

European
Academy of
Management

EURAM



University of
Strathclyde
Business
School

EURAM 2017

Making Knowledge Work

Conference

28 June 2016

Topic / Symposium / Proposal Submission

26 September 2016

First Announcement of Call for Papers

10 January 2017

Deadline for Paper Submissions

21 March 2017

Notification of Acceptance

12 April 2017

Early Bird Registration Deadline

26 April 2017

Authors Registration Deadline

Doctoral Colloquium

24 January 2017

Deadline for Submission to Doctoral Colloquium

14 March 2017

Notification of Acceptance

18-20 June 2017

Doctoral Colloquium

21-24 June

University of Strathclyde
Glasgow, Scotland

www.euram-online.org

EURAM 2017

Making Knowledge Work

21-24 June

How many problems could be solved if we knew how to manage ourselves?

In this increasingly interconnected world where people, goods, and services flow unimpeded, and with information technology making us more understanding of each other, complex problems seem intractable. Creating and transferring more and better knowledge, within and between organisations, countries, and regions is a key component for strategic health. Hence, managing our knowledge capability becomes a necessary objective.

Solving such problems and dealing with issues effectively benefits from making what we know relevant to a variety of contexts. Whether it is about policy, strategy, innovation, work, or entrepreneurship, it is unlikely that universally applicable solutions exist. This is particularly fitting for management and organisation in a European context, where there is unity in diversity, and where variety is a considerable strength.

As Drucker points out, "Knowledge has to be improved, challenged and constantly increased, or it vanishes". Managing knowledge requires knowledge and knowledge management does not exist without knowledgeable people. Such managerial knowledge has to inform people about how to accommodate contradiction and conflict, how to search for commonalities and compromise, and how to realise success for many. When managerial knowledge allows us to manage knowledge in this way, we have made knowledge work and people knowledgeable!

Conference Programme Committee

- ▶ **Harry Sminia**
Conference Chair
Strathclyde University, Glasgow, Scotland, UK
- ▶ **Wojciech Czakon**
Vice President, Strategic Interest Groups
University of Economics in Katowice, Poland
- ▶ **Hans Lundberg**
Vice President, EURAM Conference
& EURAM Doctoral Colloquium
Linnaeus University, Växjö & Kalmar, Sweden

About University of Strathclyde

STRATHCLYDE UNIVERSITY IS A LEADING INTERNATIONAL TECHNOLOGICAL UNIVERSITY AND IS AMONG THE TOP 20 RESEARCH INTENSIVE UNIVERSITIES IN THE UK



- ▶ Founded in 1947, Strathclyde Business School is a triple accredited business school, holding accreditation from AMBA, AACSB and EQUIS. It has been rated in the top 10 for its research - and first in Scotland - in the UK's Research Excellence Framework. The full time MBA programme has been ranked 63rd in the Financial Times Global MBA Rankings 2016.
- ▶ Glasgow is undoubtedly one of Europe's most dynamic cultural capitals: steeped in culture, rich in history, but above all, alive with an excitement you can sense as you walk through its elegant Victorian streets, squares, parks and gardens. Scotland's cultural hub with over 20 museums and galleries - most offering free entry. Glasgow is now the envy of many European cities for its amazing and eclectic restaurant and café scene - with over 3000 restaurants to choose from across the city, all within walking distance from the conference venue.

Further Information

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