks to examine critically these transformations while simultaneously taking into account their possible influences on productivity increases.

Submissions can cover a wide variety of methods and research designs, ranging from the evaluation of small-scale innovative delivery practices to large-scale empirical studies. Conceptual and empirical papers are welcome.

Publishing Outlets:

Health Services Management Research
International Journal of Quality in Health Care
Journal of Health Administration Education

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.