



SIG 07 - IM - International Management

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

ST07_01 - Expatriate Management

Proponents:

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Short description:

The topic of Expatriate Management (EM) typically involves international mobility for work purposes by skilled workers and professionals, the core of which are assigned and self-initiated expatriates as well as 'alternatives' such as commuters, international business travelers and short-term assignees. Being concerned with all the aspects of global mobility that impacts the study of business and management, especially pertinent to EM are under-researched areas that look at mid- and low-status workers, expatriate entrepreneurs, and issues of duty of care, global talent management and families. Emerald Publishing and Journal of Global Mobility have instituted an annual Best Paper Award for EM at EURAM Conferences.

Long description:

The topic of Expatriate Management (EM) typically involves physical international mobility for work purposes by skilled workers or professionals. While the core of this topic includes internationally assigned business expatriates, it also reflects changes in the corporate world, using various alternative forms of international employment, as well as changes in today's society at large, where movement of people across national borders is becoming increasingly common. Therefore, EM research also examines, for example, self-initiated expatriates including mid- and low-status workers, LGBT expatriates, inpatriates, female expatriates, as well as international business travellers, short-term assignees and international commuters. Recently, expatriates in non-corporate communities, such as diplomats, academics, international school teachers, international volunteers, military, missionary, and sports have been studied. Traditional topics such as adjustment, cross-cultural training and performance are still popular, but novel themes such as (for example) global talent management, expatriates' safety and security, expatriate entrepreneurs and global families are attracting a growing interest among scholars. Also, academic researchers of EM are changing. A new generation of young scholars is entering the field creating a fresh community of new and seasoned researchers identifying and exploring many innovative research agendas and themes. The purpose of this topic at EURAM is to congregate a critical mass of researchers to further develop this community of scholars discussing new avenues for the academic research on EM. Emerald Group Publishing and Journal of Global Mobility (JGM) have instituted an annual JGM Best Paper



Award for EM papers at EURAM Conferences involving a cash prize. All papers presented at the EM Track will be invited to be considered for publication in JGM.

Keywords:

Expatriate Management
Global Mobility
International Work

UN Sustainable Development Goals (SDG):

Goal 16: Peace, justice and strong institutions.

Publication Outlet:

Journal of Global Mobility (JGM)

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>