SIG 12 - RM&RP - Research Methods and Research Practice

With our theme Exploring the Future of Management: Facts, Fashion and Fado, we invite you to participate in the debate about how to explore the future of management.
We look forward to receiving your submissions.

GT12_00 - Research Methods and Research Practice General Track

Proponents:
Bill Lee, University of Sheffield; Usman Aslam, University of Birmingham, UK; Evandro Bocatto, MacEwan University- Edmonton- Canada; Hakki Okan Yeloglu, University of Birmingham, UK; David S. A. Guttormsen, BI Norwegian Business School Huiping; Xian, University of Sheffield, UK; Viktor Dörfler, University of Strathclyde, UK.

Short description:
Management academics' capability to contribute to the development of knowledge in the future will depend on their ability to develop and apply appropriate methods to generate and interpret findings and to consider suitable theories to guide action for the application of that knowledge. The RM&RP track invites papers on all kinds of research methods, analytical techniques, epistemological and ontological approaches and management theories. It also welcomes papers on the future challenges facing researchers including the establishment of trust in their research, gaining access, co-creating knowledge with different stakeholders, working internationally, catering for different audiences and promoting positive impact.

Long description:
Management academics' capability to contribute to the development of knowledge in the future will depend on their ability to develop and apply appropriate methods to generate and interpret findings and to consider suitable theories to guide action for the application of that knowledge. The Research Methods and Research Practice track welcomes papers on any aspect of quantitative, qualitative and mixed methods of data collection and analysis, their application from any variety of epistemological and ontological positions and their use of different theories and logics in any management discipline. The track also encourages papers which draw upon intellectual contributions from other disciplines in order to challenge/innovate mainstream methods, practices and theories within the management discipline. Similarly, papers are also welcome on the application of new technologies including different research uses of the World Wide Web, research collaborations through different forms of digital and satellite technology, utilisation of various forms of audio-visual capture of data or new computer programs for analysis of data. Reflective pieces on specific epistemological, ontological and theoretical positions are also welcome as are submissions

on suitable criteria for assessing work informed by those positions. Papers on challenges faced when seeking to operationalise research methods during field-research of international work-life and/or within work organisations are especially welcome. Examples of such challenges include, but are not exclusive to: building trust and gaining access, working cross-nationally/cross-culturally, catering for different audiences in addition to promoting positive impacts for managers and practitioners utilising different languages when conversing with research populations and audiences, facilitating the expression of the voice of those normally excluded from management research, adapting the format of findings to meet the needs of different audiences, coping with managerial approaches in academe including research quality audits and journal lists, and defining and promoting positive impacts – through establishing partnerships with non-academic partners as well as creating purposeful and exciting arenas for disseminating the knowledge produced by management scholars beyond the academic milieu.

Keywords:
Research Methods
Research Practice
Epistemology
Ontology
Theory

Publication Outlet:
Methodology Matters section of the European Management Review
Qualitative Research in Organizations and Management
Sage publishers

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