



Strategic Interest 03 – Entrepreneurship (ENT)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

GT03_00 General Track

Corresponding Proponent:

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Co-Proponents:

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Sub-track proponents:

Entrepreneurial processes

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The Sharing Economy

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Short Description:

The Entrepreneurship SIG supports an ongoing and constructive dialogue among entrepreneurship scholars to conduct research for entrepreneurship theory and practice. This general track features new and emerging research areas as well as classical areas of study in entrepreneurship. In line with our mission – methodological, theoretical and empirical pluralism in entrepreneurship research – we welcome contributions from all areas of entrepreneurship that are not explicitly covered by the other tracks sponsored by the SIG.

The General Track includes a sub track on “Entrepreneurial Processes,” referring to the creation and exploitation of opportunities and a sub-track on the “Sharing Economy,” referring to interactions among peers without the intermediation of central hubs.

Long Description:

Entrepreneurship is a working attitude, a mode of thinking, a concrete everyday practice and increasingly an identity marker for ways of being and living. Entrepreneurship is nowadays a broadly endorsed and accepted signifier for forms of organizing that targets human, organizational, and economic renewal and growth. While empirical evidence for these politically and individually appealing ends can be found, the more determined the efforts to pinpoint, box and fence it get, the more it retreats back to various in-between voids. Such a quality is unbearable for conceptual monopolists, which explains why the discourse on entrepreneurship is a constant prey for unidirectional advocates.

In line with our mission – methodological, theoretical and empirical pluralism in entrepreneurship research – we welcome contributions from all areas related to entrepreneurship that are not explicitly covered by the other topics sponsored by the SIG. Papers adopting different theoretical lenses or using different research methods to explore entrepreneurship are strongly encouraged. The general track specifically welcomes innovative contributions related to the following topics:

- Entrepreneurial Social Capital and Entrepreneurial Social Networks,
- Effectuation vs. Causation,
- Entrepreneurship and performance,
- Innovative research methods in entrepreneurship (both qualitative and quantitative),
- Neuroscience entrepreneurship,
- Historical approach to entrepreneurship,
- Corporate entrepreneurship and intrapreneurship,
- Entrepreneurship education,
- Senior-entrepreneurship

The General Track also includes two specific sub-tracks:

- Sub-track on “Entrepreneurial processes” (please indicate it with your submission):

Entrepreneurship is driven by individual intentions and aims to achieve the exploitation or creation of new entrepreneurial opportunities. How do entrepreneurs act in their activities from idea creation to fully development and implementation? Contributions are encouraged to critically advance theorizations and methodological applications of moderating, mediating, confounding and covariate variables in entrepreneurial processes in reference to different entrepreneurial profiles, organizational settings or contexts/countries.

- Sub-track on “The Sharing Economy” (please indicate it with your submission):

The sharing economy is a prominent transforming trend, referring to peer-to-peer (P2P) interactions among peers without the intermediation of central hubs. While direct interactions among individuals have always existed, P2P platforms simplify, accelerate and facilitate supply and demand among individuals. They enable individuals to unlock their unused and underused assets and skills for donating and trading among peers, where peers’ activities might be for- or non-profit. As P2P platforms depend on two sets of customers, the theory of two-sided markets provides a theoretical bedrock for understanding the foundations and functioning of P2P platforms. This sub-track welcomes (but is not restricted to) contributions on the ecosystem of the sharing economy and its actors; for-profit vs. non-profit statuses; motivations of sharing, the ecological benefits of sharing; value capture and distribution on P2P online platforms.

Publishing Outlets:

Book series managed by the SIG Entrepreneurship.

Special issues

- World Review of Entrepreneurship, Management and Sustainable Development
- International Journal of Entrepreneurship and Small Business
- Journal of Enterprising Culture

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

If you are willing to submit to a sub-track, please indicate clearly the specific sub-track directly in manuscript under the title.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.

PLEASE, INDICATE THE SPECIFIC SUB-TRACK IN THE MANUSCRIPT UNDER THE TITLE, IF THE SUBMISSION IS RELATED TO A SUB-TRACK