



Strategic Interest 7 – International Management (IM)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

GT07_00 International Management General Track

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Proponents:

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Short Description

International management is an ubiquitous phenomenon in today's business world. The general track of our SIG is interested in research addressing the challenges organisations face in an increasingly internationalised environment. We invite research on ALL subfields of International Management and International Business and we encourage multi-disciplinary studies fostering cross-pollination with other fields. We are open to conceptual work and empirical studies advancing existing research and discourse as well as fresh perspectives on international management. For the 2018 conference, responding to the conference theme, we explicitly invite research associated with knowledge creation, diffusion and the transferability of practices across national contexts.

Long Description

International Management is an ubiquitous phenomenon in today's business world. The general track of our SIG is interested in research addressing the challenges organisations face in an increasingly internationalised environment. We invite research on ALL subfields of International Management and International Business and we encourage multi-disciplinary studies fostering cross-pollination with other fields. We are open to conceptual work and empirical studies advancing existing research and discourse as well as fresh perspectives.

As examples from past conferences (rather than providing a comprehensive list), possible paper topics relate to:

- Strategy and practice: Empirical and conceptual submissions looking at strategy, entry modes, exporting, internationalisation processes offshoring, knowledge management, subsidiary roles and IB theory.
- Functional perspectives: Empirical and conceptual papers examining business functions such as IHRM, International Marketing, global sourcing and supply chain management.
- IM/IB and Business History: We encourage submissions that embrace the past to provide novel insights.
- Cooperation across borders: We invite contributions, focusing on the challenges and opportunities emerging from various forms of cooperation and coordination across borders (M&A, IJV,...).

Other relevant IB/IM topics and a cross-pollination of IB/IM with other fields stimulated by multi-disciplinary studies (e.g., economics, law or psychology) are very welcome. Following up previous EURAM conferences, we noted an interest on the following topics not (yet) covered in our other SIG tracks:

- Critical Perspectives on International Business: Focused sessions in this area welcome papers elaborating on the possible future trajectories of critical perspectives on international business, e.g., addressing concerns with dominant academic theorizations of IM and organisations.
- IM/IB research with societal impact or relevance. Following up the SIG plenary discussion in Glasgow 2017 we would like to see a set of themed sessions allowing for (inter)national comparisons on specific phenomena or industries (e.g. environmental ventures, health care, voluntary sector).
- Following the debate in Glasgow, we also encourage submission of papers associated with teaching IM. Submissions could focus on the challenges to teaching IM and other (business) subjects in conventional or virtualised learning environments to diverse student audiences.

For the 2018 conference, responding to the conference theme, we explicitly invite research associated with knowledge creation, diffusion and the transferability of practices across national contexts.

To conclude, the general track is open to all scholarly submissions clearly providing an international or comparative element. Accepted submissions to our general track will be grouped into sessions of related papers as far as possible. Please contact the track proponents for further ideas on themed sessions of related papers.

Publishing Outlets:

There will be room for discussing accepted papers at the conference regarding their potential for submission in key international business and management journals.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.