



## **SIG 08 - SPORT - Managing Sport**

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### **ST02\_04/ST08\_02 - Sport Governance**

#### **Proponents:**

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#### **Short description:**

For the last two decades, sport governance has developed into a considerable field of research, and has raised interest of many researchers and practitioners worldwide, advancing knowledge and best practices in sport organisations. Sport Governance is understood as the exercise of power within sport organisations or (inter)national sport systems which provides the structure through which these organisations or systems are controlled, directed and regulated. We invite empirical and theoretical contributions that develop a critical analysis of sport governance and/or practical application of good governance principles using a range of different theoretical and methodological approaches.

#### **Long description:**

For the last two decades, sport governance has developed into a considerable field of research, and has raised interest of many researchers and practitioners worldwide, advancing knowledge and best practices in sport organisations. In a recent scoping review, Dowling, Leopkey and Smith (2018) identified 243 studies on sport governance published between 1982 and 2016, with 90% between 2004 and 2016. Many challenges in sport are linked to how sport and sports organisations are governed which leaves opportunities for research. The position, perceptions, relationships, influence, and characteristics of decision-makers in sports organisations are examples of sport governance research topics. The Research Handbook on Sport Governance (Winand & Anagnostopoulos, 2019) published by Edward Elgar also demonstrates the increased interest to study sport governance from different perspectives that also include governance principles, systems and network, board dynamics and business implications.

Although our understanding of sport governance is developing, issues in sport such as corruption, match fixing and doping are to some extent linked to the (mis)governance of sport, and reduce the expected uncertainty of outcomes inherent to sport. Indeed, the (mis)governance of sport organisations often makes the headlines: accusations of corruption to gain the organisation of mega-events such as the Olympics or football World Cups, vote-fixing to elect committee members, setting-up of off-shore funds to contravene regulations on clubs' multiple ownership, use of strawman to



satisfy fit-and-proper test, relegation or nonqualification of clubs on administrative grounds ('licensing') etc. There is a crucial need to protect sporting integrity, and thus governance principles preventing deviant behaviour or ethical wrongdoing, and promoting social responsibility.

We invite empirical and theoretical contributions that develop a critical analysis of sport governance and/or practical application of good governance principles on a range of different theoretical and methodological approaches.

We welcome papers that address the aforementioned issues or – not exclusively – the following topics:

- International sport governance and principles of effective governance
- Amateur and professional sport systems and networks
- Collaborative governance and stakeholder relationships
- Institutional change, leading and managing change in sport.
- Board constitution, dynamics, succession and management
- Volunteer management in sport
- The “dark side” of sports and its governance: doping, bribery, match fixing
- Sport and ethics
- Conflicts of interest in sport
- Sport regulations (e.g. UEFA Financial Fair Play Regulations)
- Media rights, salary caps, legal issues, players’ movements, doping regulations
- Organizational performance, club management, revenue generation, and success
- CSR and sustainability

**Keywords:**



Effective governance in sport  
Sport systems and networks  
Sport board dynamics  
CSR and ethics in sport

**UN Sustainable Development Goals (SDG):**

Goal 5: Gender equality, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals.

**Publication Outlet:**

Emerald (Special issue in Sport, Business & Management)  
Edward Elgar Publishing (Research Handbook on Sport Governance)

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**AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-discussants-guidelines.html>