Strategic Interest 06 – Innovation (INNO)

http://www.euram-online.org/annual-conference-2017.html.

Dear EURAM members and friends,
With our theme **"Managing Knowledge: Making Knowledge Work"**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

GT 06_00 General Track Innovation

Proponents:

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Description:

While much knowledge about innovation management has accumulated over the years and some puzzles have been solved, new issues emerge and urge us to continue on the journey. In particular, research is required on the future of innovation for a world of 7, 8 or 9 billion people with rising expectations…towards a better future. We all people – the humanity – are looking for change, changing the offering (product/service), the ways in which it is created and delivered (process innovation), the context and the ways in which it is introduced to that context (position innovation) and the overall

mental models for thinking about what we are doing (business model or 'paradigm' innovation).

Of particular interest are papers on understanding products, services, processes, marketing approaches, and business models on social & service, international & cross-cultural, continuous & discontinuous, sustainable & open innovations. For instance, how and when to engage with lead users and draw on their willingness to engagement with the creation and improvement of products and services? If previously unconnected communities come together to innovate around specific needs, desires or problems, what are implications for organisations as we know them? What can we learn from the past, organizational performance and human excellence to take with us for the sustainable, social-driven future? What aspects of a wider global system do we need to understand and take into consideration if we are to be successful nationally, and internationally?

All these are questions to which we would be delighted to hear your thoughts on. However, the proposed track also offers an umbrella for other innovation-related research that does not find a home in the more specific tracks/topics. Topics may include:
- Social innovation
- Responsible innovation
- Discontinuous innovation
- Sustainability in innovation
- Social entrepreneurship
- Innovation and cross-cultural diffusion
- Ecosystem, smart and green technology
- Innovation and process drivers
- Strategic decision making for innovation
- Management of balanced innovation portfolios
- Design and design thinking in innovation
- Emerging markets, base of the pyramid and innovation
- Innovation training
- The role of diversity in innovation
- Innovation for competitiveness
- Organizational performance and innovation

Publish:

To be announced at the conference.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

<p style="text-align:center; color:orange;">**ONE PRESENTING AUTHOR PER PAPER SUBMISSION**</p>

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide.
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see **http://www.euram-online.org/annual-conference-2017.html.**)
10. Only submissions in English shall be accepted for review.

11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.