



Strategic Interest 04 – Family Business Research (FABR)

<http://www.euram-online.org/annual-conference-2018.html>

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST04_00 General Track

Corresponding Proponent:

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Proponents:

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Short Description:

Family-owned firms are one of the foundations of the world's business community. Their creation, growth and longevity are critical to the success of the global economy. During the past decade, although family business research is progressing in terms of theory building, it still lacks a systematic adoption of thorough and theoretically-based frameworks. To advance our field we welcome papers investigating one or several dimensions of family businesses, with multi-theoretical and level approach (e.g. management, entrepreneurship, finance,

psychology, sociology, etc.) and cross-cultural research. We are particularly interested in advancing “Family Business” as an autonomous Research Field with contributions, which offer rigor to the Academia and relevance to owner-managers, practitioners and local communities.

Long Description:

Family-owned firms are one of the foundations of the world’s business community. Their creation, growth and longevity are critical to the success of the global economy. During the past decade, although family business research is progressing in terms of theory building, it still lacks a systematic adoption of thorough and theoretically-based frameworks (Chrisman, Chua, & Sharma, 2003; Sharma, 2004; Zahra & Sharma, 2004). Theory is crucial for the scientific advancement of a field, because it allows scholars to explain and predict phenomena of interest (Colquitt & Zapata-Phelan, 2007). On the other hand, family firm research is still dominated by a limited number of topics, the main ones being succession, economic performance, and firm governance (Chrisman et al., 2003; Debicki, Matherne, Kellermanns, & Chrisman, 2009; Zahra & Sharma, 2004). While this reflects the key issues for family business managers (Chua, Chrisman, & Sharma, 2003), there are gaps in the literature concerning other topics on effective management and governance of family firms. One such area relates to the trade-off between economic and non-economic goals of family firms, the emotional aspects of performance, and the avoidance of the conflict that may arise from the incongruity of such goals (Debicki et al., 2009; Klein & Kellermanns, 2008; Gomez-Mejia et al, 2007;). Other underdeveloped areas are relational governance and its antecedents and consequences (Mustakallio et al., 2002; Uhlaner et al., 2007) as well as the role of families in fostering entrepreneurial behaviour (Kellermanns & Eddleston, 2006). We especially encourage scholars to undertake innovative papers and discussions of topics that have not received much attention but are important in the field, such as family governance systems, relational governance, non-economic goals, the role of trust, the role of enterprising families, psychological/responsible ownership, internationalization, capital structure, etc. We therefore encourage submissions from a variety of theoretical (agency theory, resource based view, stewardship theory, institutional theory, transaction cost theory, etc.) and methodological approaches that contribute to developing effective research projects to address major theoretical and empirical debates in this area and to guide future scholarly investigations. We welcome papers investigating one or several dimensions of family businesses, with multi-theoretical and level approach (e.g. management, entrepreneurship, finance, psychology, sociology, etc.) and cross-cultural research. We are particularly interested in advancing “Family Business” as an autonomous Research Field with contributions which offer Rigor to the Academia and Relevance to owner-managers, practitioners and local communities.

Publishing Outlets:

Journal of Family Business Strategy

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.