



## SIG 06 - INNO - Innovation

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### ST06\_04 - Inter-organizational networks and innovation

#### Proponents:

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#### Short description:

The track aims to stimulate and update the debate on the relationship between inter-organizational networks and innovation. Despite the great attention in past decades still many topics deserve a better investigation and attention, with possible important contribution to the general theoretical framework.

#### Long description:

Inter-organizational relationships, both formal and/or informal, are established to access resources and knowledge, influencing firms' innovative capacity. Inter-organizational networks, intended as groups of actors sharing one or more kind of ties, are more and more connected to innovation, with possible implications at the firm and the network level. Inter-organizational networks can be identified with reference both to geographic and or institutional spaces (e.g. geographical clusters, technological park and professional communities), and even transcend them (e.g. project networks, platform and ecosystems). Key issues of this track are knowledge exchange, cooperation, trust, network structures and their impact on innovation. Institutions –i.e. shared values, culture and rules, are also appreciated due to their relationship with interorganizational relations and networks boundaries and dynamics. The topics of interest include:

**Multiple perspectives:** With the majority of studies adopting a static perspective on the relationship between network and innovation, we are particularly, even if not exclusively, welcoming papers adopting a dynamic perspective. There are many opportunities to incorporate existing research on networks evolution, to better appreciate how it impacts on innovation.

**Different methodologies:** Conceptual as well as qualitative and quantitative empirical contributions are welcome. We invite research from several disciplines such as innovation studies, networks studies, strategy, geography, international business, and entrepreneurship, among others. We are interested in network churns, both in structure and content, and their implications on entrepreneurship and innovation.



Different inter-organizational relationships and networks: Recent decades have registered an increasing adoption of particularly challenging interorganizational relationships, such as the cross-sector partnerships and incumbents-start-up partnerships, and of interorganizational networks that firms and other organizations use to foster their innovation capabilities, such as ecosystems, platforms and technological parks. We particularly welcome papers addressing more recent and less investigated network architectural forms and relationships.

From creation to dissolution of ties: With a large part of the research focused on the creation of ties and on the use of ties to foster innovation, we are particularly soliciting research investigating different condition of ties, such as dormant ties, transformation of ties and dissolution of ties and their impact on organizations' innovative capability.

The role of institutions: considering the strong influence of institutions on economic development, we ask for contributions dealing with the effect of institutions, local or national, on the regional innovation system.

**Keywords:**

Inter-organizational networks  
Network churn  
Alliances  
Innovation  
Knowledge  
Entrepreneurship

**UN Sustainable Development Goals (SDG):**

Goal 1: No poverty, Goal 2: Zero hunger, Goal 3: Good health and well-being for people, Goal 4: Quality education, Goal 5: Gender equality, Goal 6: Clean water and sanitation, Goal 7: Affordable and clean energy, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 10: Reducing inequalities, Goal 11: Sustainable cities and communities, Goal 12: Responsible consumption and production, Goal 13: Climate action, Goal 14: Life below water, Goal 15: Life on land, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals.

**Publication Outlet:**

Business Research Quarterly  
Entrepreneurship & Regional Development  
Journal of Knowledge Management

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**AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>

