



Strategic Interest 03 – Entrepreneurship (ENT)

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

GT 03_00 General Track Entrepreneurship

Proponents:

Lucrezia Songini, Eastern Piedmont University, lucrezia.songini@eco.unipmn.it

Matthias Raith, Otto-von-Guericke University, raith@ovgu.de

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Description:

Entrepreneurship is a working attitude, a mode of thinking, a concrete everyday practice and increasingly an identity marker for ways of being and living within liquid modernity. Entrepreneurship is nowadays a broadly endorsed and accepted signifier for forms of organizing that targets human, organisational, and economic renewal and growth. While empirical evidence for these politically and individually appealing ends are to be found, the contingency and “contextuality” of the myriad of entrepreneurial forms of organizing may humble us in face of the elusive quality of entrepreneurship; the more determined the efforts to pinpoint, box and fence it get, the more it retreats back to various in-between voids. Such a quality is unbearable for conceptual monopolists and impractical for those in positions where efficiency and effectiveness are agenda setting norms, why the discourse on entrepreneurship is a constant prey for unidirectional advocates. Accordingly,

and in line with our mission – methodological, theoretical and empirical pluralism in entrepreneurship research – we welcome contributions from all areas related to entrepreneurship that are not explicitly covered by the other topics sponsored by the SIG. Papers adopting different theoretical lenses, using different research methods, analysing different types of organizations and exploring entrepreneurship less common empirical contexts are strongly encouraged. This general track is intended to capture new and emerging research areas within as well as classical areas of study. Some examples of these topics are listed below, though we welcome also other kinds of contributions: Entrepreneurial Social Capital and Entrepreneurial Social Networks, Different paradigms for entrepreneurship: Effectuation vs. Causation, Entrepreneurial behaviours, Behavioural strategy in entrepreneurial firm, Entrepreneurial decision-making, Entrepreneurship and performance, Entrepreneurship, knowledge, and innovation, Entrepreneurial entry and exit, Business transfers and firm acquisitions, Innovative research methods in entrepreneurship (both qualitative and quantitative), Entrepreneurship and aesthetics, Historical approach to entrepreneurship, Corporate entrepreneurship and intrapreneurship, Entrepreneurial education, Senior-entrepreneurship, Entrepreneurial contexts.

Publish:

Book series managed by the SIG Entrepreneurship

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other

words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.