



Strategic Interest 03 – Entrepreneurship (ENT)

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST 03_02 Academic Entrepreneurship and the Entrepreneurial University

Proponents:

Matthias Raith, Otto-von-Guericke University, Magdeburg, Germany raith@ovgu.de
Karim Messeghem, University of Montpellier - MRM - Labex Entreprendre,
Karim.messeghem@univ-montp1.fr

Description:

The advancement of science and technology has long been identified as the driving force behind economic growth and social welfare in knowledge intensive societies. While the responsibility for the creation and dissemination of new knowledge typically lies with leading research institutions, such as universities, the translation of this knowledge into economic value is typically performed outside of universities. As a consequence, society’s main creators of valuable knowledge cannot reap the accruing economic rent. Moreover, the transfer of knowledge and technology into society must overcome the frequently encountered frictions between its creators and its users. For the self-understanding of the university according to Humboldt a sceptical attitude towards any profit motive is comprehensible. However, since universities increasingly depend on additional funds for new and expensive research, there is an increasing interest in the so-called “entrepreneurial university.” The

reference to the “entrepreneurial university” is meant to emphasize a specific, more focused, economic understanding of the university as a firm or enterprise. It is important to stress, however, that this view of the university does not automatically imply a general acceptance of the capitalization of knowledge. More important is the notion of the university as an economic institution designed specifically for the creation and delivery of economic value. With the creation of a value chain within the transfer process, the university is confronted with new challenges within the institution itself as well as in its cooperation with the economy. Academic entrepreneurship confronts the university with a new incentive system and perhaps also a new type of researcher. Moreover, if the university itself becomes entrepreneurial, it is not forced to finance itself exclusively from funds or tuition, but it can also act as a market participant equipped with the competence to produce innovative spin offs or directly market its research. Thereby, the university would even assume the role of a public-private entrepreneur acting as an innovation stimulus within a regional ecosystem. The purpose of this topic is to bring together international theoretical and empirical research approaches dealing with academic entrepreneurship, the organizational design of and the transition to the entrepreneurial university, and the impact of these developments on the structure and development of the (regional) ecosystem.

Publish:

To be announced at conference.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other

words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.