



SIG 11 - PM&NPM - Public and Non-Profit Management

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

GT11_00 - Public and Non-Profit Management General Track

Proponents:

Andrea Bonomi Savignon, University of Rome Tor Vergata; Denita Cepiku, University of Rome Tor Vergata; Reto Steiner, ZHAW School of Management and Law; Riccardo Mussari, University of Siena.

Short description:

The track chairs welcome papers dealing with the multiplicity of governance arrangements promoting the public interest.

These have endured a shift from the traditional Weberian public administration to forms emulating business models to public governance hybrid solutions based on collaboration and co-production. The public sector has become more fragmented and multifaceted, while the shift in expectations by citizens make them now keener to engage in policy-making and service delivery.

The Public and Non-Profit Management general track aims at gathering and promoting confrontation between engaged scholars investigating the role of public and no-profit management for the pursuit of public interest aims.

Long description:

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Public, non- and for-profit organizations serve the public interest, autonomously, in competition or in collaboration with each other, in healthcare, culture, education, security, territorial development, utilities, and other sectors.

The public governance literature entails a renewed and more specific attention to management across the boundaries of the public sphere; namely, to business-government relations and non-profit government relations. The role of government, however, is not limited to that of a network facilitator.



Especially in the current global crisis, it has a key role in ensuring important values for Europe such as equity, sustainability, and democracy.

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Current themes include, but are not limited to:

Networks, public-private partnerships, and third-party policy implementation.

Citizen participation and co-production.

Governance of non-profit organizations.

Performance management.

Social responsibility, sustainability, and accountability.

Social innovation. Innovation and risk management.

Cutback management and strategies to overcome the global economic crisis.

Strategic management, leadership, and public entrepreneurship.

Challenges in managing professionals in the public sector. Knowledge management.

Motivation and public values.

Corruption, ethics, and trust.

Public Sector Accounting and Financial Management.

Agencification, privatization, and outsourcing of public services.

Decentralization and multi-level governance.

E-Government and use of ICTs.

Quality management and improvement.

Systems thinking in the public sector.



Keywords:

public management
public governance
non profit management
cross-sectoral relations
public interest
hybridity

UN Sustainable Development Goals (SDG):

Goal 9: Industry, Innovation, and Infrastructure, Goal 11: Sustainable cities and communities, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals.

Publication Outlet:

Emerald Book Series “Studies in Public and Non-Profit Governance”
International Journal of Public Sector Management

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>