

European  
Academy of  
Management

EURAM



# EURAM'18

19-22 June

University of Iceland

Reykjavík, Iceland



PROGRAMME BOOK



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## Welcome by the EURAM President

Dear colleagues and friends,

Welcome to the EURAM 2018 Conference!

This year we will discover and develop ideas around the theme “Research in action, accelerating knowledge creation in management”. Our conference theme offers an excellent opportunity for generating stimulating debates on creating relevant and rigorous research, genuinely interacting with each other and relevant audiences and supporting practice. Accelerating meaningful knowledge creation can contribute significantly to the sustainability in a globally connected and socially collaborative world. Given the current state of events across the world and complexity of challenges that different stakeholders face in organizations of all kinds, this theme is very timely and highly significant. It may help us generate ideas and develop practices leading to environmental and social benefits. Relevant research in action may provide positive outcomes for both business and society by motivating us to reassess existing structures, processes and management practices and to figure out new ways for an equitable and inclusive treatment of all stakeholders and efficient and effective uses of valuable resources for an economically, environmentally and socially sustainable world.

At this point I would like to express my gratitude to all those who have contributed to this conference; SIG chairs, track and symposia proponents, reviewers, authors, Conference Programme Committee, DEKON, University of Iceland, executive committee members, our executive officer and Local Organising Committee. Their commitment has created this stimulating conference programme, which will help us discover new ways of putting research in action!

I wish you all a memorable and inspiring conference during which I hope we will explore new ways for accelerating relevant knowledge creation in management!

Sibel Yamak  
President



## Welcome by the Conference Chair

Be inspired by EURAM 2018

Dear EURAM friends,

Welcome to Iceland. It is wonderful that so many of you have decided to join us for EURAM 2018 at the University of Iceland. We were expecting 800 - 1.000 participants but are welcoming 1.700 researchers from all around the world. It is more than a conference; it is a party.

We are determined to make EURAM 2018 remarkable. We have a mission to connect people in management science, create unique solstice experience and help you to make an impact and a movement within the EURAM and management science community. The theme of the conference Research in Action - Accelerating Knowledge Creation in Management is an effort to build a bridge between practice and academia. The theme is a tribute to Heimskringla, the best known source of the old sagas of the Nordic kings. The book was written around 1230 by Snorri Sturluson. In one of the stories there is a proverb: Fátt veit fyrr en reynt er. It emphasises the importance of action for knowledge; without action knowledge is limited.

We hope that you have time to visit some of the natural wonders of the country and be inspired by Iceland. Reykjavik is a small city (more like a town) in a global context so take the opportunity to walk around and embrace the culture. You will probably be able to recognise the locals as they will be wearing the country colours to celebrate the fact that Iceland is the smallest nation ever to take part in the FIFA World Cup in football. Some say there is less probability Iceland will win the cup than Italy - and Italy did not even qualify for the competition! Icelanders, however, are not discouraged by such predictions and will enjoy the journey just as we hope that you will enjoy the experience of EURAM 2018. In the spirit of togetherness, we are all here as one team.

Managing a large and complex conference like EURAM is a challenge but it is possible because a lot of capable people put their hands together. I want to thank all of those who took part in this venture with us. All the contributors at the University of Iceland who made this possible, the EURAM executive committee, the SIG teams who do an amazing job of networking and organising, all the speakers, the authors who submitted papers, proponents of symposia, LABs, and plenaries. We want to thank our sponsors and collaborators. It is the collaborative effort of people which makes EURAM 2018. At the University of Iceland, we hope to keep the theme of Research in Action alive for years to come. We sincerely hope that you will join us on that mission. Thank you for coming and be inspired by EURAM 2018.

Eythor Ivar Jonsson  
Conference Chair EURAM 2018



## Welcome from the Rector of the University of Iceland

On behalf of the University of Iceland and the University of Iceland's Business School, I am delighted to welcome you to this year's EURAM Conference. The University of Iceland is a proud host of the 2018 EURAM conference and we welcome you warmly to our campus.

The University of Iceland has operated for over one century and has evolved during that time. As part of Iceland's struggle for independence the University of Iceland was founded by Al ingi (the Icelandic Parliament) on June 17 1911, seven years before sovereignty was obtained. Iceland became a sovereign state in 1918 and, thus, this year we celebrate one hundred years of sovereignty. The University of Iceland has played and still plays a key role in the development of Iceland as a knowledge-based society. It is the country's leading scientific institution, educates professionals in diverse fields, actively collaborates with industry and society, and supports Icelandic culture. The University of Iceland collaborates closely with universities and research institutes all over the world and its strength as an international research university is evidenced by its position on lists of the highest ranked universities in the world.

The School of Business at the University of Iceland is the oldest and largest business school in Iceland and the largest faculty of the University of Iceland. The School has been a leader in the education of managers and specialists in the field of business studies for eighty years, or since 1938. During this time, the School has been ambitious about creating and mediating internationally recognised knowledge in this field, by being a leader in research, teaching, and services to Icelandic enterprise.

Expertise from faculty members in the School of Business has been vital in implementing five year strategic plans for the University since 2006. The first two strategic plans (for 2006-2011 and 2011-2016) focused very much on research. Their successful implementation was significant in achieving the University's current position in the THE World University Rankings (201-250). The current strategic plan (for 2016-2021, entitled Strong University - Thriving Society) focuses on teaching, research, societal participation and human resources. The strategy addresses, e.g., the development of teaching methods, evaluation of teaching quality, continuing education, part-time study, recording of lectures and distance teaching. The emphasis is on giving students the opportunity to base their career on strong links with Icelandic industry and institutions. Every year, the University is involved with over 300 cooperative projects with industry. At the same time, the University of Iceland attracts about 1,300 international students from around 90 countries each year, enriching the University community.

The creation of new knowledge and its practical application are the key to improving quality of life and supporting a prosperous society. Research in Action - Accelerating Knowledge Creation in Management, is therefore an important call for action. A venue such as EURAM gives us an opportunity to join forces, to explore new ways to accelerate knowledge creation in management and better align theory and practice.

I wish you a wonderful time at the EURAM 2018 conference in Reykjavik.

Dr. Jón Atli Benediktsson  
Rector and President of the University of Iceland



# EURAM'18 Organising Committee



**Dr. Eythor Ivar Jonsson**  
Chair of EURAM 2018  
Reykjavik Committee



**Dr. Runólfur Smári Steinthorsson**  
Professor of Strategy and Leadership



**Dr. Ingi Rúnar Edvardsson**  
President of the School of Business,  
University of Iceland



**Dr. Svala Gudmundsdottir**  
Associate Professor, Human Resources



**Dr. Inga Minelgaité**  
Post-doc in Leadership



**Dr. Einar Guðbjartsson**  
Associate Professor, Accounting



**Dr. Ágústa Hera Harðardóttir**  
Project manager

## EURAM Board

### Executive Committee 2017-2018

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*University of Wolverhampton*

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Professor Silke Machold  
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### Conference Chair EURAM 2018

Doctor Eythor Ivar Jonsson  
*University of Iceland*

#### Ex-Officio Members

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### National Representatives

**Australia** - Shankar Sankaran, University of Technology Sydney,

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**Finland** - Miia Martinsuo, Tampere University of Technology

**France** - Audrey Rouzies, University Toulouse 1 IAE

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**Ireland** - Brian Harney, DCU Business School

**Italy** - Lucrezia Songini, Eastern Piedmont Uni. & SDA Bocconi School of Management

**Japan** - Yoko Uryuhara, Doshisha University

**Lithuania** - Asta Pundziene, ISM University of Management and Economics

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**Poland** - Marzena Starnawska, Gdansk University of Technology

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**U.K.** - Joana Vassilopoulou, University of Sussex

**U.S.A.** - S. Robert Hernandez, University of Alabama at Birmingham



# SIG Chairs

## **SIG 01: Business for Society (B4S)**

Francesco Gangi, (Università degli Studi della Campania, Italy), **SIG Chair**

Jérôme Méric (Université de Poitiers, France), **Past SIG Chair**

Corinne Vercher (Université Paris 13, France) **SIG Programme Chair**

Edoardo Mollona (University of Bologna, Italy), **General Track Chair**

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Hans Lundberg (Linnaeus University, Sweden) **Past Chair**

Luca Gnan (University of Rome Tor Vergata, Italy) **Past Chair**

## **SIG 04: Family Business Research (FABR)**

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Anneleen Michiels (Hasselt University, Belgium), **SIG Programme Chair**

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Maximilian Lude (Zeppelin University, Germany) **SIG Secretary**

## **SIG 05: Gender, Race, and Diversity in Organisations (GRDO)**

### **SIG Chairwoman:**

Professor Beverly Dawn Metcalfe – American University of Beirut, Lebanon - bm47@aub.edu.lb

### **Programme Co-Chairs:**

Dr Hamid Kazeroony – Walden University, USA

Dr Faiza Ali - Lahore University of Management Sciences, Pakistan

Professor Edwina Pio, Auckland University of Technology New Zealand

Dr Fiona Colgan-Birkbeck-University of London, UK

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Professor Eddy Ng, Dalhousie University- Canada

Dr Henriett Primecz, Corvinus University of Budapest, Corvinus Business School, Hungary

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## **SIG 06: Innovation (INNO)**

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Julia Jonas (University of Erlangen Nuremberg, Germany) **Co-Programme Chair and Communications Officer**

## **SIG 07: International Management (IM)**

SIG chair: Markus G Kittler, MCI Management Center Innsbruck

## **SIG 08: Managing Sport (SPORT)**

Mathieu Winand (LUNEX University, Luxembourg), **SIG Chair**

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Christofer Laurell (Stockholm Business School, Sweden) **Communications Officer**

## **SIG 09: Organisational Behaviour (OB)**

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Ceydan Maden Eyiusta **Communications Officer**

Dr Dinuka Herath **Communications Officer**

**SIG 10: Project Organising (PO)**

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Pernille Eskerod, Webster Vienna Private University, Austria (*Chair Elect*).

Alexander Kock, Technische Universität Darmstadt, Germany (*Programme Chair and Communication Officer*).

Monique Aubry, University of Quebec at Montreal, Canada (*Track Chair, responsible for reviews*).

Miia Martinsuo, Tampere University of Tehnology, Finland (*Professional Development Support Officer*).

**SIG 11: Public and Non-Profit Management (PM&NPM)**

Denita Cepiku (University of Rome Tor Vergata, IT) *SIG Chair*

Robert S. Hernandez (University of Alabama at Birmingham, USA) *SIG Co-Chair for Healthcare Management*

Reto Steiner (ZHAW School of Management and Law, CH) *SIG Co-Chair for the General Track*

Riccardo Mussari (University of Siena, IT) *SIG Co-Chair for Scientific Quality*

Andrea Bonomi Savignon (University of Rome Tor Vergata, IT) *Programme Chair*

Mateusz Lewandowski (Jagiellonian University Krakow, PL) *SIG Communications Officer*

**SIG 12: Research Methods and Research Practice (RM&RP)**

David S. A. Guttormsen (BI Norwegian Business School, Norway) *SIG Chair*

Bill Lee (University of Sheffield, UK) – [w.j.lee@sheffield.ac.uk](mailto:w.j.lee@sheffield.ac.uk) *Main Track Chair*

Viktor Dörfler (University of Strathclyde, UK) *Main Track Chair*

Evandro Bocatto (MacEwan University, Canada) *SIG Plenary Chair*

Usman Aslam (University of Birmingham, UK) *SIG Plenary Chair*

Hakki Okan Yeloglu (Başkent Üniversitesi, Turkey) *SIG Plenary Chair*

Prof. Dr Petra Poljsak-Rosinski (BAU International Berlin – University of Applied Sciences) *Treasurer*

Dr Alexander Buhmann (BI Norwegian Business School, Norway) *SIG Communication Officer*

**SIG 13: Strategic Management (SM)**

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Henk Volberda (Erasmus University, Netherlands) *Past Chair*

Anabel Fernández-Mesa (University of Valencia, Spain) *SIG Co-Chair*

Audrey Rouzies (Toulouse School of Management, France) *SIG Co-Chair*

Patrick Reinmoeller (Cranfield University, UK) *SIG Programme Co-Chair*

Daniel Alonso Martínez (University of León, Spain) *SIG Programme Co-Chair*

Ana Garcia-Granero (University of Valencia, Spain) *Communication and Social Events Co-Chair*

Evangelia Siachou (Hellenic American University, Greece) *Communication and Social Events Co-Chair*

Nuno Oliveira (Tilburg University, Netherlands) *SIG Programme Co-Chair of kick off activities*

Kathrin Sele (Aalto University School of Business, Finland) *SIG Programme Co-Chair of kick off activities*

**SIG 14: Conference Tracks**

Eythor Ivar Jonsson (University of Iceland) *SIG Chair*

## Plenary I: Research in Action

**Time: June 20, WD 14:00 – 15:30**

**Location: University Cinema**

**Agenda:** Joint research between academics and corporate leaders is a most direct way for successful bridging and integrating between research and action. By reviewing the experience of various projects we will tease out, interactively with the audience, the enabling conditions and success factors of successful bridging between research and action.

**- Chair: Yves Doz, Professor at Insead**



**Panel:**

- **Mikko Kosonen**, Co-author, Executive Vice President of the Finnish Innovation Fund, Former Head of Strategy and Business Infrastructure at Nokia
- **Andrea Cuomo**, Co-author, Executive Vice President of Advanced Systems Technology & Special Projects at STMicroelectronics
- **José Santos**, Co-author, Affiliated Professor of Practice in Global Management at INSEAD, ex-President of Segafredo International
- **Christophe Midler**, Research Director of the Management Research Center (i3-CRG), Ecole Polytechnique
- **Bo Chen**, recent PhD Graduate i3-CRG, Ecole Polytechnique

# Plenary II: Why the Green and Sustainable Economy is Good Business

**Time: June 22, FR 14:00 – 15:30**

**Location: University Cinema**

**Lead:** Dr. Ólafur Ragnar Grímsson, former President of Iceland



**Ólafur Ragnar Grímsson** was President of Iceland from 1996 to 2016. Dr. Grímsson became the first Professor of Political Science at the University of Iceland in 1973. He was first elected to the Althingi (parliament) in 1978 and served until 1995, when he ran for President of Iceland.

Dr. Grímsson has served many global causes. As the president of the Parliamentarians for Global Action (1984–90), he travelled widely to persuade political leaders of major countries to strengthen the cause of world peace, for which he received the Indira Gandhi Peace Award.

Since the end of his presidency, Ólafur has served as the Chairman of the Arctic Circle, a non-profit organization.

**Chair:** Dr. Eythor Ivar Jonsson, Conference Chair EURAM 2018

## EURAM 2018 Publishers'



EURAM'18 19-22 June • University of Iceland  
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No	Publisher	No	Publisher	No	Publisher	No	Publisher
1	HARVARD BUSINESS PUBLISHING	4	case centre	7	Routledge Taylor & Francis Group	10	OXFORD UNIVERSITY PRESS
2	EE Edward Elgar PUBLISHING	5	IVEY   Publishing	8	Emerald	11	CAMBRIDGE UNIVERSITY PRESS
3	SAGE Publishing	6	MAXQDA The Art of Data Analysis	9	WILEY		





# MAXQDA

The Art of Data Analysis



Edited by  
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& David J. Ketchen Jr.

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Edited by  
Keith Townsend  
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## Bringing Research to Life.

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## General Information

### Consult EURAM website

**Please do not forget to bring your presentation on a USB key, you will not be able to connect your own computer.**

#### Conference Venue

The EURAM 2018 Conference is taking place at the University of Iceland, Sæmundargata 2 101 Reykjavík. Nine Buildings are being used for the conference; Main Building, University Square Building, Lögberg Building, Oddi Building, Arnagardur Building, Aksja Building, VR-II Building, University Cinema and Veröld Building. Track sessions will take place in each of these locations with coffee breaks and lunches being served in several buildings.

The Registration Desk will be located at University Main Building. Please avoid bringing your luggage and keep it in your hotel room.

All participants, official guests and accompanying persons have to wear their name badge. Please note that unfortunately, there will be a 15 Euro charge to replace a lost badge.

#### Buildings

- **University Cinema**
  - Opening Session, Keynote Round Table Sessions and Meet the Editors I
  
- **University Main Building**
  - Registration Desk
  - SIG Events & Track Parallel Sessions: 09 (Organizational Behaviour) and 05 (Gender, Race and Diversity in Organisations)
  - Lunch at University Square Building
  
- **University Square Building**
  - SIG Events & Track Parallel Sessions: 14 (General Conference)
  - General Assembly
  - LABs
  - Meet the Editors II-III
  
- **Lögberg Building**
  - Meet the Editors sessions
  - SIG Events & Track Parallel Sessions: 10 (Project Organizing) and 11 (Public Management and Non Profit Management)
  
- **Oddi Building**
  - SIG Events & Track Parallel Sessions: 02 (Corporate Governance) and 06 (Innovation)



# General Information

- **Arnagardur Building**
  - SIG Events & Track Parallel Sessions: 03 (Entrepreneurship) and 12 (Research Methods & Research Practice)
- **Askja Building**
  - SIG Events & Track Parallel Sessions: 01 (Business for Society) and 08 (Managing Sports)
- **VR-II Building**
  - SIG Events & Track Parallel Sessions: 13 (Strategic Management) and 04 (Family Business Research)
- **Veröld Building**
  - SIG Events & Track Parallel Sessions: 07 (International Management)

## Certificate of Attendance

Certificates of attendance will be sent via email once you get your badge from the registration desk.

## Conference Registration

The registration and information desk is located inside the Main Building Foyer. The opening hours of the registration desk are:

19 June 2018 - 12:00 - 19:00

20 June 2018 - 08:00 -18:30

21 June 2018 - 08:00-18:30

22 June 2018 - 08:00-18:30

## Room Capacities

Due to safety regulations, the maximum attendance is limited by room capacity meaning that once all seats are taken, the session is full and no-one else can be admitted. The Organising Committee, in collaboration with the Track and SIG Chairs, has endeavoured to schedule all sessions by taking into account the estimated number of participants.

## EURAM Party (Whale Museum)

**Friday 22<sup>th</sup> June, 19:30 - 23:30**

Address: Fiskislóð 23-25, 101 Reykjavík

## Publishers' Plaza

The publishers' plaza is located inside the University Square Building Main Foyer and will be there for the duration of the conference.

## General Information

### Coffee Breaks and Lunches

#### Coffee Breaks

Coffee Breaks will be served in the following buildings and with following timetable.

- Askja Building
- VR-II Building (nearby building called Tæknigar ur)
- Oddi Building
- University Square Building
- Veröld Building

Days	Hours
Wednesday 20 June	10:30 - 11:00
	15:30 - 16:00
Thursday 21 June	10:30 - 11:00
	15:30 - 16:00
Friday 22 June	10:30 - 11:00
	15:30 - 16:00

#### Lunches

Lunches will be served in the following buildings and with following timetable.

- Askja Building
- VR-II Building (nearby building called Tæknigarður)
- Oddi Building
- University Square Building

Days	Hours
Wednesday 20 June	12:30 - 13:30
Thursday 21 June	12:30 - 14:00
Friday 22 June	12:30 - 14:00

**Track Sessions per day**

**20 June 2018, Wednesday**

**SLOT 1 (16:00 - 17:30) - ASKJA Building / N-131 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

**DEFINING CSR**

**Chair:** Francesco Gangi

**Discussant:** Jerome Meric

**Paper presentations:**

**2190 CORPORATE SUSTAINABILITY ACTIONS: CONSTRUCT DEFINITION, CLASSIFICATION, AND SCALE DEVELOPMENT FOR BEHAVIOURAL SUSTAINABILITY RESEARCH**

Joel Marcus YORK UNIVERSITY

Lorne Sulsky MEMORIAL UNIVERSITY OF NEWFOUNDLAND

**2501 DEFINING CSR AT ARGENTINE SMES: A SOCIAL RESPONSIBILITY CONTEXT EMPHASIZING EDUCATION**

Jacob Massoud DOMINICAN UNIVERSITY OF CALIFORNIA

**3059 REINTEGRATING PRÂXIS, PRACTICES, PHRÓNËSIS & SUSTAINABLE ACTION FOR PROCESSING SYSTEMIC CONSTRAINTS IN THE BUSINESS AND SOCIETY RELATIO**

Wendelin Kuepers ICN ARTEM

**SLOT 1 (16:00 - 17:30) - ASKJA Building / N-130 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

**LANGUAGE, MEDIA AND DISCOURSE**

**Chair:** Mollona Edoardo

**Discussant:** Vitaliano Barberio

**Paper presentations:**

**2922 DICTIONARY FOR THE SUBCLASS - SATIRE AS A WEAPON FOR RESISTANCE AGAINST PUBLIC MANAGEMENT**

Birgit Helene Jevnaker BI NORWEGIAN BUSINESS SCHOOL, DEP LEADERSHIP AND ORGANIZATIONAL BEHAVIOUR

Atle A. Raa BI NORWEGIAN BUSINESS SCHOOL, DEP OF GOVERNANCE AND LAW

**1916 FROM 'VALUES' TO 'ADDED VALUE': DISTORTIONS AND DECOUPLING IN COMMUNICATING THE EUROPEAN PROJECT THROUGH COHESION POLICY FUNDING**

Ines Kuric WU VIENNA, INSTITUTE FOR URBAN MANAGEMENT AND GOVERNANCE

**2725 ANALYSING MEDIA REPRESENTATION OF THE EU REGIONAL COHESION POLICY, A MEANING STRUCTURAL ANALYSIS ACROSS SEVEN EU COUNTRIES**

Edoardo Mollona UNIVERSITÀ DI BOLOGNA

Luca Pareschi UNIVERSITÀ DI BOLOGNA

Vitaliano Barberio VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Ines Kuric VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

**SLOT 1 (16:00 - 17:30) - ASKJA Building / N-129 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

**NON FINANCIAL, ENVIRONMENTAL AND CSR DISCLOSURE**

**Chair:** Lucrezia Songini

**Discussant:** Pierre Baret

**Paper presentations:**

- 1185 NON-FINANCIAL REPORTING IN THE CONTEXT OF SHAREHOLDER-STAKEHOLDER CONFLICT. THE EVIDENCE FROM AN EMERGING ECONOMY, POLAND**  
 Maria Aluchna WARSAW SCHOOL OF ECONOMICS  
 Bogumił Kamiński WARSAW SCHOOL OF ECONOMICS  
 Maria Roszkowska-menkes WARSAW SCHOOL OF ECONOMICS
- 2307 CAN NONFINANCIAL INFORMATION IMPROVE INTELLECTUAL CAPITAL PERFORMANCE? EVIDENCE BEFORE THE IMPLEMENTATION OF THE EUROPEAN DIRECTIVE EU/95/2014**  
 Federica Doni UNIVERSITY OF MILANO-BICOCCA  
 Silvio Bianchi Martini UNIVERSITY OF PISA  
 Antonio Corvino UNIVERSITY OF FOGGIA
- 1461 DESPERATELY SEEKING A STANDARD METRIC FOR CORPORATE SOCIAL PERFORMANCE**  
 Marco Masip UNIVERSIDAD COMPLUTENSE MADRID
- 2489 SEIZING THE OPPORTUNITY OF NON-FINANCIAL REPORTING TO CONSOLIDATE A RESPONSIBLE APPROACH: THE SINGULAR CASE OF A COGNAC PRODUCER**  
 Pierre Baret GROUPE SUP DE CO LA ROCHELLE  
 Vincent Helfrich GROUPE SUP DE CO LA ROCHELLE

**SLOT 1 (16:00 - 17:30) - ODDI Building / O-106 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE - SIG GENERAL TRACK**

**ISSUES OF AGENCY AND “GOOD” GOVERNANCE**

**Chair:** Jonas Gabrielsson

**Discussant:**

**Paper presentations:**

- 1049 DETERMINANTS AND CONSEQUENCES OF EXECUTIVE COMPENSATION-RELATED SHAREHOLDER ACTIVISM AND SAY ON PAY VOTES: A LITERATURE REVIEW AND RESEARCH AGENDA**  
 Patrick Velte LEUPHANA UNIVERSITY LUENEBURG  
 Jörn Obermann LEUPHANA UNIVERSITY
- 1560 UNEQUAL PUNISHMENT FOR PROFESSIONALS: HOW AUDIT FIRMS RESPOND TO THEIR ACCOUNTANTS' MIS-CONDUCT IN FINANCIAL STATEMENTS**  
 Masaru Karube HITOTSUBASHI UNIVERSITY  
 Daisuke Uchida KYUSHU UNIVERSITY  
 Hironori Fukukawa HITOTSUBASHI UNIVERSITY
- 2024 TRANSPARENCY IN CORPORATE GOVERNANCE: A HAZARDOUS CONCEPT**  
 Wafa Khlif TOULOUSE BUSINESS SCHOOL BARCELONA  
 Finn Janning INDEPENDENT PHILOSOPHER  
 Coral Ingley AUCKLAND UNIVERSITY OF TECHNOLOGY

**SLOT 1 (16:00 - 17:30) - ODDI Building / O-105 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM**

## **BOARD/TMT RISK AND POWER**

**Chair:** Valentina Tarkovska

**Discussant:** Till Talaulicar

### **Paper presentations:**

- 2912 HOW THE DESIGN OF EX ANTE SEVERANCE AGREEMENTS INFLUENCE CEOS' RISK BEHAVIOR: A CONFIGURATIONAL APPROACH**  
Cihan Demirtas LEIBNIZ UNIVERSITY HANOVER  
Deniz P. Kruse LEIBNIZ UNIVERSITY HANOVER  
Christiana Weber LEIBNIZ UNIVERSITY
- 1358 DOES SHAREHOLDER DEMOCRACY REALLY REPRESENT THE VOICE OF SHAREHOLDERS?**  
Sylvie Berthelot UNIVERSITY OF SHERBROOKE  
Michel Coulmont UNIVERSITY OF SHERBROOKE
- 3036 BUSY BOARDS, CORPORATE LIQUIDITY AND FINANCIAL RISK: EVIDENCE FROM UK PANEL DATA**  
Valentina Tarkovska UNIVERSITY WITTEN/HERDECKE

**SLOT 1 (16:00 - 17:30) - ODDI Building / O-104 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM**

## **BOARD BEHAVIOUR**

**Chair:** Dennis Veltrop

**Discussant:** Anna Thorsell

### **Paper presentations:**

- 3029 AGRICULTURAL COOPERATIVE GOVERNANCE: CREATING AND MAINTAINING A POWER BALANCE BETWEEN BOARD AND MANAGEMENT**  
Svetlana Serdyukov NEOMA  
Viviane Neiter NEITER CONSULTING
- 2540 SHOWING BOARDS' TRUE COLORS: USING ROLE THEORY AS PROCESSUAL LENSES TO UNDERSTAND BOARD BEHAVIOR**  
Ilaria Orlandi ERASMUS UNIVERSITY ROTTERDAM  
Meir Shemla ERASMUS UNIVERSITY ROTTERDAM  
Pursey Heugens ERASMUS UNIVERSITY ROTTERDAM
- 3038 AFRAID TO MONITOR? HOW BOARD CLIMATE AND CHAIR LEADERSHIP SHAPE OUTSIDE DIRECTORS' MONITORING OF EXECUTIVES**  
Dennis Veltrop UNIVERSITY OF GRONINGEN  
Pieter-jan Bezemer AUCKLAND UNIVERSITY OF TECHNOLOGY  
Gavin Nicholson QUEENSLAND UNIVERSITY OF TECHNOLOGY  
Amedeo Pugliese UNIVERSITY OF PADOVA
- 2053 OVERCOMMITTED TO SHOW UP IN THE BOARD? THE MODERATING EFFECT OF OWNERSHIP**  
Bilal Latif UNIVERSITY OF HASSELT  
Wim Voordeckers UNIVERSITY OF HASSELT  
Frank Lambrechts UNIVERSITY OF HASSELT  
Walter Hendriks UNIVERSITY OF HASSELT



**SLOT 1 (16:00 - 17:30) - ASKJA Building / N-128 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_04 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES (CO-SPONSORED BY BUSINESS FOR SOCIETY SIG-01 AND CORPORATE GOVERNANCE OGO SIG-02)**

**HISTORY AND THE DYNAMIC OF LEGAL AND ORGANISATIONAL FORMS**

**Chair:** Jeroen Veldman

**Discussant:**

**Paper presentations:**

- 2327 CORPORATE LAW AND PUBLIC INTEREST: RETHINKING THE AKTIENGESELLSCHAFT FROM A HISTORICAL PERSPECTIVE**  
 Stephan Leixnering WU VIENNA U. OF ECONOMICS AND BUSINESS  
 Renate E. Meyer WU VIENNA U. OF ECONOMICS AND BUSINESS  
 Peter Doralt WU VIENNA U. OF ECONOMICS AND BUSINESS
- 1634 THE INCOMPLETE SEPARATION OF OWNERSHIP AND CONTROL: WHERE ARE THE MANAGERS IN LAW?**  
 Blanche Segrestin MINES PARISTECH - PSL RESEARCH UNIVERSITY  
 Andrew Johnston SHEFFIELD UNIVERSITY  
 Armand Hatchuel MINES PARISTECH - PSL RESEARCH UNIVERSITY
- 2840 RETHINKING THE CORPORATION THROUGH THE QUAKER LEGACY TO BUSINESS**  
 Martin Brigham LANCASTER UNIVERSITY  
 Donncha Kavanagh UCD

**SLOT 1 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Elja - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

**BUSINESS FAILURE**

**Chair:** Elisabeth S.c. Berger

**Discussant:** Marzena Starnawska

**Paper presentations:**

- 1450 FAILURE AND ENTREPRENEURIAL RESTART – AN INSTITUTIONAL PERSPECTIVE**  
 Jana Groenniger TU DORTMUND
- 1698 BUSINESS FAILURE: CAN INSTITUTIONS HELP TO REDUCE IT?**  
 Nuria Gonzalez-alvarez UNIVERSITY OF LEON  
 Constantino Garcia-ramos UNIVERSITY OF LEON  
 Mariano Nieto UNIVERSITY OF LEON
- 2612 A LITTLE LESS CONVERSATION, A LITTLE MORE ACTION – HOW SOCIETY DEALS WITH ENTREPRENEURIAL FAILURE**  
 Elisabeth S.c. Berger UNIVERSITY OF HOHENHEIM  
 Andreas Kuckertz UNIVERSITY OF HOHENHEIM  
 Alicia Prochotta UNIVERSITY OF HOHENHEIM

**SLOT 1 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Salur - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

## **ENTREPRENEURSHIP EDUCATION**

**Chair:** Anna Saiti

**Discussant:** Lucrezia Songini

### **Paper presentations:**

- 1142 THE ROOTS OF ENTREPRENEURSHIP IN EARLY LIFE AND THE IMPACT OF ENTREPRENEURSHIP EDUCATION ON CHILDREN AND ADOLESCENTS – A SYSTEMATIC REVIEW**  
Natalie Brüne HEINRICH-HEINE-UNIVERSITY  
Eva Lutz HEINRICH-HEINE-UNIVERSITY
- 1713 ENTREPRENEURSHIP EDUCATION IN ACTION: A TYPOLOGY OF PEER MENTORING AS LEARNING SUPPORT**  
Siv Fosstenlökken NORWEGIAN UNIVERSITY OF LIFE SCIENCES  
Elin Kubberød NORWEGIAN UNIVERSITY OF LIFE SCIENCES
- 2896 ENTREPRENEURIAL TENDENCIES OF HIGHER EDUCATION STUDENTS AND THE IMPACT OF THEIR PSYCHOLOGICAL CHARACTERISTICS ON THE DEVELOPMENT OF ENTREPRENEURSHIP - EVIDENCE FROM GREECE**  
Anna Saiti HAROKOPIO UNIVERSITY  
Sophia Provatari HAROKOPIO UNIVERSITY  
Ionannis Kostakis HAROKOPIO UNIVERSITY  
Michael Chletsos UNIVERSITY OF IOANNINA

**SLOT 1 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Neisti - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

## **03\_01 SOCIAL ENTREPRENEURSHIP, POVERTY AND DEVELOPMENT**

**Chair:** Arvind Ashta

**Discussant:** Lamberto Zollo

### **Paper presentations:**

- 1045 A HINDU FAITH BASED MICROFINANCE INSTITUTION IN THE MIDST OF RISING AND FALLING MARKET STARS: THE USE OF SPIRITUAL CAPITAL IN SOCIAL ENTREPRENEURSHIP BY SKDRP**  
Arvind Ashta BURGUNDY SCHOOL OF BUSINESS  
Nadiya Parekh INDEPENDENT
- 2532 AMBIDEXTROUS RESPONSES TO PARADOXES OF HYBRID ORGANIZATIONS IN BOTTOM-OF-THE-PYRAMID MARKETS**  
Mirella Haldimann LINKÖPING UNIVERSITY
- 1914 HYBRIDIZATION STRATEGIES TO OVERCOME LACK OF RESOURCES. EVIDENCES FROM KENYA.**  
Giacomo Ciambotti UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
Matteo Pedrini UNIVERSITÀ CATTOLICA DEL SACRO CUORE

**SLOT 1 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Efling - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 ENTREPRENEURIAL DECISION MAKING AND BEHAVIOUR  
ENTREPRENEURIAL EMOTIONS & PASSION**

**Chair:** Sara Sassetti

**Discussant:** Benedetto Cannatelli

**Paper presentations:**

- 1575 THINKING IS IN THE MIDDLE. TESTING THE RELATIONSHIP BETWEEN ENTREPRENEURS' AFFECT, COGNITION AND DECISION-MAKING EFFECTIVENESS.**  
 Sara Sassetti UNIVERSITY OF PISA  
 Vincenzo Cavaliere UNIVERSITY OF FLORENCE  
 Laura Costanzo UNIVERSITY OF SOUTHAMPTON  
 Tapas Mishra UNIVERSITY OF SOUTHAMPTON
- 2223 FRIENDS' EMOTIONS, DESIRABILITY, AND ENTREPRENEURIAL INTENTION**  
 Fei Zhu NOTTINGHAM UNIVERSITY BUSINESS SCHOOL CHINA  
 Shea Fan RMIT UNIVERSITY
- 1671 GIVE A MAN A BEER, TEACH A MAN TO BREW: THE RELATION BETWEEN PASSION AND ENTREPRENEURIAL APPROACH IN THE ITALIAN CRAFT BREWING INDUSTRY**  
 Benedetto Cannatelli UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
 Matteo Pedrini UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
 Michael Braun UNIVERSITY OF MONTANA

**SLOT 1 (16:00 - 17:30) - ARNAGARDUR Building / A-303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**Chair:** Torben Andersen

**Discussant:** Paul Chiambaretto

**Paper presentations:**

- 2296 UNDERSTANDING FIRM RECOVERY IN THE AFTERMATH OF A NATURAL DISASTER THE CASE OF ICT IN CHRISTCHURCH NEW ZEALAND**  
 Pavel Castka UNIVERSITY OF CANTERBURY  
 Mercedes Delgado MIT SLOAN SCHOOL OF MANAGEMENT  
 Fiona Murray MIT SLOAN SCHOOL OF MANAGEMENT
- 3004 DEVELOPING SUSTAINABLE ENTREPRENEURIAL ECOSYSTEMS: A STUDY OF STAKEHOLDER THEORY AND CULTURE**  
 Anne Kathrin Bischoff UNIVERSITY OF WUPPERTAL  
 Christine K. Volkmann UNIVERSITY OF WUPPERTAL

**SLOT 1 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Naustio - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_08 GROWTH STRATEGIES & INTERNATIONALIZATION FOR SMES**

## **NTBFS AND STARTUPS**

**Chair:** Jullia Backmann

**Discussant:** Laura Andreoli Van Schijndel

### **Paper presentations:**

- 1609 THE CENTRAL ROLE OF ORGANIZATIONAL FACTORS IN NTBFS GROWTH**  
Caroline Tarillon UNIV GRENOBLE ALPES
- 1949 HOW DO NEW TECHNOLOGY VENTURES GROW? A THEORY OF PLANNED BEHAVIOR  
BASED ASSESSMENT OF INORGANIC GROWTH**  
Leonard Benning TECHNICAL UNIVERSITY DORTMUND
- 2081 CAPABILITIES AND INTERNATIONAL STARTUPS' INTERNATIONAL PERFORMANCE –  
CATEGORIZATION MODELS AND A SYSTEMATIC LITERATURE REVIEW**  
Shuijing Jie UNIVERSITY OF TWENTE  
Rainer Harms UNIVERSITY OF TWENTE
- 2389 IS INTERNATIONALIZATION FOR STARTUPS FUNDING DRIVEN? THE DUAL MODEL  
APPROACH**  
Alessia Pisoni UNIVERSITY OF INSUBRIA  
Alberto Onetti UNIVERSITY OF INSUBRIA

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-261 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH - SIG GENERAL TRACK**

## **GENERAL TRACK**

**Chair:** Claudia Binz-astrachan

**Discussant:** Alessandro Cirillo

### **Paper presentations:**

- 1291 ADVANCING FAMILY BUSINESS RESEARCH THROUGH ORGANIZATIONAL IDENTITY AND  
SENSEMAKING: A MULTI-LEVEL MODEL OF FAMILY FIRM ORGANIZATIONAL IDENTITY  
CONSTRUCTION BY NON-FAMILY MEMBERS**  
Patrick Lê NEOMA BUSINESS SCHOOL  
Julia Vincent-ponroy IPAG BUSINESS SCHOOL  
Camille Pradies EDHEC BUSINESS SCHOOL
- 1517 NON-ECONOMIC VALUES AND CSR PERFORMANCE OF FAMILY FIRMS: A  
PSYCHOLOGICAL PERSPECTIVE**  
Josh Wei-jun Hsueh UNIVERSITY OF ST. GALLEN
- 1721 ARE CASH HOLDINGS MORE BENEFICIAL FOR FAMILY FIRMS? THE MODERATING ROLES  
OF FAMILY INVOLVEMENT AND BOARD STRUCTURE**  
Daniel Pittino JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
Domenico Rocco Cambrea BOCCONI UNIVERSITY  
Yuliya Ponomareva ESADE
- 1016 CORPORATE SOCIAL STRATEGIES UNDER HOSTILE ENVIRONMENTAL CONDITIONS**  
Jennifer Martínez-ferrero UNIVERSITY OF SALAMANCA  
Isabel-maría García-sánchez UNIVERSITY OF SALAMANCA

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-258 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 STRATEGY, INNOVATION AND INTERNALIZATION IN FAMILY BUSINESS**

**STRATEGY, INNOVATION AND INTERNATIONALIZATION IN FAMILY BUSINESS**

**Chair:** Lucia Garces-galdeano

**Discussant:** Gaia Bassani

**Paper presentations:**

- 1183 THE PROCESS OF ADOPTING DIGITAL TECHNOLOGIES IN MID-SIZED FAMILY FIRMS: BARRIERS, ENABLERS, AND THE FORMATION OF DYNAMIC CAPABILITIES**  
 Jonas Soluk WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Nadine Kammerlander WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
- 1196 OWNERS AND ECOLOGICAL CORPORATE ENTREPRENEURSHIP: THE EFFECT OF FAMILY OWNERSHIP ON ECO-INNOVATION**  
 Yannick Bammens MAASTRICHT UNIVERSITY  
 Paul Hünermund MAASTRICHT UNIVERSITY
- 1209 INNOVATION BEHAVIOUR IN FAMILY FIRMS: FOCUSING ON YOUNGER GENERATIONS**  
 Valentina Lazzarotti LIUC-CARLO CATTANEO UNIVERSITY  
 Rafaela Gjergji LIUC-CARLO CATTANEO UNIVERSITY  
 Federico Visconti LIUC-CARLO CATTANEO UNIVERSITY

**SLOT 1 (16:00 - 17:30) - STAPI BUILDING / ROOM 210 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - SIG GENERAL TRACK**

**MIGRATION, POLICING, AND WORKPLACE**

**Chair:** Beverly Metcalfe

**Discussant:**

**Paper presentations:**

- 2236 THE DUAL PERSPECTIVE ON WORKFORCE DIVERSITY: CONTEXTUAL MEDIATORS AND IMPLICATIONS FOR POLICE WORK.**  
 Kenisha Linton UNIVERSITY OF GREENWICH
- 2243 THE MESH OF COURAGE: SENIOR EXECUTIVES ENABLING REFUGEES AT WORK**  
 Edwina Pio AUCKLAND UNIVERSITY OF TECHNOLOGY  
 Faiza Ali LAHORE UNIVERSITY OF MANAGEMENT SCIENCES  
 Roy Smollan AUCKLAND UNIVERSITY OF TECHNOLOGY  
 Jawad Syed LAHORE UNIVERSITY OF MANAGEMENT SCIENCES
- 2839 FEMALE MIGRANT ENTREPRENEURSHIP IN GERMANY – DETERMINANTS AND RECENT DEVELOPMENTS**  
 Katharina Schilling UNIVERSITY OF MANNHEIM, INSTITUTE FOR SME RESEARCH  
 Nora Zybura UNIVERSITY OF MANNHEIM, INSTITUTE FOR SME RESEARCH  
 Ralf Philipp UNIVERSITY OF MANNHEIM, INSTITUTE FOR SME RESEARCH  
 Michael Woywode UNIVERSITY OF MANNHEIM, INSTITUTE FOR SME RESEARCH
- 2310 DIRTY WORK: A REVIEW OF THE LITERATURE AND AREAS FOR FUTURE RESEARCH**  
 Cherrie Jiahua Zhu MONASH UNIVERSITY  
 Yan Zhang SICHUAN NORMAL UNIVERSITY

**SLOT 1 (16:00 - 17:30) - STAPI BUILDING / ROOM 107 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN IN MANAGEMENT, WORK AND ORGANISATION**

**MATERNITY, FERTILITY AND WOMEN IN MANAGEMENT**

**Chair:** Edwina Pio

**Discussant:**

**Paper presentations:**

- 1019 FERTILITY CYCLE AND FEMALE EMPLOYEES' EXTRA ROLE BEHAVIORS: A 28-DAY DIARY STUDY**  
 Ke Michael Mai NATIONAL UNIVERSITY OF SINGAPORE  
 Kai Chi Sam Yam NATIONAL UNIVERSITY OF SINGAPORE  
 Shi Yi Sherry Aw NATIONAL UNIVERSITY OF SINGAPORE  
 Wu Wei WUHAN UNIVERSITY  
 Song Camilla UNIVERSITY OF FLORIDA
- 1038 TOWARDS A MODEL OF MATERNITY LEAVE TRANSITION**  
 Christine Cross UNIVERSITY OF LIMERICK  
 Colette Darcy NATIONAL COLLEGE OF IRELAND  
 Maeve Lavin UNIVERSITY OF LIMERICK  
 Una Odonnell UNIVERSITY OF LIMERICK
- 2551 "I'M NOT SAYING THIS IS A SACRIFICE, THIS IS A CHOICE": THE LIVED EXPERIENCE OF WOMEN IN TOP-LEVEL POSITIONS OF MANAGING A DEMANDING JOB AT WORK AND AT HOME.**  
 Erla S. Kristjánsdóttir UNIVERSITY OF ICELAND  
 Anna B. Thorvaldsdóttir UNIVERSITY OF ICELAND  
 Thora H. Christiansen UNIVERSITY OF ICELAND
- 2740 WORKPLACE FLEXIBILITY AND ITS INFLUENCE ON WOMEN'S REALIZATION OF CHILDBEARING INTENTIONS**  
 Madlen Müller REUTLINGEN UNIVERSITY  
 Daniel Thiemann REUTLINGEN UNIVERSITY  
 Arjan Kozica REUTLINGEN UNIVERSITY

**SLOT 1 (16:00 - 17:30) - ODDI Building / O-203 - Competitive**

**Track: 06 INNOVATION >> 06\_01 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

**NETWORKS: KNOWLEDGE AND INNOVATION**

**Chair:** Isabel Diez - Vial

**Discussant:** Isabel Diez - Vial

**Paper presentations:**

- 1086 DIVISION OF INNOVATIVE LABOR: WHEN DO CUSTOMER DESIGNS CONTRIBUTE TO FIRM INNOVATION PERFORMANCE?**  
 Nina Geilinger ETH ZURICH  
 Martin Woerter ETH ZURICH  
 Georg Von Krogh ETH ZURICH  
 Konstantinos Trantopoulos ACCENTURE
- 2717 INNOVATION PERFORMANCE OF FIRMS IN TRANSITION ECONOMIES: THE ROLE OF INTERNATIONAL AND DOMESTIC EXTERNAL KNOWLEDGE AND INSTITUTIONS**  
 Alicia Rodriguez Marquez CARLOS III UNIVERSITY OF MADRID  
 María Jesús Nieto CARLOS III UNIVERSITY OF MADRID  
 Virginia Hernández CARLOS III UNIVERSITY OF MADRID
- 2780 PHYSICAL SPACE MATTERS: HOW SOCIAL CAPITAL FOSTERS CREATIVITY AND INNOVATION IN TECHNOPARK FIRMS?**  
 S. Nazli Wasti MIDDLE EAST TECHNICAL UNIVERSITY  
 Ahmet Melih Horata MIDDLE EAST TECHNICAL UNIVERSITY  
 Canan Ceylan ULUDAG UNIVERSITY  
 Jan Dul ERASMUS UNIVERSITY ROTTERDAM SCHOOL OF MANAGEMENT



**SLOT 1 (16:00 - 17:30) - ODDI Building / O-202 - Paper Development**

**Track: 06 INNOVATION >> 06\_08 DIGITAL INNOVATION: STRATEGIES, COMPETENCIES, THEORIES, AND PRACTICE**

## **DIGITAL INNOVATION TOWARDS INDUSTRY 4.0 AND AUTOMATION**

**Chair:** David W Versailles

**Discussant:** René Ceipek

### **Paper presentations:**

- 1452 THRIVING AT THE TOP IN THE DIGITAL ERA: THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGIES ON TMT AGILITY**  
 Ionela Neacsu RENNES SCHOOL OF BUSINESS  
 Marta Elvira IESE BUSINESS SCHOOL  
 Carlos Lluesma IESE BUSINESS SCHOOL
- 1694 ORGANIZATIONAL AND MANAGERIAL CHALLENGES IN THE PATH TOWARDS INDUSTRY 4.0**  
 Lara Agostini UNIVERSITY OF PADOVA - DEPARTMENT OF MANAGEMENT AND ENGINEERING  
 Roberto Filippini UNIVERSITY OF PADOVA - DEPARTMENT OF MANAGEMENT AND ENGINEERING
- 1937 INDUSTRY 4.0: A MANAGERIAL RESEARCH AGENDA FOR A NASCENT FIELD**  
 Paul Schneider UNIVERSITY OF COLOGNE

**SLOT 1 (16:00 - 17:30) - ODDI Building / O-205 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION - SIG GENERAL TRACK**

## **INNOVATION GENERAL TRACK**

**Chair:** Vivek Velamuri

**Discussant:**

### **Paper presentations:**

- 2685 DESIGNING TO DECIDE: CONCEPTUAL ARCHITECTURE OF INNOVATIVE PROJECTS PROPOSALS ANALYSIS AND MANAGERIAL IMPLICATION**  
 Antoine Thuillier UNIVERSITÉ PARIS-DAUPHINE  
 Matt Fuller UNIVERSITÉ PARIS-DAUPHINE  
 Albert David UNIVERSITÉ PARIS-DAUPHINE
- 2087 CAUGHT BETWEEN PROMISES AND REALITY: MANAGING PARADOXES IN THE SHARING ECONOMY**  
 Susanne Pankov HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT  
 Dirk Schneckenberg RENNES SCHOOL OF BUSINESS
- 2994 PRODUCT DESIGN: HOW BRAND RECOGNITION AND CONFUSION AFFECT SALES PERFORMANCE**  
 Florian Waldner TU BERLIN  
 Katrin Talke TU BERLIN  
 Sebastian Müller TU BERLIN

**SLOT 1 (16:00 - 17:30) - ODDI Building / O-204 - Competitive**

**Track: 06 INNOVATION >> 06\_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

**LEADERSHIP IN BOOSTING CREATIVITY AND INNOVATION**

**Chair:** Canan Ceylan

**Discussant:** Renata Kaminska

**Paper presentations:**

- 1804 HOW TO UNLOCK EMPLOYEE'S INNOVATIVE POTENTIAL? THE RELATION BETWEEN LEADERS' RECOGNITION, ORGANIZATIONAL IDENTIFICATION AND INDIVIDUAL INNOVATION BEHAVIOR**  
Tobias Mussner UNIVERSITY OF INNSBRUCK, SCHOOL OF MANAGEMENT
- 1165 EMPOWERING LEADERSHIP AND MANAGEMENT INNOVATION: TALKING THE TALK AND WALKING THE WALK**  
Abderrahman Hassi AL AKHAWAYN UNIVERSITY  
Kenza Touhs AL AKHAWAYN UNIVERSITY  
Sylvia Rohifer COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS (CUNEF)
- 2055 DO INTERNATIONAL TOP MANAGERS INFLUENCE FIRM INNOVATIVENESS? AN INVESTIGATION OF GERMAN FIRMS**  
Michaela Wrede HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT  
Tobias Dauth HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 1102 ORGANISING CREATIVITY FOR INNOVATION IN EMERGING INDUSTRIES: WHAT LESSONS CAN BE LEARNED FROM SKUNKWORKS PROJECTS?**  
Carole Donada ESSEC  
Caroline Mothe UNIVERSITÉ SAVOIE MONTBLANC

**SLOT 1 (16:00 - 17:30) - ODDI Building / O-201 - Competitive**

**Track: 06 INNOVATION >> 06\_05 MANAGING FOR SERVICE INNOVATION**

**SERVICE INNOVATION FROM A SYSTEMS PERSPECTIVE**

**Chair:** Mario Schaarschmidt

**Discussant:** Julia Jonas

**Paper presentations:**

- 2144 VALUE PROPOSITIONS - A SYSTEMATIC LITERATURE REVIEW**  
Julian Boha FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG  
Julia M. Jonas FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG  
Kathrin M. Möslein FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
- 2743 THE EVOLUTION OF SERVICE ECOSYSTEMS IN A TRANSFORMATIVE FASHION**  
Roberta Sebastiani UNIVERSITÀ CATTOLICA DEL S.C.  
Michael Kleinaltenkamp FREIE UNIVERSITÄT BERLIN  
Daniela Corsaro IULM
- 2579 BUILDING LEGITIMACY FOR NEW SERVICE CONSTELLATIONS WITH A SOCIAL OBJECTIVE**  
Katrien Verleye GHENT UNIVERSITY  
Helen Perks NOTTINGHAM UNIVERSITY  
Thorsten Gruber LOUGHBOROUGH UNIVERSITY  
Joris Voets GHENT UNIVERSITY

**SLOT 1 (16:00 - 17:30) - VERÖLD Building / VHV-008 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 1: JGM BEST PAPER AWARD SESSION**

**Chair:** Jan Selmer

**Discussant:**

**Paper presentations:**

- 1938 REVISITING THE EXPATRIATE FAILURE CONCEPT: A QUALITATIVE STUDY OF SCANDINAVIAN EXPATRIATES IN HONG KONG**  
 David S. A. Guttormsen BI NORWEGIAN BUSINESS SCHOOL  
 Anne Marie Francesco  
 Malcolm Chapman CENTRE FOR INTERNATIONAL BUSINESS, UNIVERSITY OF LEEDS
- 2011 EXPATRIATE FAMILY ROLE ENGAGEMENT: A SPILLOVER AND CROSSOVER PERSPECTIVE**  
 Mina Westman TEL AVIV UNIVERSITY  
 Mihaela Dimitrova WU VIENNA  
 Shoshi Chen TEL AVIV UNIVERSITY  
 Sebastian Reiche IESE BUSINESS SCHOOL  
 Margaret Shaffer UNIVERSITY OF OKLAHOMA  
 Mila Lazarova SIMON FRASER UNIVERSITY  
 Oliver Wurtz UNIVERSITY OF VAASA
- 1304 A CALCULATIVE PERSPECTIVE TOWARDS HOW INTERNATIONAL ASSIGNEES' MASTERY-GOALS LEAD TO EMBEDDEDNESS**  
 Eren Akkan IESE BUSINESS SCHOOL

**SLOT 1 (16:00 - 17:30) - ASKJA Building / N-121 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT - SIG GENERAL TRACK**

**FOOTBALL CLUBS MANAGEMENT AND STRATEGY**

**Chair:** Emanuele Lettieri

**Discussant:** Holger Preuss

**Paper presentations:**

- 1252 INTERNATIONAL NETWORK STRATEGY OF FOOTBALL CLUBS**  
 Sten Söderman STOCKHOLM UNIVERSITY  
 Hans Jansson LINNE UNIVERSITY
- 1806 WHY HAVE APPARENTLY PARADOXICAL PRACTICES BECOME THE 'FINANCIAL RULES OF THE GAME' IN EUROPEAN FOOTBALL?**  
 Bernt Arne Bertheussen UIT THE ARCTIC UNIVERSITY OF NORWAY  
 Harry Arne Solberg NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY,  
 NTNU BUSINESS SCHOOL
- 1829 MAKING SENSE OF THE SACK RACE; THE IMPACT OF MANAGERIAL CHANGE IN THE ENGLISH FOOTBALL LEAGUE**  
 Rob Wilson SHEFFIELD HALLAM UNIVERSITY  
 Daniel Plumley SHEFFIELD HALLAM UNIVERSITY  
 Stuart Flint LEEDS BECKETT UNIVERSITY
- 2947 WAYS THROUGH MUDDY WATERS. THE CASE OF A PROFESSIONAL FOOTBALL LEAGUE MANAGER.**  
 Kjell M. Herskedal MOLDE UNIVERSITY COLLEGE  
 Hallgeir Gammelsaeter MOLDE UNIVERSITY COLLEGE  
 Martin Littlewood LIVERPOOL JOHN MOORES  
 Mark Nesti LIVERPOOL JOHN MOORES  
 David Richardson LIVERPOOL JOHN MOORES

**SLOT 1 (16:00 - 17:30) - MAIN BUILDING / A-207 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **LEARNING & ADAPTATION**

**Chair:** Eleanna Galanaki

**Discussant:** Eleni Stavrou- Costea

### **Paper presentations:**

- 1279 ORGANIZATIONAL LEARNING AND RESILIENCE: HOW DIFFERENT PROACTIVE BEHAVIORS ARE LINKED TO EMPLOYEE RESILIENCE**  
Marjolein Caniëls OPEN UNIVERSITY  
Simone Baaten OPEN UNIVERSITY
- 2259 BEYOND THE EGO: WAYFARING THE MILLENNIAL GENERATION TO CONSCIOUS EVOLUTION**  
Jacinta Ryan RMIT UNIVERSITY  
Sandra Jones RMIT UNIVERSITY  
Peter Hayes RMIT UNIVERSITY
- 1257 CAN OLD DOGS PLAY NEW TRICKS IN FAMILY FIRMS?**  
Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
Eleni Stavrou THE UNIVERSITY OF CYPRUS  
Elena Maniatopoulou THE UNIVERSITY OF CYPRUS  
Hadjipanayi THE UNIVERSITY OF CYPRUS  
Effie Savvides-syrimis THE UNIVERSITY OF CYPRUS

**SLOT 1 (16:00 - 17:30) - MAIN BUILDING / A-051 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

## **TEAM PERFORMANCE MANAGEMENT**

**Chair:** Petru Curseu

**Discussant:**

### **Paper presentations:**

- 1732 THE ROLE OF BOUNDARY OBJECTS IN INTER-TEAM COORDINATION: CREATING INFRASTRUCTURAL PRIORITIES AND IMBALANCED DEPENDENCIES OF FEATURE TEAMS IN IT DEVELOPMENT**  
Charlotte AARHUS UNIVERSITY, DEPARTMENT OF PSYCHOLOGY AND BEHAVIORAL SCIENCES  
Jonasson SCIENCES  
Jakob Lauring AARHUS UNIVERSITY, DEPARTMENT OF MANAGEMENT
- 2723 TEAM REFLECTIONS, TEAM MENTAL MODELS AND TEAM PERFORMANCE OVER TIME**  
Evi Kneisel INSTITUTE OF PERSONNEL MANAGEMENT AND LEADERSHIP STUDIES, DEPARTMENT OF BUSINESS ADMINISTRATION, CHEMNITZ UNIVERSITY OF TECHNOLOGY
- 3007 MAKING TEAM COACHING MORE EFFECTIVE: HOW MENTALIZING CAN INFORM AND GUIDE TEAM COACHING**  
Silja Kotte UNIVERSITY OF KASSEL

**SLOT 1 (16:00 - 17:30) - MAIN BUILDING / A-052 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**HRM PRACTICES**

**Chair:** Alessia Sammarra

**Discussant:**

**Paper presentations:**

- 1775 GETTING THE BALANCE RIGHT. THE RELATIONSHIP BETWEEN HRM ATTRIBUTIONS AND ENGAGEMENT**  
 Kerstin Alfes ESCP EUROPE  
 Monique Veld UTRECHT UNIVERSITY
- 2003 VARIETIES OF HR POLICIES AND PRACTICES APPLICATION IN THE US HOTEL MULTINATIONAL FIRM SUBSIDIARIES IN COORDINATED AND TRANSITIONAL PERIPHERY ECONOMIES.**  
 Giovanni Oscar Serafini UNIVERSITY OF ESSEX - ESSEX BUSINESS SCHOOL  
 Geoffrey Wood UNIVERSITY OF ESSEX - ESSEX BUSINESS SCHOOL  
 Leslie Thomas Szamosi INTERNATIONAL FACULTY OF THE UNIVERSITY OF SHEFFIELD, CITY COLLEGE
- 2898 THE RELATIONSHIP BETWEEN TEAM-LEVEL HRM PRACTICES AND TEAM EFFECTIVENESS: TESTING MEDIATING PATHWAYS**  
 Nils Langner ESCP EUROPE  
 Kerstin Alfes ESCP EUROPE  
 Charlotte Traeger ESCP EUROPE

**SLOT 1 (16:00 - 17:30) - MAIN BUILDING / A-229 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

**JOB**

**Chair:** Tommasina Pianese

**Discussant:** Nicole Duerrenberger

**Paper presentations:**

- 1703 OVERQUALIFICATION, JOB SATISFACTION, AND THE ROLE OF JOB AUTONOMY, SOCIAL OCCUPATIONS, AND ORGANIZATIONAL IDENTIFICATION**  
 Nicole Duerrenberger UNIVERSITY OF AUGSBURG  
 Susanne Warning UNIVERSITY OF AUGSBURG
- 1761 THE INFLUENCE OF REMOTE WORKING ON ORGANIZATIONAL CONTROL: A LITERATURE REVIEW ON EVIDENCE-BASED STUDIES**  
 Tommasina Pianese IRISS-CNR  
 Luisa Errichiello IRISS-CNR
- 1844 WHEN MULTITASKING BACKFIRES: A DAILY DIARY STUDY ON WORK FRAGMENTATION, FLOW, AND JOB PERFORMANCE**  
 Helen Pluut LEIDEN UNIVERSITY  
 Maral Darouei LEIDEN UNIVERSITY  
 Marijntje Zeijen ERASMUS UNIVERSITY ROTTERDAM
- 1125 POSITIVE FLOW OF WORK RESOURCES: A TEST OF THE WORK-HOME RESOURCES MODEL**  
 Merideth Thompson UTAH STATE UNIVERSITY  
 Dawn Carlson BAYLOR UNIVERSITY  
 Michele Kacmar TEXAS STATE UNIVERSITY

**SLOT 1 (16:00 - 17:30) - STAPI BUILDING / ROOM 108 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP**

## **NEGATIVE FORMS AND IMPLICATIONS OF LEADERSHIP**

**Chair:** Sinem Bulkan

**Discussant:**

**Paper presentations:**

- 1039 PSYCHOPATHIC MANAGER BEHAVIOUR: THE DEVELOPMENT AND VALIDATION OF A SCALE**  
Sinem Bulkan UNIVERSITY OF READING  
Tülay Turgut MARMARA UNIVERSITY  
Malcolm Higgs UNIVERSITY OF SOUTHAMPTON
- 1301 ABUSIVE SUPERVISION AND MORAL COURAGE: AN EXAMINATION OF THE MODERATING ROLE OF MORAL EFFICACY**  
Ahmed Mostafa UNIVERSITY OF WARWICK- WARWICK BUSINESS SCHOOL
- 1660 I KNOW YOUR INTENTIONS ARE GOOD, BUT I STILL FEEL BAD: CULTURAL DIVERGENCE AND CONVERGENCE IN FOLLOWER REACTIONS TO LEADER ANGER DISPLAY**  
Jeff Shao RMIT UNIVERSITY  
Lee Martin DEAKIN UNIVERSITY
- 1204 THE ROLE OF LEADER-MEMBER EXCHANGE IN THE RELATIONSHIP BETWEEN SUPERVISOR WELL-BEING AND SUBORDINATE WELL-BEING**  
Helen De Cieri MONASH BUSINESS SCHOOL  
Liisa Mäkelä UNIVERSITY OF VAASA, SCHOOL OF MANAGEMENT  
Jussi Tanskanen UNIVERSITY OF VAASA, SCHOOL OF MANAGEMENT

**SLOT 1 (16:00 - 17:30) - STAPI BUILDING / ROOM 216 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP**

## **LOOKING AT LEADERSHIP FROM DIFFERENT ANGLES**

**Chair:** Kamel Mnisri

**Discussant:**

**Paper presentations:**

- 1576 GETTING A SENSE OF DIRECTION: A LONGITUDINAL EVIDENCE OF THE TRUST-CONTROL NEXUS**  
Maike Bruckes RESEARCH TRAINING GROUP "TRUST AND COMMUNICATION IN A DIGITIZED WORLD", UNIVERSITY OF MUENSTER  
Philipp Romeike CHAIR OF ORGANIZATION, HUMAN RESOURCE MANAGEMENT AND INNOVATION, UNIVERSITY OF MUENSTER  
Guido Hertel INSTITUTE OF PSYCHOLOGY, UNIVERSITY OF MUENSTER  
Gerhard Schewe CHAIR OF ORGANIZATION, HUMAN RESOURCE MANAGEMENT AND INNOVATION, UNIVERSITY OF MUENSTER
- 1626 SPATIAL AND PSYCHOLOGICAL PROXIMITY AS DRIVERS OF TOP-MANAGEMENT COLLABORATION IN MNCS**  
Olaf Rank UNIVERSITY OF FREIBURG
- 2312 LEADERSHIP STYLES SCALE: CONCEPTUALIZATION AND INITIAL VALIDATION**  
Fabrizio Gerli CA' FOSCARI UNIVERSITY  
Elena Bruni CA' FOSCARI UNIVERSITY  
Laura Cortellazzo CA' FOSCARI UNIVERSITY  
Sara Bonesso CA' FOSCARI UNIVERSITY
- 1428 A PROCESS MODEL OF "LEADER DETHRONING"**  
Kamel Mnisri ICN BUSINESS SCHOOL  
Paul Shrivastava PENN STATE UNIVERSITY

**SLOT 1 (16:00 - 17:30) - MAIN BUILDING / A-069 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 MEANINGFULNESS AND MINDFULNESS AT WORK: A CALLING AND CRAFTING OF ACTION RESEARCH**

## MEANINGFULNESS AT WORK

**Chair:** Miguel Pereira Lopes

**Discussant:**

**Paper presentations:**

- 1352 MEANINGFUL WORK, EMPLOYEESHIP AND WELL-BEING: BRINGING EMPLOYEES' DIGNITY AT WORKPLACE**  
 Ganesh Nathan FHNW & BSL
- 1980 TALENT MANAGEMENT AS A WAY OF BUILDING MEANINGFULNESS OF WORK: ON THE BASIS OF COMPANIES FUNCTIONING IN POLAND**  
 Monika Choderek WSB UNIVERSITY IN TORUŃ  
 Joanna Górka NICOLAUS COPERNICUS UNIVERSITY  
 Agata Sudolska NICOLAUS COPERNICUS UNIVERSITY
- 2659 THE EFFECT OF JOB CHARACTERISTICS ON EMPLOYEE LOYALTY: THE MEDIATION ROLE OF VERTICAL TRUST AND PERCEIVED SUPERVISOR SUPPORT**  
 Dagmara Lewicka AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY  
 Aldona Glinska - Newes NICOLAUS COPERNICUS UNIVERSITY  
 Donna Morrow UNIVERSITY OF DALLAS  
 Joanna Gorka NICOLAUS COPERNICUS UNIVERSITY

**SLOT 1 (16:00 - 17:30) - LÖGBERG BUILDING / L-102 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

**ADVANCING THE THEORETICAL FOUNDATIONS FOR INTERORGANISATIONAL AND GLOBAL PROJECTS**

**Chair:** Carl Marnewick

**Discussant:** Maxim Miterev

**Paper presentations:**

- 2925 AGENCY RELATIONSHIPS IN GLOBAL PROJECT BUSINESS**  
 Tuomas Ahola TAMPERE UNIVERSITY OF TECHNOLOGY  
 Matias Stähle TAMPERE UNIVERSITY OF TECHNOLOGY  
 Miiia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY
- 2298 MANAGING TEMPORARY COLLABORATIONS IN GLOBAL ORGANIZATIONS**  
 Diana Santistevan EM NORMANDIE
- 1424 THE GOVERNANCE OF INTER-ORGANIZATIONAL PROJECTS: ADDING A MULTI-LEVEL TEMPORAL LENS TO TRANSACTION COST THEORY**  
 Cana Karaduman DEPARTMENT OF ORGANIZATION STUDIES - TILBURG UNIVERSITY  
 Leon A.g. Oerlemans DEPARTMENT OF ORGANIZATION STUDIES - TILBURG UNIVERSITY; GRADUATE SCHOOL OF TECHNOLOGY MANAGEMENT - UNIVERSITY OF PRETORIA, REPUBLIC OF SOUTH AFRICA

**SLOT 1 (16:00 - 17:30) - LÖGBERG BUILDING / L-103 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_01 MAKING A DIFFERENCE: ACTION RESEARCH AND ENGAGED SCHOLARSHIP IN PROJECTS AND INNOVATIONS**

## **ACTION RESEARCH**

**Chair:** Per Svejvig

**Discussant:**

**Paper presentations:**

- 2061 A PROCESS MODEL FOR ORGANIZATIONAL ACTION RESEARCH**  
Telmo Henriques ISCTE-IUL  
Oneill Henrique ISCTE-IUL
- 2362 PUBLIC ACTION RESEARCH. METHODOLOGY FOR ENGAGED GOVERNANCE AND PUBLIC MANAGEMENT**  
Marta Struminska-kutra VID SPECIALIZED UNIVERSITY
- 2721 ACTION RESEARCH, EXPLORATORY PROJECTS AND KNOWLEDGE MANAGEMENT THEORY**  
Constance Kampf AARHUS U  
Charlotte J. Brandt AARHUS U
- 3054 RESEARCH QUALITY IN COLLABORATIVE INQUIRY**  
Erik Lindhult MÅLARDALEN UNIVERSITY

**SLOT 1 (16:00 - 17:30) - ARNAGARDUR Building / A-201 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_02 MANAGING MAJOR AND MEGA PROJECTS: THE IMPORTANCE TO BROADEN CLASSICAL PROJECT MANAGEMENT APPROACHES**

## **LEARNING, ROUTINES, AND EXPERIENCE IN MEGAPROJECTS**

**Chair:** Nathalie Drouin

**Discussant:** Maude Brunet

**Paper presentations:**

- 1238 WHEN PROJECT AUTONOMY TURNS INTO ISOLATION. UNDERSTANDING THE INFLUENCE OF PROJECT ISOLATION ON PROJECT-BASED LEARNING**  
Alfons Van Marrewijk VU AMSTERDAM  
Leentje Volker TU DELFT  
Thijs Willems SIGNAPORE UNIVERSITY OF TECHNOLOGY AND DESIGN  
Liset Kuitert TU DELFT  
Marleen Hermans TU DELFT
- 1348 GOVERNING MAJOR TRANSFORMATION PORTFOLIOS IN PRACTICE: ILLUSTRATIONS FROM THE UK CENTRAL GOVERNMENT**  
Dicle Kortantamer UNIVERSITY OF BRIGHTON
- 1070 UNDERSTANDING THE IMPACT OF STAKEHOLDERS' EXPERIENCE AND ROLES ON RISK PERCEPTIONS OF CONSTRUCTION MEGAPROJECTS**  
Mohsin Raza UAE UNIVERSITY  
Moza Al Nahyan ABU DHABI UNIVERSITY  
Yaser Hawas UAE UNIVERSITY



**SLOT 1 (16:00 - 17:30) - LÖGGER BUILDING / L-101 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK**

**TRUST AND TRANSPARENCY IN THE PUBLIC SECTOR**

**Chair:** Reto Steiner

**Discussant:**

**Paper presentations:**

- 1678 THE QUALITY OF THE ANTICORRUPTION MEASURES ADOPTED BY PUBLIC ADMINISTRATIONS: A PANEL DATA ANALYSIS OF ITALIAN PUBLIC SECTOR**  
 Ilenia Cecchetti UNIVERSITY OF ROME TOR VERGATA  
 Fabio Monteduro UNIVERSITY OF ROME TOR VERGATA  
 Ylenia Lai UNIVERSITY OF ROME TOR VERGATA  
 Veronica Allegrini UNIVERSITY OF ROME TOR VERGATA
- 2083 TRANSPARENCY IMPACT ON TRUST AND DISTRUST: DOES THE 'COLOUR' OF EXTERNAL AUDIT CONCLUSION MATTER?**  
 Mateusz Lewandowski JAGIELLONIAN UNIVERSITY
- 1164 THE ROLE OF PUBLIC ADMINISTRATION IN AN ERA OF RISING INCOME INEQUALITY AND DECLINING TRUST IN GOVERNMENT AND EACH OTHER**  
 David Jesuit CENTRAL MICHIGAN UNIVERSITY  
 J. Cherie Strachan CENTRAL MICHIGAN UNIVERSITY
- 1260 SUSTAINABILITY-CENTRED VIEW ON THE IMPACT OF MARKETIZATION OF HIGHER EDUCATION ON EMPLOYEE RELATIONS**  
 Olga Kuznetsova MMU  
 Andrei Kuznetsov UCLAN

**SLOT 1 (16:00 - 17:30) - LÖGGER BUILDING / L-205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**DRIVERS OF CHANGE AND INNOVATION IN HEALTHCARE**

**Chair:** Marie-léandre Gomez

**Discussant:** Ramirez Bernardo

**Paper presentations:**

- 2088 OBSTACLES TO COMMUNICATION AND TO THE DEVELOPMENT OF NON-TECHNICAL SKILLS: A FRENCH CASE OF A SURGICAL UNIT USING THE ROBOT-ASSISTED SURGERY**  
 Delphine Wannemacher CEREFIGE-LORRAINE UNIVERSITY
- 2173 HEALTHCARE DISASTERS AS INCENTIVES FOR CHANGE: DRUG WITHDRAWALS AS DRIVERS OF CHANGES IN DRUG MONITORING REGIMES**  
 Dejan Zec GRENOBLE ECOLE DE MANAGEMENT  
 Raluca Batranu GRENOBLE ECOLE DE MANAGEMENT  
 Charles-clemens Rüling GRENOBLE ECOLE DE MANAGEMENT  
 Tao Wang GRENOBLE ECOLE DE MANAGEMENT
- 2759 CHANGE OF ATTITUDES IN GENERAL PRACTICES IN THE IMPLEMENTATION OF INNOVATIONS**  
 Heleen Van Peet UNIVERSITY OF GRONINGEN, FACULTY OF ECONOMICS AND BUSINESS  
 Marijn Van Dolderen UNIVERSITY OF GRONINGEN, FACULTY OF ECONOMICS AND BUSINESS  
 Janita Vos UNIVERSITY OF GRONINGEN, FACULTY OF ECONOMICS AND BUSINESS

**SLOT 1 (16:00 - 17:30) - LÖGBERG BUILDING / L-204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT**

## **SUSTAINABILITY IN PUBLIC INSTITUTIONS**

**Chair:** Filippo Giordano

**Discussant:**

**Paper presentations:**

- 1287 ENVIRONMENTAL POLICY AND LOCAL GOVERNMENT'S FINANCIAL EFFORTS: SOME REFLECTIONS ON SUSTAINABILITY FROM THE ITALIAN EXPERIENCE**  
Daniela Preite SDA BOCCONI - SALENTO UNIVERSITY  
Fabio De Matteis SALENTO UNIVERSITY  
Elio Borgonovi CERGAS-BOCCONI UNIVERSITY  
Fabrizio Striani UNIVERSITY OF BARI
- 2436 DEMOCRATIC CULTURE: THE ULTIMATE GOAL OF SOCIAL SUSTAINABLE DEVELOPMENT**  
Chanida Jittaruttha CHULALONGKORN UNIVERSITY
- 1819 WHY CSOS HAVE PROBLEMS TO ACT EFFECTIVELY IN FAVOR OF SUSTAINABILITY – A COMPARISON BETWEEN THE FEEDBACK-MECHANISMS OF CSO AND FIRMS**  
Sebastian Everding MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG  
Ingo Pies MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG

**SLOT 1 (16:00 - 17:30) - LÖGBERG BUILDING / L-201 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

## **MANAGERIAL CHALLENGES IN CREATIVE INDUSTRIES**

**Chair:** Jeanne Mengis

**Discussant:**

**Paper presentations:**

- 1903 CAN GOOD GOVERNANCE HELP IN THE PROFESSIONALIZATION PROCESS?**  
Stéphanie Havet-laurent UNIVERSITY JEAN MOULIN LYON 3- MAGELLAN RESEARCH CENTRE - IAELYON
- 1984 SCANDALS, FEMALE SOLIDARITY AND GENDER: AN ANALYSIS IN THE US FILM INDUSTRY**  
Daniela Aliberti UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
Chiara Paolino UNIVERSITÀ CATTOLICA DEL SACRO CUORE
- 2050 PERFORMING ART CONSUMPTION AND THE ARTISTIC BENEFIT. A NEW DIMENSION FOR ENGAGING CUSTOMERS IN PERFORMING ARTS.**  
Bonazzi Michele CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT  
Casarin Francesco CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT  
Pastore Andrea CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF ECONOMICS
- 2832 THE ARCHIVE AS A COGNITIVE ARTEFACT. AN ANALYSIS OF THE COMPLEX RELATIONSHIP BETWEEN CULTURE AND BUSINESS**  
Monica Calcagno CA' FOSCARI UNIVERSITY  
Isabella Collavizza CA' FOSCARI UNIVERSITY

**SLOT 1 (16:00 - 17:30) - ARNAGARDUR Building / A-310 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK**

**THEORETICAL FRAMEWORKS AND MYTHICAL IDEAS**

**Chair:** Huiping Xian

**Discussant:**

**Paper presentations:**

- 2076 A FRAMEWORK FOR INTEGRATING BUSINESS HISTORY AND SOCIAL SCIENCES**  
 Gery Ellis UNIVERSITY OF BUCKINGHAM  
 Pauline Found UNIVERSITY OF BUCKINGHAM  
 Maneesh Kumar UNIVERSITY OF CARDIFF  
 Jan Harwell OXFORD BROOKES UNIVERSITY
- 2328 IMPLICATIONS OF ADOPTING A CRITICAL REALIST APPROACH FOR SOFT SYSTEMS METHODOLOGY**  
 Ryan Armstrong UNIVERSITY OF BARCELONA
- 2054 IS METHODOLOGICAL PRECEDENCE IN STRATEGY RESEARCH BASED ON MYTHS AND URBAN LEGENDS? EVIDENCE FROM MODERATION ANALYSIS**  
 Ming Li UNIVERSITY OF LIVERPOOL  
 Barton Sharp NORTHERN ILLINOIS UNIVERSITY  
 Don Bergh THE UNIVERSITY OF DENVER  
 Robert Vandenberg UNIVERSITY OF GEORGIA

**SLOT 1 (16:00 - 17:30) - ARNAGARDUR Building / A-301 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK**

**SYSTEMS, ALGORITHMS AND EVOLUTIONARY PERSPECTIVES**

**Chair:** Gianpaolo Abatecola

**Discussant:**

**Paper presentations:**

- 1585 DISCUSSING CO-EVOLUTIONARY RESEARCH IN MANAGEMENT STUDIES: A CRITICAL ACCOUNT OF THE NEW MILLENNIUM**  
 Gianpaolo Abatecola UNIVERSITY OF ROME TOR VERGATA  
 Dermot Breslin SHEFFIELD UNIVERSITY MANAGEMENT SCHOOL  
 Johan Kask OREBRO UNIVERSITY SCHOOL OF BUSINESS
- 2137 A CASE FOR ECONOMEMETICS? WHY EVOLUTIONARY ECONOMISTS SHOULD RE-EVALUATE THE (F)UTILITY OF MEMETICS**  
 Michael P. Schlaile UNIVERSITY OF HOHENHEIM
- 1357 STAKEHOLDER ECOLOGY. A SYSTEMS-THEORETICAL APPROACH**  
 Vladislav Valentinov LEIBNIZ INSTITUTE OF AGRICULTURAL DEVELOPMENT IN CENTRAL AND EASTERN EUROPE  
 Steffen Roth LA ROCHELLE BUSINESS SCHOOL
- 1364 THE IMPACT OF GENETIC ALGORITHMS TO IMPROVE SERVICE QUALITY IN EDUCATION: A CASE FROM PUBLIC UNIVERSITIES AT MÉXICO**  
 Jöns Sánchez TECNIM-CONACYT  
 Ricardo Pérez CIMAT  
 Jorge Luis García-alcaraz UACJ  
 Alberto Ochoa UACJ  
 Armando Mora TECNIM  
 Angélica Badillo TECNIM

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-152 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

## **DIRECT FIRM SUCCESS**

**Chair:** Gerardus Lucas

**Discussant:**

**Paper presentations:**

- 1743 AN INSTITUTIONAL VIEW OF THE EFFECT OF STRATEGIC AGILITY ON FIRM PERFORMANCE**  
Christian Radermacher TECHNICAL UNIVERSITY DORTMUND
- 2352 A VAGUE ANALOGY OR A COHERENT FRAMEWORK? A SYSTEMATIC LITERATURE REVIEW ON THE CONSTITUENTS OF THE DOMINANT LOGIC**  
Alexander Engelmann FHWIEN DER WKW - UNIVERSITY OF APPLIED SCIENCES FOR MANAGEMENT & COMMUNICATION  
Barbara Kump VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS  
Christina Schweiger FHWIEN DER WKW - UNIVERSITY OF APPLIED SCIENCES FOR MANAGEMENT & COMMUNICATION

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-156 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 THE STRATEGIC PRACTICES OF MERGERS & ACQUISITIONS**

## **KEY ACTORS IN M&A PROCESSES**

**Chair:** Audrey Rouzies

**Discussant:** Nuno Oliveira

**Paper presentations:**

- 1811 THE IMPACT OF TARGET CEO CELEBRITY ON M&A PREMIUMS**  
Russell Fralich HEC MONTREAL  
Andrew Papadopoulos UQAM
- 1822 TYING THE ACQUIRER'S HUMAN RESOURCE MANAGEMENT QUALITY TO CROSS-BORDER ACQUISITION DIVESTMENT PROBABILITY: CURVILINEAR CONNECTION WITH SLACKLINING**  
Anne Norheim-hansen KEDGE BUSINESS SCHOOL  
Emma Avetisyan AUDENCIA BUSINESS SCHOOL  
Yehuda Baruch SOUTHAMPTON BUSINESS SCHOOL, UNIVERSITY OF SOUTHAMPTON  
Pierre-xavier Meschi IAE AIX-MARSEILLE (CERGAM, AIX-MARSEILLE UNIVERSITÉ) AND SKEMA BUSINESS SCHOOL  
Emmanuel Metais EDHEC BUSINESS SCHOOL
- 2204 CORPORATE DIVESTITURE AND M&A – JUST A SIMPLE MIRROR IMAGE?**  
Oleksandra Kochura UNIVERSITY TOULOUSE CAPITOLE
- 1085 THE DETERMINANTS OF VALUE LOSSES FOR NON-MERGING RIVAL FIRMS**  
Joseph Clougherty UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN  
Tomaso Duso DIW-BERLIN & HEINRICH-HEINE UNIVERSITY DUESSELDORF  
Klaus Gugler VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-155 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: STRATEGIES AND STRUCTURES**

**BUSINESS ECOSYSTEM ARCHITECTURE AND ROLES**

**Chair:** Yongjiang Shi

**Discussant:**

**Paper presentations:**

- 1464 **THEORIZING ECOSYSTEM LEADERSHIP: THE PARADOX OF SOCIAL EMBEDDEDNESS**  
Ke Rong TSINGHUA UNIVERSITY  
Boyi Li UNIVERSITY OF EXETER
- 1965 **THE ECOSYSTEM BLUEPRINT: ARCHETYPES OF BUSINESS ECOSYSTEMS AND RECOMMENDATIONS FOR DESIGN AND STRUCTURE**  
Bernhard Lingens UNIVERSITY OF ST. GALLEN  
Lucas Miehe UNIVERSITY OF ST. GALLEN  
Maximilian Spelmeyer UNIVERSITY OF ST. GALLEN
- 2277 **KEYSTONE STRATEGY IN COLLABORATIVE RELATIONSHIPS OF NETWORKS AND BUSINESS ECOSYSTEMS: A STRATEGY AS PRACTICE PERSPECTIVE**  
Anna Wulf PLYMOUTH UNIVERSITY  
Lynne Butel PLYMOUTH UNIVERSITY  
Felix Kolbeck MUNICH UNIVERSITY OF APPLIED SCIENCES

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-138 - Paper Development**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

**MATERIALITY AND TEMPORALITY IN STRATEGIZING**

**Chair:** Isabelle Bouty

**Discussant:**

**Paper presentations:**

- 1423 **T(I)ME WILL TELL TEMPORAL SENSEMAKING IN AMBIGUOUS ENVIRONMENT**  
Florence Allard-poesi UNIVERSITÉ PARIS-EST, IRG (EA2354)  
**Discussant :** Roman Andrzej Lewandowski
- 1202 **EXECUTING CHAIN OF RESPONSIBILITY (COR) WITHIN A SUPPLY CHAIN: A MANAGEMENT DILEMMA**  
Kumaraguru Mahadevan CQU  
**Discussant :** Florence Allard-Poesi
- 1146 **DOES IMPLEMENTATION OF A PERFORMANCE MEASUREMENT AND MANAGEMENT SYSTEM IMPAIR ORGANISATIONS' STRATEGY FORMATION CAPABILITIES? THE BALANCED SCORECARD PERSPECTIVE**  
Roman Andrzej Lewandowski UNIVERSITY OF SOCIAL SCIENCE  
**Discussant :** Kumaraguru Mahadevan

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-158 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**CENA - CLUSTERS AND NETWORKS**

**Chair:** Sea Matilda Bez

**Discussant:** Hervé Chappert

**Paper presentations:**

- 2043 NEITHER CLUSTERS, NOR NETWORKS – THE RELATIONAL DYNAMIC OF HOTEL COMPANIES IN BRAZILIAN DESTINATIONS**  
Daniel Pires Vieira GRADUATE PROGRAM OF PUBLIC AND BUSINESS ADMINISTRATION - PPGA  
Valmir Emil Hoffmann GRADUATE PROGRAM OF PUBLIC AND BUSINESS ADMINISTRATION - PPGA  
Edgar Reyes Júnior GRADUATE PROGRAM OF PUBLIC AND BUSINESS ADMINISTRATION - PPGA
- 2360 COLLABORATIVE STRATEGIES OF CLUSTER ORGANIZATIONS: UNDERSTANDING THE ROLE OF SPATIAL AND TECHNOLOGICAL PROXIMITY FOR THE CREATION OF CROSS-CLUSTER LINKAGES**  
Georg Wolff UNIVERSITY OF FREIBURG  
Michael Wältermann UNIVERSITY OF FREIBURG  
Olaf Rank UNIVERSITY OF FREIBURG
- 2366 USER INNOVATION AND NETWORK EFFECTS. THE CASE OF VIDEO GAMES**  
Graziano Abrate UNIVERSITY OF EASTERN PIEDMONT  
Anna Menozzi UNIVERSITY OF EASTERN PIEDMONT

**SLOT 1 (16:00 - 17:30) - VR II Building / V02-157 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_08 COMPETITION: INTERFACES AND IMPACT**

**COMPETITION: INTERFACES AND IMPACT**

**Chair:** Juha-antti Lamberg

**Discussant:** Jukka Luoma

**Paper presentations:**

- 1915 THE EFFECTS OF CONSUMER RESPONSE ON INTER-FIRM COMPETITIVE DYNAMICS**  
Iiro Vaniala AALTO UNIVERSITY  
Nebojsa Davcic ISCTE BUSINESS SCHOOL  
Richard Priem TEXAS CHRISTIAN UNIVERSITY
- 2445 COMPETING FAST AND SLOW: INTERFIRM RIVALRY BETWEEN TWO RETAIL ORGANIZATIONS**  
Juha-antti Lamberg UNIVERSITY OF JYVÄSKYLÄ  
Jukka Luoma AALTO UNIVERSITY SCHOOL OF BUSINESS  
Tomi Laamanen INSTITUTE OF MANAGEMENT, UNIVERSITY OF ST.GALLEN
- 1368 STOCK VERSUS NOVELTY: TECHNOLOGY ADOPTION MOMENTUM REVISITED**  
M.mahdi Tavalaei UNIVERSITY OF SURREY  
Carmelo Cennamo BOCCONI UNIVERSITY
- 2529 CEO SELF-REGULATION, COMPETITIVE AGGRESSIVENESS AND COMPANY PERFORMANCE**  
Jukka Luoma AALTO UNIVERSITY SCHOOL OF BUSINESS  
Iiro Vaniala AALTO UNIVERSITY SCHOOL OF BUSINESS  
Johanna Frösén HANKEN SCHOOL OF ECONOMICS  
Cecile Cho KOREA UNIVERSITY  
Henrikki Tikkanen AALTO UNIVERSITY SCHOOL OF BUSINESS

**SLOT 1 (16:00 - 17:30) - University Square Building / HT-300-GT - Competitive  
Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK**

**HIGHER EDUCATION - IMPACT AND IMPLICATIONS**

**Chair:** Ann-christine Schulz

**Discussant:**

**Paper presentations:**

- 1690 BORROWED PLUMES IN ACADEMIA: DISTORTED IMPACT BY IMPACT FACTORS**  
Margit Osterloh UNIVERSITY OF ZURICH AND UNIVERSITY OF BASEL  
Bruno S. Frey UNIVERSITY OF BASEL
- 2515 THE INSTITUTIONALIZATION OF MBA PROGRAMS IN GERMANY**  
Ann-christine Schulz UNIVERSITY OF APPLIED SCIENCES FOR MANAGEMENT AND  
COMMUNICATION  
Kerstin Fehre KIT
- 2350 COMPETITIVENESS AND SOCIAL INDICATORS IN MICROREGIONS OF GOIAS, BRAZIL –  
THE ROLE OF HIGHER EDUCATION**  
Bento Alves Costa Filho CENTRO UNIVERSITARIO ALFA  
Paulo Cesar Bontempo CENTRO UNIVERSITARIO ALFA

**21 June 2018, Thursday**

**SLOT 2 (09:00 - 10:30) - ASKJA Building / N-128 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_02 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES (CO-SPONSORED BY BUSINESS FOR SOCIETY SIG-01 AND CORPORATE GOVERNANCE OGO SIG-02)**

**CONTEMPORARY ISSUES AND NEW GOVERNANCE CHALLENGES**

**Chair:** Stefan Leixnering

**Discussant:**

**Paper presentations:**

- 1525 CONTESTATION IN MULTI-STAKEHOLDER INITIATIVES: ENHANCING THE DEMOCRATIC QUALITY OF TRANSNATIONAL GOVERNANCE**  
Jennifer Goodman AUDENCIA BUSINESS SCHOOL  
Daniel Arenas ESADE BUSINESS SCHOOL  
Laura Albareda LUT SCHOOL OF BUSINESS AND MANAGEMENT
- 1925 POLITICAL CSR AND THE GOVERNMENT OF MNCs: A LONGITUDINAL CASE STUDY IN THE CONTEXT OF THE TUNISIAN REVOLUTION**  
Inès Dhaouadi ESDS-LYON CATHOLIC UNIVERSITY  
Assâad El Akremi UNIVERSITÉ DE TOULOUSE CAPITOLE
- 1398 HOW EXISTING LEGAL INFRASTRUCTURES MATTER IN THE CREATION OF NEW MARKET INSTITUTIONS: THE CASE OF THE HUNGARIAN MORTGAGE MARKET**  
Lena Pellandini- simanyi INSTITUTE OF MANAGEMENT AND ORGANIZATION, UNIVERSITÀ DELLA SVIZZERA ITALIANA  
Zsuzsanna Vargha SCHOOL OF BUSINESS, UNIVERSITY OF LEICESTER
- 1115 THE "DARK SIDE" OF POWER: POTENTIAL HOLD-UPS OF EMPLOYEES WITH FIRM-SPECIFIC INVESTMENTS?**  
Xavier Hollandts KEDGE BS  
Bertrand Valiorgue CLERMONT AUVERGNE UNIVERSITY  
Benjamin Chapas ESDS

**SLOT 2 (09:00 - 10:30) - ASKJA Building / N-131 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

**TECHNOLOGICAL TRANSFORMATIONS AND KNOWLEDGE MANAGEMENT**

**Chair:** Brabet Julienne

**Discussant:** Brabet Julienne

**Paper presentations:**

- 2888 NEW TECHNOLOGIES FOR PUBLIC ORGANIZATIONS ORIENTED TO SUSTAINABILITY**  
Mauro Romanelli UNIVERSITY OF NAPLES PARTHENOPE
- 1807 THE ROLE OF IT IN SHAPING INTEGRATIVE LOGIC FOR BUSINESS SUSTAINABILITY**  
Anna Zgrzywa-ziemak WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY  
Katarzyna Tworek WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY  
Katarzyna Walecka-jankowska WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY
- 1063 SOCIAL RESPONSIBILITY OF KNOWLEDGE EXCHANGE ORGANISATIONS: AN INTEGRATED FRAMEWORK**  
Linda Baines UNIVERSITY OF SOUTHAMPTON  
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON



**SLOT 2 (09:00 - 10:30) - ASKJA Building / N-129 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

**SUSTAINABILITY ACCOUNTING, CONTROL AND REPORTING**

**Chair:** Lucrezia Songini

**Discussant:** Francesco Bavagnoli

**Paper presentations:**

- 1097 SOCIAL RESPONSIBILITY AND MANAGEMENT CONTROL: EXPLORING THE ROLE OF FORMAL AND INFORMAL HEALTH AND SAFETY CONTROLS**  
 Massimo Battaglia SANT'ANNA SCHOOL OF ADVANCED STUDIES  
 Emilio Passetti CATHOLIC UNIVERSITY  
 Francesco Testa SANT'ANNA SCHOOL OF ADVANCED STUDIES
- 1384 CORPORATE SUSTAINABILITY ACCOUNTING INFORMATION SYSTEMS: SOME EMPIRICAL FINDINGS**  
 Lina Dagilienė KAUNAS UNIVERSITY OF TECHNOLOGY  
 Kristina Sutienė KAUNAS UNIVERSITY OF TECHNOLOGY
- 2461 THE CHALLENGES OF CONTROLLING AND IT SUPPORT IN NON-FINANCIAL REPORTING**  
 Nidzara Osmanagic UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS  
 Bedenik UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS  
 Ivan Strugar UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS  
 Petra Barisic UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS  
 Darko Prebezac UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS
- 1633 MONEY LAUNDERING THROUGH THE STRATEGIC MANAGEMENT OF ACCOUNTING TRANSACTIONS**  
 Diego Ravenda TOULOUSE BUSINESS SCHOOL, UNIVERSITY OF TOULOUSE, CAMPUS BARCELONA  
 Maika M. Valencia-silva EAE BUSINESS SCHOOL, CAMPUS BARCELONA  
 Josep M. Argiles-bosch UNIVERSITAT DE BARCELONA  
 Josep Garcia-blandón UNIVERSIDAD RAMÓN LLULL, IQS SCHOOL OF MANAGEMENT

**SLOT 2 (09:00 - 10:30) - ASKJA Building / N-130 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

## **CSR & HUMAN RESOURCE MANAGEMENT**

**Chair:** Rémi Jardat

**Discussant:** Federico Barnabè

### **Paper presentations:**

- 1064 SOCIAL AND ENVIRONMENTAL SUSTAINABILITY IN ONLINE RECRUITMENT ADVERTISING**  
Petya Puncheva-michelotti RENNES SCHOOL OF BUSINESS  
Sarah Hudson RENNES SCHOOL OF BUSINESS  
Gewen Jin
- 1200 RETHINKING THE LINK BETWEEN CORPORATE SOCIAL RESPONSIBILITY (CSR) AND HUMAN RESOURCE MANAGEMENT (HRM) THROUGH INSTITUTIONAL LOGICS**  
Shahnaz Ibrahim UNIVERSITY OF SOUTHAMPTON  
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON  
Sibel Yamak WOLVERHAMPTON UNIVERSITY  
Ashly Pinnington THE BRITISH UNIVERSITY IN DUBAI  
Katerina Nicolopoulou STRATHCLYDE UNIVERSITY  
Yehuda Baruch UNIVERSITY OF SOUTHAMPTON
- 2662 HOW DO CORPORATE SOCIAL RESPONSIBILITY PRODUCE RESPONSIBLE BEHAVIOUR OUTSIDE THE WORKPLACE?**  
Assâad El Akremi UNIVERSITÉ TOULOUSE CAPITOLE  
Jean-pascal Gond CASS BUSINESS SCHOOL  
Mohamed Ikram Nasr EM LYON  
Melanie Richards UNIVERSITY OF BRISTOL

**SLOT 2 (09:00 - 10:30) - ASKJA Building / N-120 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_05 MARKET AND SOCIETY**

## **MARKET AND CSR**

**Chair:** Laetitia Lethielleux

**Discussant:** Laure Lavorata

### **Paper presentations:**

- 1087 THE CONTINGENT IMPACTS OF POLITICAL COMPETITION ON CORPORATE SOCIAL RESPONSIBILITY: EVIDENCE FROM CHINESE PUBLIC FIRMS**  
Shuping Li HONG KONG POLYTECHNIC UNIVERSITY  
Jane Lu CEIBS
- 1284 CSR-INDUCED TRUSTING BEHAVIOR. A ROLE OF TRUST TOWARDS A SECTOR IN SHAPING STAKEHOLDER-DRIVEN ATTRIBUTIONS.**  
Barbara Fryzel JAGIELLONIAN UNIVERSITY
- 1884 HOW DO THE COMPETITORS VALUE A FIRM'S ENVIRONMENTAL ACTIONS?**  
Hamid Mazloomi RENNES SCHOOL OF BUSINESS  
Yann Truong BURGUNDY SCHOOL OF BUSINESS  
Pascual Berrone IESE BUSINESS SCHOOL

**SLOT 2 (09:00 - 10:30) - ODDI Building / O-106 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE - SIG GENERAL TRACK**

**INTERNATIONAL GOVERNANCE AND FINANCE**

**Chair:** Wafa Khlif

**Discussant:**

**Paper presentations:**

- 2149 CORPORATE GOVERNANCE AND SYSTEMIC RISK: A TEST OF BUNDLING HYPOTHESIS**  
 Kwabena Aboah Addo CAFOSCARI UNIVERSITY OF VENICE  
 Nazim Hussain UNIVERSITY OF GRONINGEN  
 Bert Scholtens UNIVERSITY OF GRONINGEN
- 2590 MAPPING CORPORATE FINANCIAL ARCHITECTURE: THE CLUSTER-DRIVEN PERFORMANCE IN EMERGING AND DEVELOPED MARKETS**  
 Anastasia Stepanova NRU HIGHER SCHOOL OF ECONOMICS  
 Irina Ivashkovskaya NRU HIGHER SCHOOL OF ECONOMICS  
 Vladislav Makhonin NRU HIGHER SCHOOL OF ECONOMICS
- 2751 DIVIDEND POLICY AND CORPORATE GOVERNANCE: DIFFERENCES AND SIMILARITIES BETWEEN THE U.S. AND GERMANY**  
 Elias Erich Maximilian ASTON BUSINESS SCHOOL  
 Muckenschnabl
- 1640 RESTRUCTURING AND PERFORMANCE AT EUROPEAN COMPANIES: THE EFFECT OF INSTITUTIONAL ENVIRONMENT AND BUSINESS CYCLE**  
 Luis Ángel Guerras-martín UNIVERSIDAD REY JUAN CARLOS  
 Angélica Sánchez-riofrío UNIVERSIDAD ESPÍRITU SANTO - ECUADOR  
 Francisco Javier Forcadell UNIVERSIDAD REY JUAN CARLOS  
 Desiderio Romero-jordán UNIVERSIDAD REY JUAN CARLOS

**SLOT 2 (09:00 - 10:30) - ODDI Building / O-105 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM**

**BOARD/TMT AND DECISION MAKING PROCESS**

**Chair:** Craig Crossland

**Discussant:** Dennis Veltrop

**Paper presentations:**

- 1040 FAST AND RIGOROUS: CONFIGURATIONAL DETERMINANTS OF STRATEGIC DECISION-MAKING BALANCE**  
 Craig Crossland UNIVERSITY OF NOTRE DAME  
 Viva Bartkus UNIVERSITY OF NOTRE DAME  
 Michael Mannor UNIVERSITY OF NOTRE DAME  
 Joanna Campbell UNIVERSITY OF CINCINNATI
- 2333 STEPPING FORWARD: CAPITALIZING ON BOARD MEMBER EXPERTISE DURING STRATEGIC DECISION MAKING**  
 Tracy Martin UNIVERSITY OF QUEENSLAND
- 1740 CONSEQUENCES OF DISCLOSURE OF FIRM-SPECIFIC INFORMATION TO THE BOARD OF DIRECTORS IN PRIVATELY HELD FIRMS**  
 Yan Du EDHEC BUSINESS SCHOOL  
 Ann Jorissen UNIVERSITY OF ANTWERP/ANTWERP MANAGEMENT SCHOOL  
 Lorraine Uhlaner EDHEC BUSINESS SCHOOL
- 2428 THE DARK AND BRIGHT SIDES OF HUBRIS: CONCEPTUAL IMPLICATIONS FOR CORPORATE GOVERNANCE AND LEADERSHIP RESEARCH**  
 Homberg Fabian UNIVERSITY OF SOUTHAMPTON  
 Hossam Zeitoun WARWICK UNIVERSITY  
 Donald Nordberg BOURNEMOUTH UNIVERSITY

**SLOT 2 (09:00 - 10:30) - ENDURMENNT BUILDING / Room Salur - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

**ENTREPRENEURIAL DECISIONS IN VENTURE DEVELOPMENT**

**Chair:** Edwin Weesie

**Discussant:** Nicole Siebold

**Paper presentations:**

- 2419 EVOLUTION OF DECISION MAKING LOGIC IN START-UPS' LIFE CYCLE.**  
 Szymon Wiercinski KOZMINSKI UNIVERSITY  
 Laurent Scaringella ESCRENNESCHOOLOFBUSINESS  
 Robert Rzdca KOZMINSKI UNIVERSITY
- 1151 AN ANALYSIS OF ENTREPRENEURIAL PROCESS IN MULTIUNIT FRANCHISING**  
 Lola Dada LANCASTER UNIVERSITY  
 Elias Hadjielias CYPRUS UNIVERSITY OF TECHNOLOGY  
 Kostas Eliades BRAINSTORM ENTERPRISES LTD
- 2242 FACTORS UNDERLYING PSYCHOLOGICAL BARRIERS TO BUSINESS TRANSFERS: A QUANTITATIVE APPROACH**  
 Edwin Weesie HU BUSINESS SCHOOL  
 Lex Van Teeffelen HU BUSINESS SCHOOL

**SLOT 2 (09:00 - 10:30) - ENDURMENNT BUILDING / Room Naustio - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_08 GROWTH STRATEGIES & INTERNATIONALIZATION FOR SMES**

**SMES AND NEW VENTURES: INNOVATION AND GROWTH**

**Chair:** Melissa Powys

**Discussant:** Anne Albert

**Paper presentations:**

- 2107 HIGH-GROWTH ENTREPRENEURIAL FIRMS IN EXTREME CONTEXT: THE CASE OF PALESTINE**  
 Nidal Darwish AL-QUDS UNIVERSITY  
 Mattias Nordqvist JONKOPING UNIVERSITY  
 Tommaso Minola UNIVERSITY OF BERGAMO
- 2456 THE INTERPLAY BETWEEN EXPORTS AND TECHNOLOGICAL COLLABORATIONS: EFFECTS ON SME GROWTH**  
 María Teresa Bolívar-ramos UNIVERSITAT AUTÒNOMA DE BARCELONA  
 Joan-Iluís Capelleras UNIVERSITAT AUTÒNOMA DE BARCELONA  
 Alex Rialp-criado UNIVERSITAT AUTÒNOMA DE BARCELONA  
 Josep Rialp-criado UNIVERSITAT AUTÒNOMA DE BARCELONA
- 2655 EXPLORING THE INTERNATIONAL CHALLENGES OF SMES INNOVATION: DOES BUSINESS GROUP AFFILIATION AFFECT INNOVATION PRACTISES ?**  
 Sebastien Le Gall UNIVERSITÉ BRETAGNE SUD  
 François Deltour INSTITUT MINES-TÉLÉCOM IMT  
 Virginie Lethiais INSTITUT MINES-TÉLÉCOM IMT
- 2856 FINDING THE POT OF GOLD: LEVERAGING SOCIAL CAPITAL IN INTERNATIONAL NEW VENTURES**  
 Paul Kirwan CALIFORNIA STATE UNIVERSITY  
 Tiago Ratinho IESEG SCHOOL OF MANAGEMENT  
 Peter Van Der Sijde VRIJE UNIVERSITEIT AMSTERDAM  
 Aard Groen UNIVERSITY OF TWENTE  
 Joris Heuven SAXION HOGESCHOOL

**SLOT 2 (09:00 - 10:30) - ENDURMENNT BUILDING / Room Elja - Competitive**  
**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

## **DETERMINANTS OF VENTURE PERFORMANCE**

**Chair:** Isabel Ohlies

**Discussant:** Mario Sorrentino

### **Paper presentations:**

- 1012 COMPLEXITY, TECHNOLOGY AND MARKET UNCERTAINTY AND NEW VENTURES' SUCCESS**  
 Dov Dvir WESTERN GALILEE COLLEGE  
 Arik Sadeh HOLON INSTITUTE OF TECHNOLOGY
- 1888 THE CRITICALITY OF DYNAMIC CAPABILITIES FOR THE SURVIVAL OF TRADITIONAL TRAVEL AGENCIES**  
 Fabrizio Erbetta UNIVERSITY OF PIEMONTE ORIENTALE  
 Graziano Abrate UNIVERSITY OF PIEMONTE ORIENTALE  
 Clementina Bruno UNIVERSITY OF PIEMONTE ORIENTALE  
 Giovanni Fraquelli UNIVERSITY OF PIEMONTE ORIENTALE
- 1991 TOWARDS A BETTER UNDERSTANDING OF ENTREPRENEURIAL MARKETING: EFFECTS ON NEW VENTURE PERFORMANCE AND THE MODERATING ROLE OF ENVIRONMENTAL COMPETITIVENESS**  
 Isabel Ohlies TECHNICAL UNIVERSITY DORTMUND  
 Tessa Christina Flatten TECHNICAL UNIVERSITY DORTMUND

**SLOT 2 (09:00 - 10:30) - ENDURMENNT BUILDING / Room Efling - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 ENTREPRENEURIAL DECISION MAKING AND BEHAVIOUR**

## **ENTREPRENEURSHIP, NEGOTIATION AND CONFLICT MANAGEMENT**

**Chair:** Andrea Caputo

**Discussant:** Tamara Galkina

### **Paper presentations:**

- 1233 EXPLORING THE PROCESS OF EFFECTUAL NETWORK EMERGENCE FROM THE PERSPECTIVE OF COMPLEX ADAPTIVE SYSTEMS**  
 Tamara Galkina UNIVERSITY OF VAASA  
 Irina Atkova UNIVERSITY OF OULU
- 2014 A BIBLIOMETRIC STUDY OF CONFLICT IN FAMILY BUSINESS**  
 Riccardo Rialti UNIVERSITÀ DI PISA  
 Andrea Caputo LINCOLN INTERNATIONAL BUSINESS SCHOOL - UNIVERSITY OF LINCOLN  
 Giacomo Marzi LINCOLN INTERNATIONAL BUSINESS SCHOOL - UNIVERSITY OF LINCOLN  
 Massimiliano Matteo Pellegrini UNIVERSITÀ DI ROMA TOR VERGATA
- 2951 ETHICAL BEHAVIOUR IN SME NEGOTIATIONS: EVIDENCES FROM GREATER LINCOLNSHIRE**  
 Andrea Caputo UNIVERSITY OF LINCOLN  
 Marta Villafranca Valls UNIVERSITY OF LINCOLN

**SLOT 2 (09:00 - 10:30) - ARNAGARDUR Building / A-303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**Chair:** John Christiansen

**Discussant:** Rodrigo Martín Rojas

**Paper presentations:**

- 2650 ACADEMIC-DRIVEN PARKS AS REGIONAL CONTEXT FOR ENTREPRENEURSHIP**  
Angeles Montoro - COMPLUTENSE UNIVERSITY OF MADRID  
Sanchez  
Isabel Diez - Vial COMPLUTENSE UNIVERSITY OF MADRID
- 2486 URBAN ENTREPRENEURSHIP THROUGH ART-BASED INTERVENTIONS: UNVEILING A TRANSLATION PROCESS**  
Natalia Bobadilla UNIVERSITY OF ROUEN NORMANDIE  
Marie Goransson FREE UNIVERSITY OF BRUSSELS  
François Pilchault HEC-LIÈGE, UNIVERSITY OF LIÈGE
- 1053 ASSESSING MICROECONOMIC EFFECTS OF PUBLIC SUBSIDIES IN THE CZECH FOOD PROCESSING INDUSTRY: A COUNTERFACTUAL IMPACT EVALUATION**  
Ondřej Dvouletý DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE  
Ivana Blažková DEPARTMENT OF REGIONAL AND BUSINESS ECONOMICS, MENDEL UNIVERSITY IN BRNO
- 2919 COME TOGETHER: PROXIMITIES IN THE NETWORK OF EARLY-STAGE CLEAN-TECH START-UPS**  
Chris Eveleens UTRECHT UNIVERSITY  
Frank Van Rijnsouwer UTRECHT UNIVERSITY

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-261 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH - SIG GENERAL TRACK**

**GENERAL TRACK**

**Chair:** Andrea Calabro

**Discussant:** Julia Vincent-ponroy

**Paper presentations:**

- 2285 SOCIOEMOTIONAL WEALTH COMPASS**  
Ivona Ljubic USI  
Josip Kotlar LANCASTER UNIVERSITY  
Gianluca Colombo USI
- 2337 INSTITUTIONAL INFLUENCES ON SUCCESSION INTENTIONS - A WELFARE MODEL ANALYSIS**  
Simon Fietze UNIVERSITY OF SOUTHERN DENMARK  
Britta Boyd UNIVERSITY OF SOUTHERN DENMARK
- 2364 TRUST IN FAMILY FIRMS: A DIARY STUDY ON DAILY WORK OF NON-FAMILY EMPLOYEES**  
Kai C. Bormann BIELEFELD UNIVERSITY  
Christina Hoon BIELEFELD UNIVERSITY

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-258 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 STRATEGY, INNOVATION AND INTERNALIZATION IN FAMILY BUSINESS**

**STRATEGY, INNOVATION AND INTERNATIONALIZATION IN FAMILY BUSINESS**

**Chair:** Valentina Lazzarotti

**Discussant:** Elena Casprini

**Paper presentations:**

- 1463 MODES OF BUSINESS ENTRY AND EXIT IN FAMILY FIRMS: THE ROLE OF RESOURCE INTANGIBILITY**  
 Massimo Bau JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
 Francesco Chirico JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
 Daniel Pittino JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
- 1503 FAMILY FIRMS' WILLINGNESS FOR INNOVATION – AN IDENTITY PERSPECTIVE**  
 Magali Canovi ESCP EUROPE  
 Francesco Rattalino ESCP EUROPE  
 Luciano Ciravegna KING
- 1559 DIFFERENCES IN ABSORPTIVE CAPACITY BETWEEN FAMILY FIRMS, LONE-FOUNDER FIRMS AND NON-FAMILY FIRMS, AND AMONG FAMILY FIRMS: AN EMPIRICAL STUDY**  
 Lucia Garces-galdeano UNIVERSIDAD PÚBLICA DE NAVARRA  
 Josip Kotlar LANCASTER UNIVERSITY

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-138 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS**

**FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS**

**Chair:** Salvatore Tomaselli

**Discussant:** Daniel Pittino

**Paper presentations:**

- 1421 EXAMINING FAMILINESS IN ENTREPRENEURIAL FAMILIES: THE ROLE OF AMBIDEXTROUS ORGANISATIONS**  
 Mariana Estrada-robles UNIVERSITY OF LEEDS  
 Nick Williams UNIVERSITY OF LEEDS  
 Tim Vorley UNIVERSITY OF SHEFFIELD
- 1610 ENTREPRENEURIAL ORIENTATION AND FAMILY FIRM PERFORMANCE: THE ROLE OF ENTREPRENEURIAL LEADERSHIP**  
 Andreas Strobl UNIVERSITY OF INNSBRUCK  
 Andreas Kallmünzer UNIVERSITY OF INNSBRUCK  
 Mike Peters UNIVERSITY OF INNSBRUCK
- 1630 THE ENTREPRENEURIAL FAMILY REVISITED: UNDERSTANDING THE FAMILY VENTURING PROCESS**  
 Conrad Wiedeler WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Nils Metter YALE UNIVERSITY  
 Nadine Kammerlander WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Franz W. Kellermanns UNC CHARLOTTE
- 2138 DO FAMILY SUPPORT AND PERSONAL PROBLEMS INFLUENCE FEMALE ENTREPRENEURS IN A DIFFERENT WAY? EVIDENCE FROM TEN COUNTRIES**  
 Dianne Welsh UNIVERSITY OF NORTH CAROLINA GREENSBORO  
 Eugene Kaciak BROCK UNIVERSITY AND KOZMINSKI UNIVERSITY

**SLOT 2 (09:00 - 10:30) - STAPI BUILDING / ROOM 210 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - SIG GENERAL TRACK**

**PERSPECTIVES ON SEX, GENDER, AND HARASSMENT AT WORK**

**Chair:** Beverly Metcalfe

**Discussant:**

**Paper presentations:**

- 1114 OSCARS DIVERSITY ROW: A MULTILEVEL INSTITUTIONAL RACISM PERSPECTIVE**  
Jawad Syed LAHORE UNIVERSITY OF MANAGEMENT SCIENCES
- 2232 IS WORKPLACE SEXUAL HARASSMENT EXPERIENCED AS DISCRIMINATION? IT DEPENDS ON WHOSE PERSPECTIVE YOU TAKE**  
Heather Clarke UNIVERSITY OF WISCONSIN - GREEN BAY
- 2249 FEAR OF HARASSMENT IN MALE-DOMINATED BLUE-COLLAR WORK**  
David Peetz GRIFFITH UNIVERSITY  
Georgina Murray GRIFFITH UNIVERSITY
- 2712 GENDER, HARASSMENT AND DISCRIMINATION IN MINING**  
Georgina Murray GRIFFITH UNIVERSITY  
David Peetz GRIFFITH UNIVERSITY

**SLOT 2 (09:00 - 10:30) - STAPI BUILDING / ROOM 107 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_03 DIVERSITY / IDENTITY / POWER: INTERSECTIONS OF CROSS-CULTURAL MANAGEMENT**

**GENDER AND ABILITY IN CROSS-CULTURAL MANAGEMENT**

**Chair:** Jasmin Mahadevan

**Discussant:**

**Paper presentations:**

- 1871 DOING GENDER AT CORPORATE CHRISTMAS**  
Henriett Primecz CORVINUS UNIVERSITY OF BUDAPEST  
Anna Hidegh BUDAPEST BUSINESS SCHOOL
- 1851 POWER, IDENTITY AND CAREER EXPECTATIONS IN THE NEW WORLD OF WORK**  
Iuliana Ancuta Ilie PFORZHEIM UNIVERSITY  
Jasmin Mahadevan PFORZHEIM UNIVERSITY  
Franziska Müller EBERHARD KARLS UNIVERSITY
- 2451 'TRY AND ACCEPT ME AS EVERYBODY ELSE': PEOPLE WITH MENTAL HEALTH CONDITIONS AT WORK SPEAKING OUT**  
Hadar Elraz CARDIFF
- 1409 DISABILITY, EDUCATIONAL ATTAINMENT, AND EARNINGS EQUALITY**  
David Baldrige OREGON STATE U  
Mukta Kulkarni INDIAN INSTITUTE OF MANAGEMENT BANGALORE  
Beatrix Eugster ST GALLEN U  
Richard Dirmyer NATIONAL TECHNICAL INSTITUTE FOR THE DEAF



**SLOT 2 (09:00 - 10:30) - ODDI Building / O-205 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION - SIG GENERAL TRACK**

**INNOVATION GENERAL TRACK 02**

**Chair:** Vivek Velamuri

**Discussant:**

**Paper presentations:**

**1618 POLITICAL BEHAVIOR AND DECISIONS-MAKING PROCESSES: A MULTIPLE CASE STUDY IN THE CONTEXT OF INNOVATION PROJECT PORTFOLIO MANAGEMENT**

Tobias Roeth UNIVERSITY OF KASSEL  
 Don Lange ARIZONA STATE UNIVERSITY  
 Patrick Spieth UNIVERSITY OF KASSEL

**1396 'INNOVATE OR PERISH?': RUSSIAN COMPANIES UNDER CRISIS**

Elena Shakina HSE UNIVERSITY  
 Angel Antonio Barajas HSE UNIVERSITY  
 Alonso

**1315 IMPACT OF CREDIT CONSTRAINTS ON INNOVATION IN CENTRAL ASIA AND EASTERN EUROPE**

Stuart Locke UNIVERSITY OF WAIKATO  
 Nirosha Hewa-wellalage UNIVERSITY OF WAIKATO

**2810 WHAT WE KNOW VERSUS WHO WE KNOW**

Dimitri Graf HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTETE OF ENTREPRENEURSHIP  
 Christoph Ihl HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTETE OF ENTREPRENEURSHIP

**SLOT 2 (09:00 - 10:30) - ODDI Building / O-203 - Competitive**

**Track: 06 INNOVATION >> 06\_01 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

**NETWORKS: INNOVATION**

**Chair:** Valmir Emil Hoffman

**Discussant:** Valmir Emil Hoffman

**Paper presentations:**

**1580 THE DOUBLE-EDGED SWORD OF STAKEHOLDER INVOLVEMENT IN NPD: THE EFFECTS OF INVOLVEMENT SCOPE AND CAPABILITIES ON FINANCIAL AND OPERATIONAL NPD PERFORMANCE**

María Vaquero Martín TECHNISCHE UNIVERSITÄT DRESDEN  
 Sebastian Gurtner BERN UNIVERSITY OF APPLIED SCIENCES  
 Ronny Reinhardt FRIEDRICH SCHILLER UNIVERSITY JENA

**2992 UNDERSTANDING OPEN INNOVATION BETWEEN CORPORATES AND START-UPS**

Annika Lorenz UTRECHT UNIVERSITY

**SLOT 2 (09:00 - 10:30) - ODDI Building / O-201 - Competitive**

**Track: 06 INNOVATION >> 06\_05 MANAGING FOR SERVICE INNOVATION**

**LEADERSHIP, STRATEGY AND PERFORMANCE IN SERVICE INNOVATION**

**Chair:** Julia Jonas

**Discussant:** Mario Schaarschmidt

**Paper presentations:**

**2971 THE ROLE OF TEAM LEADER PSYCHOLOGICAL CAPITAL, ORGANIZATIONAL LEARNING CAPABILITY AND TEAM MEMBER EXCHANGE IN FOSTERING EMPLOYEE INNOVATIVE BEHAVIOUR: A MULTILEVEL ANALYSIS**

Ronald Clarke	RENNES SCHOOL OF BUSINESS
Joaquin Camps	UNIVERSITY OF VALENCIA
Victor Oltra	UNIVERSITY OF VALENCIA
Guillermo Buenaventura- vera	ICESI UNIVERSITY

**1346 RELATIONSHIP BETWEEN INNOVATIVE WORK PRACTICES AND ORGANIZATIONAL PERFORMANCE.**

Dr Ginni Chawla	INDIAN INSTITUTE OF FOREIGN TRADE (IIFT)
Dr Sonal Agarwal	SCHOOL OF MANAGEMENT STUDIES, MOTILAL NEHRU NATIONAL INSTITUTE OF TECHNOLOGY

**2620 LEVERAGING THE POWER OF CREATIVE CROWDS FOR INNOVATIVE BRANDS: THE EYEKA CROWDSOURCING INITIATIVES**

Silvia Rita Sedita	UNIVERSITY OF PADOVA
Silvia Blasi	UNIVERSITY OF PADOVA
Andrea Micheletti	UNIVERSITY OF PADOVA
Valentina Mogno	UNIVERSITY OF PADOVA

**2353 LEGITIMATING STRATEGIES OF INNOVATION IN MORAL CONTESTED MARKETS: THE CASE OF THE CARDBOARD COFFIN IN THE FRENCH FUNERAL SERVICES MARKET**

Karim Ben Slimane	ISC PARIS
Cédric Diridollou	ISC PARIS

**SLOT 2 (09:00 - 10:30) - ODDI Building / O-204 - Competitive**

**Track: 06 INNOVATION >> 06\_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

**UNLOCKING CREATIVITY AND INNOVATION BY INDIVIDUAL DRIVE**

**Chair:** Michal Biron

**Discussant:** Luca Giustiniano

**Paper presentations:**

- 1152 ENCOURAGING EMPLOYEES TO INNOVATE: EMOTIONAL INTELLIGENCE AS THE CORNERSTONE OF ORGANIZATIONAL BEHAVIOR**  
 Lucía Muñoz-pascual UNIVERSITY OF SALAMANCA  
 Jesús Galende UNIVERSITY OF SALAMANCA
- 1850 SIGNALING, TRUST, AND RESOURCE EXCHANGE IN ENTREPRENEUR-VENTURE CAPITALIST RELATIONSHIPS**  
 Kristina Von Gehlen UNIVERSITY OF MUENSTER  
 Maximilian Holtgrave UNIVERSITY OF MUENSTER  
 Ann-marie Nienaber COVENTRY UNIVERSITY  
 Gerhard Schewe UNIVERSITY OF MUENSTER
- 1868 WHAT DRIVES PROFESSIONALS' INNOVATIVE BEHAVIOUR? AN EXAMINATION OF UNIVERSITY EDUCATORS IN MALAYSIA**  
 Xing Yuen Ang MONASH UNIVERSITY  
 Jane Lai-yee Terpstra-tong MONASH UNIVERSITY  
 Patricia Lau Yin-yin MONASH UNIVERSITY
- 1095 ENVIRONMENTAL INNOVATION: HOW PERSONAL INITIATIVE MATTERS AT THE SHOP-FLOOR**  
 Mai Linneberg AARHUS UNIVERSITY  
 Josefine Weigt-Rohrbeck AARHUS UNIVERSITY

**SLOT 2 (09:00 - 10:30) - ODDI Building / O-202 - Paper Development**

**Track: 06 INNOVATION >> 06\_08 DIGITAL INNOVATION: STRATEGIES, COMPETENCIES, THEORIES, AND PRACTICE**

**DIGITAL INNOVATION AND THE FUTURE OF WORK**

**Chair:** David W Versailles

**Discussant:** Valérie Merindol

**Paper presentations:**

- 1109 EXPLORING THE FUTURE OF WORK: THE EFFECTS OF DISTRIBUTED WORK ON SOCIAL CAPITAL AND INNOVATION**  
 David Baxter UNIVERSITY OF SOUTHAMPTON  
 Rebecca Taylor UNIVERSITY OF SOUTHAMPTON  
 Lisa Harris UNIVERSITY OF EXETER
- 2305 FACING THE RISK OF DISRUPTION IN DIGITAL SERVICE TRANSITION**  
 Uta Wilkens RUHR-UNIVERSITAET BOCHUM
- 1622 THE EMOTIONAL, SOCIAL AND COGNITIVE COMPETENCY PROFILE OF DATA SCIENTIST: AN EXPLORATORY STUDY**  
 Elena Bruni CÀ FOSCARI UNIVERSITY  
 Sara Bonesso CÀ FOSCARI UNIVERSITY  
 Fabrizio Gerli CÀ FOSCARI UNIVERSITY  
 Rita Zampieri POLITECNICO OF MILAN

SLOT 2 (09:00 - 10:30) - ODDI Building / O-206 - Competitive

Track: 06 INNOVATION >> 06\_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT

## COMPETENCES AND CAPABILITIES IN MANAGEMENT

Chair: Sara Urionabarrenetxea

Discussant: Kumaran Rajaram

### Paper presentations:

- 1486 COMPETENCE-BASED LEARNING USING PRACTICE FIRMS: ITS IMPACT ON THE GLOBAL ASSESSMENT OF PRACTICE FIRMS FROM THE STUDENTS' PERSPECTIVE**  
Daniele Gualdi UNIVERSITY OF BOLOGNA  
Ana Beatriz UNIVERSITAT ROVIRA I VIRGILI  
Hernández Lara  
Laura Tampieri UNIVERSITY OF BOLOGNA
- 1569 TRUST AS DRIVER OF DYNAMIC CAPABILITIES: A META-ANALYTIC INVESTIGATION**  
Eva Lendowski CHAIR OF ORGANIZATION, HUMAN RESOURCE MANAGEMENT AND INNOVATION, UNIVERSITY OF MUENSTER  
Maike Bruckes RESEARCH TRAINING GROUP "TRUST AND COMMUNICATION IN A DIGITIZED WORLD", UNIVERSITY OF MUENSTER  
Gerhard Schewe CHAIR OF ORGANIZATION, HUMAN RESOURCE MANAGEMENT AND INNOVATION, UNIVERSITY OF MUENSTER
- 2033 AN ATTEMPT TO ESTIMATE THE COMPETENCE GAP IN THE IT SECTOR**  
Katarzyna Wójcik CRACOW UNIVERSITY OF ECONOMICS  
Paweł Lula CRACOW UNIVERSITY OF ECONOMICS  
Renata Oczkowska CRACOW UNIVERSITY OF ECONOMICS  
Sylwia Wiśniewska CRACOW UNIVERSITY OF ECONOMICS
- 2718 A NEW BEHAVIORAL COMPETENCY ASSESSMENT FRAMEWORK: DEVELOPMENT AND INITIAL VALIDATION**  
Laura Cortellazzo CA' FOSCARI UNIVERSITY OF VENICE  
Sara Bonesso CA' FOSCARI UNIVERSITY OF VENICE  
Fabrizio Gerli CA' FOSCARI UNIVERSITY OF VENICE  
Joan Manuel ESADE BUSINESS SCHOOL  
Batista-foguet  
Ricard Serlavos ESADE BUSINESS SCHOOL  
Serra

**SLOT 2 (09:00 - 10:30) - VERÖLD Building / VHV-007 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK**

## **INTERNATIONAL MANAGEMENT 1**

**Chair:** Joan E. Ricart

**Discussant:** Beatriz Domínguez

### **Paper presentations:**

- 3069 THE EFFECT OF INTERNATIONALIZATION ON FIRM PERFORMANCE: CONTINGENT ROLE OF THE EXTERNAL ENVIRONMENT**  
 Anastasiia Moskovets OTTO VON GUERICKE UNIVERSITY MAGDEBURG  
 Susanne Enke OTTO VON GUERICKE UNIVERSITY MAGDEBURG
- 2585 INTERNATIONAL PERFORMANCE: UNFOLDING THE EFFECTS OF DOMESTIC MARKET INFORMATION PROCESSES AND DOMESTIC ENVIRONMENTAL UNCERTAINTY**  
 Maria Karafyllia ANGLIA RUSKIN UNIVERSITY  
 Giovanna Magnani UNIVERSITY OF PAVIA  
 Antonella Zucchella UNIVERSITY OF PAVIA
- 1997 'STRUCTURE' AND 'PROCESS' CONGRUENCE: A CONTROL THEORY PERSPECTIVE ON SERVICES OFFSHORING PERFORMANCE**  
 Anuragini Shirish TELECOM ECOLE DE MANAGEMENT  
 Shalini Chandra S P JAIN SCHOOL OF GLOBAL MANAGEMENT  
 Shirish C. Srivastava HEC PARIS
- 1055 CEO INFLUENCE AND INCENTIVES: EFFECTS ON POST-ACQUISITION PERFORMANCE IN CROSS-BORDER ACQUISITIONS**  
 Deepak Datta UNIVERSITY OF TEXAS  
 Dynah Basuil AIM

**SLOT 2 (09:00 - 10:30) - VERÖLD Building / VHV-008 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 2**

**Chair:** Mina Westman

**Discussant:**

### **Paper presentations:**

- 1091 SUPPORTING REFUGEE WORKFORCE INTEGRATION: THE PARADOX OF MANAGING EXPECTATIONS AND SUPPORTING PROFESSIONAL IDENTITIES**  
 Luciara Nardon CARLETON UNIVERSITY  
 Hui Zhang CARLETON UNIVERSITY  
 Daniel Gulanowski CARLETON UNIVERSITY  
 Betina Szkudlarek UNIVERSITY OF SYDNEY
- 1029 METHODOLOGICAL ISSUES IN FAMILY EXPATRIATION STUDIES AND FUTURE DIRECTIONS**  
 Julia Goede UNIVERSITY OF HAMBURG  
 Dirk Holtbruegge FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NÜRNBERG
- 2009 CULTURAL DISTANCE AND EXPATRIATES' CROSS-CULTURAL ADJUSTMENT: THE MEDIATING ROLE OF PERCEIVED EVERYDAY DISCRIMINATION**  
 Philipp Paulus TRIER UNIVERSITY  
 Katrin Muehlfeld TRIER UNIVERSITY
- 1336 GOING ABROAD TO PLAY: MOTIVATIONS, CHALLENGES, AND SUPPORT OF SPORTS EXPATRIATES**  
 Marian Van Bakel UNIVERSITY OF SOUTHERN DENMARK  
 Susan Salzbrenner FIT ACROSS CULTURES

**SLOT 2 (09:00 - 10:30) - VERÖLD Building / VHV-107 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 INTERNATIONAL COMPETITIVENESS**

## **BUILDING COMPETITIVENESS**

**Chair:** Amine Abi Aad

**Discussant:** Jamal Maalouf

### **Paper presentations:**

- 2930 CLUSTER LIFE CYCLE - THE DOURO CASE**  
Ana Paula Africano UNIVERSITY OF PORTO  
Svetlana Ostapenko UNIVERSITY OF PORTO  
Raquel Meneses UNIVERSITY OF PORTO
- 2421 CLUSTER MAPPING PROCESS AS A STEP IN CREATING OPPORTUNITIES FOR GREATER COLLABORATION**  
Hulda Gudmundá SCHOOL OF BUSINESS, UNIVERSITY OF ICELAND  
Oskarsdóttir  
Runolfur Smari SCHOOL OF BUSINESS, UNIVERSITY OF ICELAND  
Steinþorsson
- 2313 COMPETITIVE PRESSURES AND THEIR IMPACT ON THE AUSTRALIAN LABOUR MARKET**  
Áron Perényi SWINBURNE BUSINESS SCHOOL, SWINBURNE UNIVERSITY OF TECHNOLOGY  
Alexis Esposto SWINBURNE BUSINESS SCHOOL, SWINBURNE UNIVERSITY OF TECHNOLOGY

**SLOT 2 (09:00 - 10:30) - ASKJA Building / N-121 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT - SIG GENERAL TRACK**

## **SPORT CONSUMPTION AND DIGITALISATION**

**Chair:** Anna Gerke

**Discussant:** Thomas Baker Iii

### **Paper presentations:**

- 1026 AN EXAMINATION OF CONSUMERS' RESPONSES TO SPORT SPONSORSHIP**  
Hsin-chen Lin UNIVERSITY OF NEW BRUNSWICK  
Patrick Bruning UNIVERSITY OF NEW BRUNSWICK
- 2336 THE INFLUENCE OF SERVICE QUALITY ON SPORT CONSUMPTION INTENTIONS: AN EMPIRICAL EXAMINATION OF THE SPORT SPECTATING SECTOR**  
Konstantinos Koronios UNIVERSITY OF PELOPONNESE  
Marina Mavromati UNIVERSITY OF MACEDONIA  
Athanasios Kriemadis UNIVERSITY OF PELOPONNESE  
Georgia Gatsis UNIVERSITY OF PELOPONNESE  
Andreas Papadopoulos UNIVERSITY OF PELOPONNESE
- 2682 SPORT VIRTUAL REALITY TECHNOLOGY ACCEPTANCE**  
Reinhard Kunz MCI – MANAGEMENT CENTER INNSBRUCK  
James Santomier SACRED HEART UNIVERSITY  
Joschka Mütterlein LUDWIG-MAXIMILIANS-UNIVERSITÄT
- 2448 SPORT AND DIGITAL INNOVATION: WHAT FROM START-UPS?**  
Emanuele Lettieri POLITECNICO DI MILANO  
Claudio Rorato POLITECNICO DI MILANO  
Sara Zagaria POLITECNICO DI MILANO  
Federico Iannella POLITECNICO DI MILANO

**SLOT 2 (09:00 - 10:30) - MAIN BUILDING / A-229 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

**NETWORKS & RELATIONS**

**Chair:** Eleanna Galanaki

**Discussant:** Abhijeet Vadera

**Paper presentations:**

- 1353 UNDERSTANDING INTER-INDIVIDUAL DIFFERENCES IN COGNITIVE NETWORK ACTIVATION**  
 Balint Dioszegi IMPERIAL COLLEGE BUSINESS SCHOOL  
 Daniella Laureiro-martinez ETH ZURICH  
 Stefano Brusoni ETH ZURICH
- 3022 WHEN YOU'RE PART OF THE CLUB AND YOU KNOW IT: EFFECTS OF CENTRALITY AND POLITICAL SKILL ON SILENCE**  
 Almasa Sarabi UNIVERSITY OF ERLANGEN-NUREMBERG  
 Nico Lehmann UNIVERSITY OF GOETTINGEN
- 1378 ANGELS OR DEMONS?: SEX DIFFERENCES IN SOCIAL UNDERMINING AS REACTIONS TO COMPETITION**  
 Abhijeet Vadera SMU  
 Karl Aquino UBC
- 1941 UNDERSTANDING THE POTENTIAL FOR TRANSFORMATIONS IN NETWORK DYNAMICS THROUGH POWER AND VICTIMIZATION: AN APPLICATION OF FRENCH AND RAVEN'S (1959) BASES OF SOCIAL POWER**  
 Al-karim Samnani UNIVERSITY OF WINDSOR

**SLOT 2 (09:00 - 10:30) - MAIN BUILDING / A-207 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

**COMMUNICATION & PARTICIPATION**

**Chair:** Maria Vakola

**Discussant:** Ana Sabino

**Paper presentations:**

- 2067 ISSUES YOU DON'T COMMUNICATE TO DIFFERENT RECIPIENTS AT WORK: ANTECEDENTS AND CONSEQUENCES**  
 Maria Vakola ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
 Vera Lazanaki ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 1521 THE AMBIVALENT EFFECTS OF PARTICIPATION ON PERFORMANCE AND JOB STRESSORS: THE ROLE OF JOB CRAFTING AND AUTONOMY**  
 Giovanni Masino UNIVERSITY OF FERRARA  
 Domenico Berdicchia UNIVERSITY OF FERRARA
- 1945 THE EMPLOYEE SILENCE IN ORGANIZATIONS: A CONTRIBUTION TO IT MEASURE**  
 Ana Sabino PROFESSOR - EUROPEIA UNIVERSITY  
 Francisco Cesário EUROPEIA UNIVERSITY
- 1047 FEEL FREE TO KEEP QUIET: THE IMPLICATIONS OF EMPLOYEE VOICE EXPECTATIONS**  
 Meena Andiappan MONTPELLIER BUSINESS SCHOOL

**SLOT 2 (09:00 - 10:30) - STAPI BUILDING / ROOM 108 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP**

**ORGANISATIONAL AND EMPLOYEE OUTCOMES OF LEADERSHIP**

**Chair:** Jaap Schaveling

**Discussant:**

**Paper presentations:**

- 2216 LEADERSHIP, COMMITMENT AND TURNOVER INTENTIONS: THE MODERATING ROLE OF EMPLOYEE VULNERABILITY**  
Amanda J. Hancock MEMORIAL UNIVERSITY  
Megan M. Walsh UNIVERSITY OF SASKATCHEWAN  
Kara A. Arnold MEMORIAL UNIVERSITY  
Catherine M. Connelly MACMASTER UNIVERSITY  
Ian R. Gellatly UNIVERSITY OF ALBERTA
- 2645 A REVIEW: LEADERSHIP AND ORGANIZATIONAL PERFORMANCE**  
Esra Unluaslan Durgun BOGAZICI UNIVERSITY  
Can Ezerdi BOGAZICI UNIVERSITY  
Hayat Kabasakal BOGAZICI UNIVERSITY
- 1715 MANAGING EMPLOYEE PERCEPTIONS OF JOB DEMANDS, BURNOUT AND IN TIMES OF ORGANIZATIONAL CHANGE**  
Irina Nikolova OPEN UNIVERSITY OF THE NETHERLANDS  
Yannick Griep UNIVERSITY OF CALGARY  
Jeroen De Jong MAASTRICHT UNIVERSITY
- 1792 MIDDLE AND UNIT LEADERSHIP AS DETERMINANTS OF DIGITALLY ORIENTED UNIT BEHAVIOR**  
Jaap Schaveling NYENRODE BUSINESS UNIVERSITY  
Jurriaan Bonebakker VERIZON

**SLOT 2 (09:00 - 10:30) - GIMLI BUILDING / G-102 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 MOTIVATION, TRUST AND INCENTIVES**

**ETHICS & JUDGMENTS**

**Chair:** Joyce Costello

**Discussant:**

**Paper presentations:**

- 1562 ETHICS IN KNOWLEDGE MANAGEMENT: THE ROLE OF PERSONAL VALUES AND FAIRNESS PERCEPTION**  
Isabel Rechberg THE CITY UNIVERSITY OF NEW YORK
- 1870 UNETHICAL BEHAVIOR UNDER RELATIVE PERFORMANCE EVALUATION: EVIDENCE AND REMEDY**  
Kriti Jain IE BUSINESS SCHOOL  
Konstantina Tzini IE BUSINESS SCHOOL
- 2189 HOW DO THIRD PARTIES REACT TO INJUSTICE? THE ROLE OF RELATIONSHIP QUALITY**  
Abiola Sarnecki EBS BUSINESS SCHOOL  
Marjo-riitta Diehl EBS BUSINESS SCHOOL  
Jacqueline Coyle-shapiro LONDON SCHOOL OF ECONOMICS
- 2219 MORAL DISENGAGEMENT IN FINANCE: PRACTITIONERS' ETHICALITY JUDGMENTS ARE DRIVEN BY PERCEIVED NECESSITY OF COMMON INDUSTRY PRACTICES**  
Melissa Wheeler UNIVERSITY OF MELBOURNE  
Melanie Mcgrath UNIVERSITY OF MELBOURNE  
Robert Wood AUSTRALIAN GRADUATE SCHOOL OF MANAGEMENT, UNSW  
Victor Sojo UNIVERSITY OF MELBOURNE



**SLOT 2 (09:00 - 10:30) - MAIN BUILDING / A-051 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

## **TEAM PERFORMANCE MANAGEMENT**

**Chair:** Petru Curseu

**Discussant:**

**Paper presentations:**

- 1177 DOES TEAMWORK IMPROVE CLINICIAN AND HEALTH CARE EXECUTIVE LEADERS' INDIVIDUAL PERFORMANCE? A REPRODUCIBLE ANALYSIS OF AN EXPERIMENT AT THE HARVARD MEDICAL SCHOOL**  
 Stefano Olgati UNIVERSITY OF BERGAMO  
 Ankur Kalra CASE WESTERN RESERVE UNIVERSITY SCHOOL OF MEDICINE  
 Alessandro Danovi UNIVERSITY OF BERGAMO  
 Marco Costa CASE WESTERN RESERVE UNIVERSITY SCHOOL OF MEDICINE
- 2241 TIPS FOR SUCCESS: EFFECTS OF TEAM POLYCHRONICITY DIVERSITY AND PERCEIVED TIME CONTROL ON JOB PERFORMANCE AND PSYCHOSOMATIC DISTRESS**  
 Hao Kong HANG SENG MANAGEMENT COLLEGE  
 Warren Chiu THE HONG KONG POLYTECHNIC UNIVERSITY  
 Anne Marie Francesco HONG KONG INTERNATIONAL MANAGEMENT CONSULTING COMPANY
- 1159 INTERNAL AND EXTERNAL INTERACTIONS DURING CROSS-FUNCTIONAL SOURCING IN THE AUTOMOBILE INDUSTRY**  
 Ala Pazirandeh CHALMERS UNIVERSITY  
 Lisa Melander CHALMERS UNIVERSITY  
 Carl Andersson LUND UNIVERSITY  
 Johan Tharing LUND UNIVERSITY
- 3021 EIGENVALUE PRODUCTIVITY: MEASUREMENT OF INDIVIDUAL CONTRIBUTIONS IN TEAMS**  
 Julia Müller UNIVERSITY OF MÜNSTER  
 Thorsten Upmann HELMHOLTZ-INSITUTE AT THE OLDENBURG UNIVERSITY

SLOT 2 (09:00 - 10:30) - MAIN BUILDING / A-052 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT

## HRM PRACTICES

Chair: Kerstin Alfes

Discussant:

Paper presentations:

- 2332 RESOLVING CONFUSIONS ABOUT THE AMO FRAMEWORK: A QUALITATIVE STUDY INTO HRM IMPLEMENTATION BY LINE MANAGERS**  
Anna Bos-nehles UNIVERSITY OF TWENTE  
Jordi Trullen ESADE  
Tanya Bondarouk UNIVERSITY OF TWENTE  
Karin Smelt UNIVERSITY OF TWENTE
- 2577 LOST IN TRANSLATION? INVESTIGATING THE RELATIONSHIP BETWEEN INTENDED, IMPLEMENTED AND PERCEIVED HUMAN RESOURCES PRACTICES AND ITS EFFECT ON PERCEPTIONS OF ORGANIZATIONAL PERFORMANCE**  
Matthew Sykes MACQUARIE UNIVERSITY  
Andrew Heys MACQUARIE UNIVERSITY  
Denise Jepsen MACQUARIE UNIVERSITY
- 2688 MOTIVATION-ENHANCING HR PRACTICES AND EMPLOYEE INNOVATIVE BEHAVIOUR. THE ROLE OF EXPLORATORY LEARNING**  
Canet-giner M. Teresa UNIVERSITY OF VALENCIA  
Revuelto-taboada Lorenzo UNIVERSITY OF VALENCIA  
Balbastre-benavent Francisco UNIVERSITY OF VALENCIA  
Escribá-carda Naiara UNIVERSITY OF VALENCIA  
Redondo-cano Ana M. UNIVERSITY OF VALENCIA
- 2140 THE ROLE OF NEW STRATEGIC HUMAN RESOURCE (SHR) PRACTICES IN GAINING SUSTAINABLE COMPETITIVE ADVANTAGE IN A DYNAMIC BUSINESS ENVIRONMENT**  
Renee Rotmans ERASMUS UNIVERSITY ROTTERDAM  
Henk Volberda ERASMUS UNIVERSITY ROTTERDAM  
Rick Hollen ERASMUS UNIVERSITY ROTTERDAM

**SLOT 2 (09:00 - 10:30) - MAIN BUILDING / A-050 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**TRAINING & DEVELOPMENT**

**Chair:** Kyoung Yong Kim

**Discussant:**

**Paper presentations:**

- 1302 DO TRAINING AND DEVELOPMENT HAVE A DIFFERENTIAL IMPACT ON EMPLOYEE INTENT TO STAY ? AN EMPIRICAL STUDY USING STRUCTURAL EQUATION MODELING**  
 Lucie Morin UQAM  
 Dainotto Julien UQAM  
 Renaud Stéphane UNIVERSITY OF MONTREAL
- 2578 FURTHER TRAINING (PERCEPTIONS) AND AFFECTIVE COMMITMENT**  
 Christian Grund RWTH AACHEN UNIVERSITY  
 Krystina Titz RWTH AACHEN UNIVERSITY
- 1135 ASSESSING EMPLOYABILITY FROM COMPETENCES: THEORETICAL FRAMEWORK AND EMPIRICAL EVIDENCE**  
 Sabrina Loufrani-fedida UNIVERSITÉ CÔTE D'AZUR, IAE NICE, GRM  
 Ewan Oiry ESG-UQAM  
 Eve Saint-germes UNIVERSITÉ CÔTE D'AZUR, ISEM, GREDEG, CNRS
- 2423 JOB ROTATION AND UNIT-LEVEL AFFECTIVE ORGANIZATIONAL COMMITMENT: INVESTIGATING THE EFFECTS OF JOB ROTATION AMONG CONSTRUCTION ENGINEERS IN MULTICULTURAL ORGANIZATIONS**  
 Vikram Kini GRENOBLE ECOLE DE MANAGEMENT  
 Pierre-yves Sanséau GRENOBLE ECOLE DE MANAGEMENT

**SLOT 2 (09:00 - 10:30) - STAPI BUILDING / ROOM 216 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP**

**POSITIVE FORMS AND IMPLICATIONS OF LEADERSHIP**

**Chair:** Charlotte Foerster

**Discussant:**

**Paper presentations:**

- 1488 LEADERS' RESILIENCE - A SYSTEMATIC LITERATURE REVIEW AND FUTURE RESEARCH AGENDA**  
 Charlotte Foerster TU DRESDEN  
 Stephanie Duchek TU DRESDEN
- 1968 SUBJECTIVE TIME IN RESILIENCE RESEARCH: WHEN LEADERS' BEHAVIOR PROVIDES A ROLE MODEL**  
 Yuan-hsi Liao NATIONAL CHENGCHI UNIVERSITY  
 Tzu-ting Lin NATIONAL CHENGCHI UNIVERSITY
- 2614 SENSE-KEEPING: LEADERSHIP, RESILIENCE, AND IMPROVISATION IN SPECIAL OPERATIONS FORCES TEAMS**  
 Bjarke Aage ROYAL DANISH DEFENCE COLLEGE  
 Meisiek Stefan UNIVERSITY OF SYDNEY
- 1745 EMPOWERING LEADERSHIP AND FUTURE CHANGE: THE ROLE OF ORGANIZATION-BASED SELF-ESTEEM**  
 Pedro Neves NOVA SCHOOL OF BUSINESS AND ECONOMICS

**SLOT 2 (09:00 - 10:30) - LÖGBERG BUILDING / L-102 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

**INSIDE A PROJECT TEAM: LEADERSHIP, COGNITIVE SPACE AND COMMUNICATION**

**Chair:** David Bryde

**Discussant:** Ewa Sońta-drączkowska

**Paper presentations:**

- 1186 HORIZONTAL LEADERSHIP'S INFLUENCE ON PROJECT SUCCESS AND THE ROLE OF THE COGNITIVE SPACE**  
Ralf Müller BI NORWEGIAN BUSINESS SCHOOL  
Shankar Sankaran UTS  
Drouin Nathalie UQAM
- 2238 THE RELATIONSHIP BETWEEN PERSONAL AND WORK-RELATED COMMUNICATION IN A PROJECT SETTING**  
Julien Pollack UNIVERSITY OF SYDNEY  
Petr Matous UNIVERSITY OF SYDNEY
- 2768 NOMINATING PROJECT TEAM MEMBERS WITH A POTENTIAL TO TAKE ON LEADERSHIP ROLES IN PROJECTS**  
Anne Live Vaagaasar BI  
Shankar Sankaran UTS  
Giel Bekker

**SLOT 2 (09:00 - 10:30) - LÖGBERG BUILDING / L-103 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_01 MAKING A DIFFERENCE: ACTION RESEARCH AND ENGAGED SCHOLARSHIP IN PROJECTS AND INNOVATIONS**

**PROJECT AND LEARNING**

**Chair:** Shankar Sankaran

**Discussant:**

**Paper presentations:**

- 1573 THE CASE FOR USING COMMUNITY OF INQUIRY IN PROJECT TEAMS**  
Haukur Jonasson REYKJAVIK UNIVERSITY  
Thor Gislason  
Helgi Ingason REYKJAVIK UNIVERSITY
- 1570 EDUCATING FUTURE PROJECT MANAGERS THROUGH ACTIVE LEARNING AND ALTRUISM**  
Helgi Ingason REYKJAVIK UNIVERSITY  
Haukur Jonasson REYKJAVIK UNIVERSITY
- 1484 DEVELOPING NOVEL INSIGHTS AND LEARNING FROM PAST EXPERIENCE THROUGH APPLYING A CRITICAL INCIDENT EVALUATION METHOD?**  
Ola Edvin Vie NTNU

**SLOT 2 (09:00 - 10:30) - ARNAGARDUR Building / A-201 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_02 MANAGING MAJOR AND MEGA PROJECTS: THE IMPORTANCE TO BROADEN CLASSICAL PROJECT MANAGEMENT APPROACHES**

**TEAMS, ROLES, AND DECISIONS IN MEGAPROJECTS**

**Chair:** Alfons Van Marrewijk

**Discussant:** Francesco Di Maddaloni

**Paper presentations:**

- 1263 MULTINATIONAL TEAM ALIGNMENT IN MEXICAN CONSTRUCTION ENGINEERING DESIGN PROJECTS**  
 Melissa Powys UNIVERSITY OF JOHANNESBURG  
 Annlizé Marnewick UNIVERSITY OF JOHANNESBURG  
 Jan-harm Pretorius UNIVERSITY OF JOHANNESBURG
- 1298 MATCHING THE PROJECT MANAGER'S ROLES TO PROJECT TYPES: EVIDENCE FROM LARGE DAM PROJECTS IN AFRICA**  
 Lavagnon Ika UNIVERSITY OF OTTAWA  
 Omar Bentahar IAE METZ, CERFIGE UNIVERSITÉ DE LORRAINE
- 1418 THE ROLE OF MENTAL MODELS FOR DECISION MAKING ON PROJECTS AND MEGAPROJECTS: SOCIAL CONSTRUCTION AND SYSTEMS IN PROJECT MANAGEMENT**  
 Pierre A. Daniel UNIVERSITÉ CÔTE D'AZUR, SKEMA  
 Hedley Smyth THE BARTLETT SCHOOL OF CONSTRUCTION AND PROJECT MANAGEMENT, UNIVERSITY COLLEGE LONDON

**SLOT 2 (09:00 - 10:30) - LÖGBERG BUILDING / L-101 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK**

**PEOPLE MANAGEMENT IN GOVERNMENT AND PUBLIC SERVICE MOTIVATION**

**Chair:** Reto Steiner

**Discussant:**

**Paper presentations:**

- 1169 LEAVING THE SENIOR CIVIL SERVICE – PUBLIC SERVICE BARGAIN AND BEYOND. THE CASE OF ESTONIA**  
 Tiina Randma-liiv TALLINN UNIVERSITY OF TECHNOLOGY  
 Reelika Rattus TALLINN UNIVERSITY OF TECHNOLOGY
- 1402 THE PARADOX OF PUBLIC BUREAUCRACIES: DISCRIMINATORY BUREAUCRATS IN NON-DISCRIMINATORY BUREAUCRACIES**  
 Kristina Weißmüller UNIVERSITY OF HAMBURG  
 Lode De Waele UNIVERSITY OF ANTWERP  
 Arjen Van Witteloostuijn VRIJE UNIVERSITEIT AMSTERDAM
- 1205 FROM FELLOWSHIP TO STEWARDSHIP: ANALYZING WORK PERFORMANCE OF FIREFIGHTERS**  
 Dennis Hilgers JOHANNES KEPLER UNIVERSITY  
 Lisa Schmidhuber JOHANNES KEPLER UNIVERSITY

**SLOT 2 (09:00 - 10:30) - LÖGBERG BUILDING / L-205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

## **MANAGING WITH PHYSICIANS**

**Chair:** Sandra Leggat

**Discussant:** Irene Gabutti

### **Paper presentations:**

- 1681 PHYSICIANS AS JACKS OF ALL TRADES? PREFERENCES OF SENIOR PHYSICIANS FOR ACCEPTING MANAGEMENT RESPONSIBILITIES IN GERMAN UNIVERSITY HOSPITALS – AN APPLICATION OF THE EPL FRAMEWORK**
- |                              |   |
|------------------------------|---|
| Tim Brand                    | WINTERTHUR INSTITUTE OF HEALTH ECONOMICS, ZURICH<br>UNIVERSITY OF APPLIED SCIENCES  |
| Julia Schätzle               | LEHRSTUHL FÜR PUBLIC UND NON-PROFIT MANAGEMENT<br>- CORPORATE GOVERNANCE UND ETHIK, ALBERT-LUDWIGS-<br>UNIVERSITÄT FREIBURG     |
| Kia Homayounfar              | KLINIK FÜR ALLGEMEIN-, VISZERAL- UND KINDERCHIRURGIE,<br>UNIVERSITÄTSMEDIZIN GÖTTINGEN  |
| Henrik Råwer<br>Sarah Kreich | ROCHUS MUMMERT HEALTHCARE CONSULTING GMBH<br>WINTERTHUR INSTITUTE OF HEALTH ECONOMICS, ZURICH<br>UNIVERSITY OF APPLIED SCIENCES |
| Alfred Angerer               | WINTERTHUR INSTITUTE OF HEALTH ECONOMICS, ZURICH<br>UNIVERSITY OF APPLIED SCIENCES  |
| Jörg Lindenmeier             | LEHRSTUHL FÜR PUBLIC UND NON-PROFIT MANAGEMENT<br>- CORPORATE GOVERNANCE UND ETHIK, ALBERT-LUDWIGS-<br>UNIVERSITÄT FREIBURG     |
| Florian Liberatore           | WINTERTHUR INSTITUTE OF HEALTH ECONOMICS, ZURICH<br>UNIVERSITY OF APPLIED SCIENCES  |
- 2591 PHYSICIANS' PERSONAL RELATIONSHIPS AND CARE INTEGRATION: A SOCIAL CAPITAL PERSPECTIVE**
- |                    |                                    |
|--------------------|------------------------------------|
| Laura Gonzalez     | UNIVERSITÀ DELLA SVIZZERA ITALIANA |
| Stefano Calciolari | UNIVERSITÀ DELLA SVIZZERA ITALIANA |
- 2641 PHYSICIANS' ADOPTION AND USE OF HEALTH INFORMATION EXCHANGES: A THEORETICAL FRAMEWORK FOR MOTIVATORS AND BARRIERS**
- |                   |                    |
|-------------------|--------------------|
| Claudia Guerrazzi | WIDENER UNIVERSITY |
|-------------------|--------------------|

## SLOT 2 (09:00 - 10:30) - LÖGBERG BUILDING / L-204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT

### ACCOUNTABILITY IN PUBLIC INSTITUTIONS

Chair: Irvine Lapsley

Discussant:

Paper presentations:

- 1586 THE REPORTING ENTITY CONCEPT IN THE PUBLIC CONSOLIDATED FINANCIAL STATEMENT**  
 Cristian Carini UNIVERSITY OF BRESCIA  
 Laura Rocca UNIVERSITY OF BRESCIA  
 Monia Veneziani UNIVERSITY OF BRESCIA  
 Claudio Teodori UNIVERSITY OF BRESCIA
- 2275 INTELLECTUAL CAPITAL DISCLOSURE IN HEALTHCARE ORGANIZATIONS. EVIDENCE FROM ITALIAN PUBLIC "HOSPITALS FOR SCIENTIFIC RESEARCH"**  
 Elisa Bonollo UNIVERSITY OF GENOA  
 Mara Zuccardi Merli UNIVERSITY OF GENOA
- 1481 EXPLORING VOLUNTARY ONLINE DISCLOSURE OF INTELLECTUAL CAPITAL IN SPANISH UNIVERSITIES**  
 Angel Tejada UNIVERSITY OF CASTILLA-LA MANCHA  
 Yolanda Ramirez UNIVERSITY OF CASTILLA-LA MANCHA  
 Agustin Baidez UNIVERSITY OF CASTILLA-LA MANCHA
- 2648 PERFORMANCE INFORMATION USAGE WITHIN THE MERGERS OF LOCAL GOVERNMENTS**  
 Karina Kenk TARTU UNIVERSITY  
 Toomas Haldma TARTU UNIVERSITY

## SLOT 2 (09:00 - 10:30) - LÖGBERG BUILDING / L-201 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

### CULTURAL ENTREPRENEURSHIP AND CULTURAL POLICIES

Chair: Shaul Krakover

Discussant:

Paper presentations:

- 1798 THE UP AND COMING – HOW YOUNG CULTURAL ENTREPRENEURS MANAGE COMPETING INSTITUTIONAL LOGICS IN THEIR START-UP PROJECTS**  
 Heidi Angell Stroem UIT THE ARCTIC UNIVERSITY OF NORWAY
- 2822 CULTURAL ENTREPRENEURSHIP IN ITALY AND THE SUPPORT- ACTION OF ITALIAN BANKING FOUNDATIONS: AN EXPLORATORY ANALYSIS**  
 Martha Friel IULM UNIVERSITY  
 Angelo Miglietta IULM UNIVERSITY  
 Giovanna Segre UNIVERSITY OF TURIN
- 2867 UNDERSTANDING PARTICIPATORY CULTURAL INITIATIVES: MAPPING VALUE CREATION, OUTCOME, IMPACT AND LEGITIMACY**  
 Lucia Biondi UNIVERSITY OF ROMA TRE  
 Martin Piber UNIVERSITY OF INNSBRUCK  
 Paola Demartini UNIVERSITY OF ROMA TRE  
 Lucia Marchegiani UNIVERSITY OF ROMA TRE  
 Michela Marchiori UNIVERSITY OF ROMA TRE
- 1392 FROM COMMUNISM TO MARKET: BUSINESS MODELS AND GOVERNANCE IN HERITAGE CONSERVATION IN POLAND**  
 Sara Bonini Baraldi UNIVERSITY OF TURIN  
 Paolo Ferri UNIVERSITY OF BOLOGNA

**SLOT 2 (09:00 - 10:30) - ARNAGARDUR Building / A-301 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK**

## **DYNAMISM AND AGENTS IN AND OUTSIDE ORGANISATIONS**

**Chair:** Davide Secchi

**Discussant:**

**Paper presentations:**

- 1866 ROLE AND POSITION DYNAMICS IN BUSINESS NETWORKS: USING AN AGENT-BASED MODEL TO SIMULATE THE IMPACT OF A NEW MARKET SOLUTION ON A FOCAL ACTOR'S ROLE AND POSITION**  
Sara Shahin Moghadam ÖREBRO UNIVERISTY- SCHOOL OF BUSINESS-INTERORG  
MARKETING RESEARCH CENTRE  
Frans Prenkert ÖREBRO UNIVERISTY- SCHOOL OF BUSINESS-INTERORG  
MARKETING RESEARCH CENTRE  
Franziska Klügl ÖREBRO UNIVERISTY-SCHOOL OF SCIENCE AND TECHNOLOGY,  
AASS
- 2007 A POWER PRIMER FOR AGENT-BASED SIMULATION MODELS. DETERMINING THE NUMBER OF RUNS IN LINEAR AND POLYNOMIAL REGRESSIONS**  
Raffaello Seri U. OF INSUBRIA  
Davide Secchi U. OF SOUTHERN DENMARK
- 2172 USING DATA MINING TECHNIQUES TO EXPLORE BUSINESS MODEL INNOVATION PROCESSES**  
Edgar Brea UNIVERSITY OF QUEENSLAND  
Damian Hine UNIVERSITY OF QUEENSLAND  
Tim Kastle UNIVERSITY OF QUEENSLAND
- 1763 STUDY ON IMPROVED DYNAMIC COMPREHENSIVE EVALUATION MODEL WITH THE CHANGE SPEED FEATURE**  
Min Kang HARBIN ENGINEERING UNIVERSITY  
Bing Sun HARBIN ENGINEERING UNIVERSITY  
Kang Mao HARBIN ENGINEERING UNIVERSITY

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-156 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 THE STRATEGIC PRACTICES OF MERGERS & ACQUISITIONS**

## **TEMPORAL DYNAMICS IN M&A**

**Chair:** David Kroon

**Discussant:** Nicola Mirc

**Paper presentations:**

- 2488 DETERMINANTS OF DIVESTITURE COMPLETION DURATION - A BEHAVIORAL LEARNING PERSPECTIVE**  
Matthias Brauer UNIVERSITY OF MANNHEIM  
Tomi Laamanen UNIVERSITY OF ST.GALLEN
- 2742 ADDRESSING A MISSING LINK IN SPEED OF INTEGRATION RESEARCH IN M&A – LOOKING AT WHAT YOU ACQUIRE TO SET THE RIGHT SPEED OF INTEGRATION**  
Mai Anh Dao INNSBRUCK UNIVERSITY  
Florian Bauer INNSBRUCK UNIVERSITY  
Duncan Angwin LANCASTER UNIVERSITY
- 2555 IS THIS A GOOD TIME? THE ROLES OF CHRONOS AND KAIROS IN THE SPEED(S) OF POST-MERGER INTEGRATION.**  
Mark Thomas GRENOBLE EM  
Duncan Angwin LANCASTER UNIVERSITY MANAGEMENT SCHOOL  
Ioannis Thanos LANCASTER UNIVERSITY MANAGEMENT SCHOOL



**SLOT 2 (09:00 - 10:30) - VR II Building / V02-155 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: STRATEGIES AND STRUCTURES**

**BUSINESS ECOSYSTEM. OPERATIONAL AND STRATEGIC MANAGEMENT**

**Chair:** Butel Lynne

**Discussant:**

**Paper presentations:**

- 1144 ESSENTIAL FIRMS IN THE FINNISH ECOSYSTEM: THE CASE OF SUPER HIGH-IMPACT FIRMS**  
Thommie Burström HANKEN SCHOOL OF ECONOMICS
- 2200 RESEARCH ON THE OBSTACLES TO THE DEVELOPMENT OF CHINA'S INTELLIGENT AUTOMOBILE MANUFACTURING INDUSTRY**  
Jianxin You SCHOOL OF ECONOMICS & MANAGEMENT, TONGJI UNIVERSITY  
Yuhong Cao SCHOOL OF MANAGEMENT, SHANGHAI UNIVERSITY  
Yongjiang Shi INSTITUTE FOR MANUFACTURING, UNIVERSITY OF CAMBRIDGE
- 2221 VALUE CHAIN EVOLUTION TOWARDS BUSINESS ECOSYSTEM: GLOBAL MOBILE PHONE INDUSTRY INNOVATIONS IN CHINA**  
Yongjiang Shi CAMBRIDGE UNIV  
Ke Rong TSINGHUA UNIV  
Xianwei Shi CAMBRIDGE UNIV  
Yuankun Luo CAMBRIDGE UNIV  
Hong Hou CAMBRIDGE UNIV
- 2239 EXPLORING COMPETITIONS BETWEEN BUSINESS ECOSYSTEMS: EVIDENCE FROM ZERO EMISSION VEHICLE INDUSTRY**  
Xianwei Shi UNIVERSITY OF CAMBRIDGE  
Ben Ting CAMBRIDGE ENTERPRISE  
Yongjiang Shi UNIVERSITY OF CAMBRIDGE

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-152 - Paper Development**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

**MICROFOUNDATIONS OF STRATEGY: DEVELOPMENTAL PAPER SESSION**

**Chair:** Rob Jansen

**Discussant:** Gerardus Lucas

**Paper presentations:**

- 2737 MICROFOUNDATIONS OF PLATFORM ENABLER TECHNOLOGY ADOPTION: DYNAMIC CAPABILITIES AND MANAGERIAL ATTENTION TO THE TECHNOLOGY**  
Mohammad Taghi ERASMUS UNIVERSITY  
Ramezan Zadeh  
Saeed Khanagha RADBOUD UNIVERSITY  
Oli Mihalacheh VU  
Henk Volberda ERASMUS UNIVERSITY  
**Discussant :** Celia Lemaire
- 2801 WHEN SUPPORT FUNCTIONS WORK TOGETHER: A LEVER OF MANAGERIAL INNOVATION**  
Celia Lemaire UNIVERSITY OF STRASBOURG, EM STRASBOURG  
Jocelyne Yalenios UNIVERSITY OF STRASBOURG, EM STRASBOURG  
**Discussant :** Valentina Kirova
- 2866 THE WIND OF CHANGE: MARKETING MANAGERS AS STRATEGIC CHANGE AGENTS**  
Valentina Kirova LA ROCHELLE BUSINESS SCHOOL  
**Discussant :** Szymon Kaczmarek
- 3010 DYNAMIC CAPABILITIES: HAVE WE AGREED ON THE SEMANTICS AFTER 20 YEARS OF RESEARCH?**  
Szymon Kaczmarek DE MONTFORT UNIVERSITY  
**Discussant :** Mohammad Taghi Ramezan Zadeh

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-158 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **CENA - ORIGINS AND PERSPECTIVES**

**Chair:** Anne-sophie Fernandez

**Discussant:** Johanna Gast

### **Paper presentations:**

**1526 LOOKING FOR THE HISTORICAL ORIGINS OF COOPETITION: BACK TO ANTIQUE ROMANS TRADERS**

Frédéric Le Roy UNIVERSITY OF MONTPELLIER  
Benjamin Mira UNIVERSITY OF MONTPELLIER

**1478 COULD HEALTHCARE BE A NEW AREA OF INTEREST FOR COOPETITION?**

Anne Albert-cromarias GROUPE ESC CLERMONT - CRCGM  
Catherine Dos Santos GROUPE ESC CLERMONT-CRCGM  
Benoît Nautré UNIVERSITE CLERMONT AUVERGNE -CRCGM

**1459 DIVERGENCE AND CONVERGENCE OF COOPETITION RESEARCH: BRIDGING THE CONVERSATIONS AND SHAPING THE RESEARCH AGENDA**

Devi Gnyawali VIRGINIA TECH  
Tadhg Ryan Charleton MAYNOOTH UNIVERSITY

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-147 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION**

## **STRATEGIC AMBIDEXTERITY**

**Chair:** Peter Fuzes

**Discussant:**

### **Paper presentations:**

**2778 MANAGERIAL COGNITIVE AMBIDEXTERITY AS AN ANTECEDENT TO ORGANIZATIONAL KNOWLEDGE ACQUISITION AND ASSIMILATION**

David Rogers UNIVERSITY OF DALLAS  
Sue Conger UNIVERSITY OF DALLAS

**1598 ORGANIZATIONAL AMBIDEXTERITY FOR MEDIUM-SIZED FIRMS IN A CONTEXT OF ENVIRONMENTAL DYNAMISM**

Caroline Mothe USMB  
Jean Christophe Bogaert USMB

**2794 THE GEOGRAPHICAL CONTEXT REALLY MATTERS: EXPLORATION-EXPLOITATION, FIRM PERFORMANCE, AND THE GEOGRAPHICAL CONTEXT OF GERMAN COMPANIES**

Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG  
Tobias Guthmann UNIVERSITY OF ERLANGEN-NUREMBERG

**2301 THE EVOLUTION OF ORGANIZATIONAL AMBIDEXTERITY: THE ROLE OF TOP AND MIDDLE MANAGEMENT IN ORGANIZATIONAL RENEWAL**

Peter Fuzes STRATEGIC AND INTERNATIONAL MANAGEMENT RESEARCH CENTRE - CORVINUS UNIVERSITY OF BUDAPEST  
Roland Szabo STRATEGIC AND INTERNATIONAL MANAGEMENT RESEARCH CENTRE - CORVINUS UNIVERSITY OF BUDAPEST

**SLOT 2 (09:00 - 10:30) - VR II Building / V02-157 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_08 COMPETITION: INTERFACES AND IMPACT**

**COMPETITION: INTERFACES AND IMPACT (2)**

**Chair:** Jukka Luoma

**Discussant:** Juha-antti Lamberg

**Paper presentations:**

- 1512 INSTITUTIONAL QUALITY DIFFERENCES AND THE PERFORMANCE EFFECT OF M&AS ON RIVAL FIRMS**  
 Dimitrija Kalanoski UNIVERSITY OF LAUSANNE  
 Francesco Cappa LUISS GUIDO CARLI UNIVERSITY  
 Michele Pinelli LUISS GUIDO CARLI UNIVERSITY
- 1776 RECIPES OF SUCCESS: THE CASE OF PULP AND PAPER INDUSTRY 1989-2015**  
 Khoa Nguyen UNIVERSITY OF JYVÄSKYLÄ  
 Mirva Peltoniemi UNIVERSITY OF JYVÄSKYLÄ  
 Juha-antti Lamberg UNIVERSITY OF JYVÄSKYLÄ
- 2693 HOW TO DEFEAT EARLY ENTRANTS: THE ROLE OF COMPETITIVE STRATEGY AND INDUSTRY DYNAMISM**  
 Beatriz Pérez-aradros UNIVERSIDAD DE LA RIOJA  
 Jaime Gómez UNIVERSIDAD DE LA RIOJA  
 Idana Salazar UNIVERSIDAD DE LA RIOJA

**SLOT 2 (09:00 - 10:30) - University Square Building / HT-300-GT - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK**

**MANAGEMENT - CAPABILITIES, KNOWLEDGE AND ACTION**

**Chair:** Yue Hillon

**Discussant:**

**Paper presentations:**

- 2450 MYTHS OF ACTION IN MANAGEMENT AND ORGANIZATION SCIENCE**  
 Yue Hillon WESTERN CAROLINA UNIVERSITY
- 2176 THE MAVERICK PHENOMENON: A CONTRIBUTION TO ORGANIZATIONAL EFFECTIVENESS**  
 Ree Jordan THE UNIVERSITY OF QUEENSLAND
- 1581 A PERSPECTIVE ON KNOWLEDGE SHARING AND LEAN MANAGEMENT: AN EMPIRICAL INVESTIGATION**  
 Ilias Vlachos LA ROCHELLE BUSINESS SCHOOL  
 Evangelia Siachou HELLENIC AMERICAN UNIVERSITY  
 Evelyn Langwallner SIG COMBIBLOC

**SLOT 3 (11:00 - 12:30) - ASKJA Building / N-130 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

## **GLOBAL PERSPECTIVE ON CSR**

**Chair:** Lamberto Zollo

**Discussant:** Rachelle Belinga

### **Paper presentations:**

- 2041 A META-ANALYSIS OF CSR PERCEPTION AND ORGANISATIONAL COMMITMENT: THE MODERATING EFFECT OF COUNTRY CULTURE AND COUNTRY RICHNESS**  
Rahul Chandra Sheel      XLRI-XAVIER SCHOOL OF MANAGEMENT
- 1475 EXPLICIT AND IMPLICIT CSR: A COMPARATIVE STUDY OF DIFFERENCES IN THE APPROACH TO STAKEHOLDER MANAGEMENT ACTIVITIES AMONG THE US AND JAPANESE COMPANIES**  
Giacomo Boesso      UNIVERSITY OF PADOVA  
Kamalesh Kumar      UNIVERSITY OF MICHIGAN-DEARBORN  
Jun Yao      MEIJI UNIVERSITY
- 1222 EVIDENCE FROM INDIAN AGRIBUSINESS FIRMS: ARE CSR MOTIVES IN DEVELOPING COUNTRIES DIFFERENT?**  
Andrei Kuznetsov      UCLAN  
Anup Raj      INSTITUTE OF MANAGEMENT STUDIES  
Olga Kuznetsova      MMU

**SLOT 3 (11:00 - 12:30) - ASKJA Building / N-131 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

## **ETHICS AND JUSTICE**

**Chair:** Kevin Levillain

**Discussant:** Davide Bizjak

### **Paper presentations:**

- 1110 THE INTEGRATION OF ETHICS IN BUSINESS EDUCATION. A CASE STUDY.**  
Bertrand Venard      AUDENCIA BUSINESS SCHOOL  
Domenec Melé      IESE
- 2066 DECOUPLING EFFECTS IN A LEARNING ORGANIZATION: A SIX-STAGE MODEL FOR EFFECTIVE IMPLEMENTATION OF CSR EDUCATION.**  
Hans-jörg Schlierer      EMLYON BUSINESS SCHOOL
- 1629 CHARACTERISTIC-RELATED COMPONENTS OF JUDGING WRONGDOING IN WHISTLEBLOWING: A COGNITIVE STUDY.**  
Annick Van Rossem      KULEUVEN
- 1326 THE POOR'S WEALTH**  
Beyza Oba      ISTANBUL BILGI UNIVERSITY  
Djamchid Assadi      BURGUNDY SCHOOL OF BUSINESS - UNIVERSITÉ BOURGOGNE  
FRANCHE-COMTÉ  
Zeynep Kabadayı Kuscu      PIRI REIS UNIVERSITY

**SLOT 3 (11:00 - 12:30) - ASKJA Building / N-129 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

## **INTEGRATED REPORTING**

**Chair:** Pierre Baret

**Discussant:** Maria Aluchna

**Paper presentations:**

**1840 TO WHAT EXTENT CAN A BUSINESS MODEL BE DISCLOSED IN THE INTEGRATED REPORT?**

Francesca Culasso UNIVERSITY OF TURIN  
 Daniela Argento KRISTIANSTAD UNIVERSITY  
 Elisa Truant UNIVERSITY OF TURIN  
 Luca Maria Manzi UNIVERSITY OF TURIN

**2415 THE DETERMINANTS OF INTEGRATED REPORTING QUALITY: AN EMPIRICAL ANALYSIS**

Francesco Bavagnoli UNIVERSITY OF EASTERN PIEDMONT, DEPARTMENT OF ECONOMICS AND BUSINESS  
 Valentina Minutiello UNIVERSITY OF EASTERN PIEDMONT, DEPARTMENT OF ECONOMICS AND BUSINESS

Anna Pistoni UNIVERSITY OF INSUBRIA, DEPARTMENT OF ECONOMICS  
 Lucrezia Songini BOCCONI SCHOOL OF MANAGEMENT

**2143 VISUALIZING AND MANAGING SUSTAINABILITY THROUGH INTEGRATED REPORTING AND DYNAMIC RESOURCE-BASED PERSPECTIVES**

Federico Barnabè DEPARTMENT OF BUSINESS STUDIES AND LAW, UNIVERSITY OF SIENA

Maria Cleofe Giorgino UNIVERSITY OF MILANO-BICOCCA  
 Martin Kunc UNIVERSITY OF WARWICK

**SLOT 3 (11:00 - 12:30) - ASKJA Building / N-120 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_05 MARKET AND SOCIETY**

## **BRANDING AND MARKET**

**Chair:** Patricia Gurviez

**Discussant:** Susana Costa E Silva

**Paper presentations:**

**2514 IS STORE BRAND EQUITY DETERMINED BY RETAILER'S COMMITMENT TO SUSTAINABLE DEVELOPMENT AND COMMUNICATIONS CREDIBILITY?: EVIDENCE FROM FRANCE AND SPAIN**

Laure Lavorata UNIVERSITY OF REIMS CHAMPAGNE ARDENNE  
 Maria-eugenia Ruiz-molina UNIVERSITAT DE VALENCIA

**2686 BUYING LUXURY BRANDS: THE VALUE OF LUXURY BRANDS**

Teresa Barros ESTG-PORTO POLYTECHNIC; CIICESI  
 Paula Rodrigues FACULTY OF ECONOMICS AND MANAGEMENT LUSÍADA UNIVERSITY - NORTH

**2989 LIMINALITY AND RITES OF PASSAGE IN GUERLAIN'S PERFUMERIES**

Maggie Scordel ICD BUSINESS SCHOOL

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-106 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE - SIG GENERAL TRACK**

## **INFORMAL GOVERNANCE**

**Chair:** Daniel Yar Hamidi

**Discussant:**

**Paper presentations:**

- 2566 A QUALITATIVE CONTENT ANALYSIS OF SME GOVERNANCE: LINKING SME GOVERNANCE AND GROWTH RESEARCH**  
Afsoon Qutbyar HU BUSINESS SCHOOL / UNIVERSITY OF ANTWERP  
Lex Van Teeffelen HU BUSINESS SCHOOL
- 2905 IT'S ALSO ABOUT CULTURE! THE EFFECT OF FORMAL AND INFORMAL INSTITUTIONAL CONTEXT ON OWNERSHIP CONCENTRATION ACROSS EUROPEAN UNION**  
María Sacristán-navarro REY JUAN CARLOS UNIVERSITY  
Laura Cabeza-garcía UNIVERSITY OF LEÓN  
Rodrigo Basco AMERICAN UNIVERSITY OF SHARJAH  
Silvia Gómez-ansón UNIVERSITY OF OVIEDO

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-105 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM**

## **BOARD/TMT AND VALUE CREATION**

**Chair:** Jonas Gabrielsson

**Discussant:** Valentina Tarkovska

**Paper presentations:**

- 1223 CAN CHIEF HUMAN RESOURCES OFFICERS ENHANCE FIRM INNOVATION? AN EMPIRICAL ANALYSIS OF GERMAN LISTED COMPANIES**  
Till Talaulicar UNIVERSITY OF ERFURT  
Marcus Fiedler UNIVERSITY OF ERFURT
- 1896 GUARDIANS OF THE PREVIOUS REGIME: POST-CEO-SUCCESSION FACTIONAL GROUPS AND FIRM PERFORMANCE**  
Dimitrios Georgakakis UNIVERSITY OF ST GALLEN  
Tine Buyl TILBURG UNIVERSITY
- 2183 BOARD OF DIRECTORS AND EARNINGS MANAGEMENT: CONVENTIONAL AND ISLAMIC BANKS**  
Ahmad Abu-dawleh UNIVERSITY OF HASSELT  
Nadine Lybaert UNIVERSITY OF HASSELT  
Tensie Steijvers UNIVERSITY OF HASSELT  
Mieke Jans UNIVERSITY OF HASSELT
- 1978 BOARD DEVELOPMENT AND ENTREPRENEURIAL LEARNING IN SMALL GROWTH-ORIENTED FIRMS**  
Jonas Gabrielsson HALMSTAD UNIVERSITY  
Ingela Sölvell UPPSALA UNIVERSITY

**SLOT 3 (11:00 - 12:30) - ENDURMENNT BUILDING / Room Salur - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

**INCUBATION, ACCELERATION, AND EMERGENCE**

**Chair:** Katrin Smolka

**Discussant:** Djamchid Assadi

**Paper presentations:**

- 2664 EVALUATING BUSINESS ACCELERATOR PARTICIPANTS' EXPERIENCES – EFFECTUATION AT PLAY?**  
 Marzena Starnawska GDAŃSK UNIVERSITY OF TECHNOLOGY
- 1816 NEW FORMS OF CORPORATE VENTURING? CORPORATE INCUBATORS, ACCELERATORS, AND COMPANY BUILDERS COMPARED**  
 Piet Hausberg UNIVERSITY OSNABRÜCK  
 Sabrina Korreck UNIVERSITY OF HAMBURG
- 2545 SCREENING PRACTICES OF ACCELERATORS: HOW THEY EVALUATE AND SELECT TECHNOLOGY START-UPS TO ACCELERATE**  
 Berna Beyhan SABANCI UNIVERSITY  
 Semih Akçomak METU
- 1783 INSTITUTIONAL EMERGENCE, ENTREPRENEURIAL INITIATIVE AND PROTO-INSTITUTIONS IN THE DUTCH DRONE INDUSTRY**  
 Katrin Smolka ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
 Pursey Heugens ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

**SLOT 3 (11:00 - 12:30) - ENDURMENNT BUILDING / Room Neisti - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

**03\_01 GROWTH OF SOCIAL VENTURES**

**Chair:** Matthias Raith

**Discussant:** Mirella Haldimann

**Paper presentations:**

- 1100 SOCIAL FRANCHISING: A TRANSITIONAL SOLUTION FOR SCALING UP SOCIAL ENTREPRENEURIAL ORGANIZATIONS?**  
 Arne Bergfeld HEINRICH HEINE UNIVERSITY  
 Eva Lutz HEINRICH HEINE UNIVERSITY  
 Barbara Scheck MUNICH BUSINESS SCHOOL
- 1410 SIGNALING FACTORS POSITIVELY EFFECTING PHILANTHROPIC VENTURE CAPITAL FUNDING DECISION**  
 Elena Jaensch TU DORTMUND
- 2377 DETERMINANTS AND INDICATORS OF GROWTH IN SOCIAL VENTURING**  
 Nicole Siebold OTTO-VON-GUERICKE UNIVERSITY
- 2405 A STUDY OF THE INFLUENCING MECHANISM OF OPPORTUNITY CO-CREATION ON THE GROWTH OF SOCIAL ENTERPRISES --BASED ON THE MODERATING EFFECT OF ENTREPRENEURIAL RESOURCES**  
 Jianxin Ge BUSINESS SCHOOL, CENTRAL UNIVERSITY OF FINANCE & ECONOMICS  
 Ziqi Lan BANK OF AGRICULTURE CHINA  
 Lingling Han BUSINESS SCHOOL, CENTRAL UNIVERSITY OF FINANCE & ECONOMICS

**SLOT 3 (11:00 - 12:30) - ENDURMENNT BUILDING / Room Efling - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 ENTREPRENEURIAL DECISION MAKING AND BEHAVIOUR**

**ATTITUDE, PERSONALITY AND ANTECEDENTS OF ENTREPRENEURIAL DECISION-MAKING**

**Chair:** Ellen Loots

**Discussant:** Andre Laplume

**Paper presentations:**

**2358 AMBIGUITY ATTITUDES AND THE RELEVANCE OF ENTREPRENEURIAL INTENTION: AN EXPERIMENT**

Anisa Shyti IE BUSINESS SCHOOL

**2549 THE INFLUENCE OF PERSONALITY IN ENTREPRENEURSHIP: A FIRST INVESTIGATION BETWEEN ENTREPRENEURS AND NON-ENTREPRENEURS**

Chiara Giachino UNIVERSITY OF TURIN

Bernardo Bertoldi UNIVERSITY OF TURIN

Paul Sanchez Ruiz OKLAHOMA STATE UNIVERSITY, SCHOOL OF ENTREPRENEURSHIP

**2700 ANTECEDENTS AND CONSEQUENCES OF EARLY ENTREPRENEURIAL BEHAVIORS: PLANNING, ACTION, AND INACTION**

Eun-jeong Ko FAIRLEIGH DICKINSON UNIVERSITY

Johan Wiklund SYRACUSE UNIVERSITY

**1187 TESTING THE EFFECT OF NON-COMPETES ON THE SPINOUT PROPENSITY OF PRIVATE SECTOR EMPLOYEES**

Andre Laplume MICHIGAN TECH

Sepideh Yeganegi WILFRED LAURIER UNIVERSITY

Parshotam Dass UNIVERSITY OF MANITOBA



**SLOT 3 (11:00 - 12:30) - ARNAGARDUR Building / A-303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**Chair:** Jan-philipp Ahrens

**Discussant:** Matthias Förster

**Paper presentations:**

**1017 EXPLORING EFFECTS OF THE CZECH ENTREPRENEURIAL INFRASTRUCTURE: DO INCUBATED FIRMS REPORT BETTER FINANCIAL RESULTS?**

Martin Lukes DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE

Ondrej Dvouletý DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE

Maria Cristina Longo DEPARTMENT OF ECONOMICS AND BUSINESS, UNIVERSITY OF CATANIA

Ivana Blažková DEPARTMENT OF REGIONAL AND BUSINESS ECONOMICS, MENDEL UNIVERSITY IN BRNO

Michal Andera DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE

**1108 SUSTAINABILITY AND PERFORMANCE IN THE INFORMAL ECONOMY**

Emiel Eijdenberg UNIVERSITY OF HOHENHEIM

Deo Sabokwigna UNIVERSITY OF IRINGA

Enno Masurel VRIJE UNIVERSITEIT AMSTERDAM

**1361 "ÇA MARCHE!", A PROFILE OF EARLY-STAGE BUSINESS ACCELERATORS IN FRANCE**

Gilberto Sarfati FGV EAESP

Antoine Moreau HEC

**2187 EXAMINING INFORMAL ENTREPRENEURIAL ACTIVITY AMONGST REFUGEE WOMEN IN JORDAN: AN EXPLORATORY STUDY**

Salime Mehtap AMERICAN UNIVERSITY OF KUWAIT

Abdul Ghafoor Al-saidi PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY

**SLOT 3 (11:00 - 12:30) - ENDURMENNT BUILDING / Room Naustio - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_08 GROWTH STRATEGIES & INTERNATIONALIZATION FOR SMES**

**SMES: DETERMINANTS AND EVOLUTION OF GROWTH AND INTERNATIONALIZATION**

**Chair:** Chiara Cannavale

**Discussant:** Leonard Benning

**Paper presentations:**

- 2914 MISSION STATEMENTS IN MEDIUM SIZED LISTED FIRMS: A CONTENT ANALYSIS**  
Giorgia Profumo UNIVERSITY OF GENOA - DEPARTMENT OF ECONOMICS AND BUSINESS STUDIES  
Lara Penco UNIVERSITY OF GENOA - DEPARTMENT OF ECONOMICS AND BUSINESS STUDIES  
Roberta Scarsi UNIVERSITY OF GENOA - DEPARTMENT OF ECONOMICS AND BUSINESS STUDIES
- 1471 ENTREPRENEURIAL LEAPS: QUALITATIVE GROWTH IN TRANSITIONS BETWEEN DYNAMIC STATES**  
Dietmar Sternad CARINTHIA UNIVERSITY OF APPLIED SCIENCES  
Gernot Mödritscher UNIVERSITY OF KLAGENFURT
- 2535 GROWTH STRATEGIES AND TRAJECTORIES OF EARLY INTERNATIONALIZING FIRMS AS THEY MATURE: A PENROSIAN PERSPECTIVE.**  
Laura Andreoli Van RMIT UNIVERSITY  
Schijndel RMIT UNIVERSITY  
Pia Arenius RMIT UNIVERSITY
- 1427 MICRO-FOUNDATIONS OF THE INTERNATIONAL GROWTH OF SMALLER FIRMS. PORTFOLIOS OF ENTREPRENEURIAL LEARNING AND THE FORMATION OF CRITICAL OPPORTUNITIES**  
Giovanna Magnani UNIVERSITY OF PAVIA  
Antonella Zucchella UNIVERSITY OF PAVIA

**SLOT 3 (11:00 - 12:30) - VR II Building / V02-261 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH - SIG GENERAL TRACK**

**GENERAL TRACK**

**Chair:** Eddy Laveren

**Discussant:** Ivona Ljumic

**Paper presentations:**

- 2739 DISENTANGLING THE RISK BEHAVIOR OF FAMILY FIRMS**  
Markus Kempers WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT  
Max P. Leitterstorf WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT  
Nadine Kammerlander WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
- 2799 A PROCESS STUDY OF EXIT AND EXTERNAL OWNERSHIP TRANSITION IN THE CONTEXT OF A FAMILY FIRM**  
Gershon Kumeto JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
Ethel Brundin JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
- 2945 'DID I STAY OR DID I GO?': THE IMPACT OF ADOLESCENT WORK ON NEXT GENERATION CAREER CHOICES**  
Richard Telling SHEFFIELD HALLAM UNIVERSITY
- 2961 TOWARDS A DEFINITION OF FAMILY BUSINESS EFFICACY**  
Wejdan Al Kayid MIDDLESEX UNIVERSITY

**SLOT 3 (11:00 - 12:30) - VR II Building / V02-258 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 STRATEGY, INNOVATION AND INTERNALIZATION IN FAMILY BUSINESS**

**STRATEGY, INNOVATION AND INTERNATIONALIZATION IN FAMILY BUSINESS**

**Chair:** Yannick Bammens

**Discussant:** Pieter Vandekerckhof

**Paper presentations:**

- 1616 FAMILY INVOLVEMENT AND INNOVATION: THE CAPABILITIES PARADOX**  
 Malgorzata Kurak AUTONOMOUS UNIVERSITY OF BARCELONA  
 Miguel Garcia-cestona AUTONOMOUS UNIVERSITY OF BARCELONA  
 Teresa Garcia-marco PUBLIC UNIVERSITY OF NAVARRA  
 Peter Vogel IMD
- 1755 BEING ABLE AND WILLING TO INNOVATE: A STUDY OF NEW PRODUCT OUTPUT IN FAMILY AND NONFAMILY FIRMS.**  
 Marta Berent-braun NYENRODE BUSINESS UNIVERSITEIT  
 Michelle Den Ouden NYENRODE BUSINESS UNIVERSITEIT  
 Roberto Flören NYENRODE BUSINESS UNIVERSITEIT
- 2642 DYNAMIC CAPABILITIES IN A FAMILY SME: OPENING UP THE INNOVATION PROCESS**  
 Gaia Bassani UNVIERSITY OF BERGAMO  
 Giovanna Campopiano WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU), UNIVERSITY OF WITTEN/HERDECKE  
 Laura Cattaneo PLASTIK GROUP

**SLOT 3 (11:00 - 12:30) - VR II Building / V02-138 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_03 FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**Chair:** Baris Istipliler

**Discussant:** Jan Taenzler

**Paper presentations:**

- 1099 FAMILY FIRST, BUSINESS SECOND? INVESTMENT DECISIONS OF FAMILY FIRMS IN MERGERS & ACQUISITIONS**  
 Marisa Henn HEINRICH-HEINE-UNIVERSITY DUESSELDORF  
 Julian Hueck
- Marcel Huelsbeck WITTEN INSTITUTE FOR FAMILY BUSINESS  
 Eva Lutz HEINRICH-HEINE-UNIVERSITY DUESSELDORF
- 2574 EARNINGS MANAGEMENT IN PRIVATE FAMILY FIRMS: THE ROLE OF CEO NARCISSISM**  
 Maarten Corten HASSELT UNIVERSITY, RESEARCH CENTER FOR ENTREPRENEURSHIP AND FAMILY FIRMS  
 Anneleen Michiels HASSELT UNIVERSITY, RESEARCH CENTER FOR ENTREPRENEURSHIP AND FAMILY FIRMS
- Nele Vanderhoydonks HASSELT UNIVERSITY
- 2005 THE BENEFITS OF FAMILY CONTROL: HOW FAMILY CORPORATE GOVERNANCE ENABLES INVESTMENT**  
 Luiz Ricardo Kabbach De Castro UNIVERSIDAD NAVARRA  
 Aline Pellicani FHO/UNIARARAS  
 Aquiles Kalaztis UNIVERSIDADE DE SÃO PAULO
- 1790 FAMILY CONTROL AND FIRM GROWTH: EMPIRICAL EVIDENCE FROM CONTINENTAL EUROPE**  
 Ivan Miroshnychenko FREE UNIVERSITY OF BOZEN-BOLZANO  
 Roberto Barontini SANT'ANNA SCHOOL OF ADVANCED STUDIES  
 Alfredo De Massis FREE UNIVERSITY OF BOZEN-BOLZANO

## SLOT 3 (11:00 - 12:30) - STAPI BUILDING / ROOM 210 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - SIG GENERAL TRACK

### SOCIAL ISSUES AND DISABILITIES IN ORGANISATIONS

Chair: Faiza Ali

Discussant:

Paper presentations:

- 1274 **DISABILITY DISCLOSURE TACTICS AND THEIR CONSEQUENCES IN THE WORKPLACE: HOW DISCLOSURE TACTICS SHAPE THE WAY NEWCOMERS APPLY FOR DISABILITY PROGRAMS**  
Sarah Richard EM STRASBOURG  
Yves Moulin UNIVERSITY OF LORRAINE
- 1642 **THE OCCUPATIONAL BARRIERS FOR PEOPLE WITH AUTISM: A THEORETICAL FRAMEWORK**  
Susan Hayward THE UNIVERSITY OF MELBOURNE  
Keith Mcvilly THE UNIVERSITY OF MELBOURNE  
Mark Stokes DEAKIN UNIVERSITY
- 1691 **DOES CORPORATE SOCIAL RESPONSIBILITY DRIVE SME INNOVATION THROUGH DIVERSITY?**  
Nicolas Poussing LISER  
Rachel Bocquet USMB  
Caroline Mothe USMB  
Christian Le Bas CATHOLIC U. LYON
- 1764 **THE THESIS, ANTITHESIS AND SYNTHESIS OF MODELS OF DISABILITY: PERCEPTIONS OF DISABLED PEOPLE**  
Laura William UNIVERSITY OF GREENWICH

## SLOT 3 (11:00 - 12:30) - STAPI BUILDING / ROOM 107 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN IN MANAGEMENT, WORK AND ORGANISATION

### GENDER CHALLENGES IN CAREERS AND BOARDROOMS

Chair: Edwina Pio

Discussant:

Paper presentations:

- 1429 **NETWORKS, HOMOGENEITY AND GENDER IN ICELANDIC BUSINESS ELITES**  
Magnus Thor Torfason UNIVERSITY OF ICELAND  
Thorgerdur Einarsdottir UNIVERSITY OF ICELAND  
Gudbjorg Linda Rafnsdottir UNIVERSITY OF ICELAND  
Margret Sigrun UNIVERSITY OF ICELAND  
Sigurdardottir
- 1723 **GENDER DIVERSITY IN THE BOARDROOM: THE CONTRIBUTION OF WOMEN DIRECTORS**  
Rafel Cresi-cladera UIB  
Bartolome Pascual-fuster UIB
- 1731 **LEADERSHIP PIPELINE IN CONTEXT: CONFIGURATIONS OF NATIONAL INSTITUTIONS AND WOMEN'S PROPENSITY TO PURSUE AN EXECUTIVE CAREER**  
Aleksandra Gregoric COPENHAGEN BUSINESS SCHOOL
- 2409 **DIVERSITY IN WOMEN'S CAREERS: TWO INFLUENTIAL ROLE MODELING DIMENSIONS**  
Elise Bonneveux UNIVERSITY OF TOURS  
Typhaine Lebègue ECOLE DE MANAGEMENT DE NORMANDIE  
Franck Gavaille ESSCA  
Annabelle Hulin UNIVERSITY OF TOURS  
Lindsay Georges UNIVERSITY OF TOURS

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-203 - Competitive**

**Track: 06 INNOVATION >> 06\_01 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

## **NETWORKS: LOCATION AND CONFIGURATION**

**Chair:** Cristina Boari

**Discussant:** Cristina Boari

### **Paper presentations:**

- 1467 THE IMPACT OF TURNOVER RATE AND NETWORK CENTRALITY ON ORGANIZATIONAL INNOVATION**  
 Holly Chiu BROOKLYN COLLEGE OF CITY UNIVERSITY OF NEW YORK  
 Yu-qian Zhu NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
- 1787 IS SUBSTITUTED INTERNAL KNOWLEDGE GENERATION BY EXTERNAL KNOWLEDGE ACQUISITION? ANALYSIS IN TOURIST DISTRICTS**  
 Bartolome Marco-lajara UNIVERSITY OF ALICANTE  
 Enrique Claver-cortés UNIVERSITY OF ALICANTE  
 Mercedes Ubeda-garcia UNIVERSITY OF ALICANTE  
 Francisco Garcia-lillo UNIVERSITY OF ALICANTE  
 Patrocinio Del Carmen UNIVERSITY OF ALICANTE  
 Zaragoza-saez
- 2611 THE MATCHMAKER: CLUSTER MANAGEMENT AS TERTIUS IUNGENS**  
 Antonio Daood SAPIENZA UNIVERSITY OF ROME  
 Giuseppe Cappiello UNIVERSITY OF BOLOGNA  
 Manuela Presutti UNIVERSITY OF BOLOGNA

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-201 - Competitive**

**Track: 06 INNOVATION >> 06\_05 MANAGING FOR SERVICE INNOVATION**

## **DATA FOR SERVICE INNOVATION**

**Chair:** Roth Angela

**Discussant:** Mario Schaarschmidt

### **Paper presentations:**

- 2269 DATA-DRIVEN BUSINESS MODEL INNOVATION: BARRIERS FACED BY INCUMBENTS USING THE EXAMPLE OF THE INSURANCE INDUSTRY**  
 Tim Mosig HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT  
 Claudia Lehmann HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 2049 DIGITIZATION-ENABLED INNOVATION IN SERVICE SYSTEMS: AN EMPIRICAL ANALYSIS OF THE GERMAN MDAX COMPANIES**  
 Stefan Michael CHAIR FOR INFORMATION SYSTEMS – INNOVATION & VALUE CREATION, FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NÜRNBERG (FAU)  
 Genennig CHAIR FOR INFORMATION SYSTEMS – INNOVATION & VALUE CREATION, FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NÜRNBERG (FAU)  
 Tobias Pauli CHAIR FOR DIGITAL INDUSTRIAL SERVICE SYSTEMS, FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NÜRNBERG (FAU)  
 Angela Roth CHAIR FOR INFORMATION SYSTEMS – INNOVATION & VALUE CREATION, FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NÜRNBERG (FAU)  
 Kathrin M. Möslein CHAIR FOR INFORMATION SYSTEMS – INNOVATION & VALUE CREATION, FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NÜRNBERG (FAU)
- 2495 INNOVATING DATA-DRIVEN SERVICES – WHAT MAKES IT SPECIAL?**  
 Martin FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG  
 Schymanietz  
 Julia M. Jonas FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG  
 Kathrin M. FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG  
 Möslein

**SLOT 3 (11:00 - 12:30) - ARNAGARDUR Building / A-422 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 BUSINESS MODEL INNOVATION (CO-SPONSORED BY ENT SIG-03, INNO SIG-06 AND SM SIG-13)**

**BMI I**

**Chair:** Dirk Schneckenberg

**Discussant:**

**Paper presentations:**

- 2069 CONTRIBUTIONS TO BUSINESS MODEL LOGIC FROM CORPORATE INCUBATORS AND ACCELERATORS: A COGNITIVE PERSPECTIVE**  
Dirk Schneckenberg RENNES SCHOOL OF BUSINESS  
Mirjam Roessler HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT  
Anne Sigismund Huff DUBLIN CITY UNIVERSITY  
Vivek Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 1782 DRIVERS FOR SUCCESS IN BUSINESS MODEL INNOVATION – A SYSTEMATIC LITERATURE REVIEW**  
Alexandra Fibitz AALEN UNIVERSITY  
Patrick Ulrich AALEN UNIVERSITY
- 2483 IMPLEMENTING BUSINESS MODEL INNOVATION PROJECTS IN CORPORATE SETTINGS: THE IMPORTANCE OF NAVIGATION WORK**  
Kirstin Bosbach TECHNISCHE UNIVERSITÄT BERLIN  
Christina Bidmon AARHUS UNIVERSITY  
Anne-sophie Brillinger CATHOLIC UNIVERSITY EICHSTAETT-INGOLSTADT  
René Rohrbeck AARHUS UNIVERSITY
- 1859 THE ROLE OF COSTS IN BUSINESS MODEL DESIGN FOR EARLY STAGE TECHNOLOGY STARTUPS**  
Raffi Chammassian GRENOBLE ECOLE DE MANAGEMENT  
Valerie Sabatier GRENOBLE ECOLE DE MANAGEMENT

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-204 - Competitive**

**Track: 06 INNOVATION >> 06\_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

**PERSONAL AND ORGANISATIONAL DETERMINANTS OF CREATIVITY AND INNOVATION**

**Chair:** Sarah Meisenberger

**Discussant:** Carole Donada

**Paper presentations:**

- 2875 MANAGING CREATIVITY: THE ROLE OF ORGANIZATIONAL VARIABLES**  
Stefano Cirella UNIVERSITY OF ESSEX
- 1251 EXAMINING THE RELATIONSHIP BETWEEN KNOWLEDGE BROKERAGE AND INDIVIDUAL CREATIVITY**  
Luca Giustiniano LUISS GUIDO CARLI  
Sara Lombardi UNIVERSITY OF FLORENCE  
Vincenzo Cavaliere UNIVERSITY OF FLORENCE
- 2125 THE MYSTICAL CONCEPT OF INNOVATION CULTURE – A QUALITATIVE ATTEMPT TO CAPTURE THE PHENOMENA**  
Christian Roetz RESEARCH GROUP TECHNOLOGY AND INNOVATION MANAGEMENT  
Michael Stephan RESEARCH GROUP TECHNOLOGY AND INNOVATION MANAGEMENT
- 2571 SKILLS DIVERSITY AND FIRM PERFORMANCE: THE ROLE OF ARTS AND SCIENCE SKILLS**  
Roberto Camerani UNIVERSITY OF SUSSEX  
Josh Siepel UNIVERSITY OF SUSSEX  
Monica Masucci UNIVERSITY OF SUSSEX

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-205 - Competitive**  
**Track: 06 INNOVATION >> 06\_07 TEACHING AND LEARNING WITH A DIFFERENCE**

## DIGITAL LEARNING EXPERIENCES

**Chair:** Alejandro Romero-torres

**Discussant:**

**Paper presentations:**

- 1011 A COMPARATIVE STUDY BETWEEN INDONESIAN AND TAIWANESE EMPLOYEES' MOBILE LEARNING INTENTION ON TRAINING**  
 Shu-hsu Lin CHANG GUNG UNIVERSITY, GRADUATE INSTITUTE OF BUSINESS MANAGEMENT  
 Theresia Steffany Dwi Kusuma CHANG GUNG UNIVERSITY, SCHOOL OF BUSINESS  
 I-chen Lee CHANG GUNG UNIVERSITY, DEP. OF INDUSTRIAL AND BUSINESS ADMINISTRATION  
 Chi-hsuan Huang CHINESE CULTURE UNIVERSITY
- 2038 DIGITAL LEADERSHIP DEVELOPMENT: A TEACHING AND LEARNING MODEL APP'IED**  
 Ann-louise Holten UNIVERSITY OF COPENHAGEN  
 Mari-klara Stein COPENHAGEN BUSINESS SCHOOL  
 Tina Blegind Jensen COPENHAGEN BUSINESS SCHOOL  
 Anne Boellingtoft AARHUS UNIVERSITY  
 Hannah Regitze Jørgensen COPENHAGEN BUSINESS SCHOOL
- 2359 ASSESSING THE STUDY EXPERIENCE IN ONLINE EDUCATION AND THE RELEVANCE OF EXPECTATIONS: SEEING THE SUCCESSFUL IMPLEMENTATION OF ONLINE EDUCATION IN A NEW LIGHT**  
 Desiree Wieser MCI - MANAGEMENT CENTER INNSBRUCK  
 Matthias Seeler MCI - MANAGEMENT CENTER INNSBRUCK  
 Karin Sixl MCI - MANAGEMENT CENTER INNSBRUCK  
 Anita Zehrer MCI - MANAGEMENT CENTER INNSBRUCK

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-202 - Paper Development**

**Track: 06 INNOVATION >> 06\_08 DIGITAL INNOVATION: STRATEGIES, COMPETENCIES, THEORIES, AND PRACTICE**

## PRIOR PERFORMANCE, PRIOR KNOWLEDGE AND TECHNOLOGY ADOPTION

**Chair:** Uta Wilkens

**Discussant:** David Baxter

**Paper presentations:**

- 1267 DEVELOPING IOT TECHNOLOGIES TO DIGITALIZE BUSINESS: THE IMPACT OF PRIOR ECONOMIC PERFORMANCE AND BOARD STRUCTURE**  
 René Ceipek UNIVERSITY OF INNSBRUCK  
 Julia Hautz UNIVERSITY OF COLOGNE  
 Antonio Messeni Petruzzelli POLITECNICO DI BARI  
 Kurt Matzler FREE UNIVERSITY OF BOLZANO  
 Alfredo De Massis FREE UNIVERSITY OF BOLZANO
- 2256 ABSORBING DISTANT KNOWLEDGE IN THE DIGITAL AND OPEN INNOVATION CONTEXT: THE ROLE OF THE PRIOR KNOWLEDGE BASE**  
 David W Versailles PSB / NEWPIC CHAIR  
 Valérie Merindol PSB / NEWPIC CHAIR
- 2698 OLD WISDOM, NEW SKILLS: RESISTANCE TO CHANGE AND TECHNOLOGY ADOPTION IN CULTURAL HERITAGE**  
 Luigi Nasta LUISS UNIVERSITY  
 Luca Pirolo LUISS UNIVERSITY  
 Lucia Marchegiani ROMA TRE UNIVERSITY



**SLOT 3 (11:00 - 12:30) - ODDI Building / O-101 - Competitive**

**Track: 06 INNOVATION >> 06\_09 SUSTAINABILITY, CIRCULAR AND GREEN TECH INNOVATION**

## **CIRCULAR INNOVATION: PROCESSES, BUSINESS MODELS & ECOSYSTEM**

**Chair:** Hansen Erik

**Discussant:**

**Paper presentations:**

**2722 EXPLORING COLLABORATIVE INNOVATION WITHIN EMERGENT CIRCULAR ECONOMY INNOVATION ECOSYSTEMS – EVIDENCE FROM 12 CASES**

Phil Brown TU DELFT  
Nancy Bocken LUND (IIIEE)  
Ruud Balkenende TU DELFT

**1106 TOWARDS A CIRCULAR ECONOMY: BUSINESS MODEL INNOVATION IN PRODUCER RESPONSIBILITY ORGANISATIONS**

Anna Köhl UNIVERSITY OF INNSBRUCK, AUSTRIA  
Elisabeth Präauer UNIVERSITY OF INNSBRUCK, AUSTRIA  
René Ceipek UNIVERSITY OF INNSBRUCK, AUSTRIA  
Martin Stuchtey UNIVERSITY OF INNSBRUCK, AUSTRIA

**2040 HOW CIRCULAR ECONOMY PIONEER COMPANIES DEVELOP CRADLE TO CRADLE CERTIFIED PRODUCTS**

Julia Schmitt JOHANNES KEPLER UNIVERSITY LINZ (JKU)  
Erik Hansen JOHANNES KEPLER UNIVERSITY LINZ (JKU)

**SLOT 3 (11:00 - 12:30) - ODDI Building / O-206 - Competitive**

**Track: 06 INNOVATION >> 06\_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT**

## **MANAGEMENT EDUCATION**

**Chair:** Sara Urionabarrenetxea

**Discussant:** Daniele Gualdi

**Paper presentations:**

**1799 BUSINESS ETHICS TOPICS TO IMPROVE TEACHING AGENDA: A DELPHI ANALYSIS IN EUROPE**

Leire San-jose UPV/EHU  
Jose Luis Retolaza DEUSTO U.

**2161 PATH-DEPENDENCIES OR MANAGERIAL AGENCY: A META-ANALYSIS OF RELATIVE INFLUENCE ON ABSORPTIVE CAPACITY**

Lance Cosaert ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

**2820 IT IS NOT THE MBA, IT'S WHAT YOU DO WITH IT**

Liz Houldsworth HENLEY BUSINESS SCHOOL

**1492 SOCIAL-PSYCHOLOGICAL INTERVENTIONS FOR COGNITIVE EMPATHY AS LEADERSHIP ABILITY DEVELOPMENT IN BUSINESS STUDENTS**

Kumaran Rajaram NANYANG TECHNOLOGICAL UNIVERSITY



**SLOT 3 (11:00 - 12:30) - VERÖLD Building / VHV-007 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK**

## **INTERNATIONAL MANAGEMENT 2**

**Chair:** Deepak Datta

**Discussant:** Joost Bücken

### **Paper presentations:**

- 2380 KILLING THE CHICKEN TO TEACH THE MONKEYS: THE HYBRIDIZATION OF PERFORMANCE MANAGEMENT PRACTICES IN MNES**  
 Vincent Meyer EM NORMANDIE
- 1432 PSYCHOLOGICAL CONTRACTS OF VIRTUAL AND ON-LOCATION HIGH-TECH EMPLOYEES**  
 Nurit Zaidman BEN-GURION UNIVERSITY OF THE NEGEV  
 Lee Gazit-gordon BEN-GURION UNIVERSITY OF THE NEGEV
- 2537 WHEN IS USING SOCIAL TIES DETRIMENTAL TO EMPLOYEE COMMITMENT? A THREE-COUNTRY COMPARISON**  
 Sarah Hudson RENNES SCHOOL OF BUSINESS  
 Helena González-gómez NEOMA BUSINESS SCHOOL  
 Cyrlene Claasen RENNES SCHOOL OF BUSINESS
- 1856 DEFINING AND MEASURING CULTURAL SELF-AWARENESS**  
 Rachel Clapp-smith PURDUE UNIVERSITY NORTHWEST  
 Dilek Yunlu NORTHEASTERN ILLINOIS UNIVERSITY  
 Margaret Shaffer UNIVERSITY OF OKLAHOMA

**SLOT 3 (11:00 - 12:30) - VERÖLD Building / VHV-008 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 3**

**Chair:** Margaret Shaffer

**Discussant:**

### **Paper presentations:**

- 1103 A FREE BIRD CANNOT ALWAYS FLY: THE ROLE OF JOB AUTONOMY, JOB CLARITY, AND CULTURAL NOVELTY FOR EXPATRIATE ACADEMICS' PERFORMANCE**  
 Sebastian Stoermer UNIVERSITY OF GOETTINGEN  
 Jakob Lauring AARHUS UNIVERSITY  
 Jan Selmer AARHUS UNIVERSITY
- 1341 SATISFACTION WITH EXPATRIATE JOB: THE ROLE OF LMX QUALITY AND LOCATION OF THE IMMEDIATE LEADER.**  
 Liisa Mäkelä UNIVERSITY OF VAASA  
 Hilpi Kangas UNIVERSITY OF VAASA  
 Vesa Suutari UNIVERSITY OF VAASA
- 1430 RECRUITMENT OF YOUNG SIES IN CHINA AND TRANSNATIONAL STRATEGIC ABILITY: A DIARY ANALYSIS**  
 Frithjof Arp UNIVERSITY OF NOTTINGHAM
- 1329 CAN CULTURAL INTELLIGENCE BE IMPROVED? AN IDENTITY THEORY OF THE IMPACTS OF INTERNATIONAL EXPERIENCES**  
 Siu Yin Cheung HONG KONG BAPTIST UNIVERSITY  
 Dilek G Yunlu NORTHEASTERN ILLINOIS UNIVERSITY  
 Margaret Shaffer UNIVERSITY OF OKLAHOMA  
 Robert J Pidduck UNIVERSITY OF OKLAHOMA

**SLOT 3 (11:00 - 12:30) - VERÖLD Building / VHV-103 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 INTERACTIONS BETWEEN CULTURES AND MANAGEMENT: A SETTLED MATTER OR RISING ISSUES?**

**TOWARDS NEW THEORETICAL PERSPECTIVES IN INTERCULTURAL MANAGEMENT**

**Chair:** Mette Zoelner

**Discussant:**

**Paper presentations:**

- 2950 CHALLENGING OLD ASSUMPTIONS: TOWARDS A RESEARCH AGENDA ON COUNTERCULTURAL MANAGEMENT**  
Dan Caprar THE UNIVERSITY OF SYDNEY BUSINESS SCHOOL  
Sunghoon Kim UNSW SYDNEY  
Benjamin Walker UNSW SYDNEY
- 1390 CROSS-CULTURAL MANAGEMENT THINKING: AN INTERCULTURAL PERSPECTIVE PROPOSAL.**  
Jean-françois Chanlat UNIVERSITÉ PARIS-DAUPHINE  
Philippe Pierre UNIVERSITÉ PARIS-DAUPHINE
- 1858 CULTURE AND MANAGEMENT: FROM PRAGMATIC APPROACH TO ANTHROPOLOGY AND RECOGNITION OF INDIVIDUAL CULTURAL DIFFERENCES THROUGH IDENTITY DILEMMA**  
Helena Karjalainen EM NORMANDIE, MÉTIS LAB

**SLOT 3 (11:00 - 12:30) - VERÖLD Building / VHV-107 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 INTERNATIONAL COMPETITIVENESS**

**COMPETITIVENESS IN EMERGING AND TRANSITION ECONOMIES**

**Chair:** Fernando Alberti

**Discussant:** Federica Belfanti

**Paper presentations:**

- 2384 HOW DO BUSINESS MANAGERS IN EMERGING MARKETS DECIDE BETWEEN FORMAL AND INFORMAL ECONOMY?**  
Amine Abi Aad LEBANESE AMERICAN UNIVERSITY  
James Combs UNIVERSITY OF CENTRAL FLORIDA  
Jamal Maalouf LEBANESE AMERICAN UNIVERSITY
- 2934 EXPLORING LOCAL FACTOR CONTRIBUTION TO INTERNATIONAL COMPETITIVENESS OF MIDDLE EAST RETAIL FOOD FRANCHISES - CASES FROM LEBANON AND UAE -**  
Bassem Nasri PRINCE MOHAMMAD BIN FAHD UNIVERSITY  
Pablo Collazzo VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
- 1956 HOW TOURISM DEVELOPMENT AND DESTINATION COMPETITIVENESS AFFECT DESTINATION LOYALTY, EVIDENCE FROM TOURISTS OF HUE CITY, VIETNAM**  
Heidi Chang I-SHOU UNIVERSITY  
Hsin-i Chang NATIONAL SUN YAT-SEN UNIVERSITY  
Candy Trang  
I-heng Chen NATIONAL SUN YAT-SEN UNIVERSITY

## SLOT 3 (11:00 - 12:30) - VERÖLD Building / VHV-108 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_06 STRATEGY, MANAGEMENT, AND MARKETING IN AND FROM EMERGING MARKETS

### DEMOGRAPHY, MANAGEMENT, AND EE FDI

Chair: Lisa Siebers

Discussant:

Paper presentations:

- 1254 PSYCHOLOGICAL INFLUENCES ON ORGANIZATIONAL CLIMATE IN CENTRAL AND EASTERN EUROPE**  
Bernadett Köles RENNES SCHOOL OF BUSINESS  
Tibor Vörös GISMA BUSINESS SCHOOL
- 1839 HYBRIDITY IN CROSS-CULTURAL MANAGEMENT: CHINESE ORGANISATIONAL PRACTICES IN KENYA, ZAMBIA, AND SOUTH AFRICA**  
Lisa Siebers NOTTINGHAM BUSINESS SCHOOL
- 2118 STUDY ON CUSTOMER VALUE PROPOSITION'S GENERATIVE PROCESS BASED ON DYNAMIC EVOLUTION OF THE GREY HAZY SET**  
Xiaoling Zhang SOUTHEAST UNIVESITY  
Huifeng Ge SOUTHEAST UNIVERSITY  
Lulu Zhou SOUTHEAST UNIVERSITY  
Feng Tian UNIVERSITY OF NEWCASTLE
- 1668 EXPLORING THE RELATIONSHIP BETWEEN LEADER NARCISSISM AND TEAM CREATIVITY – EVIDENCE FROM R&D TEAMS IN CHINESE HIGH-TECHNOLOGY ENTERPRISES**  
Lulu Zhou SCHOOL OF ECONOMICS AND MANAGEMENT, SOUTHEAST UNIVERSITY  
Huifei Ge SCHOOL OF ECONOMICS AND MANAGEMENT, SOUTHEAST UNIVERSITY  
Xiaoling Zhang SCHOOL OF ECONOMICS AND MANAGEMENT, SOUTHEAST UNIVERSITY  
Xufan Zhang GINLING COLLEGE, NANJING NORMAL UNIVERSITY  
Feng Tian UNIVERSITY OF NEWCASTLE

## SLOT 3 (11:00 - 12:30) - ASKJA Building / N-121 - Competitive

Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT - SIG GENERAL TRACK

### SPORT EVENTS LEGACIES

Chair: Sten Söderman

Discussant: Konstantinos Koronios

Paper presentations:

- 2658 POLITICIANS' PERSONAL LEGACIES FROM OLYMPIC BIDS AND REFERENDA**  
Thomas Könecke JOHANNES GUTENBERG UNIVERSITY MAINZ  
Michiel De Nooij MICHIEL DE NOOIJ ECONOMIC RESEARCH AND ADVICE
- 2805 THE LEGACY OF THE OLYMPIC GAMES FROM 1896 – 2016: A SYSTEMATIC REVIEW OF ACADEMIC PUBLICATIONS**  
Anja Scheu JOHANNES GUTENBERG-UNIVERSITY  
Holger Preuss JOHANNES GUTENBERG-UNIVERSITY
- 2917 EVENT LEGACY MEASUREMENT**  
Holger Preuss JOHANNES GUTENBERG-UNIVERSITY  
Anja Scheu JOHANNES GUTENBERG-UNIVERSITY
- 1083 INTEGRATING SPORT EVENTS INTO DESTINATION DEVELOPMENT: A TOURISM LEVERAGING EVENT PORTFOLIO MODEL**  
Vassilios Ziakas PLYMOUTH MARJON UNIVERSITY

**SLOT 3 (11:00 - 12:30) - ENDURMENNT BUILDING / Room Elja - Competitive**  
**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

## **ENTREPRENEURIAL RISK**

**Chair:** Maral Darouei

**Discussant:** Ashta Arvind

### **Paper presentations:**

- 1030 BANK COMMITMENT TO AN ENTREPRENEUR FACING THE RISK OF BANKRUPTCY**  
Vincent Maymo IAE BORDEAUX (UNIVERSITY OF BORDEAUX)  
Julien Cusin IAE BORDEAUX (UNIVERSITY OF BORDEAUX)
- 1590 DO YOU NEED TO BE RISK-TOLERANT TO BECOME AN ENTREPRENEUR? THE IMPORTANCE OF THE STARTING POINT**  
Javier Montero UNIVERSITY OF DEUSTO  
Lucio Fuentelsaz UNIVERSITY OF ZARAGOZA  
Juan P. Maicas UNIVERSITY OF ZARAGOZA
- 1907 @ THE SELF-EMPLOYED: DO YOU SUSTAIN YOUR CAREER?**  
Maral Darouei LEIDEN UNIVERSITY  
Peter Van Der Zwan LEIDEN UNIVERSITY  
Helen Pluut LEIDEN UNIVERSITY  
Jean-pierre Van Der Rest LEIDEN UNIVERSITY

**SLOT 3 (11:00 - 12:30) - MAIN BUILDING / A-207 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **EXCHANGES**

**Chair:** Eleanna Galanaki

**Discussant:** Eilis Collins

### **Paper presentations:**

- 1552 THE ROLE OF INSTRUMENTAL AND OBLIGATION PROCESSES IN EXPLAINING THE RELATIONSHIP BETWEEN PERCEIVED ORGANIZATIONAL SUPPORT AND DISCRETIONARY SAFETY ACTIVITIES**  
Julie Laurent UNIVERSITY OF LIÈGE  
Nik Chmiel UNIVERSITY OF CHICHESTER  
Isabelle Hansez UNIVERSITY OF LIÈGE
- 1602 EMPLOYEE ENGAGEMENT- A CONCEPTUAL SOCIAL EXCHANGE PERSPECTIVE**  
Eilis Collins SOUTHAMPTON UNIVERSITY  
Nicholas Clarke EADA  
Malcolm Higgs SOUTHAMPTON UNIVERSITY
- 2426 ORGANIZATIONAL CITIZENSHIP BEHAVIOR AND SOCIAL CAPITAL: GOING THE EXTRA MILE WHEN FEELING SICK**  
Ana Catarina A. Correia INSTITUTO UNIVERSITÁRIO DE LISBOA (ISCTE-IUL), BUSINESS RESEARCH UNIT (BRU-IUL)  
Leal RESEARCH UNIT (BRU-IUL)  
Marta Do Val Lourenço GFI PORTUGAL  
Aristides I. Ferreira INSTITUTO UNIVERSITÁRIO DE LISBOA (ISCTE-IUL), BUSINESS RESEARCH UNIT (BRU-IUL)
- 1385 THE INTERPLAY OF STRESSORS AND RESOURCES ACROSS LEVELS: A CROSS-LEVEL MATCH-MISMATCH PERSPECTIVE**  
Stefan Razinskas LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN  
Martin Hoegl LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

**SLOT 3 (11:00 - 12:30) - MAIN BUILDING / A-051 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

## **LEADERSHIP IN TEAMS**

**Chair:** Petru Curseu

**Discussant:**

**Paper presentations:**

- 1657 CAN GLOBAL VIRTUAL TEAMS LEVERAGE DIVERSITY TO ACHIEVE TEAM INNOVATION AND EFFECTIVENESS? THE IMPORTANT ROLE OF SHARED LEADERSHIP**  
 Kendall Herbert RMIT UNIVERSITY  
 Audra Mockaitis MONASH UNIVERSITY  
 Cherrie Zhu MONASH UNIVERSITY
- 2938 THE IMPACT OF GENERATIONAL DIVERSITY ON PROJECT LEADERSHIP: THE DUTCH INFRASTRUCTURE SECTOR AS A CASE STUDY**  
 Robert Moehler MONASH UNIVERSITY  
 Anouk Jaeger ARCADIS UK  
 Chivonne Algeo MONASH UNIVERSITY
- 1885 HELP ME STRUCTURE MY TIME AND KEEP MY PERFORMANCE HIGH: THE ROLE OF LEADERSHIP IN A MULTIPLE-TEAM MEMBERSHIP SETTING**  
 Nicoleta Meslec TILBURG UNIVERSITY  
 Petru Curseu BABES BOLYAI  
 Oana Fodor BABES BOLYAI  
 Alina Flestea BABES BOLYAI

**SLOT 3 (11:00 - 12:30) - MAIN BUILDING / A-052 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## **EMPLOYEES' ATTRACTION AND RETENTION**

**Chair:** Gabriele Faßauer

**Discussant:**

**Paper presentations:**

- 2921 ATTRACTING ENTREPRENEURIAL EMPLOYEES. EXPLORING JOB PREFERENCES OF STEM GRADUATES IN A STATED PREFERENCE EXPERIMENT.**  
 Sanne Van Wetten MAASTRICHT UNIVERSITY  
 Arjan Non IZA BONN
- 2845 ACADEMIC SUCCESS IS IN THE EYE OF THE BEHOLDER: APPOINTMENT PREFERENCES IN HIGHER EDUCATION**  
 Laura Graf TECHNICAL UNIVERSITY OF MUNICH  
 Jutta Stumpf-wollersheim TECHNISCHE UNIVERSITÄT BERGAKADEMIE FREIBERG  
 Isabell M. Welp TECHNICAL UNIVERSITY OF MUNICH
- 3066 TESTING THE HOMOGENEITY HYPOTHESIS: REPLICATION AND EXTENSION ACROSS COUNTRIES, INDUSTRY SECTOR AND ORGANIZATIONS**  
 Alessia D'amato SOUTHAMPTON BUSINESS SCHOOL
- 2727 ORGANIZATIONAL CLIMATE AND EMPLOYEE RETENTION IN ENTREPRENEURIAL FIRMS**  
 Xuan Feng NOTTINGHAM UNIVERSITY BUSINESS SCHOOL CHINA  
 Fei Zhu NOTTINGHAM UNIVERSITY BUSINESS SCHOOL CHINA

**SLOT 3 (11:00 - 12:30) - MAIN BUILDING / A-050 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**HRM & DIVERSITY MANAGEMENT**

**Chair:** Anna Bos-nehles

**Discussant:**

**Paper presentations:**

- 2849 JOB PERFORMANCE AND INTENTION TO STAY AT WORK IN THE EXPERIENCE OF EMPLOYEES WITH CHRONIC ILLNESSES**  
 Alessia Sammarra UNIVERSITY OF L  
 Silvia Profili EUROPEAN UNIVERSITY OF ROME  
 Laura Innocenti LUISS GUIDO CARLI
- 2341 SELECTIVE STAFFING PRACTICES AND EMPLOYEE PERFORMANCE: THE ROLE OF AGE**  
 Nikolaos Pahos ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
 Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 2457 RESILIENCE, PERCEIVED HRM PRACTICES AND RETIREMENT INTENTIONS AMONG OLDER (50+) NURSING PROFESSIONALS**  
 Hanna Salminen UNIVERSITY OF TAMPERE  
 Mikaela Von Bonsdorff UNIVERSITY OF JYVÄSKYLÄ  
 Monika Von Bonsdorff UNIVERSITY OF JYVÄSKYLÄ
- 1217 INCLUSIVE LEADERSHIP AND EMPLOYEES' JOB PERFORMANCE: AN INTEGRATIVE PERSPECTIVE TO DIVERSITY MANAGEMENT**  
 Haina Zhang LANCASTER UNIVERSITY  
 Guiyao Tang SHANDONG UNIVERSITY  
 Bing Liu SHANDONG UNIVERSITY

**SLOT 3 (11:00 - 12:30) - MAIN BUILDING / A-229 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

**CAREER**

**Chair:** Laetitia Aurelie Renier

**Discussant:** Anna Brzykcy

**Paper presentations:**

- 1493 DOES HAVING A SEVERE DISABILITY LEAD TO DECREASED SOCIALIZATION AT WORK? CAUSAL EVIDENCE FROM A REGRESSION DISCONTINUITY APPROACH**  
 Anna Brzykcy UNIVERSITY OF ST. GALLEN  
 Stephan Boehm UNIVERSITY OF ST. GALLEN
- 1349 WHAT A DISASTER! UNDERSTANDING CAREER ADAPTABILITY AFTER A CRISIS IN A MINING COMPANY**  
 Renata Jesus FEDERAL INSTITUTE OF ESPÍRITO SANTO  
 Paula Araujo FEDERAL INSTITUTE OF ESPÍRITO SANTO  
 Amanda Zambelli FEDERAL UNIVERSITY OF ESPÍRITO SANTO
- 1563 NO EXPECTATION, NO DISAPPOINTMENT: HOW DOES META-ACCURACY AFFECT HIREABILITY?**  
 Laetitia Aurelie Renier ULB - SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT  
 Emmanuelle P Kleinogel UNIVERSITY OF LAUSANNE - HEC LAUSANNE  
 Claudia Toma ULB - SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT  
 Marianne Schmid Mast UNIVERSITY OF LAUSANNE - HEC LAUSANNE  
 Nora A Murphy LOYOLA MARYMOUNT U.
- 1240 BOOSTING MY CAREER: IS IT WISE TO FOLLOW IN MY PARENTS' OCCUPATIONAL FOOTSTEPS?**  
 Andreas Hack UNIVERSITY OF BERN  
 Andri Koch UNIVERSITY OF BERN

**SLOT 3 (11:00 - 12:30) - STAPI BUILDING / ROOM 108 - Competitive**  
**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP**

## **MULTI-LEVEL INVESTIGATIONS OF LEADERSHIP**

**Chair:** Jullia Backmann

**Discussant:**

**Paper presentations:**

- 1161 EXAMINING COMPONENTS IN GROUP DECISION MAKING: AN EMPIRICAL STUDY**  
 Kevin Bottomley UNIVERSITY OF PHOENIX
- 1540 IN THE EYE OF THE BEHOLDER: HOW LEADERS ASSESS THE SOCIAL CAPITAL OF THEIR GROUPS**  
 Maria Kakarika NEOMA  
 Margarita Mayo IE
- 1557 RELATIONSHIP BETWEEN LEADER-FOLLOWER MANAGERIAL CAPABILITY INCONGRUENCE AND FOLLOWER EFFECTIVENESS AT MULTIPLE MANAGERIAL LEVELS**  
 Johanna Anzengruber UPPER AUSTRIA UNIVERSITY OF A.S.  
 Herbert Nold POLK STATE COLLEGE  
 Dan Bumblauskas UNIVERSITY OF NORTHERN IOWA
- 1995 A CROSS-LEVEL INVESTIGATION OF CHARISMATIC LEADERSHIP OF TOP MANAGEMENT TEAMS**  
 Jullia Backmann LMU  
 Julia De Groote UNIVERSITAET BERN  
 Stefan Razinskas LMU  
 Martin Hoegl LMU

**SLOT 3 (11:00 - 12:30) - MAIN BUILDING / A-069 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 MEANINGFULNESS AND MINDFULNESS AT WORK: A CALLING AND CRAFTING OF ACTION RESEARCH**

## **JOB CRAFTING, CALLING AND PASSION AT WORK**

**Chair:** Aldona Glinska-newes

**Discussant:**

**Paper presentations:**

- 1408 AN EXAMINATION OF JOB CRAFTING DECISION-MAKING COMPETENCIES**  
 Patrick F. Bruning UNIVERSITY OF NEW BRUNSWICK  
 Michael A. Campion PURDUE UNIVERSITY
- 1139 MY CALLING, YOUR ORGANIZATION: A MODERATED MEDIATION MODEL OF CAREER COMMITMENT AND PERSON-ORGANIZATION FIT**  
 Amber Yun-ping Lee DEPARTMENT OF PUBLIC ADMINISTRATION AND MANAGEMENT,  
 NATIONAL UNIVERSITY OF TAINAN  
 Yi-hsien Wang INSTITUTE OF HUMAN RESOURCE MANAGEMENT, NATIONAL SUN YAT-  
 SEN UNIVERSITY  
 Liang-chih Huang DEPARTMENT OF LABOR RELATIONS, NATIONAL CHUNG CHENG  
 UNIVERSITY  
 I-heng Chen INSTITUTE OF HUMAN RESOURCE MANAGEMENT, NATIONAL SUN YAT-  
 SEN UNIVERSITY
- 2460 CONCEPTUALIZING JOB CRAFTING: DECONSTRUCTING TWO STREAMS OF JOB CRAFTING RESEARCH**  
 Donna Morrow UNIVERSITY OF DALLAS, IRVING TX USA  
 Sue Conger UNIVERSITY OF DALLAS
- 2894 LOVING THY WORK: DEVELOPING A HOLISTIC MEASURE OF VOCATIONAL WORK PASSION**  
 Sandy Lim NATIONAL UNIVERSITY OF SINGAPORE  
 Patricia Chen NATIONAL UNIVERSITY OF SINGAPORE  
 Fiona Lee STANFORD UNIVERSITY



**SLOT 3 (11:00 - 12:30) - GIMLI BUILDING / G-102 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 MOTIVATION, TRUST AND INCENTIVES**

## **MOTIVATION**

**Chair:** Fabian Homberg

**Discussant:**

**Paper presentations:**

- 2304 WHAT CAN WE LEARN MORE ABOUT MOTIVATION THROUGH THE CASE OF TOP MANAGERS DOING SPORT IN AN INTENSIVE /COMPETITIVE WAY?**  
Kata Beck-bíró CORVINUS UNIVERSITY OF BUDAPEST
- 1958 PUBLIC SERVICE MOTIVATION AND TEAMWORK IN PROJECT MANAGEMENT SUCCESS**  
Joyce Costello BOURNEMOUTH UNIVERSITY  
Md Shajahan Ali BOURNEMOUTH UNIVERSITY
- 1751 PRODUCTIVITY ENHANCEMENT THROUGH GAMIFICATION EFFECTS ON EMPLOYEE MOTIVATION**  
Tahir Nisar UNIVERSITY OF SOUTHAMPTON  
Derek Eldridge UNIVERSITY OF MANCHESTER

**SLOT 3 (11:00 - 12:30) - LÖGBERG BUILDING / L-102 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

**NOVEL PERSPECTIVES ON PORTFOLIO MANAGEMENT: RETHINKING, LEARNING, AND LINEAGE**

**Chair:** Christophe Midler

**Discussant:** Diana Santistevan

**Paper presentations:**

- 2548 TOWARDS RETHINKING PROJECT PORTFOLIO MANAGEMENT**  
Lars Kristian Hansen AARHUS UNIVERSITY  
Per Svejvig AARHUS UNIVERSITY
- 2606 LEARNING, CHANGE AND PRACTICE: ORGANIZATIONAL ANTECEDENTS FOR COMPETITIVE SUCCESS FROM PROJECTS**  
Paul Gardiner SKEMA BUSINESS SCHOOL - UNIVERSITY OF THE CÔTE D  
Adil Eltigani SKEMA BUSINESS SCHOOL - UNIVERSITY OF THE CÔTE D  
Terry Williams UNIVERSITY OF HULL  
Richard Kirkham MANCHESTER UNIVERSITY  
Lixiong Ou NORTHWESTERN POLYTECHNICAL UNIVERSITY  
Antonio Calabrese POLITECNICO DI MILANO
- 2493 PROJECT LINEAGE MANAGEMENT AND PROJECT PORTFOLIO SUCCESS**  
Hans Georg Gemünden HANDELSHOYSKOLEN BI  
Alexander Kock TU DARMSTADT



## SLOT 3 (11:00 - 12:30) - LÖGBERG BUILDING / L-103 - Competitive

Track: 10 PROJECT ORGANIZING >> 10\_01 MAKING A DIFFERENCE: ACTION RESEARCH AND ENGAGED SCHOLARSHIP IN PROJECTS AND INNOVATIONS

### COLLABORATION, ACTION RESEARCH AND PROJECTS

Chair: Erik Lindhult

Discussant:

Paper presentations:

- 1996 **FINDING WOOD IN THE TREES: USING ACTION RESEARCH IN THE QUEST FOR PROJECT VALUE**  
 Natalie Smith QUT
- 2302 **SENSEMAKING A TRANSITION: COLLABORATIVE RESEARCH ON TRANSITION PRACTICES IN AN ARENA ADDRESSING THE GRAND CHALLENGE OF TRAFFIC SAFETY**  
 Susanne Ollila CHALMERS UNIVERSITY OF TECHNOLOGY  
 Anna Yström CHALMERS UNIVERSITY OF TECHNOLOGY
- 2519 **INVESTIGATING PRACTITIONERS' PERSPECTIVES ON PROJECT SUCCESS FACTORS - HOW PERFORMING A Q-STUDY COULD HELP PROFESSIONALS**  
 Marian Bosch-rekvelde DELFT UNIVERSITY OF TECHNOLOGY  
 Maedeh Molaei DELFT UNIVERSITY OF TECHNOLOGY  
 Hans Bakker DELFT UNIVERSITY OF TECHNOLOGY

## SLOT 3 (11:00 - 12:30) - LÖGBERG BUILDING / L-101 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK

### COORDINATION AND VALUE CREATION FOR LOCAL GOVERNANCE

Chair: Reto Steiner

Discussant:

Paper presentations:

- 2719 **ASSESSING PUBLIC VALUE CREATION IN STATE-OWNED ENTERPRISES: AN APPLICATION IN THE CONTEXT OF ITALIAN LOCAL GOVERNMENTS**  
 Spiridione Lucio Dicorato UNIVERSITY OF ROME TOR VERGATA  
 Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA
- 1335 **RISK SYSTEMICITY: PROMOTING INTERDISCIPLINARY WORKING IN CITIES**  
 Igor Pyrko UNIVERSITY OF STRATHCLYDE  
 Colin Eden UNIVERSITY OF STRATHCLYDE  
 Susan Howick UNIVERSITY OF STRATHCLYDE
- 1360 **JOINED-UP GOVERNMENT ON THE REGIONAL AND LOCAL GOVERNMENT LEVEL IN EUROPE – VARIATIONS ON A THEME**  
 Tobias Polzer UNIVERSITY OF ESSEX  
 Hilde Bjørnå UIT THE ARCTIC UNIVERSITY OF NORWAY  
 Leixnering Stephan WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

**SLOT 3 (11:00 - 12:30) - LÖGBERG BUILDING / L-205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

## **EXPLORATION OF LEAN WITHIN HEALTHCARE**

**Chair:** John Blenkinsopp

**Discussant:** Alfred Angerer

### **Paper presentations:**

**1899 SYSTEM-WIDE LEAN IMPLEMENTATION IN HEALTH CARE: A MULTIPLE CASE STUDY**

Pamela Mazzocato KAROLINSKA INSTITUTET  
Federica Centauri CATHOLIC UNIVERSITY  
Stefano Villa CATHOLIC UNIVERSITY  
Marta Marsilio UNIVERSITY OF MILAN

**2357 THE LOGICAL POLITICS OF LEAN ORGANISATIONAL CHANGE: ROLE TENSIONS BETWEEN PUBLIC HOSPITAL DOCTORS AND MANAGERS**

Greg J Bamber MONASH UNIVERSITY/NEWCASTLE UNIVERSITY, UK  
Adamina Ivcovici MONASH UNIVERSITY  
Sandra Leggat LA TROBE UNIVERSITY/HARBIN MEDICAL UNIVERSITY, CHINA  
Timothy Bartram RMIT UNIVERSITY  
Pauline Stanton RMIT UNIVERSITY

**2391 RATIONALES FOR DESIGNING A LEAN AND AGILE HOSPITAL: A MANAGERIAL PERSPECTIVE**

Sara Tolf KAROLINSKA INSTITUTET  
Monica Elisabeth KAROLINSKA INSTITUTET  
Nyström  
Carol Tishellman KAROLINSKA INSTITUTET  
Mats Brommels KAROLINSKA INSTITUTET  
Johan Hansson KAROLINSKA INSTITUTET

**SLOT 3 (11:00 - 12:30) - LÖGBERG BUILDING / L-204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT**

## **MANAGING INSTITUTIONAL COMPLEXITY IN PUBLIC ORGANISATIONS**

**Chair:** Filippo Giordano

**Discussant:**

### **Paper presentations:**

**1614 DUALITY OF INSTITUTIONAL LOGICS AND MANAGEMENT ACCOUNTING – CASE STUDY OF A STATE-OWNED UNIVERSITY**

Alina Kozarkiewicz AGH-UST  
Monika Lada AGH-UST  
Jim Haslam UNIVERSITY OF SHEFFIELD

**1479 FROM THE DARK SIDE OF PUBLIC SERVICE MOTIVATION TO THE WHITE SIDE OF UNETHICAL PRO-ORGANIZATIONAL BEHAVIOR: THE CASE OF UPCODING IN A PUBLIC-SECTOR HOSPITAL**

Irene Georgescu MONTPELLIER MANAGEMENT UNIVERSITY OF MONTPELLIER  
Francois Grima UPEC-IRG  
Marlene Barreda MONTPELLIER MANAGEMENT UNIVERSITY OF MONTPELLIER

**1545 THE ROLE OF MEDICAL CODERS IN HYBRIDIZATION OF PROFESSIONALS: A CASE STUDY IN A FRENCH PUBLIC HOSPITAL**

Marlène Barreda MONTPELLIER MANAGEMENT  
Irène Georgescu MONTPELLIER MANAGEMENT

**SLOT 3 (11:00 - 12:30) - LÖGBERG BUILDING / L-201 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

**MANAGERIAL ISSUES IN FESTIVALS**

**Chair:** Andrea Rurale

**Discussant:**

**Paper presentations:**

- 2543 FULLY BOOKED: FESTIVAL LETTERATURA AND AUDIENCE DEVELOPMENT AS A STRATEGIC TOOL**  
 Luca Pareschi                      UNIVERSITÀ DI BOLOGNA  
 Noemi Ponzoni                      THE AUDIENCE AGENCY
- 2492 NON-PROFIT ORGANIZATIONS' PERCEIVED IMPACTS OF INTERNATIONAL VOLUNTEERING EFFORTS ON MARGINALIZED COMMUNITIES IN RIO DE JANEIRO, BRAZIL**  
 Jessica Aquino                      HÓLAR UNIVERSITY COLLEGE  
 Kathleen Andereck                      ARIZONA STATE UNIVERSITY
- 2826 FOREGROUNDING THE WORK OF FILM INDUSTRY PROFESSIONALS: METHODOLOGICAL REFLECTIONS TO GRASP THEIR PRACTICES AT FILM FESTIVALS**  
 Jeanne Mengis                      UNIVERSITÀ DELLA SVIZZERA ITALIANA  
 Maria Laura Toraldo                      UNIVERSITÀ DELLA SVIZZERA ITALIANA

**SLOT 3 (11:00 - 12:30) - ARNAGARDUR Building / A-301 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK**

**REFLEXIVITY AT THE INDIVIDUAL AND INSTITUTIONAL LEVEL**

**Chair:** Marc Stierand

**Discussant:**

**Paper presentations:**

- 1290 THE AUTOPRAXEOGRAPHY METHOD: WHAT DOES IT MEAN?**  
 Marie-noelle Albert                      UQAR  
 Nancy Michaud                      UQAR
- 1837 EXPLOITING THE POTENTIAL OF INTUITION IN INTERPRETATIVE ORGANIZATIONAL RESEARCH**  
 Barbara Kump                      VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS  
 Christina Schweiger                      FHWIEN GMBH
- 2323 TOWARD A PERSONAE FRAMEWORK OF INSIDER RESEARCH**  
 Heidi Collins                      SWINBURNE UNIVERSITY OF TECHNOLOGY  
 Yvonne McNulty                      SINGAPORE UNIVERSITY OF SOCIAL SCIENCES
- 2924 INSIDE AND OUTSIDE OF THE IRON CAGE: SEEKING A CONTEXTUALISATION OF EXPERIENCES OF ADVANTAGE AND DISADVANTAGE IN PUBLICATION OPPORTUNITIES OF ACADEMICS IN EUROPE AND PAKISTAN.**  
 Usman Aslam                      UNIVERSITY OF BIRMINGHAM  
 Bill Lee                      UNIVERSITY OF SHEFFIELD

SLOT 3 (11:00 - 12:30) - VR II Building / V02-158 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

## CENA AND INNOVATION

Chair: Paul Chiambaretto

Discussant: Devi Gnyawali

### Paper presentations:

- 1382 RENEGOTIATION OF JOINT VENTURE CONTRACTS: THE INFLUENCE OF ALTERNATIVE GOVERNANCE MECHANISMS**  
Valérie Duplat VRIJE UNIVERSITEIT AMSTERDAM  
Elko Klijn OLD DOMINION UNIVERSITY  
Jeffrey Reuer UNIVERSITY OF COLORADO  
Henri Dekker VRIJE UNIVERSITEIT AMSTERDAM
- 1399 FIRM MULTILEVEL EMBEDDEDNESS AND THE CHOICE OF GOVERNANCE MODE FOR COMPLEX INNOVATIONS: EVIDENCE FROM THE AIRCRAFT MANUFACTURING INDUSTRY (1944-2000)**  
Pierre Dussauge HEC PARIS  
Joao Albino-pimentel UNIVERSITY OF SOUTH CAROLINA  
Louis Mulotte TILBURG UNIVERSITY
- 2546 COOPETITION FOR INNOVATION AND INTERNATIONALISATION IN THE MACHINE TOOL INDUSTRY**  
Jon Charterina UNIVERSITY OF THE BASQUE COUNTRY - UPV/EHU  
Imanol Basterretxea UNIVERSITY OF THE BASQUE COUNTRY - UPV/EHU  
Jon Landeta UNIVERSITY OF THE BASQUE COUNTRY - UPV/EHU
- 1544 OPEN COOPETITION: A RESEARCH PROGRAM**  
Matilda Bez UC BERKELEY  
Frederic Le Roy UNIVERSITY OF MONTPELLIER  
Henry Chesbrough UC BERKELEY

**SLOT 3 (11:00 - 12:30) - VR II Building / V02-157 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT - SIG GENERAL TRACK**

**STRATEGIC CAPABILITIES, CHANGE AND CONTEXT**

**Chair:** Daniel Alonso-martinez

**Discussant:** Tatiana Garanina

**Paper presentations:**

- 2100 EFFECTS OF INTERNATIONAL DIVERSIFICATION ON THE LINK BETWEEN PRODUCT DIVERSIFICATION AND PERFORMANCE IN SPANISH FIRMS (1994-2014)**  
 José Ángel Zúñiga-vicente UNIVERSIDAD REY JUAN CARLOS  
 Diana Benito-osorio UNIVERSIDAD REY JUAN CARLOS  
 Alberto Colino ICADE  
 Luis Ángel Guerras-martín UNIVERSIDAD REY JUAN CARLOS
- 2103 THE IMPORTANCE OF CHANGES IN STRATEGY AS A RESULT OF PERFORMANCE FEEDBACK: THE CASE OF MAKE/BUY DECISIONS BY E-RETAILERS**  
 João Azambuja INSTITUTO UNIVERSITÁRIO DE LISBOA (ISCTE-IUL), BRU-IUL, LISBOA, PORTUGAL  
 Ralitzia Nikolaeva INSTITUTO UNIVERSITÁRIO DE LISBOA (ISCTE-IUL), BRU-IUL, LISBOA, PORTUGAL  
 Luís Lages NOVA SCHOOL OF BUSINESS AND ECONOMICS, UNIVERSIDADE NOVA DE LISBOA, 1099-032 LISBON, PT
- 2117 DYNAMIC CAPABILITIES UNDER DIGITALIZATION – A QUANTITATIVE STUDY IN THE AUTOMOTIVE SUPPLY INDUSTRY**  
 Florian Knobbe UNIVERSITY OF DUISBURG-ESSEN  
 Heike Proff UNIVERSITY OF DUISBURG-ESSEN
- 2192 ENTREPRENEURIAL CAPABILITIES AND FIRM PERFORMANCE OF UK HIGH-TECH SMES**  
 Chaminda Senaratne NORTHUMBRIA UNIVERSITY

**SLOT 3 (11:00 - 12:30) - VR II Building / V02-156 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 THE STRATEGIC PRACTICES OF MERGERS & ACQUISITIONS**

**M&A AND INNOVATION**

**Chair:** Nicola Mirc

**Discussant:** Kathleen Park

**Paper presentations:**

- 1615 M&A AND INNOVATION: A SYSTEMATIC LITERATURE REVIEW**  
 Christian Kruckenhauser UNIVERSITY OF INNSBRUCK
- 1126 HOW TO MAKE THE DEAL REAL - THE ACQUIRED FIRM'S CONTRIBUTION TO M&A SUCCESS: THE CASE OF THE ISRAELI HIGH-TECH START-UP ECOSYSTEM**  
 Ofer Zaks HADASSAH COLLEGE
- 2677 PREEMPTIVE POWER, INTERNATIONAL PATENTING AND THE SHARE OF EQUITY SOUGHT IN CROSS-BORDER ACQUISITIONS**  
 Christian Gnekpe UNIVERSITÉ CATHOLIQUE DE LOUVAIN

SLOT 3 (11:00 - 12:30) - VR II Building / V02-155 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: STRATEGIES AND STRUCTURES

## BUSINESS ECOSYSTEM PLATFORMS

Chair: Thommie Burström

Discussant:

Paper presentations:

- 1595 **INVESTIGATING PLATFORM ECOSYSTEM IN THE SHARING ECONOMY: A PEECOC FRAMEWORK FOR AIRBNB**  
Ying-che Hsieh NATIONAL TSING HUA UNIVERSITY  
Andrea Desiree NATIONAL TSING HUA UNIVERSITY  
Gonzalez Salgado  
Tsung-yu Tsai NATIONAL TSING HUA UNIVERSITY
- 1737 **NURTURING THE ECOSYSTEM OF SHARING ECONOMY --FROM THE EVIDENCES OF THE UNICORNS IN CHINA**  
Meiying Chen TSINGHUA UNIVERSITY  
Yong Wang TSINGHUA UNIVERSITY  
Ke Rong TSINGHUA UNIVERSITY
- 2507 **FIRM PARTICIPATION IN A PLATFORM ECOSYSTEM –DATA INCLUSIVE VALUE SHARING AND COMPETITION**  
Vidya Oruganti GRENOBLE ECOLE DE MANAGEMENT  
Vincent Mangematin GRENOBLE ECOLE DE MANAGEMENT
- 1076 **WHAT KIND OF BUSINESS ECOSYSTEM DOES WINE TOURISM IN FRANCE NEED? THE CASE OF VAL DE LOIRE**  
Jean-pierre Noblet ESSCA  
Elizabeth Poutier ESSCA

SLOT 3 (11:00 - 12:30) - VR II Building / V02-152 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

## MICRO-FOUNDATIONS AND CAPABILITIES

Chair: Dinuka Herath

Discussant:

Paper presentations:

- 1867 **EXPLORING HUMAN-CAPITAL-BASED MICROFOUNDATIONS OF RISK MANAGEMENT CAPABILITIES**  
Christian Schumacher WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS  
Philipp Meyer-doyle INSEAD
- 1898 **SERVITIZATION AND DYNAMIC CAPABILITIES: AN EXPLORATORY REVIEW OF THE EVIDENCE AND RESEARCH AGENDA**  
Vanessa Barrales-molina UNIVERSITY OF GRANADA  
Oscar Bustinza UNIVERSITY OF GRANADA  
Leopoldo Gutierrez- UNIVERSITY OF GRANADA  
gutierrez
- 1874 **DYNAMIC CAPABILITIES AND DISORGANISATION: A CONCEPTUAL EXPLORATION**  
Dinuka Herath THE UNIVERSITY OF HUDDERSFIELD  
Shelley Harrington THE UNIVERSITY OF HUDDERSFIELD

**SLOT 3 (11:00 - 12:30) - VR II Building / V02-147 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION**

## **STRATEGIC AMBIDEXTERITY**

**Chair:** Henk W. Volberda

**Discussant:**

**Paper presentations:**

- 1548 TRANSFORMATION TOWARDS AN AMBIDEXTROUS ORGANIZATION – A MICRO-LEVEL COMPARISON OF DIFFER-ENT BUSINESS UNITS FOSTERING EXPLORATION AND EXPLOITATION**  
 Julia Mueller UNIVERSITY HALLE-WITTENBERG  
 Anne-katrin Neyer UNIVERSITY HALLE-WITTENBERG  
 Nancy Troll UNIVERSITY HALLE-WITTENBERG
- 2123 THE REPLACEMENT OF BUSINESS MODELS UNDER LONG-TERM, DISCONTINUOUS ENVIRONMENTAL CHANGES - THE EXAMPLE OF THE TRANSITION OF AUTOMOTIVE COMPANIES TO ELECTRIC MOBILITY**  
 Proff Heike UNIVERSITY OF DUISBURG-ESSEN
- 2373 INTERTEMPORAL TENSIONS: REVIEW AND FUTURE RESEARCH SUGGESTIONS**  
 Maximilian Weis WU VIENNA  
 Patricia Klarner WU VIENNA

**SLOT 3 (11:00 - 12:30) - University Square Building / HT-300-GT - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK**

## **COMMUNICATION AND TECHNOLOGY**

**Chair:** Julia Milner

**Discussant:**

**Paper presentations:**

- 1917 'VIRTUAL TECHNOLOGIES' FOR 'REAL COLLABORATIONS': IS FOSTERING USER TRUST THE KEY?**  
 Shalini Chandra S P JAIN SCHOOL OF GLOBAL MANAGEMENT  
 Anuragini Shirish TELECOM ECOLE DE MANAGEMENT - IMT  
 Shirish C. Srivastava HEC PARIS
- 1369 THE ETHICS OF SMARTPHONE USAGE: A BUSINESS STUDENT PERSPECTIVE**  
 Julia Milner EDHEC BUSINESS SCHOOL  
 Peter Daly EDHEC BUSINESS SCHOOL  
 Trenton Milner ICLC
- 1637 ANALYSIS OF PRACTICES AND IMPLICATIONS OF THE USE OF INFORMATION MANIPULATION TO SUPPORT IMAGE REPAIR DURING THE DISCLOSURE SAFETY CRITICAL INCIDENTS**  
 Ambisisi Ambituuni SCHOOL OF STRATEGY AND LEADERSHIP, COVENTRY UNIVERSITY, UK  
 Maktoba Omar SCHOOL OF STRATEGY AND LEADERSHIP, COVENTRY UNIVERSITY, UK  
 Amanze Ejiogu UNIVERSITY OF LEICESTER SCHOOL OF BUSINESS, ACCOUNTING AND FINANCE DIVISIONS  
 Chibuzo Ejiogu SCHOOL OF MARKETING AND MANAGEMENT
- 1720 THE IMPACT OF SOCIAL MEDIA ON NEW PRODUCT DEVELOPMENT**  
 Petros Ieromonachou UNIVERSITY OF GREENWICH  
 Paymika Wutthayakorn UNIVERSITY OF GREENWICH  
 Yong Lin UNIVERSITY OF GREENWICH  
 Li Zhou UNIVERSITY OF GREENWICH

**SLOT 4 (14:00 - 15:30) - ASKJA Building / N-131 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

## **LEGITIMACY & PRESTIGE**

**Chair:** Pareschi Luca

**Discussant:** Pareschi Luca

### **Paper presentations:**

- 1919 THE COMPANY YOU KEEP: ORGANIZATIONAL IDENTITY FORMATION AND EVOLUTION IN EMERGING DOMAINS**  
Fabrizio Perretti BOCCONI UNIVERSITY  
Stefano Basaglia UNIVERSITY OF BERGAMO
- 2452 WHAT IS THE “QUACK” ABOUT? LEGITIMACY STRUGGLES IN THE FRENCH FOIE GRAS INDUSTRY**  
Bjorn Claes THE OPEN UNIVERSITY BUSINESS SCHOOL  
Sonia Siraz IE BUSINESS SCHOOL  
Julio De Castro IE BUSINESS SCHOOL
- 1607 PERCEIVED EXTERNAL PRESTIGE AND COMMITMENT IN CHINESE HOSPITALS**  
Yanan Lin UNIVERSITY COLLEGE DUBLIN  
Rosa Chun UNIVERSITY COLLEGE DUBLIN

**SLOT 4 (14:00 - 15:30) - ASKJA Building / N-130 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

## **INCLUSIVE AND RESPONSIBLE WORKPLACES?**

**Chair:** Davide Bizjak

**Discussant:** Davide Bizjak

### **Paper presentations:**

- 2399 ROLE CONGRUITY OF SUSTAINABILITY: A TWO MEDIATION APPROACH**  
Helena Mateus Jerónimo ISEG, UNIVERSIDADE DE LISBOA & ADVANCE/CSG  
Teresa Correia De Lacerda ISEG, UNIVERSIDADE DE LISBOA & ADVANCE/CSG  
Paulo Lopes Henriques ISEG, UNIVERSIDADE DE LISBOA & ADVANCE/CSG
- 1992 INCLUSIVE WORKPLACES: SOLIDARITY AND LGBT COMMUNITY WITHIN UK ORGANIZATIONS**  
Davide Bizjak UNIVERSITY OF NAPLES FEDERICO II  
Guglielmo Faldetta KORE UNIVERSITY OF ENNA  
Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II
- 1023 THE EVOLUTION OF INTERNAL MOBILITY IN THE LIGHT OF THE PSYCHOLOGICAL CONTRACT: EMERGENCE OF A “ SWITCH” PSYCHOLOGICAL CONTRACT**  
Rémi Jardat IRG UNIVERSITÉ PARIS EST  
Anne Janand UNIVERSITÉ PARIS SUD



## SLOT 4 (14:00 - 15:30) - ASKJA Building / N-128 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_02 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES (CO-SPONSORED BY BUSINESS FOR SOCIETY SIG-01 AND CORPORATE GOVERNANCE OGO SIG-02)

### ALTERNATIVE ORGANISATIONS AND BENEFIT CORPORATIONS (1)

Chair: Blanche Segrestin

Discussant:

#### Paper presentations:

- |             |  |  |
|-------------|--|--|
| <b>2211</b> | <b>INVESTIGATING BENEFIT CORPORATIONS AND PROCESSES OF CHANGE</b>              |  |
|             | Janine Hiller  | VIRGINIA TECH  |
|             | Scott Shackelford  | INDIANA UNIVERSITY                                   |
|             | Xiao Ma  |  |
| <b>2218</b> | <b>B CORPS AND HYBRID ORGANISATIONS: CHALLENGES FOR GOVERNING BOARDS</b>       |  |
|             | Malu Villela   | UNIVERSITY OF BRISTOL                                |
|             | Sergio Bulgacov  | FGV-EAESP  |
|             | Glenn Morgan   | UNIVERSITY OF BRISTOL                                |
| <b>1422</b> | <b>A FINANCIAL APPROACH OF COOPERATIVE FAILURES</b>                            |  |
|             | Justine Valette  | UNIVERSITÉ DE MONTPELLIER - MRM - LABEX ENTREPRENDRE |
| <b>1067</b> | <b>COWORKING SPACES AS SYNTOPIAS: CONCEPTUALIZING NEW ORGANIZATIONAL FORMS</b> |  |
|             | Bénédicte Vidaillet  | UNIVERSITÉ PARIS EST CRÉTEIL                         |
|             | Youcef Bousalham   | UNIVERSITÉ ROUEN                                     |

## SLOT 4 (14:00 - 15:30) - ODDI Building / O-105 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM

### BOARD/TMT AND SOCIAL PERFORMANCE

Chair: Mariateresa Torchia

Discussant: Tracy Martin

#### Paper presentations:

- |             |   |                                       |
|-------------|---|---------------------------------------|
| <b>1431</b> | <b>BOARD OF DIRECTOR CHARACTERISTICS AND CSR: A META-ANALYTIC EVALUATION OF THE STATE OF RESEARCH</b> |                                       |
|             | Jan Endrikat  | TU DRESDEN                            |
|             | Charl De Villiers   | THE UNIVERSITY OF AUCKLAND            |
|             | Thomas W. Guenther  | TU DRESDEN                            |
|             | Edeltraud M. Guenther   | TU DRESDEN                            |
| <b>1509</b> | <b>THE MULTIFACETED EFFECT OF CEO AGE ON FIRM SOCIAL AND ENVIRONMENTAL PRACTICES</b>                  |                                       |
|             | Miha Sajko  | UNIVERSITY OF ANTWERP                 |
|             | Christophe Boone  | UNIVERSITY OF ANTWERP                 |
|             | Georg Wernicke  | COPENHAGEN BUSINESS SCHOOL            |
| <b>1780</b> | <b>ARE CEOS FIRED FOR THEIR CSR PERFORMANCE?</b>  |                                       |
|             | Anas El Messoussi   | UNIVERSITY OF LAUSANNE - HEC LAUSANNE |
|             | Giovanni Derchi   | UNIVERSITY OF LAUSANNE - HEC LAUSANNE |
|             | Daniel Oyon   | UNIVERSITY OF LAUSANNE - HEC LAUSANNE |

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-106 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 CORPORATE GOVERNANCE AND DIVERSITY**

**STRATEGIES AND POLICIES AFFECTING WOBS**

**Chair:** Heike Mensi-klarbach

**Discussant:**

**Paper presentations:**

- 1718 THE IMPACT OF BOARD GENDER DIVERSITY POLICY ON WOMEN ON BOARDS: AN INSTITUTION-BASED VIEW**  
 Shili Chen UNIVERSITY OF GRONINGEN  
 Shibashish Mukherjee UNIVERSITY OF GRONINGEN  
 Niels Hermes UNIVERSITY OF GRONINGEN  
 Reggy Hooghiemstra UNIVERSITY OF GRONINGEN
- 1735 BOARD MEMBERS' RECRUITMENT AS A STRATEGIC ANSWER: THE INFLUENCE OF COMPANIES' STRATEGIES FOR INNOVATION ON THE SELECTION OF NEW BOARD MEMBERS.**  
 Emmanuel Zenou BURGUNDY SCHOOL OF BUSINESS (BSB)  
 Fabrice Galia BURGUNDY SCHOOL OF BUSINESS (BSB)  
 Isabelle Allemand BURGUNDY SCHOOL OF BUSINESS (BSB)  
 Bénédicte Brullebaut BURGUNDY SCHOOL OF BUSINESS (BSB)
- 1908 THERE IS SOMETHING ABOUT NETWORKS: EFFECTS OF POLITICAL AND REGULATORY PRESSURE ON WOMEN'S ACCESS TO BOARDS**  
 Patricia Gabaldon IE BUSINESS SCHOOL, IE UNIVERSITY  
 Ruth Mateos De Cabo UNIVERSIDAD CEU SAN PABLO, SCHOOL OF BUSINESS & ECONOMICS  
 Ricardo Gimeno BANCO DE ESPAÑA  
 Pilar Grau APPLIED ECONOMICS DEPT. UNIVERSIDAD REY JUAN CARLOS
- 3001 WHAT DOES MATTER MORE ON THE APPOINTMENT OF WOMEN DIRECTORS IN ITALY? ANALYSIS OF HUMAN AND SOCIAL CAPITAL OF NEW AND RE-APPOINTED WOMEN.**  
 Velia Gabriella Cenciarelli UNIVERSITY OF PISA  
 Elisabetta Rocchiccioli UNIVERSITY OF PISA  
 Alessandra Rigolini UNIVERISTY OF PISA

**SLOT 4 (14:00 - 15:30) - ENDURMENNT BUILDING / Room Salur - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

**ENTREPRENEURIAL PROCESSES IN ORGANISATIONS**

**Chair:** Catarina Roseira

**Discussant:** Diego Matricano

**Paper presentations:**

- 2063 TYPOLOGY OF ORGANIZATIONS AS BIOMES OF ENTREPRENEURIAL LIFE: THE CASE OF THE HOSPITALITY INDUSTRY**  
 Maria De Lurdes Calisto ESHTe- HIGHER INSTITUTE FOR TOURISM AND HOTEL STUDIES  
 Soumodip Sarkar UNIVERSITY OF ÉVORA / CEFAGE
- 2937 WHO UNDERTAKES MEANINGFUL WORK ON DIGITAL FREELANCING PLATFORMS?**  
 Ekaterina Nemkova NOTTINGHAM UNIVERSITY  
 Pelin Demirel SOUTHAMPTON UNIVERSITY  
 Linda Baines SOUTHAMPTON UNIVERSITY
- 2978 DETERMINANTS OF UNIVERSITY'S EMPLOYEE INTRAPRENEURIAL BEHAVIOR – THE CASE OF LATVIAN UNIVERSITIES**  
 Catarina Roseira FACULTY OF ECONOMICS, UNIVERSITY OF PORTO  
 Kristine Valka FACULTY OF ECONOMICS, UNIVERSITY OF PORTO  
 Pedro Campos FACULTY OF ECONOMICS, UNIVERSITY OF PORTO

**SLOT 4 (14:00 - 15:30) - ENDURMENNT BUILDING / Room Neisti - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

**03\_01 ALTERNATIVE FORMS OF ENTREPRENEURSHIP SOCIAL ENTREPRENEURSHIP**

**Chair:** Massimiliano Pellegrini

**Discussant:** Jianxin Ge

**Paper presentations:**

- 1935 WITH EACH OTHER, FOR EACH OTHER? THE ROLE OF LEADERSHIP STYLES AND PRACTICES ON COMMUNITY INVOLVEMENT IN COLLECTIVE ENTREPRENEURSHIP**  
 Emmanuelle Fauchart UNIVERSITY DE FRIBOURG  
 Christina Hertel TECHNICAL UNIVERSITY OF MUNICH  
 Julia Binder ECOLE POLYTECHNIQUE FEDERALE DE LAUSANNE
- 2089 UNPACKING THE BLACK BOX OF NON-OPPORTUNITY FOR DISADVANTAGED INDIVIDUALS: THE ROLE OF CULTURAL COGNITIVE PROCESSES**  
 Foteini Papadopoulou UNIVERSITY OF SOUTHAMPTON
- 2446 ORGANIZATIONAL SOCIAL ENTREPRENEURSHIP AS A SECOND-ORDER FORMATIVE CONSTRUCT : SCALE DEVELOPMENT & VALIDATION**  
 Merie Kannampuzha LAPPEENRANTA UNIVERSITY OF TECHNOLOGY  
 Kai Hockerts COPENHAGEN BUSINESS SCHOOL
- 2599 A RESOURCE-BASED PERSPECTIVE ON REFUGEE START-UP CONSULTING: LEARNINGS FROM GERMAN-SPEAKING EUROPE**  
 Andrew Isaak UNIVERSITY OF MANNHEIM

**SLOT 4 (14:00 - 15:30) - ENDURMENNT BUILDING / Room Efling - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 ENTREPRENEURIAL DECISION MAKING AND BEHAVIOUR**

**ENTREPRENEURIAL THINKING**

**Chair:** Sid Saleh

**Discussant:** Ariel Nian Gani

**Paper presentations:**

- 1138 HOW ENTREPRENEURS USE HEURISTICS AND BIASES TO MAKE DECISIONS THAT REQUIRE CREATIVITY**  
 Sid Saleh COLORADO SCHOOL OF MINES  
 Richard Hunt COLORADO SCHOOL OF MINES
- 2152 THE EFFECTS OF USING RATIONAL AND INTUITIVE INFORMATION PROCESSING STRATEGIES ON ENTREPRENEURIAL DECISION MAKING: A REVIEW OF THE LITERATURE**  
 Ariel Nian Gani RADBOUD UNIVERSITY NIJMEGEN  
 Allard Van Riel RADBOUD UNIVERSITY NIJMEGEN  
 Andreas Größler UNIVERSITY OF STUTTGART  
 Etienne Rouwette RADBOUD UNIVERSITY NIJMEGEN
- 2731 EFFECTUATION, BRICOLAGE, AND VALUE-FOCUSED THINKING AS COMPLEMENTARY ENTREPRENEURIAL DECISION STRATEGIES**  
 Christoph Starke OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG  
 Charlott Menke OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG  
 Matthias Raith OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG  
 Nicole Siebold OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG

**SLOT 4 (14:00 - 15:30) - ARNAGARDUR Building / A-422 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 BUSINESS MODEL INNOVATION (CO-SPONSORED BY ENT SIG-03, INNO SIG-06 AND SM SIG-13)**

**BMI II**

**Chair:** Patrick Spieth

**Discussant:**

**Paper presentations:**

**2250 ANTECEDENTS OF VALUE CREATION INNOVATION: A CONFIGURATIONAL PERSPECTIVE**

Helene Delerue ESG-UQAM  
Alidou Ouedraogo MONCTON UNIVERSITY  
Pascal Picard IAE- REUNION UNIVERSITY  
Michel Boyer IAE- REUNION UNIVERSITY

**1976 AN EXPLORATION OF THE ROLE OF VALUE CREATION AND VALUE CAPTURE IN UNIVERSITY TECHNOLOGY TRANSFER BUSINESS MODELS: A QUADRUPLE HELIX STAKEHOLDER PERSPECTIVE**

Kristel Miller ULSTER UNIVERSITY  
Maura Mcadam DUBLIN CITY UNIVERSITY  
Rodney Mcadam ULSTER UNIVERSITY

**2835 A BIBLIOMETRIC ANALYSIS OF BUSINESS MODEL RESEARCH: THE DEVELOPMENT OF A NEW RESEARCH SPECIALTY**

Alexandre Renaud EM NORMANDIE  
Raphaël Maucuer ESSCA

**1843 THE JUXTAPOSITION OF ACTIVITY SPACE RE-CONCEPTUALIZATION AND BUSINESS MODEL INNOVATION**

Zia Mansouri STOCKHOLM UNIVERSITY  
Jon Williamsson GOTHENBURG UNIVERSITY

**SLOT 4 (14:00 - 15:30) - ARNAGARDUR Building / A-303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**03 ENTREPRENEURSHIP >> 03\_07 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

**Chair:** Todd Alessandri

**Discussant:** Heleen Van Peet

**Paper presentations:**

**1747 INTERNATIONAL ENTREPRENEURSHIP AND NETWORK DYNAMICS BETWEEN CO-LOCATED AGENTS**

Isabel Diez - Vial COMPLUTENSE UNIVERSITY OF MADRID  
Elena San Román COMPLUTENSE UNIVERSITY OF MADRID  
Sarah Jack LANCASTER UNIVERSITY  
Agueda Gil-lópez FRANCISCO DE VITORIA UNIVERSITY

**1443 LIKE A ROLLING STONE? HETEROGENEITY IN THE LOCATION PREFERENCES OF EARLY-STAGE TECHNOLOGY-BASED START-UPS**

Frank Van Rijnsoever UTRECHT UNIVERSITY  
Fenna Cerutti UTRECHT UNIVERSITY

**2575 SOCIAL CAPITAL AND THE TRAJECTORY OF ENTREPRENEURIAL ECOSYSTEMS**

Sarah Chahine UNIVERSITY OF SOUTHAMPTON  
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON  
Vadim Grinevich UNIVERSITY OF SOUTHAMPTON  
Julia Bennell UNIVERSITY OF SOUTHAMPTON  
Yuan Huang CARDIFF UNIVERSITY

**2526 THE ROAD TO RESILIENCE: LESSONS FROM SRI LANKAN ENTREPRENEURS IN DEALING WITH CRISIS SITUATIONS**

Fariba Darabi SHEFFIELD HALLAM UNIVERSITY  
Mano Weligodapola SHEFFIELD HALLAM UNIVERSITY

**SLOT 4 (14:00 - 15:30) - ENDURMENNT BUILDING / Room Naustio - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_08 GROWTH STRATEGIES & INTERNATIONALIZATION FOR SMES**

**SMES: INTERNATIONAL STRATEGY AND ORGANISATION**

**Chair:** Diana Betzler

**Discussant:** Gianpaolo Abatecola

**Paper presentations:**

- 1814 ENTREPRENEURIAL ACTIVITIES: A BEHAVIORAL THEORY ANALYSIS ACROSS CULTURES**  
 Chiara Cannavale UNIVERSITY OF NAPLES PARTHENOPE  
 Iman Zohoorian Nadali UNIVERSITY OF NAPLES FEDERICO II
- 2605 THE ROLE OF A LEADER'S ENTREPRENEURIAL COMPETENCIES IN THE EMERGENCE OF AN INTERNATIONAL NETWORK OF SMES**  
 Marie Eyquem-renault UNIVERSITY OF LYON - IAE LYON - MAGELLAN RESEARCH CENTER  
 Virginie Gallego-roquelaure UNIVERSITY OF LYON - IAE LYON - MAGELLAN RESEARCH CENTER  
 Ludivine Adla UNIVERSITY OF LYON-IAELYON - MAGELLAN RESEARCH CENTER
- 2617 BALANCING BUSINESS MODEL DESIGN FOR MANUFACTURERS AND SUBCONTRACTORS. THE MODERATING ROLE OF FAMILY OWNERSHIP**  
 Elena Casprini UNIVERSITY OF SIENA  
 Matteo Devigili UNIVERSITY OF SIENA  
 Tommaso Pucci UNIVERSITY OF SIENA  
 Lorenzo Zanni UNIVERSITY OF SIENA
- 2730 INTERNATIONAL COLLABORATION OF GREEN SMES: WHICH ROLES FOR SUPPORT STRUCTURES?**  
 Mireille Heral UNIVERSITÉ DE MONTPELLIER  
 Karim Messeghem UNIVERSITÉ DE MONTPELLIER  
 Alexis Catanzaro IAE SAINT ETIENNE

**SLOT 4 (14:00 - 15:30) - VR II Building / V02-258 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 STRATEGY, INNOVATION AND INTERNALIZATION IN FAMILY BUSINESS**

**STRATEGY, INNOVATION AND INTERNATIONALIZATION IN FAMILY BUSINESS**

**Chair:** Massimo Bau

**Discussant:** Malgorzata Kurak

**Paper presentations:**

- 2443 GOVERNANCE, STRATEGY AND PERFORMANCE: PROCLIVITY TO GROW OR TO CONSERVE AMONGST INDIAN FAMILY BUSINESSES**  
 Suveera Gill PANJAB UNIVERSITY
- 2594 INTERNATIONAL MERGERS AND ACQUISITIONS IN FAMILY FIRMS: BRIDGING THE INSTITUTIONAL PERSPECTIVE WITH THE SEW PERSPECTIVE**  
 Fernando Reyes Reina UNIVERSITY OF SALAMANCA  
 Isabel Suarez Gonzalez UNIVERSITY OF SALAMANCA  
 Ignacio Requejo UNIVERSITY OF SALAMANCA  
 Maria Jose Sanchez CARLOS 3 UNIVERSITY OF MADRID  
 Bueno
- 2407 EXPRESSING AND EMBEDDING LOCAL AUTHENTICITY IN FAMILY FIRMS AS A DRIVER OF INTERNATIONALIZATION: CASE STUDIES OF ITALIAN BRANDS**  
 Andrea Runfola UNIVERSITY OF PERUGIA  
 Daria Sarti UNIVERSITY OF FLORENCE  
 Silvia Ranfagni UNIVERSITY OF FLORENCE

**SLOT 4 (14:00 - 15:30) - VR II Building / V02-261 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS**

**FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS**

**Chair:** Elias Hadjielias

**Discussant:** Anna Akhmedova

**Paper presentations:**

- 1641 A MULTILEVEL PERSPECTIVE OF ORGANIZATIONAL LEARNING IN THE TRANSGENERATIONAL ENTREPRENEURIAL FAMILY FIRM**  
Jordan Gamble DUBLIN CITY UNIVERSITYS  
Maura Mcadam DUBLIN CITY UNIVERSITY  
Eric Clinton DUBLIN CITY UNIVERSITY  
Martina Brophy DUBLIN CITY UNIVERSITY
- 1675 DISENTANGLING THE CONCEPT OF THE OWNER FAMILY IN FAMILY BUSINESS (RESEARCH)**  
Sabrina Schell UNIVERSITY OF BERNE  
Julia De Groote UNIVERSITY OF BERNE  
Andreas Hack UNIVERSITY OF BERNE  
Nadine Kammerlander WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
- 1939 ENGAGEMENT IN ENVIRONMENTALLY FRIENDLY PRACTICES IN SMES: THE MODERATING ROLE OF FAMILY OWNERSHIP, IDENTITY FIT AND COMMUNITY TIES**  
Giovanna Campopiano WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU) - UNIVERSITY OF WITTEN/HERDECKE  
Lorraine Uhlener EDHEC BUSINESS SCHOOL  
Marta M. Berent-braun CENTER FOR ENTREPRENEURSHIP, GOVERNANCE & STEWARDSHIP - NYENRODE BUSINESS UNIVERSITEIT
- 1977 ENDURING ENTREPRENEURSHIP: FAMILY FARMS AND 100 YEARS OF ADAPTATION AND CHANGE ON THE GREAT PLAINS OF NORTH AMERICA**  
Lloyd Steier UNIVERSITY OF ALBERTA SCHOOL OF BUSINESS

**SLOT 4 (14:00 - 15:30) - VR II Building / V02-138 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_03 FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**Chair:** Jan-philipp Ahrens

**Discussant:** Maarten Corten

**Paper presentations:**

**2378 OWNERSHIP HETEROGENEITY AND INNOVATION: HEDGE FUND ACTIVISM IN FAMILY FIRMS**

Matthias Leute	MAASTRICHT UNIVERSITY: SCHOOL OF BUSINESS AND ECONOMICS
Yannick Bammens	MAASTRICHT UNIVERSITY: SCHOOL OF BUSINESS AND ECONOMICS
Martin Carree	MAASTRICHT UNIVERSITY: SCHOOL OF BUSINESS AND ECONOMICS
Jolien Huybrechts	MAASTRICHT UNIVERSITY: SCHOOL OF BUSINESS AND ECONOMICS

**2435 ON THE GOALS OF FAMILY FIRMS: FROM FAMILY INVOLVEMENT TO SOVEREIGNTY AND SOCIAL RESPONSIBILITY**

Baris Istipliler	UNIVERSITY OF MANNHEIM
Jan-philipp Ahrens	UNIVERSITY OF MANNHEIM
Christian Hauser	SWISS INSTITUTE FOR ENTREPRENEURSHIP (SIFE)

**2485 SHAREHOLDER TIES TO THEIR FAMILY BUSINESS**

Jan Taenzler	UNI MANNHEIM
Detlef Keese	UNI MANNHEIM
Fabian Bernhard	EDHEC

**1832 COMBINED EFFORT BETWEEN TOP MANAGEMENT TEAM AND BOARD IN STRATEGIC DECISION-MAKING PROCESSES OF PRIVATE FAMILY FIRMS: A CONCEPTUAL FRAMEWORK OF THE SUPRA-TEAM APPROACH**

Pieter Vandekerkhof	UNIVERSITY HASSELT
Tensie Steijvers	UNIVERSITY HASSELT
Walter Hendriks	UNIVERSITY HASSELT
Wim Voordeckers	UNIVERSITY HASSELT



**SLOT 4 (14:00 - 15:30) - STAPI BUILDING / ROOM 210 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - SIG GENERAL TRACK**

## **A KALEIDOSCOPIC OF CROSS-CULTURAL MANAGEMENT CHALLENGES**

**Chair:** Jawad Syed

**Discussant:**

**Paper presentations:**

- 1089 MULTI-CAMPUS TEACHING OF A MULTICULTURAL STUDENT BODY**  
Robert Wilken ESCP EUROPE  
Nathalie Prime ESCP EUROPE  
Paul Caussat UNIVERSITY OF GREENWICH
- 1259 HOW KNOWLEDGE VISIBILITY IS INFLUENCED BY AFFILIATION NATIONALITY AND LEGITIMATION EFFORTS?**  
Mustapha GRENOBLE ECOLE DE MANAGEMENT  
Belkhouja  
Hyungseok UNIVERSITY OF LEEDS  
(david) Yoon  
François Maon IÉSEG SCHOOL OF MANAGEMENT
- 1943 INTERNATIONAL COMPARISON OF THE AGEING EFFECTS ON HR FOCUSES**  
Gábor Dr. Balogh UNIVERSITY OF PÉCS (HUNGARY), FACULTY OF BUSINESS AND ECONOMICS, DEPARTMENT OF LEADERSHIP AND ORGANIZATIONAL SCIENCES  
Zsuzsa Dr. Karoliny UNIVERSITY OF PÉCS (HUNGARY), FACULTY OF BUSINESS AND ECONOMICS, DEPARTMENT OF LEADERSHIP AND ORGANIZATIONAL SCIENCES
- 1828 A KALEIDOSCOPIC AND MULTI-PARADIGMATIC CROSS-CULTURAL MANAGEMENT**  
Jasmin PFORZHEIM UNIVERSITY  
Mahadevan

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-202 - Paper Development**

**Track: 06 INNOVATION >> 06\_08 DIGITAL INNOVATION: STRATEGIES, COMPETENCIES, THEORIES, AND PRACTICE**

## **INDUSTRIALIZING DIGITAL INNOVATION**

**Chair:** Valérie Merindol

**Discussant:** David W Versailles

**Paper presentations:**

- 2665 INDUSTRIALISING INNOVATION IN DIGITAL MANUFACTURING WITH AUTOMATED SEARCH – A DESIGN-BASED APPROACH**  
Albrecht Fritzsche FAU ERLANGEN-NÜRNBERG
- 2809 THE TRANSFORMATION OF THE AUTOMOTIVE FIRM IN THE AGE OF AUTOMATION– EARLY FINDINGS FROM A CASE STUDY OF THE DRIVE ME PROJECT AT VOLVO CARS**  
Gouthanan Pushpanathan@chalmers.se CHALMERS UNIVERSITY OF TECHNOLOGY  
Maria Elmquist CHALMERS UNIVERSITY OF TECHNOLOGY  
Ludvig Lindlöf CHALMERS UNIVERSITY OF TECHNOLOGY
- 2962 MAKING SMART INDUSTRY SMARTER, ALIGNING HIGH QUALITY AND FLEXIBILITY ORGANIZATIONAL PROCESS TO DIGITALIZATION IN MANUFACTURING FIRMS**  
Paul Ligthart RABBOUD UNIVERSITY  
Manresa Alba UNIVERSITAT DE GIRONA  
Andrea Bikfalvi UNIVERSITAT DE GIRONA  
Robert Kok RABBOUD UNIVERSITY



**SLOT 4 (14:00 - 15:30) - ODDI Building / O-101 - Competitive**

**Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION**

**STRATEGIC AND MANAGERIAL CHALLENGES OF OI**

**Chair:** Castro Goncalves Luciana

**Discussant:**

**Paper presentations:**

- 1230 SHIFTING TO A VALUE CREATING RATIONALE IN INNOVATION INTERMEDIARIES: A STUDY OF MANAGERIAL CHALLENGES AND IMPLICATIONS**  
 Kamilla Kohn Rådberg CHALMERS U. OF TECHN.  
 Anna Yström CHALMERS U. OF TECHN.
- 1442 OPENNESS, GEOGRAPHY AND INTELLECTUAL PROPERTY RIGHTS: THE CASE OF SECURITY SOFTWARE INDUSTRY**  
 Szabolcs Szilárd Sebrek CORVINUS BUSINESS SCHOOL
- 3002 ADMINISTRATIVE INSTRUMENTS AND UNIVERSITY-INDUSTRY COLLABORATION IN CHINA: IN FRAMEWORK OF OPEN INNOVATION PERSPECTIVE**  
 Liliana Mitkova UNIVERSITÉ D  
 Luciana Castro Goncalves ESIEE PARIS
- 2153 OPEN MODELS OF DECISION SUPPORT- TOWARDS A FRAMEWORK**  
 Steve Diasio UNIVERSITY OF SOUTH FLORIDA

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-203 - Competitive**

**Track: 06 INNOVATION >> 06\_01 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

**NETWORKS: CONFIGURATION AND INNOVATION**

**Chair:** Angeles Montoro - Sanchez

**Discussant:** Angeles Montoro - Sanchez

**Paper presentations:**

- 1078 ARE YOU IMMUNE? THE EFFECTS OF INTERFIRM IMITATION AND POWER ON EXIT DECISIONS FROM OPEN MULTIPARTNER ALLIANCES**  
 Rand Gerges-yammine IMPERIAL COLLEGE
- 1454 EXPLORING INTER-ORGANIZATIONAL COLLABORATION BETWEEN SMES AND OTHER ECOSYSTEM STAKEHOLDERS**  
 Agnieszka Radziwon AARHUS UNIVERSITY
- 2755 PARTNERING UP FOR INNOVATION: THE SELECTION PROCESS IN PARTNERSHIPS BETWEEN INCUMBENTS AND START-UPS**  
 Jullia De Groote UNIVERSITAET BERN  
 Julia Backmann LMU  
 Fabienne Chappuis UNIVERSITAET BERN  
 Claudio Stammler UNIVERSITAET BERN

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-204 - Competitive**

**Track: 06 INNOVATION >> 06\_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

## **SOCIAL ASPECTS OF CREATIVITY**

**Chair:** Kristina Von Gehlen

**Discussant:** Stefano Cirella

### **Paper presentations:**

- 2787 THE ROLE OF SOCIAL INTERACTIONS IN CREATIVE PROCESS DYNAMICS: AN INTEGRATIVE MODEL**  
Renata Kaminska SKEMA BUSINESS SCHOOL  
Beatrice Toustou SKEMA BUSINESS SCHOOL  
Balint Dioszegi IMPERIAL COLLEGE
- 2859 THE ROLE OF DESIGN THINKING FOR TEAM PROCESSES IN R&D PROJECTS**  
Alexander Kock TU DARMSTADT  
Edmund Christian TU DARMSTADT  
Salzmann
- 2411 A PRACTICE-BASED APPROACH TO COLLECTIVE CREATIVITY IN HIGH TECH ORGANIZATIONS: TWO CASE STUDIES**  
Cathy Krohmer AMU CNRS LEST  
Justine Arnoud UPEC  
Frédérique Chédotel IGR  
François Jaujard EMSE  
Isabelle Derumez UPEC
- 2406 SOLUTIONS BEFORE PROBLEMS : NEW INSIGHTS ON MANAGING CREATIVITY AND INNOVATIONS, A LITERATURE REVIEW OF EXAPTATION**  
Päivi Aaltonen LAPPEENRANTA UNIVERSITY OF TECHNOLOGY

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-201 - Competitive**

**Track: 06 INNOVATION >> 06\_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS**

## **KNOWLEDGE AND INNOVATION**

**Chair:** Aurore Haas

**Discussant:**

### **Paper presentations:**

- 1007 FROM THE INSIDE OUT: EXPLORING THE ROLES OF EXTERNAL BOUNDARY SPANNERS.**  
Aurore Haas SKEMA BUSINESS SCHOOL
- 1994 THE INFLUENCE OF DIFFERENT TIES STRENGTH ON THE ABSORPTIVE CAPACITY OF SOCIAL ENTERPRISES: A CASE STUDY OF AN INTERMEDIARY-SOCIAL ENTERPRISE IN THAILAND**  
Satawat Bunyasirroj IKI-SEA - BANGKOK UNIVERSITY & CERAG - UNIVERSITY GRENoble ALPES  
Vincent Ribiere IKI-SEA - BANGKOK UNIVERSITY  
Carine Dominguez-péry CERAG - UNIVERSITY GRENoble ALPES
- 2148 MORE THAN MEDICINE; PHARMACEUTICAL INDUSTRY COLLABORATIONS WITH THE UK NHS**  
Mark Scorringe UNIVERSITY OF HERTFORDSHIRE
- 2874 HOW ENGINEERS INFLUENCE DECISION MAKERS? PROFESSIONAL END USERS GIVE LEGITIMACY FOR RADICAL INNOVATIONS**  
Senda Belkhouja GRENoble ECOLE DE MANAGEMENT  
Corine Genet GRENoble ECOLE DE MANAGEMENT  
Vincent Mangematin GRENoble ECOLE DE MANAGEMENT

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-205 - Competitive**

**Track: 06 INNOVATION >> 06\_07 TEACHING AND LEARNING WITH A DIFFERENCE**

**PHYSICAL AND VIRTUAL TEACHING AND LEARNING SPACES**

**Chair:** Ann-louise Holten

**Discussant:**

**Paper presentations:**

- 1116 INNOVATIVE TEACHING CONCEPT FOR FUTURE MANAGERS IN AGILE COMPANY STRUCTURES - SUPPORTING STUDENTS' SELF-ORGANIZATION AND COLLABORATIVE LEARNING SKILLS**  
 Desiree Ladwig UNIVERSITY OF APPLIED SCIENCES LÜBECK  
 Sonja Beer UNIVERSITY OF APPLIED SCIENCES LÜBECK  
 Michel Domsch HELMUT-SCHMIDT-UNIVERSITY HAMBURG
- 2210 INTERDISCIPLINARY LEARNING, LIMINAL SPACES, AND BOUNDARY OBJECT AFFORDANCES OF TECHNOLOGY ROAD MAPPING**  
 Lisa Callagher UNIVERSITY OF AUCKLAND  
 Peter Smith UNIVERSITY OF AUCKLAND  
 Elizabeth Krull UNIVERSITY OF AUCKLAND  
 John Hosking UNIVERSITY OF AUCKLAND
- 1380 LEGO®-SCRUM SIMULATION-BASED TRAINING: A CLASSROOM PERSPECTIVE**  
 Alejandro Romero-torres ESG-UQAM  
 Simon Bourdeau ESG-UQAM  
 Vincent Billon ESG-UQAM

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-104 - Competitive**

**Track: 06 INNOVATION >> 06\_09 SUSTAINABILITY, CIRCULAR AND GREEN TECH INNOVATION**

**GREEN TECHNOLOGY INNOVATION & COMMERCIALIZATION**

**Chair:** Frank Tietze

**Discussant:**

**Paper presentations:**

- 2324 THROUGH SUSTAINABILITY ENGAGEMENT TO GREEN TECHNOLOGY INVESTMENTS**  
 Minna Saunila LAPPEENRANTA UNIVERSITY OF TECHNOLOGY  
 Tero Rantala LAPPEENRANTA UNIVERSITY OF TECHNOLOGY  
 Juhani Ukko LAPPEENRANTA UNIVERSITY OF TECHNOLOGY  
 Jouni Havukainen LAPPEENRANTA UNIVERSITY OF TECHNOLOGY
- 2533 BARRIERS AND DRIVERS FOR TECHNOLOGY COMMERCIALIZATION OF SMES IN THE DUTCH SUSTAINABLE ENERGY SECTOR.**  
 L. L. J. Meijer EINDHOVEN UNIVERSITY OF TECHNOLOGY  
 J. C. C. M. Huijben EINDHOVEN UNIVERSITY OF TECHNOLOGY  
 A. Van Boxstael EINDHOVEN UNIVERSITY OF TECHNOLOGY  
 A. G. L. Romme EINDHOVEN UNIVERSITY OF TECHNOLOGY
- 3009 IMPACTS OF PROMOTING SUSTAINABLE ENTREPRENEURSHIP IN BUSINESS PLAN COMPETITIONS**  
 Klaus Fichter UNIVERSITY OF OLDENBURG  
 Irina Tiemann UNIVERSITY OF OLDENBURG

**SLOT 4 (14:00 - 15:30) - ASKJA Building / N-129 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

**PERFORMANCE MEASUREMENT AND EVALUATION AND FIRM AND ORGANISATIONAL PERFORMANCE**

**Chair:** Lucrezia Songini

**Discussant:** Massimo Battaglia

**Paper presentations:**

- 1672 THE IMPACT OF CSR 'SUSTAINABILITY' PRACTICES ON FIRM PERFORMANCE IN THE INDIAN MANUFACTURING INDUSTRY: AN INSTITUTIONAL PERSPECTIVE**  
Mile Terziovski SWINBURNE UNIVERSITY OF TECHNOLOGY  
Deepak Sardana GRIFFITH BUSINESS SCHOOL, GRIFFITH UNIVERSITY  
Narain Gupta MANAGEMENT DEVELOPMENT INSTITUTE
- 1313 EXECUTIVE COMPENSATION AND CORPORATE INCOME TAX: A QUESTION OF SOCIETAL EQUITY**  
Michel Coulmont UNIVERSITÉ DE SHERBROOKE  
Sylvie Berthelot UNIVERSITÉ DE SHERBROOKE  
Catherine Gagné ANI-MAT INC.
- 2842 FULL TRUST IN PERFORMANCE EVALUATION?**  
Trinh Thi Le Dinh ANTWERP UNIVERSITY  
Ann Jorissen ANTWERP UNIVERSITY  
Koen Vandenbempt ANTWERP UNIVERSITY

**SLOT 4 (14:00 - 15:30) - ODDI Building / O-206 - Competitive**

**Track: 06 INNOVATION >> 06\_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT**

**TECHNOLOGICAL INNOVATION IN MANAGEMENT**

**Chair:** Leire San-jose

**Discussant:** Anne Ter Wal

**Paper presentations:**

- 1506 LESSONS FOR LEARNING FROM STUDENTS' INTERACTIVITY USING ONLINE DISCUSSION FORUMS**  
Ana Beatriz Hernández UNIVERSITAT ROVIRA I VIRGILI  
Lara  
Enric Serradell López UNIVERSITAT OBERTA DE CATALUNYA
- 1716 DIGITAL TECHNOLOGY INTEGRATION: REQUIRED MANAGERIAL CAPABILITIES IN INDUSTRIES WITH HIGHLY SPECIALIZED, UNSTANDARDIZED WORK**  
Christoph Klos UNIVERSITY OF KASSEL  
Tobias Röth UNIVERSITY OF KASSEL  
Patrick Spieth UNIVERSITY OF KASSEL
- 1754 FUNCTIONAL DIVERSIFICATION AND INNOVATION**  
Pierpaolo Andriani KEDGE BUUSINESS SCHOOL

**SLOT 4 (14:00 - 15:30) - VERÖLD Building / VHV-007 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK**

**INTERNATIONAL MANAGEMENT 3**

**Chair:** Zeerim Cheung

**Discussant:** Vincent Meyer

**Paper presentations:**

- 1848 DOES DIGITALIZATION DRIVE FIRMS' INTERNATIONALIZATION?**  
 Joan E. Ricart IESE BUSINESS SCHOOL  
 Niccolò Pisani UNIVERSITY OF AMSTERDAM  
 Vivien Fodor UNIVERSITY OF AMSTERDAM
- 1476 THE ROLE OF MANUFACTURING AUTOMATION AS AN ENABLER OF RESHORING**  
 Alessandro Ancarani UNIVERSITÀ DI CATANIA  
 Carmela Di Mauro UNIVERSITÀ DI CATANIA  
 Francesco Mascali UNIVERSITÀ DI CATANIA
- 1175 CONCEPTUALIZING THE STRATEGIC ROLE OF MANAGERIAL INFORMATION SYSTEMS IN MULTINATIONAL CORPORATIONS: A DIFFERENTIATED-CENTRALIZATION FRAMEWORK**  
 Shasha Zhao MIDDLESEX UNIVERSITY
- 1655 MNES, SENSE OF PLACE AND LIABILITY OF FOREIGNNESS**  
 James Kennelly SKIDMORE COLLEGE  
 Dietmar Sternad CARINTHIA UNIVERSITY OF APPLIED SCIENCES  
 John Mezias UNIVERSITY OF MIAMI

**SLOT 4 (14:00 - 15:30) - VERÖLD Building / VHV-008 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 4**

**Chair:** Yvonne McNulty

**Discussant:**

**Paper presentations:**

- 1455 COMPLEMENTARY SOURCES OF SOCIAL SUPPORT FOR EXPATRIATES THROUGH COMPUTER-MEDIATED SETTINGS**  
 Basak Canboy TOULOUSE BUSINESS SCHOOL  
 S. Kubra Canhilal UNIVERSITY OF LUGANO  
 Tuba Bakici RENNES SCHOOL OF BUSINESS
- 1650 ROLE OF SUPPORT FOR MARRIED WOMEN ON INTERNATIONAL ASSIGNMENT: CASE OF INDIA**  
 Dhara Shah GRIFFITH UNIVERSITY  
 Narendra Agrawal INDIAN INSTITUTE OF MANAGEMENT BANGALORE  
 Michelle Barker GRIFFITH UNIVERSITY
- 1677 A SYSTEMATIC LITERATURE REVIEW OF THE UNDERSTANDING THE EXPATRIATE SPOUSE PHENOMENON**  
 Jemaine Tsoi UNIVERSITY OF QUEENSLAND  
 Miriam Moeller UNIVERSITY OF QUEENSLAND  
 Anna Jenkins UNIVERSITY OF QUEENSLAND
- 3052 EXPATRIATE INTERNATIONAL BUSINESS TRAVEL: AN EXTREME FORM OF GLOBAL WORK**  
 Yvonne McNulty SINGAPORE UNIVERSITY OF SOCIAL SCIENCES

**SLOT 4 (14:00 - 15:30) - VERÖLD Building / VHV-103 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 INTERACTIONS BETWEEN CULTURES AND MANAGEMENT: A SETTLED MATTER OR RISING ISSUES?**

**THE MULTICULTURAL ENVIRONMENT OF EXPATRIATES AND THIRD COUNTRY NATIONALS**

**Chair:** Jean-pierre Segal

**Discussant:**

**Paper presentations:**

- 1121 GROUP DYNAMICS AND VALUE TRANSFORMATIONS IN MULTINATIONAL CORPORATIONS**  
Jakob Lauring AARHUS UNIVERSITY  
Charlotte Jonasson AARHUS UNIVERSITY
- 1433 BEING LOCAL, FOREIGNER OR COSMOPOLITAN? IDENTITIES, INTEGRATION PROCESSES AND STRATEGIES OF SKILLED MIGRANTS WITHIN THE MULTICULTURAL ENVIRONMENT OF HOME COUNTRY SUBSIDIARIES IN SWISS MULTINATIONAL COMPANIES.**  
Eric Davoine UNIVERSITY  
Clelia Rossi UNIVERSITY
- 1437 THIRD-COUNTRY NATIONALS AS BOUNDARY SPANNERS IN MULTINATIONAL COMPANIES: ROLES, FUNCTIONS, AND COMPETENCES**  
Christoph Barmeyer UNIVERSITY OF PASSAU  
Volker Stein UNIVERSITY OF SIEGEN  
Jenny Eberhardt
- 2180 PARTICIPANT'S SOCIAL COMPLEXITY BELIEFS AND PERCEIVED OPTIMAL CONTACT IN CULTURAL INTELLIGENCE DEVELOPMENT THROUGH CONTACT-BASED TRAINING**  
Valerie Alexandra SAN DIEGO STATE UNIVERSITY

**SLOT 4 (14:00 - 15:30) - VERÖLD Building / VHV-107 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 INTERNATIONAL COMPETITIVENESS**

**RESPONSIBLE COMPETITIVENESS**

**Chair:** Christopher Kronenberg

**Discussant:** Pablo Collazzo

**Paper presentations:**

- 1802 DICHOTOMOUS PERFORMANCE IMPACTS OF SOCIAL AND ENVIRONMENTAL SUSTAINABILITY: DEVELOPMENT LEVELS MATTER**  
Eleanor Doyle UNIVERSITY COLLEGE CORK  
Mauricio Perez-alaniz UNIVERSITY OF LIMERICK
- 2829 SHARED VALUE ECOSYSTEM AND CLUSTER INITIATIVES: THE ROLE OF CHARISMATIC LEADERS**  
Federica Belfanti LIUC-UNIVERSITÀ CATTANEO  
Fernando G. Alberti LIUC-UNIVERSITÀ CATTANEO  
Emanuele Pizzurno LIUC-UNIVERSITÀ CATTANEO
- 1670 ANTECEDENTS OF RELATIONSHIP QUALITY AND LOYALTY IN RESTAURANTS- THE MODERATING EFFECTS OF GENDER AND AGE**  
Girish Prayag UNIVERSITY OF CANTERBURY  
Sameer Hosany ROYAL HOLLOWAY UNIVERSITY OF LONDON  
Babak Taheri HERRIOTT-WATT UNIVERSITY  
Erdogan Ekiz KING ABDULAZIZ UNIVERSITY

**SLOT 4 (14:00 - 15:30) - VERÖLD Building / VHV-108 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_06 STRATEGY, MANAGEMENT, AND MARKETING IN AND FROM EMERGING MARKETS**

**ADMINISTRATIVE BORDER AND INVESTMENT**

**Chair:** Brian Pinkham

**Discussant:**

**Paper presentations:**

- 2554 REGIONAL INSTITUTIONS OF INDIA AND THEIR SUB-NATIONAL MAPPING TO STUDY MODES OF ENTRY**  
Rajdeepa Maity EMLYON BUSINESS SCHOOL
- 2553 EXPORT STIMULI AND BARRIERS TO ENTERING CHINA: SPANISH EXPORT WINERY EVIDENCE**  
Diana A. Filipescu TOULOUSE BUSINESS SCHOOL  
Noelia Jimenez De Asenjo INTERNATIONAL UNIVERSITY OF BARCELONA
- 1645 THE EFFECT OF INTER- AND INTRA- REGIONAL GEOGRAPHIC DIVERSIFICATION STRATEGIES ON FIRM PERFORMANCE IN CHINA**  
Shengce Ren SHANGHAI MARITIME UNIVERSITY  
Hueiting Tsai NATIONAL CHENG-KUNG UNIVERSITY

**SLOT 4 (14:00 - 15:30) - University Square Building - HT-102 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT - SIG GENERAL TRACK**

**SPORT GOVERNANCE**

**Chair:** Thomas Könecke

**Discussant:** Becca Leopkey

**Paper presentations:**

- 1702 THE EFFECT OF CLUB OWNERSHIP CONCENTRATION ON BOARD AND CEO FUNCTION: THE RELATION BETWEEN GOVERNANCE STRUCTURE AND CLUB PERFORMANCES IN ITALY AND ENGLAND**  
Luca Lorenzon BOCCONI UNIVERSITY  
Dino Ruta BOCCONI UNIVERSITY  
Emiliano Sironi BOCCONI UNIVERSITY
- 1781 INSTITUTIONAL WORK AND NEW ORGANIZATIONAL FORMS: THE CASE OF THE EARLY DEVELOPMENT OF THE PARALYMPIC MOVEMENT**  
Simon Gerard COVENTRY UNIVERSITY  
Ian Brittain COVENTRY UNIVERSITY  
Thierry Zintz UNIVERSITE CATHOLIQUE DE LOUVAIN
- 1577 UNDERSTANDING JOINT BIDS FOR INTERNATIONAL LARGE-SCALE SPORT EVENTS AS STRATEGIC ALLIANCES**  
Becca Leopkey UNIVERSITY OF GEORGIA  
Jinsu Byun UNIVERSITY OF GEORGIA  
Dana Ellis LAURENTIAN UNIVERSITY
- 1901 REDESIGNING U.S. INTERCOLLEGIATE ATHLETICS TO BETTER CONFORM WITH UNESCO'S BEST PRACTICES IN STUDENT AFFAIRS**  
Thomas Baker Iii UNIVERSITY OF GEORGIA  
Marc Edelman BARUCH COLLEGE, STRICKLIN SCHOOL OF BUSINESS

**SLOT 4 (14:00 - 15:30) - MAIN BUILDING / A-207 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

**COMPETENCIES**

**Chair:** Margarida Truninger

**Discussant:** Rosa Lutete Geremias

**Paper presentations:**

- 1584 THE MODERATING ROLE OF EI COMPETENCIES OVER GENERAL INTELLIGENCE AND INDIVIDUAL PERFORMANCE: A TASK DEPENDENT MODEL**  
 Margarida Truninger CENTER FOR CREATIVE LEADERSHIP  
 Xavier Fernández-i-marín LUDWIG-MAXIMILIANS-UNIVERSITÄT  
 Joan Manuel Batista- ESADE  
 foguet  
 Richard Boyatzis WESTERN CASE RESERVE UNIVERSITY  
 Ricard Serlavós ESADE
- 2158 ANALYTICAL PROBLEM-SOLVING, “ MORE RECOMMENDED THAN USED”: A SYSTEMATIC REVIEW OF THE LITERATURE**  
 Matin Mohaghegh UNIVERSITY OF PADOVA  
 Andrea Furlan UNIVERSITY OF PADOVA
- 2228 PSYCHOLOGICAL CAPITAL AS A LEARNING FACILITATOR**  
 Rosa Lutete Geremias • SCHOOL OF SOCIAL AND POLITICAL SCIENCES- UNIVERSITY OF LISBON  
 Miguel Pereira Lopes SCHOOL OF SOCIAL AND POLITICAL SCIENCES- UNIVERSITY OF LISBON  
 André Escórcio Soares FACULTY FOR HEATH AND LIFE SCIENCES -COVENTRY UNIVERSITY

**SLOT 4 (14:00 - 15:30) - MAIN BUILDING / A-051 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

**COGNITION, AFFECT AND TEAM INNOVATION**

**Chair:** Petru Curseu

**Discussant:**

**Paper presentations:**

- 1412 HOW THE GROUP AFFECTIVE TONE INFLUENCE TEAM CREATIVITY: TWO STUDIES TO EXAMINE THE MEDIATING ROLE OF TEAMS' TRANSACTIVE MEMORY SYSTEM**  
 Chiung Yi Huang YUAN ZE UNIVERSITY  
 Jia Chi Huang NATIONAL CHENGCHI UNIVERSITY
- 1749 THE TOP MANAGEMENT TEAM (TMT) BEHAVIORS THAT SUPPORT INNOVATION**  
 Ann Hutchison UNIVERSITY OF AUCKLAND  
 Lisa Callagher UNIVERSITY OF AUCKLAND  
 Dana Cumin UNIVERSITY OF AUCKLAND
- 2576 THE DYNAMICS OF KNOWLEDGE SHARING : HOW TO MAKE ORDINARY PEOPLE DELIVER EXTRAORDINARY RESULTS IN PROJECT TEAMS**  
 Johan Olaisen BI NORWEGIAN BUSIENSS SCHOOL  
 Øivind Revang BI NORWEGIAN BUSINESS SCHOOL
- 2816 THE EFFECT OF TEAM COGNITIVE FLEXIBILITY ON TEAM ADAPTATION AND PERFORMANCE**  
 Ana Sousa Guedes ISCTE-IUL  
 Ana M. Passos ISCTE-IUL  
 Catarina Marques Santos MAASTRICHT UNIVERSITY, SCHOOL OF BUSINESS & ECONOMICS  
 Sjir Uitdewilligen FACULTY OF PSYCHOLOGY AND NEUROSCIENCE, MAASTRICHT UNIVERSITY



**SLOT 4 (14:00 - 15:30) - MAIN BUILDING / A-052 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## **EMPLOYEES' ATTRACTION AND RETENTION**

**Chair:** Sven Hauff

**Discussant:**

**Paper presentations:**

- 1719 DEVELOPMENT AND VALIDATION OF SITUATIONAL JUDGMENT TESTS TO SELECT CHANGE AGENTS**  
 Ioannis Nikolaou AUEB  
 Athanasios Gouras AUEB  
 Maria Vakola AUEB
- 1892 CURRENT CHALLENGES IN EMPLOYEE RECRUITMENT: INSIGHT FROM HR PROFESSIONALS**  
 Phyllis Messalina Gilch HEINRICH-HEINE UNIVERSITY  
 Jost Sieweke VRIJE UNIVERSITEIT
- 2348 ATTRACTING JOB SEEKERS USING DIVERSITY SEALS**  
 Sarah-alena Rössig OTTO-VON-GUERICKE-UNIVERSITY MAGDEBURG  
 Susanne Enke OTTO-VON-GUERICKE-UNIVERSITY MAGDEBURG
- 1058 EVERYTHING COMES AT A PRICE: THE INFLUENCE OF JOB SEEKERS' PERSONALITY ON PREFERENCES FOR PAY AND LEISURE**  
 Andri Koch UNIVERSITY OF BERN  
 Julia K. De Groote UNIVERSITY OF BERN  
 Marco Gruetter UNIVERSITY OF BERN

**SLOT 4 (14:00 - 15:30) - MAIN BUILDING / A-050 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## **HRM FUNCTION & STRATEGY**

**Chair:** Silvia Profili

**Discussant:**

**Paper presentations:**

- 1035 HIGH RELIABILITY HUMAN RESOURCE MANAGEMENT**  
 Rebecca Loudoun GRIFFITH UNIVERSITY  
 Ashlea Kellner GRIFFITH UNIVERSITY  
 Keith Townsend GRIFFITH UNIVERSITY  
 Adrian Wilkinson GRIFFITH UNIVERSITY
- 1226 DEVOLVE AND THEN DISSOLVE: DO WE REALLY NEED AN HR FUNCTION?**  
 Jennifer Gao THE UNIVERSITY OF MELBOURNE
- 1621 HR OUTSOURCING AND HR EXCELLENCE: EXTENDING THE RESOURCE BASED VIEW WITH THE RATIONALE OF INSTITUTIONAL THEORY**  
 Marius Wehner UNIVERSITÄT DÜSSELDORF  
 Klaas Szierbowski-seibel PADERBORN UNIVERSITY  
 Rüdiger Kabst UNIVERSITÄT PADERBORN
- 1950 GUANXI HRM AND EMPLOYEE WELL-BEING IN CHINA**  
 Athena Li Liu THE UNIVERSITY OF TOULOUSE 1 CAPITOLE  
 Yu Jia WUHAN UNIVERSITY

**SLOT 4 (14:00 - 15:30) - MAIN BUILDING / A-229 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **PERFORMANCE**

**Chair:** Michal Biron

**Discussant:** Kawon Kim

**Paper presentations:**

- 1068 THE EFFECT OF MORNING COMMUTES ON EMOTIONAL EXHAUSTION AND PERFORMANCE: TAKING MENTAL EFFORT AND COGNITIVE APPRAISAL INTO ACCOUNT**  
Michal Biron UNIVERSITY OF HAIFA  
Renee De Reuver TILBURG UNIVERSITY
- 1022 EFFECTS OF DYADIC WORKPLACE MISTREATMENT ON PERFORMANCE: HOW SUPERVISORS GET AHEAD AND EMPLOYEES ARE LEFT BEHIND**  
Yannick Griep UNIVERSITY OF CALGARY, DEPARTMENT OF PSYCHOLOGY & STOCKHOLM UNIVERSITY, STRESS RESEARCH INSTITUTE  
Lukas Neville UNIVERSITY OF MANITOBA, ASPER SCHOOL OF BUSINESS  
M. Sandy UNIVERSITY OF CALGARY, HASKAYNE SCHOOL OF BUSINESS  
Hershcovis
- 2276 HOW LOSING AFFECTS SUBSEQUENT PERFORMANCE: GOAL INTERDEPENDENCE PERSPECTIVE**  
Kawon Kim HONG KONG POLYTECHNIC UNIVERSITY  
Yuen Lam Bavik HONG KONG POLYTECHNIC UNIVERSITY

**SLOT 4 (14:00 - 15:30) - STAPI BUILDING / ROOM 108 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP**

## **LEADERSHIP IN AND OF TEAMS**

**Chair:** Meltem Ceri Booms

**Discussant:**

**Paper presentations:**

- 1863 TEAM LEADERSHIP AND CONTEXT: A SYSTEMATIC REVIEW**  
Meltem Ceri Booms UNIVERSITY OF LEUVEN / UNIVERSITY OF ANTWERP  
Hein Wendt UNIVERSITY OF LEUVEN
- 2707 HOW TEAM LEADERS FOSTER EMPLOYEES' PROACTIVITY IN FLEXIBLE WORKING ARRANGEMENTS**  
Martina Hartner-tiefenthaler TU WIEN  
Sharon Clarke UNIVERSITY OF MANCHESTER  
Lynn Holdsworth UNIVERSITY OF MANCHESTER
- 1975 WHEN DOES BENEVOLENT LEADERSHIP LEAD TO TEAM IDENTIFICATION AND SATISFACTION? THE MODERATING ROLE OF ENVIRONMENTAL UNCERTAINTY**  
Tzu-ting Lin NATIONAL CHENGCHI UNIVERSITY  
Yuan-hsi Liao NATIONAL CHENGCHI UNIVERSITY
- 2235 LEADER-MEMBER PERCEPTUAL CONGRUENCE OF AUTHENTIC LEADERSHIP AND TEAM PERFORMANCE: THE MEDIATING ROLE OF TEAM PARTICIPATION**  
Hsing-er Lin NATIONAL SUN YAT-SEN UNIVERSITY  
I-jie Hsu NATIONAL CHANGHUA UNIVERSITY OF EDUCATION

**SLOT 4 (14:00 - 15:30) - MAIN BUILDING / A-069 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 MEANINGFULNESS AND MINDFULNESS AT WORK: A CALLING AND CRAFTING OF ACTION RESEARCH**

## **MINDFULLNESS**

**Chair:** Donna Morrow

**Discussant:**

**Paper presentations:**

- 1638 SCIENTIFICATION, INSTRUMENTALIZATION AND COMMODIFICATION OF MINDFULNESS IN A PROFESSIONAL SERVICES FIRM**  
 Marie Holm ESCEM  
 Mira Karjalainen UNIVERSITY OF HELSINKI  
 Gazi Islam GRENOBLE ECOLE DE MANAGEMENT
- 1752 HELPING PEOPLE BY BEING IN THE PRESENT: MINDFULNESS INCREASES PROSOCIAL BEHAVIOR**  
 Andrew Hafenbrack UCP - CATÓLICA LISBON  
 Lindsey Cameron ROSS SCHOOL OF BUSINESS, UNIVERSITY OF MICHIGAN  
 Gretchen Spreitzer ROSS SCHOOL OF BUSINESS, UNIVERSITY OF MICHIGAN  
 Laura Noval IMPERIAL BUSINESS SCHOOL, IMPERIAL COLLEGE LONDON  
 Chen Zhang ROSS SCHOOL OF BUSINESS, UNIVERSITY OF MICHIGAN  
 Samah Shaffakat LIVERPOOL BUSINESS SCHOOL, LIVERPOOL JOHN MOORES UNIVERSITY
- 2528 EXPLORING THE CONSEQUENCES OF MINDFULNESS AT WORK. THE IMPACT OF MINDFUL ORGANIZING ON EMPLOYEE LEVEL OUTCOMES**  
 Daniel Gajda UNIVERSITY OF ECONOMICS IN KATOWICE  
 Przemysław Zbierowski UNIVERSITY OF ECONOMICS IN KATOWICE  
 Milena Gojny-zbierowska UNIVERSITY OF ECONOMICS IN KATOWICE
- 2876 DEVELOPMENT OF RELATIONAL MINDFULNESS AMONG FUTURE MANAGERS AND LEADERS: EXAMINATION OF THE RELATIONAL MINDFULNESS TRAINING (RMT) IN MANAGEMENT EDUCATION.**  
 Marek Vich UNIVERSITY OF ECONOMICS, PRAGUE  
 Martin Lukeš UNIVERSITY OF ECONOMICS, PRAGUE  
 Jan Burian UNIVERSITY OF ECONOMICS, PRAGUE

**SLOT 4 (14:00 - 15:30) - GIMLI BUILDING / G-102 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 MOTIVATION, TRUST AND INCENTIVES**

**PAY & CONTRACTING**

**Chair:** Dinuka Herath

**Discussant:**

**Paper presentations:**

- 1551 PAY TRANSPARENCY IN THE FIELD: ENVY-INDUCING SOCIAL COMPARISONS MAY REDUCE JOB SATISFACTION**  
Sebastian Berger UNIVERSITY OF BERN  
Kathrin Schnauffer FRESENIUS UNIVERSITY OF APPLIED SCIENCE  
Fabian Christandl FRESENIUS UNIVERSITY OF APPLIED SCIENCE  
Mario Gollwitzer UNIVERSITY OF MARBURG  
Timo Meynhardt HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 2133 ASSESSING THE ROLE OF INDIVIDUAL VARIABLE PAY WITHIN A COLLECTIVISTIC CULTURE COUNTRY**  
Ivana Načinović UNIVERSITY OF ZAGREB, FACULTY OF BUSINESS AND ECONOMICS  
Braje  
Maja Klindžić UNIVERSITY OF ZAGREB, FACULTY OF BUSINESS AND ECONOMICS  
Lovorka Galetić UNIVERSITY OF ZAGREB, FACULTY OF BUSINESS AND ECONOMICS
- 2983 CONTRACTING MOTIVATED EMPLOYEES: SHOULD THE FIRM APPOINT A MONITOR?**  
Eduard Alonso UIB  
Paula González
- 1088 MIND YOUR SPACE: DESK SHARING AND EMPLOYEE COMMITMENT**  
Maija Worek FHWIEN DER WKW UNIVERSITY OF APPLIED SCIENCES FOR  
MANAGEMENT & COMMUNICATION  
Barbara Covarrubias FHWIEN DER WKW UNIVERSITY OF APPLIED SCIENCES FOR  
Venegas MANAGEMENT & COMMUNICATION  
Sonja Thury

**SLOT 4 (14:00 - 15:30) - LÖGBERG BUILDING / L-101 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

**BRIDGING PROJECT MANAGEMENT WITH INNOVATION AND ENTREPRENEURSHIP**

**Chair:** Hans Georg Gemünden

**Discussant:** Lars Kristian Hansen

**Paper presentations:**

- 1441 EXPLORING THE ROLE OF PROJECT MANAGEMENT IN PRODUCT DEVELOPMENT OF NEW TECHNOLOGY- BASED FIRMS**  
Ewa Sońta-drączkowska WARSAW SCHOOL OF ECONOMICS  
Matthias Mrożewski TECHNISCHE UNIVERSITÄT BERLIN
- 1071 MOTIVATION SYNERGY FOR EACH PROJECT STAGE: EVIDENCE FROM NPD TEAM IN TECHNOLOGY-INTENSIVE FIRMS**  
Sujinda Popaitoon MAHASARAKHAM BUSINESS SCHOOL
- 2202 THE "IRON TRIANGLE" AND THE "LEMONADE PRINCIPLE": DO PROJECT MANAGERS AND ENTREPRENEURS HANDLE UNCERTAINTY IN THE SAME WAY?**  
Stephane Tywoniak UNIVERSITY OF OTTAWA  
Christophe Bredillet UNIVERSITE DU QUEBEC TROIS RIVIERES  
Mahshid Tootoonchy QUEENSLAND UNIVERSITY OF TECHNOLOGY

**SLOT 4 (14:00 - 15:30) - LÖGBERG BUILDING / L-102 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

**WHAT'S NEW ON UNDERSTANDING PROJECT SUCCESS**

**Chair:** Julien Pollack

**Discussant:** Christine Unterhitzberger

**Paper presentations:**

- 1331 FACILITATORS FOR THE EFFECTIVE USE OF THE BUSINESS CASE FOR IT PROJECTS**  
Frank Einhorn UNIVERSITY OF JOHANNESBURG  
Carl Marnewick
- 1926 EXAMINING THE DEPENDENCE UPON CONTEXT OF THE RELATIONSHIP BETWEEN CRITICAL SUCCESS FACTORS AND PROJECT PERFORMANCE**  
Maxwell Chipulu UNIVERSITY OF SOUTHAMPTON  
Ramesh Vahidi UNIVERISTY OF SOUTHAMPTON
- 1264 PROJECT ASSURANCE: A POSITIVE CONTRIBUTOR TO IT PROJECT SUCCESS**  
Carl Marnewick  
Elizabeth Mkoba UNIVERSITY OF JOHANNESBURG
- 2626 LESSONS FROM PAKISTAN'S PROJECT IMPLEMENTATION FAILURES: AN APPRAISAL**  
Asad Ghalib LIVERPOOL HOPE UNIVERSITY  
Iram Khan COMSATS INSTITUTE OF INFORMATION TECHNOLOGY

**SLOT 4 (14:00 - 15:30) - LÖGBERG BUILDING / L-103 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_01 MAKING A DIFFERENCE: ACTION RESEARCH AND ENGAGED SCHOLARSHIP IN PROJECTS AND INNOVATIONS**

**PROJECT MANAGEMENT AND INNOVATION**

**Chair:** Per Svejvig

**Discussant:**

**Paper presentations:**

- 1881 INNOVATIVE PRODUCT DEVELOPMENT: CROSSING THE VALLEY OF DEATH FOR BREAKTHROUGH INNOVATIONS**  
Christophe Midler CRG ECOLE POLYTECHNIQUE  
Remi Maniak CRG ECOLE POLYTECHNIQUE  
Bernard Jullien UNIVERSITÉ DE BORDEAUX  
Yannick Lung UNIVERSITÉ DE BORDEAUX
- 1282 PROJECT-AS-PRACTICE: A BOURDIEUAN APPROACH**  
Theodoros NATIONAL TECHNICAL UNIVERSITY OF ATHENS  
Kalogeropoulos  
Vrassidas Leopoulos NATIONAL TECHNICAL UNIVERSITY OF ATHENS  
Konstantinos UNIVERSITY OF SOUTH AUSTRALIA  
Kirytopoulos  
Nikolaos NATIONAL AND KAPODISTRIAN UNIVERSITY OF ATHENS  
Panagiotopoulos  
Zoe Ventura ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 1701 A NOVEL ACTION LEARNING TO RESPOND COMPLEX PROBLEMS IN PPM**  
Andrew Bradly RESEARCH SCHOOL OF MANAGEMENT, THE AUSTRALIAN NATIONAL UNIVERSITY  
Saeed Shalbafan UTS  
Elysebeth Leigh UTS  
Julien Pollack UNIVERSITY OF SYDNEY  
Shankar Sankaran UTS

**SLOT 4 (14:00 - 15:30) - LÖGBERG BUILDING / L-201 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK**

## **COLLABORATIVE APPROACHES: OPEN AND SOCIAL INNOVATION IN PUBLIC SERVICES**

**Chair:** Andrea Bonomi Savignon

**Discussant:**

**Paper presentations:**

- 1206 OPEN GOVERNMENT: INVESTIGATING INNOVATION, DIGITALIZATION, AND KNOWLEDGE TRANSFER**  
Lisa Schmidhuber JOHANNES KEPLER UNIVERSITY  
Dennis Hilgers JOHANNES KEPLER UNIVERSITY
- 1293 CO-PRODUCTION AND SOCIAL INNOVATION IN EMPLOYABILITY SERVICES**  
Colin Lindsay UNIVERSITY OF STRATHCLYDE
- 1300 THE "CROWD" REVOLUTION IN THE PUBLIC SECTOR: CROWDSOURCING AND CROWDSTORMING AS FORMS OF INNOVATION IN THE PUBLIC SERVICE FINANCING AND DELIVERY.**  
Rocco Frondizi UNIVERSITÀ DEGLI STUDI DI ROMA "TOR VERGATA"  
Nathalie Colasanti UNIVERSITÀ DEGLI STUDI DI ROMA "TOR VERGATA"  
Marco Meneguzzo UNIVERSITÀ DEGLI STUDI DI ROMA "TOR VERGATA"
- 2237 TOWARDS PARADIGM SHIFT IN PUBLIC SECTOR INNOVATION**  
Sami Kauppinen LAUREA UNIVERSITY OF APPLIED SCIENCES  
Satu Luojus LAUREA UNIVERSITY OF APPLIED SCIENCES  
Lassi Tähtinen LAUREA UNIVERSITY OF APPLIED SCIENCES

**SLOT 4 (14:00 - 15:30) - LÖGBERG BUILDING / L-204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT**

## **MANAGERIAL ISSUES IN NONPROFIT ORGANISATIONS**

**Chair:** Elisa Bonollo

**Discussant:**

**Paper presentations:**

- 1407 SUCCESSFUL WITHOUT PROFITS: PERSONAL FACTORS THAT AFFECT PERFORMANCE AND INNOVATIVENESS IN NPOS**  
Andreas Reinhardt OTTO VON GUERICKE UNIVERSITY MAGDEBURG  
Susanne Enke OTTO VON GUERICKE UNIVERSITY MAGDEBURG
- 1808 OPACITY AND DISINGENUITY: THE GOVERNANCE OF FIFA**  
Irvine Lapsley UNIVERSITY OF EDIMBURGH  
Anna Scheer FRIEDRICH SCHILLER JENA
- 2339 DO EMOTIONS MATTER? OPPOSING EFFECTS OF EMOTIONS IN NONPROFITS ORGANIZATIONAL IDENTITY**  
Hannes W. Lampe HAMBURG UNIVERSITY OF TECHNOLOGY

**SLOT 4 (14:00 - 15:30) - LÖGBERG BUILDING / L-205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**EXPLORING LEADERSHIP ISSUES IN HEALTHCARE ORGANISATIONS**

**Chair:** Jean-paul Dumond

**Discussant:** Stephen O'connor

**Paper presentations:**

- 1084 THE IMPACT OF LEADERSHIP CHURN ON QUALITY MANAGEMENT IN PUBLIC HOSPITALS**  
 Sandra Leggat LA TROBE UNIVERSITY  
 Cathy Balding LA TROBE UNIVERSITY
- 1519 STAKEHOLDERS IN STRATEGY: THEIR 'INVISIBLE' AND YET AN INEVITABLE PRESENCE?**  
 Peter Mckiernan STRATHCLYDE UNIVERSITY  
 Fran Ackermann CURTIN UNIVERSITY  
 Colin Eden STRATHCLYDE UNIVERSITY
- 2240 PUBLIC-PRIVATE PARTNERSHIPS (PPPS) IN HEALTHCARE: GAUGING LEADERSHIP COMPETENCIES OF HOSPITAL MANAGERS**  
 Cherie L. Ramirez SIMMONS COLLEGE  
 Bernardo Ramirez UNIVERSITY OF CENTRAL FLORIDA  
 Antonio Hurtado IGSA MEDICAL SERVICES  
 Belendez  
 Daniel J. West UNIVERSITY OF SCRANTON  
 Michael M. Costello UNIVERSITY OF SCRANTON  
 Steven J. Szydlowski UNIVERSITY OF SCRANTON  
 William F. Miller UNIVERSITY OF SCRANTON
- 2609 HYBRID MANAGERS IN HEALTHCARE: EXPLORING THEIR CAREER NARRATIVES, IDENTITY WORK AND CONTEXTUAL INFLUENCES**  
 Mike Bresnen UNIVERSITY OF MANCHESTER  
 Damian Hodgson UNIVERSITY OF MANCHESTER  
 Simon Bailey UNIVERSITY OF MANCHESTER  
 John Hassard UNIVERSITY OF MANCHESTER  
 Paula Hyde UNIVERSITY OF MANCHESTER

**SLOT 4 (14:00 - 15:30) - ARNAGARDUR Building / A-301 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK**

**TECHNOLOGICAL DEVELOPMENTS IN THE CONDUCT OF RESEARCH**

**Chair:** David S. A. Guttormsen

**Discussant:**

**Paper presentations:**

- 1127 IS TRANSCRIPTION AN OBSOLETE NORM? THE MEANING AND PROSPECTS OF DIGITALIZATION OF QUALITATIVE INTERVIEWS' DATA**  
Sebastien Point EM STRASBOURG  
Yehuda Baruch SOUTHAMPTON BUSINESS SCHOOL
- 2381 OPEN REPOSITORIES IN SCHOLARLY COMMUNICATION: DEMOCRATISING RESEARCH OR MANIFESTING ELITE STRUCTURES**  
Simon Cadez UNIVERSITY OF LJUBLJANA  
Yulia Kasperskaya UNIVERSITY OF BARCELONA
- 2660 VISUALIZING DISAGREEMENT IN SURVEY RESPONSES TO REVISE CORRELATIONAL MODELS: A MIXED METHODS APPROACH**  
Martin J. Eppler UNIVERSITY OF ST. GALLEN  
Elitsa Alexander UNIVERSITY OF ST. GALLEN
- 1024 DESIGN SCIENCE RESEARCH: EXPLANATION BY EXAMPLE**  
Raymond Opdenakker EINDHOVEN TECHNICAL UNIVERSITY  
Carin Cuypers BUREAU LARA

**SLOT 4 (14:00 - 15:30) - VR II Building / V02-157 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT - SIG GENERAL TRACK**

**ACTION OR INTELLECT: WHAT DRIVES PERFORMANCE?**

**Chair:** Kathleen Park

**Discussant:** José Ángel Zúñiga-vicente

**Paper presentations:**

- 1805 ACTION SHAPES PERFORMANCE: EFFECTS OF INITIATIVES ON SUSTAINABILITY PERCEPTION AND FIRM PERFORMANCE**  
Daniel Alonso-martinez U. OF LEON  
Vincenzo Vastola BOCCONI UNIVERSITY
- 1608 THE IMPACT OF SOCIAL ACTIVISM ON CORPORATE NONMARKET PERFORMANCE: EVIDENCE FROM THE NUCLEAR POWER GENERATION INDUSTRY**  
Adam Fremeth IVEY BUSINESS SCHOOL
- 2099 INTELLECTUAL CAPITAL AND INNOVATION IN INTERNATIONAL CONTEXT: A COMPARISON OF THREE COUNTRIES**  
Tatiana Garanina ST.PETERSBURG UNIVERSITY  
Tatiana Andreeva MAYNOOTH UNIVERSITY  
Josune Saenz Martinez UNIVERSITY OF DEUSTO  
Nekane Aramburu Goya UNIVERSITY OF DEUSTO  
Aino Kianto LAPPEENRANTA UNIVERSITY OF TECHNOLOGY



**SLOT 4 (14:00 - 15:30) - VR II Building / V02-152 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

**TOP MANAGEMENT TEAM BEHAVIOUR**

**Chair:** Liqun Wei

**Discussant:**

**Paper presentations:**

- 1726 EXPLORING EXECUTIVE COMPENSATION, CONFIDENCE AND FUNCTIONAL ROLES AS ANTECEDENTS OF ORGANIZATIONAL VIRTUE**  
 Achim Schade RWTH AACHEN UNIVERSITY  
 Malte Brettel RWTH AACHEN UNIVERSITY
- 2111 THE PERFORMANCE EFFECT OF CEO OVERCONFIDENCE IN TURNAROUND SITUATIONS**  
 Marc Kowalzick UNIVERSITY OF MANNHEIM  
 Jan-philipp Ahrens UNIVERSITY OF MANNHEIM  
 Jochim Lauterbach TECHNICAL UNIVERSITY OF MUNICH
- 1203 TMT ADVICE SEEKING AND DECISION QUALITY: THE MODERATING ROLE OF CEO PROCEDURAL FAIRNESS AND ENVIRONMENTAL DYNAMISM**  
 Liqun Wei HONG KONG BAPTIST UNVIERSITY  
 Sally Cheung HONG KONG BAPTIST UNIVERSITY  
 Song Chang HONG KONG BAPTIST UNIVERSITY

**SLOT 4 (14:00 - 15:30) - VR II Building / V02-156 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 THE STRATEGIC PRACTICES OF MERGERS & ACQUISITIONS**

**M&A PROCESSES AND ROUTINES**

**Chair:** Nuno Oliveira

**Discussant:** David Kroon

**Paper presentations:**

- 2889 THAT'S GREAT ON PAPER... BUT NOT IN PRACTICE! – A ROUTINE ECOLOGY PERSPECTIVE TO UNDERSTAND M&A INTEGRATION BARRIERS**  
 Nicola Mirc TOULOUSE SCHOOL OF MANAGEMENT  
 Kathrin Sele AALTO UNIVERSITY  
 Audrey Rouzies TOULOUSE SCHOOL OF MANAGEMENT  
 Duncan Angwin LANCASTER UNIVERSITY
- 2771 LESSONS LEARNED – WHERE DO WE GO FROM HERE? THE INTERPLAY OF ROUTINES AND HEURISTICS IN ACQUISITION INTEGRATION**  
 Irina Koprax INNSBRUCK UNIVERSITY  
 Mai Anh Dao INNSBRUCK UNIVERSITY  
 Florian Bauer INNSBRUCK UNIVERISTY
- 2254 THE PROJECT SUCCEEDED BUT THE PATIENT DIED – CRITICAL ROLE OF INTERCONNECTEDNESS ACROSS ROUTINES**  
 Uma Urs OXFORD BROOKES  
 Duncan Angwin LANCASTER UNIVERSITY

**SLOT 4 (14:00 - 15:30) - VR II Building / V02-155 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: STRATEGIES AND STRUCTURES**

## **BUSINESS ECOSYSTEMS AND INNOVATION**

**Chair:** Ke Rong

**Discussant:**

**Paper presentations:**

- 2619 THE CONSTRUCTION OF XIAOMI'S INNOVATION ECOSYSTEM**  
Alison Rieple UNIVERSITY OF WESTMINSTER  
Sylvia Xihui Liu HONG KONG POLYTECHNIC UNIVERSITY
- 2215 EMPLOYEE CREATIVITY IN OPEN INNOVATION ECOSYSTEM: EFFECTS OF EXTERNAL AND INTERNAL NETWORK EMBEDDEDNESS IN CHINA CONTEXT**  
Haihua Wang SHANGHAI UNIVERSITY  
Chao Lu SHANGHAI UNIVERSITY  
Xueguo Xu SHANGHAI UNIVERSITY  
Mengmeng Shan SHANGHAI UNIVERSITY  
Jianxin You TONGJI UNIVERSITY
- 2672 POLICY INNOVATION IN THE ENERGY SECTOR: THE EUROPEAN COLLECTIVE SWITCHING CAMPAIGNS**  
Silvia Blasi UNIVERSITY OF PADOVA

**SLOT 4 (14:00 - 15:30) - VR II Building / V02-158 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **CENA - TRUST AND DISTRUST ISSUES**

**Chair:** Devi Gnyawali

**Discussant:** Anne Mione

**Paper presentations:**

- 2552 TRUST (AND DISTRUST) IN COOPETITION: A REVIEW AND DIRECTIONS FOR FURTHER RESEARCH**  
Angelos Kostis UMEÅ SCHOOL OF BUSINESS AND ECONOMICS  
Malin Näsholm UMEÅ SCHOOL OF BUSINESS AND ECONOMICS
- 1182 COOPETITION AND TRUST: WHAT WE KNOW, WHERE TO GO NEXT**  
Alexander Lascaux RANEPÀ
- 1043 KNOWLEDGE CREATION AND TRANSFER IN SUBSIDIARIES AND MNC PERFORMANCE. THE ROLE OF STRATEGIC KNOWLEDGE MANAGEMENT AND RELATIONAL CONTEXT**  
Patrocinio Carmen Zaragoza-sáez UNIVERSITY OF ALICANTE  
Enrique Claver-cortés UNIVERSITY OF ALICANTE  
Mercedes Úbeda-garcía UNIVERSITY OF ALICANTE  
Bartolomé Marco-lajara UNIVERSITY OF ALICANTE  
Francisco García-lillo UNIVERSITY OF ALICANTE

SLOT 4 (14:00 - 15:30) - VR II Building / V02-147 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13\_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION

**STRATEGIC AMBIDEXTERITY**

Chair: Cornelis Vincent Heij

Discussant:

Paper presentations:

- 2278 **“I’D GIVE MY RIGHT ARM TO BE AMBIDEXTROUS”: MIDDLE MANAGEMENT ROLES AND PRACTICES IN ORGANIZATIONAL AMBIDEXTERITY**  
 Cylien Gibert HEC PARIS  
 Sihem Ben Mahmoud- HEC PARIS  
 jouini
- 1669 **HOW ENTERPRISES PROMOTE THE INTERPLAY BETWEEN FORMAL AND INFORMAL STRUCTURE**  
 Hanxue Li SOUTHEAST UNIVERSITY  
 Hongjiang Lv SOUTHEAST UNIVERSITY  
 Jingran Chen SOUTHEAST UNIVERSITY
- 2347 **THE BALANCE BETWEEN FORMAL AND INFORMAL MANAGERIAL PRACTICES – MANAGING AMBIDEXTERITY IN CREATIVE INDUSTRIES**  
 Joanna Radomska WROCLAW UNIVERSITY OF ECONOMICS  
 Susana Costa E Silva CATÓLICA PORTO BUSINESS SCHOOL
- 1234 **HOW DOES CO-CREATION WITH CUSTOMERS INFLUENCE EXPLOITATIVE AND EXPLORATORY INNOVATION? THE MODERATING ROLE OF CONNECTEDNESS WITHIN AN ORGANIZATION**  
 Cornelis Vincent Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

SLOT 4 (14:00 - 15:30) - University Square Building / HT-300-GT - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK

**SOCIETY AND FREEDOM**

Chair: Mary Godwyn

Discussant:

Paper presentations:

- 1627 **TRANSITION TOWNS AND INTENTIONAL COMMUNITIES, EAST AND WEST COAST UNITED STATES**  
 Mary Godwyn BABSON COLLEGE
- 1469 **CAN ‘PROJECT MANAGEMENT’ PRINCIPLES BE APPLIED IN WAR-TORN SOCIETIES? “YES WE CAN” EXPRESSIONS OF PROJECT MANAGERS! A CASE STUDY FROM KOSOVO**  
 James Earnest CURTIN UNIVERSITY
- 1195 **FREEDOM IN FRENCH ORGANISATIONS**  
 Ann-charlotte Teglborg ESCP EUROPE  
 Patrick Gilbert SORBONNE BUSINESS SCHOOL  
 Nathalie Raulet-croset SORBONNE BUSINESS SCHOOL

**SLOT 5 (16:00 - 17:30) - ASKJA Building / N-131 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

**ORGANISATIONAL STRATEGY AND ITS IMPLICATIONS**

**Chair:** Pareschi Luca

**Discussant:** Melissa Boudes

**Paper presentations:**

- 2843 HOW CAN DOWNSIZING ORGANIZATIONS STRATEGICALLY CREATE JOBS FOR DISABLED PEOPLE?**  
 Charissa Freese TILBURG UNIVERSITY  
 Irmgard Borghouts TILBURG UNIVERSITY  
 Anke Van Rossum BERENSCHOT
- 2126 SUBCONTRACTING ENVIRONMENTAL DESIGN AND ITS IMPACT ON ENVIRONMENTAL PERFORMANCE**  
 José Céspedes-lorente U.ALMERÍA  
 Diego Vazquez-brust PORTSMOUTH BUSINESS SCHOOL  
 Miguel Pérez-valls U.ALMERÍA
- 1862 THE PARADOXES OF EXTERNALIZATION STRATEGY IN A SAFETY CRITICAL INDUSTRY**  
 Léna Masson MANAGEMENT RESEARCH CENTER  
 Julienne Brabet MANAGEMENT RESEARCH CENTER
- 1123 SUCCESS FACTORS OF HIGH PERFORMANCE ORGANIZATION TRANSFORMATIONS**  
 André De Waal HPO CENTER

**SLOT 5 (16:00 - 17:30) - ASKJA Building / N-129 - Paper Development**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

**DRIVERS AND EFFECTS OF SUSTAINABILITY AND CSR**

**Chair:** Federico Barnabè

**Discussant:**

**Paper presentations:**

- 1744 CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE AND DEBT FINANCING: EVIDENCE FROM FRANCE**  
 Amal Hamrouni LA ROCHELLE BUSINESS SCHOOL  
 Rim Boussaada FACULTY OF LAW, ECONOMICS AND MANAGEMENT OF JENDOUBA AND UNIVERSITÉ DE TUNIS
- Nadia Ben Farhat Toumi RESEARCH PROFESSOR, IUT CANNES, NICE SOPHIA ANTIPOLIS UNIVERSITY, CANNES LA BOCCA
- Discussant :** Tobias Gössling
- 1082 APPLICATION OF AN INNOVATIVE PUBLIC INSTITUTION SUSTAINABILITY PROGRAM TO OTHER PUBLIC AND PRIVATE ORGANIZATIONS**  
 Thomas Rohrer CENTRAL MICHIGAN UNIVERSITY  
**Discussant :** Clara Pérez Cornejo
- 1967 WHAT MATTERS TO BE WELL CORPORATE REPUTED? WELL REPUTED FIRMS MUST NOT JUST BE SOCIALLY RESPONSIBLE, BUT MUST GIVE ACCOUNT OF IT**  
 Clara Pérez Cornejo UNIVERSIDAD DE BURGOS  
 Esther De Quevedo Puente UNIVERSIDAD DE BURGOS  
 Juan Bautista Delgado UNIVERSIDAD DE BURGOS  
 García
- Discussant :** Amal HAMROUNI
- 2793 BEYOND COMPLIANCE: AN EVENT HISTORY ANALYSIS ON THE INFLUENCE OF INSTITUTIONAL PRESSURES AND SLACK RESOURCES ON BEYOND COMPLIANCE BEHAVIOR IN ENVIRONMENTAL MANAGEMENT**  
 Tobias Gössling ORGANIZATION STUDIES  
 Konstantinos Pitsakis KINGSTON UNIVERSITY  
 Remco Vink TOPDESK  
**Discussant :** Thomas Rohrer

**SLOT 5 (16:00 - 17:30) - ASKJA Building / N-130 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_03 ECONOMY AND FINANCE FOR SOCIETY: PATHWAYS TO SOCIAL INNOVATION**

## **CSR, ETHICAL AND SUSTAINABLE FINANCE**

**Chair:** Sharam Alijani

**Discussant:** Charles Daussy

### **Paper presentations:**

**2084 AN ADVOCACY FOR A SAFE AND ETHICAL FINANCE**

Catherine Karyotis NEOMA BS

Joseph Onochie BARUCH COLLEGE ZICKLIN SCHOOL OF BUSINESS

**2270 SOCIAL RESPONSIBILITY DISCLOSURE AND FINANCIAL PERFORMANCE: EVIDENCES FROM SOME ITALIAN PUBLIC COMPANIES\**

Mario Tani UNIVERSITY OF NAPLES FEDERICO II

Mauro Sciarelli UNIVERSITY OF NAPLES FEDERICO II

Ornella Papaluca UNIVERSITY OF NAPLES FEDERICO II

Catello Giovanni Landi UNIVERSITY OF NAPLES FEDERICO II

**2274 CAPITAL APPROACH AND SUSTAINABILITY: FROM TODAY'S FISHERIAN- (FALSIFIED) HICKSIAN PERSPECTIVE TO A GENUINE SUSTAINABLE FINANCIAL MODEL, DESIGNED THROUGH ACCOUNTING PRINCIPLES**

Alexandre Rambaud AGROPARISTECH/PARIS-DAUPHINE UNIVERSITY

Jacques Richard PARIS-DAUPHINE UNIVERSITY

**1285 THE IMPACT OF CSR ENGAGEMENT ON THE FINANCIAL PERFORMANCE OF THE EUROPEAN BANKING INDUSTRY**

Francesco Gangi UNIVERSITÀ DELLA CAMPANIA LUIGI VANVITELLI, ECONOMICS DEPARTMENT

Nicola Varrone UNIVERSITÀ DELLA CAMPANIA LUIGI VANVITELLI, ECONOMICS DEPARTMENT

Lucia Michela Daniele UNIVERSITÀ DELLA CAMPANIA LUIGI VANVITELLI, ECONOMICS DEPARTMENT

**SLOT 5 (16:00 - 17:30) - ODDI Building / O-105 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM**

## **BOARD COMPOSITION**

**Chair:** Alessandro Cirillo

**Discussant:** Mariateresa Torchia

### **Paper presentations:**

**2538 BOARD COMPOSITION PARADOX**

Jelle Bonestroo UNIVERSITY OF GRONINGEN

Shibashish Mukherjee UNIVERSITY OF GRONINGEN

**2865 IPO VALUE AND FOUNDER CEO: THE MEDIATION ROLE OF CEO OVERCONFIDENCE AND THE MODERATING ROLE OF BOARD COMPOSITION**

Alessandro Cirillo UNIVERSITY OF FOGGIA

Andrea Calabrò IPAG BUSINESS SCHOOL

Donata Mussolino UNIVERSITY OF NAPLES - FEDERICO II

Mauro Romano UNIVERSITY OF FOGGIA

**2913 BOARD STRUCTURE IN STARTUPS**

Anna Thorsell UMEÅ SCHOOL OF BUSINESS AND ECONOMICS

Anders Isaksson CHALMERS UNIVERSITY OF TECHNOLOGY

**SLOT 5 (16:00 - 17:30) - ODDI Building / O-106 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 CORPORATE GOVERNANCE AND DIVERSITY**

## **WOBS AND BOARD PERFORMANCE**

**Chair:** Sue Vinnicombe

**Discussant:**

**Paper presentations:**

- 2068 THE IMPACT OF NUMBER OF WOMEN AT CORPORATE BOARDS TO PERFORMANCE HOW DOES IT MATTER IN THE CENTRAL-EASTERN EUROPEAN REGION?**  
 Daniel Havran CORVINUS UNIVERSITY OF BUDAPEST  
 Henriett Primecz CORVINUS UNIVERSITY OF BUDAPEST  
 Zsolt Lakatos CORVINUS UNIVERSITY OF BUDAPEST
- 2349 DIRECTORS' ASSESSMENT OF CHANGES IN BOARD KEY FUNCTIONING AND DYNAMICS IN THE WAKE OF GENDER QUOTA**  
 Audur Arnardottir RU  
 Throstur Sigurjonsson RU
- 2556 PROMOTING GENDER DIVERSITY ON BOARDS: HARMFUL OR BENEFICIAL FOR MERIT AND PERFORMANCE?**  
 Irma Martínez-garcía UNIVERSITY OF OVIEDO  
 Silvia Gómez-ansón UNIVERSITY OF OVIEDO
- 2697 CEO SUCCESSION AND TROUBLED COMPANIES: THE EFFECT OF A NEW WOMAN CEO ON CORPORATE RISK PROFILE**  
 Eskil Le Bruyn Goldeng UNIVERSITY COLLEGE OF SOUTHEAST NORWAY  
 Alessandra Rigolini UNIVERSITY OF PISA  
 Patricia Gabaldon IE BUSINESS SCHOOL

**SLOT 5 (16:00 - 17:30) - ASKJA Building / N-132 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_04 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES (CO-SPONSORED BY BUSINESS FOR SOCIETY SIG-01 AND CORPORATE GOVERNANCE OGO SIG-02)**

## **ALTERNATIVE ORGANISATIONS AND BENEFIT CORPORATIONS (2)**

**Chair:** Xavier Hollandts

**Discussant:**

**Paper presentations:**

- 1931 HYBRID ORGANIZATIONS AND GOVERNANCE ISSUES: A FOCUS ON BENEFIT CORPORATIONS**  
 Magali Fia POLITECNICO DI MILANO  
 Mario Calderini POLITECNICO DI MILANO
- 2497 FROM PRIMACY TO COMMITMENT: REVISING CORPORATE GOVERNANCE THEORIES TO ACCOUNT FOR RECENT LEGAL INNOVATIONS IN THE US**  
 Kevin Levillain MINES PARISTECH, PSL RESEARCH UNIVERSITY  
 Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY  
 Armand Hatchuel MINES PARISTECH, PSL RESEARCH UNIVERSITY
- 2329 CSR AS SELF-REGULATION AND CORPORATE GOVERNANCE: CONSTITUTING A REASONABLE CORPORATION**  
 Sandrine Blanc INSEEC BUSINESS SCHOOL  
 Anne-laure Boncori INSEEC BUSINESS SCHOOL
- 1316 GOVERNANCE AND SOCIAL SYMBOLIC WORK: THE CO-OPERATIVE FORM**  
 Teresa Nelson SIMMONS COLLEGE  
 Dylan Nelson UNIVERSITY OF MICHIGAN  
 Benjamin Huybrechts EMLYON

**SLOT 5 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Salur - Competitive**  
**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

## NETWORK SUPPORT

**Chair:** Max Bömer

**Discussant:** Christoph Starke

### Paper presentations:

- 1244 DEVELOPMENTAL SUPPORT PATHS: HOW SUPPORTERS DRAW FROM THEIR NETWORK TO PROVIDE ENTREPRENEURS WITH ADVICE**  
 Sean White GRENoble ECOLE DE MANAGEMENT; UNIVERSITE SAVOIE MONT BLANC  
 Andrew Parker UNIVERSITY OF EXETER
- 1524 MOBILISING LEGITIMACY THROUGH NETWORK TIES: THE RELATION BETWEEN NETWORK CONTENT AND INNOVATION**  
 Oscar Llopis RENNES SCHOOL OF BUSINESS  
 Pablo D'este INGENIO (CSIC-UPV)  
 Maureen Mckelvey UNIVERSITY OF GOTHENBURG  
 Alfredo Yegros CWTS, LEIDEN UNIVERSITY
- 1889 COOPERATION BETWEEN FINTECHS AND BANKS IN GERMANY**  
 Max Bömer MANCHOT GRADUATE SCHOOL  
 Hannes Maxin INSTITUTE OF MICROECONOMICS

**SLOT 5 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Neisti - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

## 03\_01 FEMALE CHALLENGES

**Chair:** Diego Matricano

**Discussant:** Giacomo Ciambotti

### Paper presentations:

- 2907 CHALLENGES AND THE ROLE OF NETWORKS FOR FEMALE SOCIAL ENTREPRENEURS IN SUB-SAHARAN AFRICA – EMPIRICAL RESULTS FORM A ZAMBIAN STUDY**  
 Anna Spiegler LEUPHANA UNIVERSITY  
 Halberstadt Jantje LEUPHANA UNIVERSITY
- 2375 FEMALE ENTREPRENEURSHIP BEYOND GENDER: DOES FAMILIAL STATUS EXPLAIN THE**  
 Séverine Le Loarne- GRENOBLE ECOLE DE MANAGEMENT  
 lemaire  
 Amina Rouatbi UNIVERSITÉ DE REIMS CHAMPAGNE-ARDENNE

**SLOT 5 (16:00 - 17:30) - ARNAGARDUR Building / A-310 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

## **VENTURE CAPITAL AND ANGEL FINANCING**

**Chair:** Anna Akhmedova

**Discussant:**

**Paper presentations:**

**1722 WITHIN-COUNTRY CULTURAL DISTANCE: DOES IT MATTER FOR VENTURE CAPITAL INVESTMENTS?**

Diego D'adda	UNIVERSITÀ POLITECNICA DELLE MARCHE
Annalisa Croce	POLITECNICO DI MILANO
Massimiliano Guerini	POLITECNICO DI MILANO
Anita Quas	EMLYON

**2028 CORPORATE VENTURE CAPITAL AS A STRATEGY TO HARVEST INNOVATION**

Fatima Shuwaikh	PARIS SUD UNIVERSITY
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**2475 SOCIAL CONTAGIONS AND INTERACTIONS: HOW ANGEL GROUP MEMBERS REACH FINAL INDIVIDUAL-LEVEL DECISIONS DURING INVESTMENT PROCESS**

Li Xiao	LANCASTER UNIVERSITY
Zhi Xu	SCUT

**2784 FOLLOW THE MONEY: THE FUNDING PROCESS OF NEW VENTURES**

Lukas Held	UTRECHT UNIVERSITY
Andrea Herrmann	UTRECHT UNIVERSITY
Friedemann Polzin	UTRECHT UNIVERSITY

**SLOT 5 (16:00 - 17:30) - ARNAGARDUR Building / A-303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

## **EQUITY CROWDFUNDING**

**Chair:** Philipp Bierl

**Discussant:**

**Paper presentations:**

**1054 INVESTORS' CHOICE BETWEEN CASH AND VOTING RIGHTS: EVIDENCE FROM DUAL-CLASS EQUITY CROWDFUNDING**

Michele Meoli	UNIVERSITY OF BERGAMO
Douglas Cumming	YORK UNIVERSITY, SCHULICH SCHOOL OF BUSINESS
Silvio Vismara	UNIVERSITY OF BERGAMO

**1342 IT ISN'T ALL ABOUT MONEY: OBTAINING ADDITIONAL BENEFITS THROUGH EQUITY CROWDFUNDING**

Andreas Wald	UNIVERSITY OF AGDER, SCHOOL OF BUSINESS AND LAW
Merete Holmesland	VESTRE VIKEN HF
Kalanit Efrat	RUPPIN ACADEMIC CENTER

**1404 HOW DOES EQUITY CROWDFUNDING CHANGE ENTREPRENEURIAL FINANCE? EVIDENCE FROM STAKEHOLDER PARTICIPATION IN THE RULEMAKING PROCESS**

Silvio Vismara	BERGAMO
Michael Cummings	WALTON
Hans Rawhouser	NEVADA
Erin Hamilton	NEVADA

**1543 EQUITY CROWDFUNDING: A SYSTEMATIC REVIEW OF THE LITERATURE**

Kazem Mochkabadi	UNIVERSITY OF WUPPERTAL
Christine K. Volkmann	UNIVERSITY OF WUPPERTAL



**SLOT 5 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Efling - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 ENTREPRENEURIAL DECISION MAKING AND BEHAVIOUR**

**ENTREPRENEURIAL BEHAVIOUR & DECISION MAKING**

**Chair:** Petra Neessen

**Discussant:** Vicente Sabater

**Paper presentations:**

- 1237 ENTREPRENEURIAL LEARNING: A SYSTEMATIC LITERATURE REVIEW**  
Tadeu Fernando                      NORD UNIVERSITY  
Nogueira
- 1990 THE DEVELOPMENT OF AN INTRAPRENEURSHIP SCALE: MEASURING  
INTRAPRENEURIAL BEHAVIOUR OF EMPLOYEES.**  
Petra Neessen                      OPEN UNIVERSITY OF THE NETHERLANDS  
Marjolein Caniels                    OPEN UNIVERSITY OF THE NETHERLANDS  
Bart Vos                              TILBURG UNIVERSITY  
Jeroen De Jong                      OPEN UNIVERSITY OF THE NETHERLANDS
- 2206 RELATIONSHIP BETWEEN PHASES OF DEVELOPMENT OF STARTUPS AND CONCEPTS  
DERIVED FROM THE KNOWLEDGE MANAGEMENT**  
Vicente Sabater                      UNIVERSITY OF ALICANTE  
Juan Jaramillo                      UNIVERSITY OF ALICANTE
- 2244 THE ROLE OF ASSUMED AUTONOMY IN SUBSIDIARY INITIATIVES: AN AGENCY THEORY-  
BASED MODEL OF THE INITIATIVE PROCESS**  
Andrew Cavanagh                    MONASH UNIVERSITY  
Paul Kalfadellis                      MONASH UNIVERSITY  
Susan Freeman                      UNIVERSITY OF SOUTH AUSTRALIA

**SLOT 5 (16:00 - 17:30) - ARNAGARDUR Building / A-422 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 BUSINESS MODEL INNOVATION (CO-SPONSORED BY ENT SIG-03, INNO SIG-06 AND SM SIG-13)**

**BMI III**

**Chair:** Joan E. Ricart

**Discussant:**

**Paper presentations:**

- 1184 RELEVANCE OF ABSORPTIVE CAPACITY IN CATALYZING FIRMS' INNOVATION-DRIVEN  
PERFORMANCE**  
Marina Dabic                      NOTTINGHAM TRENT UNIVERSITY ?UNIVERSITY OF ZAGREB  
Ernest Vlacic                      NOVAMINA  
Jerry Haar                          COLLEGE OF BUSINESS, FLORIDA INTERNATIONAL UNIVERSITY
- 2155 SERVICITIZATION IN THE AEROSPACE INDUSTRY: AN EXPLORATION OF DYNAMIC  
CAPABILITIES FOR BUSINESS MODEL INNOVATION OF PURE SERVICE FIRMS**  
Zsófia Tóth                          UNIVERSITY OF NOTTINGHAM  
Oliver Wirths                      UNIVERSITY OF COLOGNE
- 2422 FROM USER-NEEDS TO USAGE-NEEDS: USAGE AS A WAY TO SHAPE COSTUMER AND  
USER PROPOSITION FOR BUSINESS MODELING**  
Neva Bojovic                      GRENOBLE ECOLE DE MANAGEMENT  
Vincent Mangematin                GRENOBLE ECOLE DE MANAGEMENT
- 2607 DATA AS CURSE OR BLESSING? INNOVATING BUSINESS MODELS FROM THE  
PERSPECTIVE OF SYSTEM DYNAMICS**  
Matthias Förster                    FRIEDRICH-ALEXANDER UNIVERSITÄT - CHAIR OF INNOVATION  
AND VALUE CREATION  
Bastian Bansemir                    BMW GROUP  
Angela Roth                        FRIEDRICH-ALEXANDER UNIVERSITÄT - CHAIR OF INNOVATION  
AND VALUE CREATION

**SLOT 5 (16:00 - 17:30) - ARNAGARDUR Building / A-201 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CULTURAL & CREATIVE INDUSTRIES (CCI)**

## **CULTURAL ENTREPRENEURSHIP (RESEARCH & SUCCESS FACTORS)**

**Chair:** Petra Moog

**Discussant:** Boram Lee

### **Paper presentations:**

**2340 SOMETHING COMPLETELY DIFFERENT? HOW CULTURAL ENTREPRENEURS REFUTE OUR ASSUMPTIONS IN ENTREPRENEURIAL SUCCESS FACTOR RESEARCH**

Max Höllen      MAINZ UNIVERSITY OF APPLIED SCIENCES  
Christian      HOCHSCHULE FRESENIUS MÜNCHEN – UNIVERSITY OF APPLIED SCIENCES  
Lengfeld  
Elmar D.      MAINZ UNIVERSITY OF APPLIED SCIENCES  
Konrad

**2901 CEREN, EA 7477, BURGUNDY SCHOOL OF BUSINESS - UNIVERSITÉ BOURGOGNE FRANCHE-COMTÉ / CENTER FOR ARTS AND CULTURAL MANAGEMENT**

Christine Sinapi CEREN, EA 7477, BURGUNDY SCHOOL OF BUSINESS - UNIVERSITÉ BOURGOGNE FRANCHE-COMTÉ / CENTER FOR ARTS AND CULTURAL MANAGEMENT

**2150 INTERNAL AND EXTERNAL FACTORS IN THE DEVELOPMENT OF A NETWORK ORGANIZATION IN THE ARTS: ARTS ENTREPRENEURSHIP AND CULTURAL POLICY**

Andrej Srakar      UNIVERSITY OF LJUBLJANA

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-261 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS**

## **FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS**

**Chair:** Lloyd Steier

**Discussant:** Andreas Strobl

### **Paper presentations:**

**2057 FAMILY BUSINESS AS A CAREER CHOICE: HOW DO YOUNG SUCCESSORS IN EUROPE DIFFER FROM EMPLOYEES AND FOUNDERS?**

Manuel Feldmann      UNIVERSITY OF HEIDELBERG  
Martin Lukes      UNIVERSITY OF ECONOMICS  
Lorraine Uhlaner      EDHEC BUSINESS SCHOOL

**2179 RELATING SOCIOEMOTIONAL WEALTH PRIORITIES WITH WORK MOTIVATION: POSITION OF DAUGHTERS IN FAMILY BUSINESS**

Anna Akhmedova      IESE BUSINESS SCHOOL  
Rita Cavallotti      UIC

**2454 ON THE “WHATS” AND “HOWS” OF SMALL FIRM SUSTAINABLE ENTREPRENEURSHIP: A THEORETICAL PERSPECTIVE AT THE NEXUS OF FAMILY FIRM, COOPERATIVE AND COMMUNITY**

Elias Hadjielias      CYPRUS UNIVERSITY OF TECHNOLOGY  
Allan Discua Cruz      LANCASTER UNIVERSITY  
Carole Howorth      UNIVERSITY OF YORK

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-258 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_03 FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**Chair:** Marta Berent-braun

**Discussant:** Matthias Leute

**Paper presentations:**

- 1334 CORPORATE GOVERNANCE MECHANISMS IN GERMAN FAMILY FIRMS – A SEW PERSPECTIVE**  
 Patrick Ulrich AALEN UNIVERSITY  
 Alexandra Fibitz AALEN UNIVERSITY
- 1835 AGENCY COST MITIGATION IN LISTED PHILIPPINE FAMILY BUSINESSES**  
 Arnel Onesimo Uy DE LA SALLE UNIVERSITY  
 Andrea Santiago ASIAN INSTITUTE OF MANAGEMENT
- 2124 GOVERNANCE OF FAMILY BUSINESSES AND INTERNATIONALIZATION: THE ROLE OF CHRONO CONTEXT AND THE OBSOLESCENCE OF UPPSALA MODEL.**  
 Francesco Debellis LUM JEAN MONNET UNIVERSITY  
 Antonello Garzoni LUM JEAN MONNET UNIVERSITY
- 1653 IS THERE A FAMILY FIRM DISCOUNT? AN OUTSIDE INVESTOR PERSPECTIVE ON HETEROGENOUS FAMILY INFLUENCES**  
 Todd Alessandri D'AMORE-MCKIM SCHOOL OF BUSINESS, NORTHEASTERN UNIVERSITY

**SLOT 5 (16:00 - 17:30) - STAPI BUILDING / ROOM 107 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - SIG GENERAL TRACK**

**SOCIAL JUSTICE & POWER PERSPECTIVES AND WORK**

**Chair:** Jawad Syed

**Discussant:**

**Paper presentations:**

- 1447 RACIAL DIFFERENCES IN THE EFFECTS OF PERCEIVED DISCRIMINATION AMONG WHITE AND MINORITY EMPLOYEES: EVIDENCE OF WHITE FRAGILITY**  
 Eddy Ng DALHOUSIE UNIVERSITY  
 Greg Sears CARLETON UNIVERSITY  
 Muge Bakkaloglu CARLETON UNIVERSITY
- 1707 CUMULATIVE SOCIAL (IN)EQUALITY THROUGH WORK**  
 Hans Van Dijk TILBURG UNIVERSITY  
 Dorien Kooij TILBURG UNIVERSITY  
 Maria Karanika-murray NOTTINGHAM TRENT UNIVERSITY  
 Ans De Vos ANTWERPEN MANAGEMENT SCHOOL  
 Bertolt Meyer TECHNISCHE UNIVERSITAT CHEMNITZ
- 2217 EXAMINING HOW SUPERVISOR GENDER, PERSPECTIVE TAKING AND POWER USE IMPACT SUBORDINATE OUTCOMES: A DYADIC APPROACH**  
 Jennifer Miles NEW MEXICO STATE UNIVERSITY  
 Carol Flinchbaugh NEW MEXICO STATE UNIVERSITY
- 2769 NEGOTIATING THE FEMALE LEADER ROLE WITHIN FAMILY BUSINESS SUCCESSION IN CHINA**  
 Huiping Xian UNIVERSITY OF SHEFFIELD  
 Nan Jiang UNIVERSITY OF WESTMINSTER

**SLOT 5 (16:00 - 17:30) - STAPI BUILDING / ROOM 210 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN IN MANAGEMENT, WORK AND ORGANISATION**

**EDUCATORS, ENTREPRENEURSHIP AND UNPACKING GENDER**

**Chair:** Edwina Pio

**Discussant:**

**Paper presentations:**

**1107 “THE ZULU WAY” - EXPERIENCES AND PRACTICES OF BLACK WOMEN EDUCATORS IN A RURAL SECONDARY SCHOOL IN KWAZULU-NATAL, SOUTH AFRICA**

Nirmala Dorasamy                      DURBAN UNIVERSITY OF TECHNOLOGY  
Hamlall Vijay                              DURBAN UNIVERSITY OF TECHNOLOGY  
Zuma Nikiwe                                DURBAN UNIVERSITY OF TECHNOLOGY

**1803 STUCK IN A BOTTLENECK: THE CAREERS OF FEMALE ACADEMICS AT AUSTRALIAN UNIVERSITIES**

Fleur Sharafizad                         EDITH COWAN UNIVERSITY  
Kerry Brown                                EDITH COWAN UNIVERSITY  
Uma Jogulu                                 EDITH COWAN UNIVERSITY  
Maryam Omari                              EDITH COWAN UNIVERSITY

**2696 GENDER AND ENTREPRENEURSHIP WITHIN THE FRENCH CONTEXT OF SMALL BUSINESSES: A QUALITATIVE ANALYSIS OF THE FACTORS INFLUENCING WOMEN'S ENTREPRENEURSHIP, THROUGH THE 5MS FRAMEWORK... TOWARDS A DESCRIPTIVE TYPOLOGY**

Juliane Santoni                            BURGUNDY SCHOOL OF BUSINESS

**2920 THE INFLUENCE OF CONTEXTUAL FACTORS AND SOCIAL NETWORKS ON THE IDEA GENERATION OF FEMALE SOCIAL ENTREPRENEURS IN SOUTH AFRICA**

Jantje Halberstadt                        LEUPHANA  
Anna Spiegler                                LEUPHANA

**SLOT 5 (16:00 - 17:30) - ODDI Building / O-206 - Competitive**

**Track: 06 INNOVATION >> 06\_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT**

**ORGANISATIONAL INNOVATION IN MANAGEMENT**

**Chair:** Leire San-jose

**Discussant:** Ana Beatriz Hernández Lara

**Paper presentations:**

- 2895 MANAGING KNOWLEDGE DIVERSITY FOR INNOVATION: THE MODERATING ROLE OF SENIOR MANAGEMENT**  
 Nino Van De Wal UNIVERSITY OF ANTWERP  
 Christophe Boone UNIVERSITY OF ANTWERP  
 Victor Gilsing UNIVERSITY OF ANTWERP  
 Bob Walrave EINDHOVEN UNIVERSITY OF TECHNOLOGY
- 3023 MANAGEMENT INNOVATION: ITS CONTRIBUTION TO FIRM'S INNOVATION PERFORMANCE IN EMERGING ECONOMY AND THE ROLE OF ORGANIZATIONAL SIZE**  
 Maeyta Selli ROTTERDAM SCHOOL OF MANAGEMENT (RSM), ERASMUS UNIVERSITY ROTTERDAM  
 Frans Van Den Bosch ROTTERDAM SCHOOL OF MANAGEMENT (RSM), ERASMUS UNIVERSITY ROTTERDAM  
 Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT (RSM), ERASMUS UNIVERSITY ROTTERDAM
- 1533 SYMBIOTIC INNOVATION: TOWARDS ORGANIZATIONAL STRUCTURES RELYING ON KNOWLEDGE INTERDEPENDENCY TO FOSTER THE INNOVATION PROCESS**  
 Juliette Brun EARLYBIRD
- 1583 MANAGING INNOVATION IN A MULTI-DIVISIONAL FIRM: HOW MOBILITY ACROSS DIVISIONS AFFECTS R&D MANAGERS' PERFORMANCE**  
 Anne Ter Wal IMPERIAL COLLEGE BUSINESS SCHOOL  
 Paola Criscuolo IMPERIAL COLLEGE BUSINESS SCHOOL  
 Martine Haas THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA  
 Ammon Salter UNIVERSITY OF BATH

**SLOT 5 (16:00 - 17:30) - ODDI Building / O-203 - Competitive**

**Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION**

## **OPEN INNOVATION NETWORKS**

**Chair:** Steve Diasio

**Discussant:**

**Paper presentations:**

- 2459 FABLABS: WHICH OPEN INNOVATION INTERMEDIARIES OBJECTS? AN INTERNATIONAL PERSPECTIVE.**  
Constance Garnier TELECOM PARISTECH  
Valérie Fernandez TELECOM PARISTECH  
Gilles Puel UNIVERSITÉ DE TOULOUSE
- 2764 INDUSTRY SPECIFIC MAKERSPACES – NEW OPPORTUNITIES FOR OPEN INNOVATION STRATEGIES**  
David Zakoth UNIVERSITY OF APPLIED SCIENCES MAINZ  
Oliver Mauroner UNIVERSITY OF APPLIED SCIENCES MAINZ
- 2060 LEARNING BY CONTRIBUTING: GAINING COMPETITIVE ADVANTAGE THROUGH CONTRIBUTION TO CROWDSOURCED PUBLIC GOODS**  
Frank Nagle MARSHALL SCHOOL OF BUSINESS, UNIVERSITY OF SOUTHERN CALIFORNIA
- 2416 OPEN SOURCE ADOPTION IN INDUSTRY: WHAT DO ACADEMIC AND PROFESSIONAL EXPERTS SAY ABOUT IT?**  
Veronique Toudoire-sanguinetti IAE LYON 3 - MAGELLAN  
Kiane Goudarzi IAE LYON 3 - MAGELLAN

**SLOT 5 (16:00 - 17:30) - ODDI Building / O-204 - Competitive**

**Track: 06 INNOVATION >> 06\_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

## **OVERCOMING ORGANISATIONAL COMPLACENCY AND INITIATING INNOVATIONS**

**Chair:** Maximilian Holtgrave

**Discussant:** Päivi Aaltonen

**Paper presentations:**

- 2160 DETERMINANTS OF BRICOLAGE IN RESOURCE-CONSTRAINED FIRMS: THE CASE OF SMES IN DEVELOPING COUNTRIES**  
Son Thi Kim Le UNIVERSITY OF TOULOUSE 1 CAPITOLE  
Marc Fréchet UNIVERSITY OF TOULOUSE 1 CAPITOLE
- 2632 ORGANIZATIONAL POLITICS AS MICROFOUNDATION OF AMBIDEXTERITY IN A PUBLIC CONTEXT**  
Sarah Meisenberger UNIVERSITY OF APPLIED SCIENCES  
Julia Muellner UNIVERSITY OF APPLIED SCIENCES
- 2539 CAN ORGANISATIONAL AMBIDEXTERITY KILL INNOVATION? A CASE FOR NON-EXPECTED UTILITY DECISION MAKING**  
Mario Le Glatin MINES PARISTECH  
Pascal Le Masson MINES PARISTECH  
Benoît Weil MINES PARISTECH

**SLOT 5 (16:00 - 17:30) - ODDI Building / O-205 - Competitive**

**Track: 06 INNOVATION >> 06\_07 TEACHING AND LEARNING WITH A DIFFERENCE**

**MAKING SENSE OF NEW LEARNING EXPERIENCES**

**Chair:** Lindsey Gibson

**Discussant:**

**Paper presentations:**

- 1199 SENSEMAKING USING A FILM-BASED PEDAGOGY**  
Peter Daly EDHEC BUSINESS SCHOOL
- 1825 THE CONTRIBUTION OF EXPERIENCE AND REFLEXIVITY TO CHANGE MANAGEMENT LEARNING**  
Isabelle Vandangeon-derumez IRG-UPEC  
Amina Djedidi IRG-UPEC  
Alaa Szendy-el-kurdy LED-PARIS 8
- 2634 HOW DO FRENCH STUDENTS PERCEIVE THE IMPLEMENTATION OF A SERIOUS GAME IN THEIR UNIVERSITY CURRICULUM: EDUCATIONAL REVOLUTION?**  
Valérie Caraguel AIX-MARSEILLE UNIVERSITY  
Karine Guiderdoni AIX-MARSEILLE UNIVERSITY

**SLOT 5 (16:00 - 17:30) - ODDI Building / O-202 - Paper Development**

**Track: 06 INNOVATION >> 06\_08 DIGITAL INNOVATION: STRATEGIES, COMPETENCIES, THEORIES, AND PRACTICE**

**KNOWLEDGE, COMPETENCES, AND DIFFUSION PROCESSES**

**Chair:** David W Versailles

**Discussant:** Uta Wilkens

**Paper presentations:**

- 1180 SOCIAL MEDIA TECHNOLOGIES AND ORGANISATIONAL PERFORMANCE: THE ROLE OF TECHNOLOGICAL KNOWLEDGE COMPETENCIES AND INNOVATION CAPABILITY.**  
Victor Jesus Garcia-morales GRANADA UNIVERSITY  
Rodrigo Martin-rojas GRANADA UNIVERSITY  
Maria Esmeralda Lardon-lopez UNIVERSIDAD INTERNACIONAL DE LA RIOJA  
Aurora Garrido-moreno MALAGA UNIVERSITY
- 1456 SELF-DISCLOSURE INTENTIONS ON MOBILE SOCIAL MEDIA: THE DUAL PROCESS OF PRIVACY DECISION-MAKING**  
Jeff Yan GRENOBLE ECOLE DE MANAGEMENT  
Le Wang XI  
Maggie Mei GRENOBLE ECOLE DE MANAGEMENT
- 2418 BLOCKCHAIN INNOVATION: DIFFUSION AND THE IMPACT ON THE COMMON GOOD**  
Monica Veneziani UNIVERSITY OF BRESCIA  
Claudio Teodori UNIVERSITY OF BRESCIA  
Laura Rocca UNIVERSITY OF BRESCIA  
Louise Crawford ROBERT GORDON UNIVERSITY  
Christine Helliar UNISA BUSINESS SCHOOL
- 2823 FACILITATING LEARNING AND USE OF INFORMATION SYSTEMS WITH ACTION RESEARCH: CREATING COMMUNICATE SPACES FOR EXPERIMENTING, LEARNING AND IMPROVEMENTS**  
John Christiansen COPENHAGEN BUSINESS SCHOOL  
Morten Wellendorf VALCON

**SLOT 5 (16:00 - 17:30) - VERÖLD Building / VHV-007 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK**

## **INTERNATIONAL MANAGEMENT 4**

**Chair:** Alessandro Ancarani

**Discussant:** Hyungseok (david) Yoon

### **Paper presentations:**

- 2134 TOWARDS A DYNAMIC CAPABILITY VIEW OF MNE MARKET ENTRY: HOW DOES ADAPTATION EXPERIENCE MATTER?**  
 Mariano L.m. Heyden MONASH UNIVERSITY  
 Ilya R.p. Cuypers SINGAPORE MANAGEMENT UNIVERSITY  
 Ralf Wilden UNIVERSITY OF NEWCASTLE  
 Ryan W. Tang UNIVERSITY OF SOUTH AUSTRALIA
- 1592 TELL ME WHERE YOU COME FROM AND I'LL TELL YOU WHERE YOU'RE GOING: DISENTANGLING THE IMPACT OF FORMAL INSTITUTIONS ON MARKET ENTRY**  
 Beatriz Domínguez UNIVERSITY CEU SAN PABLO  
 Jaime Gómez UNIVERSITY OF LA RIOJA  
 Juan P. Maicas UNIVERSITY OF ZARAGOZA
- 1727 OWNERSHIP IN CROSS-BORDER ACQUISITIONS AND ENTRY ORDER OF THE TARGET FIRM**  
 Minerva González UNIVERSIDAD DE ZARAGOZA  
 Lucio Fuentesaz UNIVERSIDAD DE ZARAGOZA  
 Elisabet Garrido UNIVERSIDAD DE ZARAGOZA

**SLOT 5 (16:00 - 17:30) - VERÖLD Building / VHV-108 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_06 STRATEGY, MANAGEMENT, AND MARKETING IN AND FROM EMERGING MARKETS**

## **INSTITUTIONAL FRAGILITY/WEAKNESS AND INVESTMENT**

**Chair:** Maryse Chappin

**Discussant:**

### **Paper presentations:**

- 1909 MULTIPLE PATHS TO FIRM INNOVATION IN SUB-SAHARAN AFRICA: THE ROLE OF INFORMAL INSTITUTIONS**  
 Maryse Chappin UTRECHT UNIVERSITY COPERNICUS INSTITUTE OF SUSTAINABLE DEVELOPMENT  
 Ayse Saka-helmhout RADOUD UNIVERSITY INSTITUTE FOR MANAGEMENT RESEARCH  
 Patrick Vermeulen RADOUD UNIVERSITY INSTITUTE FOR MANAGEMENT RESEARCH
- 2522 CULTURAL AND FORMAL INSTITUTIONAL DISTANCES: AN ANALYSIS OF THE PERFORMANCE OF FIRMS OPERATING IN LATIN AMERICA**  
 Henrique Correa Da Cunha HALMSTAD UNIVERSITY/FURB UNIVERSITY OF BLUMENAU  
 Dinora Floriani UNIVALI - UNIVERSIDADE DO VALE DO ITAJAÍ  
 Mohamed Amal FURB - UNIVERSITY OF BLUMENAU
- 2442 WHAT ARE THE DETERMINANTS OF BUSINESS GROUPS' INTERNATIONALIZATION IN EMERGING MARKETS? : EVIDENCE FROM TURKEY**  
 Aylin Ataay GALATASARAY UNIVERSITY  
 Ayse Coban Kayaci ISTANBUL MEDENIYET UNIVERSITY
- 1827 EMERGING MARKET MULTINATIONALS – A POST ACQUISITION PARADIGM**  
 Ritam Garg BAU INTERNATIONAL BERLIN UNIVERSITY OF APPLIED SCIENCES



**SLOT 5 (16:00 - 17:30) - VERÖLD Building / VHV-008 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 5**

**Chair:** Michael Dickmann

**Discussant:**

**Paper presentations:**

- 2425 PERSONNEL MOBILITY IN GERMAN NON-PROFIT ORGANISATIONS: A MULTIPLE CASE STUDY**  
 Sina Großkopf UNIVERSITY OF PASSAU  
 Martina Maletzky UNIVERSITY OF PASSAU  
 Bausch Madeleine UNIVERSITY OF PASSAU
- 2280 THE INFLUENCE OF EXPATRIATE'S RESILIENCE AND ORGANIZATIONAL INCLUSION CLIMATE ON WORK ADJUSTMENT AND TURNOVER INTENTIONS**  
 Samuel E. Davies UNIVERSITY OF GOETTINGEN  
 Sebastian Stoermer UNIVERSITY OF GOETTINGEN  
 Fabian J. Froese UNIVERSITY OF GOETTINGEN
- 2621 JOB SEARCH STRATEGIES OF SELF-INITIATED EXPATRIATE COUPLES IN THE POSTDOCTORAL CAREER PHASE**  
 Nathalie Mancini UNIVERSITY OF FRIBOURG
- 1170 THE VALUE OF INTERNATIONAL ASSIGNMENTS AS MICROFOUNDATIONS OF DYNAMIC CAPABILITIES**  
 Phil Renshaw CRANFIELD UNIVERSITY  
 Emma Parry CRANFIELD UNIVERSITY  
 Michael Dickmann CRANFIELD UNIVERSITY

**SLOT 5 (16:00 - 17:30) - VERÖLD Building / VHV-023 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK**

**INTERNATIONAL PERSPECTIVES 2**

**Chair:** Aileen Kennedy

**Discussant:** Jaime Morales

**Paper presentations:**

- 1270 THE LINK BETWEEN DIMENSIONS OF INTERNATIONAL ENTREPRENEURIAL ORIENTATION AND THEIR INFLUENCE ON INTERNATIONAL PERFORMANCE OF SMES**  
 Alexis Catanzaro UNIVERSITY OF LYON  
 Waleed Omri EDC PARIS
- 1311 THE EFFECT OF ENTREPRENEURIAL AND LEARNING ORIENTATIONS ON THE INTERNATIONAL GROWTH OF SMES: THE MODERATING ROLE OF EXPERIENCE IN HIGH-TECH SECTORS**  
 Alfredo D'angelo UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
 Manuela Presutti UNIVERSITÀ DI BOLOGNA
- 2587 EXPANDING ENTREPRENEURSHIP AS THE ENERGY TRANSITION ADVANCES: INSIGHTS FROM GREEN START-UPS IN BRITAIN, FRANCE AND GERMANY**  
 Christopher Ball IEK-STE JÜLICH  
 Kittler Markus MCI INNSBRUCK
- 2630 SME CO-CREATION WITH STRATEGIC INTERNATIONAL NETWORKS AND PERFORMANCE: REVEALING THE ROLE OF E-BUSINESS**  
 Maria-cristina Stoian BRUNEL UNIVERSITY LONDON  
 Pavlos Dimitratos UNIVERSITY OF GLASGOW  
 Emmanuella Plakoyiannaki UNIVERSITY OF LEEDS

**SLOT 5 (16:00 - 17:30) - VERÖLD Building / VHV-103 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 INTERACTIONS BETWEEN CULTURES AND MANAGEMENT: A SETTLED MATTER OR RISING ISSUES?**

## **CULTURAL CONTEXTUALIZATION OF MANAGEMENT PRACTICES**

**Chair:** Sylvie Chevrier

**Discussant:**

**Paper presentations:**

- 2872 EMPLOYEE EMPOWERMENT IN RUSSIA: A DISCURSIVE APPROACH**  
Virpi Outila AALTO UNIVERSITY  
Rebecca Piekkari AALTO UNIVERSITY  
Irina Mihailova AALTO UNIVERSITY  
Jo Angouri UNIVERSITY OF WARWICK
- 2447 ORGANIZATIONAL IDENTIFICATION PROCESSES ACROSS SOCIETAL CONTEXTS: THE CASE OF A NON-GOVERNMENTAL ORGANIZATION FOR SOCIALLY RESPONSIBLE ENTREPRENEURS**  
Mette Zoelner CBS
- 1416 UNDERSTANDING THE ROLE OF NATIONAL CULTURE ON THE DEFINITION AND THEORETICAL DEVELOPMENT OF EMPLOYEE ENGAGEMENT**  
Joy Tauetsile UNIVERSITY OF BOTSWANA  
Onkutilwile Othata UNIVERSITY OF BOTSWANA
- 2374 INTERCULTURAL RELATIONSHIPS OF THE FRENCH SME MIXEL AGITATORS IN CHINA**  
Ulrike Mayrhofer IAE LYON, JEAN MOULIN LYON UNIVERSITY  
Noémie Dominguez IAE LYON, JEAN MOULIN LYON UNIVERSITY

**SLOT 5 (16:00 - 17:30) - VERÖLD Building / VHV-107 - Paper Development**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 INTERNATIONAL COMPETITIVENESS**

## **CITY COMPETITIVENESS**

**Chair:** Áron Perényi

**Discussant:** Eleanor Doyle

**Paper presentations:**

- 2518 SMART CITIES – ACADEMIA AND SOCIAL MEDIA NARRATIVES**  
Christopher Kronenberg UNIVERSITY OF APPLIED SCIENCES FOR MANAGEMENT AND COMMUNICATION  
Pablo Collazzo WU WIEN
- 3006 THE VIENNA LIFE SCIENCES CLUSTER – AN ENTREPRENEURIAL ECOSYSTEM ANALYSIS**  
Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS  
Chirawan Chaisuwan CHIANG MAI UNIVERSITY
- 1220 EUROPEAN CAPITALS OF CULTURE: RESIDENTS' PERCEPTIONS**  
Anna Farmaki CYPRUS UNIVERSITY OF TECHNOLOGY  
Prokopis Christou CYPRUS UNIVERSITY OF TECHNOLOGY  
Alexis Saveriades CYPRUS UNIVERSITY OF TECHNOLOGY

**SLOT 5 (16:00 - 17:30) - University Square Building - HT-102 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT - SIG GENERAL TRACK**

**ATHLETE MANAGEMENT**

**Chair:** Christofer Laurell

**Discussant:** Pim Verschuuren

**Paper presentations:**

- 1785 THE IMPORTANCE AND INFLUENCE OF A SUCCESSFUL ENVIRONMENT ON ATHLETES' TRANSITION TOWARDS ELITE LEVEL: THE CASE OF TRIATHLON**  
 Dimitrios Kolyperas LECTURER, STIRLING UNIVERSITY, STIRLING MANAGEMENT SCHOOL, MARKETING AND RETAIL DIVISION  
 Giorgios Andronikos PHD CANDIDATE, SCHOOL OF APPLIED SCIENCES, NAPIER UNIVERSITY, 0131 455 3427  
 Russell Martindale SCHOOL APPLIED SCIENCES NAPIER UNIVERSITY
- 1981 BEYOND A TAYLORIST PERSPECTIVE ON THE ATHLETE-COACH RELATIONSHIP - THE CASE OF THE FRENCH NATIONAL SWIMMING TEAM**  
 Thomas Paris CNRS / HEC PARIS  
 Nathalie Richebé SKEMA BS & GREDEG, UNIVERSITÉ CÔTE D'AZUR
- 2402 PLAYER PERSPECTIVE ON PROSOCIALITY IN NORWEGIAN FOOTBALL**  
 Oyvind Kvalnes BI NORWEGIAN BUSINESS SCHOOL  
 Erlend Hanstveit SK BRANN  
 Arne Carlsen BI NORWEGIAN BUSINESS SCHOOL  
 Miha Skerlavaj BI NORWEGIAN BUSINESS SCHOOL

**SLOT 5 (16:00 - 17:30) - MAIN BUILDING / A-229 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

**BURNOUT AND EXHAUSTION**

**Chair:** Paula Nestea

**Discussant:** Lamberto Zollo

**Paper presentations:**

- 1065 INTELLECTUAL CAPITAL AND INNOVATIVE WORK BEHAVIOUR OF PROFESSIONAL NURSES: THE MODERATING EFFECT OF BURNOUT**  
 Genuine Narzary TATA INSTITUTE OF SOCIAL SCIENCES  
 Sasmita Palo TATA INSTITUTE OF SOCIAL SCIENCES
- 1081 EXPLORING EMPLOYEES' JOB BURNOUT: A JOB DEMANDS-RESOURCES PERSPECTIVE**  
 Lamberto Zollo UNIVERSITY OF FLORENCE  
 Maria Carmen Laudano UNIVERSITY OF PISA  
 Cristiano Ciappei UNIVERSITY OF FLORENCE
- 1295 ENVIRONMENTAL SENSITIVITY: A NEW PERSPECTIVE ON EXPLORATION, EXPLOITATION, PROSOCIALITY, AND BURNOUT**  
 Patrice Wyrsh UNIVERSITY OF BERN  
 Julia De Groote UNIVERSITY OF BERN  
 Andreas Hack UNIVERSITY OF BERN
- 2561 VIOLENCE AT WORK AMONG FIREFIGHTERS: A NEW MANN GULCH DISASTER?**  
 Paula Nestea UNIVERSITÉ GRENOBLE ALPES  
 Emmanuel Abord De Chatillon UNIVERSITÉ GRENOBLE ALPES

**SLOT 5 (16:00 - 17:30) - MAIN BUILDING / A-207 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **FIT & IDENTITY**

**Chair:** Jollen Hsu-min Lee

**Discussant:** Wouter Vleugels

### **Paper presentations:**

- 2392 HOW PERCEPTIONS OF PERSON-ENVIRONMENT FIT ARE FORMED AND WHY THEY CHANGE OVER TIME: A WITHIN-PERSON TEST OF COMPETING PERSPECTIVES**  
Wouter Vleugels KU LEUVEN  
Rein De Cooman KU LEUVEN  
Marijke Verbruggen KU LEUVEN  
Omar Solinger VU AMSTERDAM
- 2681 RESISTANCE TO CHANGE: TECHNOLOGICAL IDENTITY AND FOREIGN CORPORATE LANGUAGE AS ANTECEDENTS**  
Noreen Geenen TRIER UNIVERSITY  
Katrin Muehlfeld TRIER UNIVERISTY
- 1810 WORK ALIENATION AND DEVIANT BEHAVIORS: THE MODERATING ROLES OF P-O FIT AND TASK INTERDEPENDENCE**  
Jollen Hsu-min Lee NATIONAL TAIWAN UNIVERSITY  
Amber Yun-ping Lee NATIONAL UNIVERSITY OF TAINAN  
I-heng Chen NATIONAL SUN YAT-SEN UNIVERSITY

**SLOT 5 (16:00 - 17:30) - MAIN BUILDING / A-051 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

## **CONFLICT AND COLLABORATION IN TEAMS**

**Chair:** Nicoleta Meslec

**Discussant:**

### **Paper presentations:**

- 2264 GROUP CONFLICTS AND FAULTLINES: THE BEHAVIOURAL DYNAMICS OF TOP MANAGEMENT TEAMS**  
Ge Liu THE UNIVERSITY OF EDINBURGH  
Simon Harris THE UNIVERSITY OF EDINBURGH
- 2284 DYNAMICS OF COLLABORATION AND CONFLICT IN MULTI-PARTY SYSTEMS: AN EMPIRICAL INVESTIGATION USING A MULTIPARTY SIMULATION**  
Petru Curseu BABES-BOLYAI UNIVERSITY, CLUJ-NAPOCA, ROMANIA & OPEN UNIVERSITY OF THE NETHERLANDS  
Sandra Schruijer UTRECHT SCHOOL OF GOVERNANCE, UTRECHT UNIVERSITY
- 2885 LEADER'S PROMOTION OF TEAM SENSEMAKING: IMPLICATIONS FOR TEAM EFFECTIVENESS IN FACE OF TASK CONFLICT**  
Agnieszka Broda INSTITUTION ISCTE – INSTITUTO UNIVERSITÁRIO DE LISBOA  
Ana Passos INSTITUTION ISCTE – INSTITUTO UNIVERSITÁRIO DE LISBOA  
Catarina Marques MAASTRICHT UNIVERSITY, SCHOOL OF BUSINESS & ECONOMICS  
Santos

**SLOT 5 (16:00 - 17:30) - MAIN BUILDING / A-052 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**HRM & FIRM PERFORMANCE**

**Chair:** Isabel De Sivatte

**Discussant:**

**Paper presentations:**

- 1268 THE CAUSAL EFFECT OF EMPLOYEE OWNERSHIP ON FIRM PERFORMANCE: EVIDENCE FROM A NATURAL EXPERIMENT**  
 Kyoung Yong Kim CITY UNIVERSITY OF HONG KONG
- 1008 DISENTANGLING THE IMPACT OF FIRM INNOVATION ON EMPLOYEE DOWNSIZING: A LONGITUDINAL ANALYSIS**  
 Amalia Magan-diaz UNIVERSITY OF ALMERIA  
 Antonia Estrella-ramon UNIVERSITY OF ALMERIA  
 David Jimenez-castillo UNIVERSITY OF ALMERIA
- 1347 STAFF TURNOVER AND PERFORMANCE: LOOKING AT LOAN PORTFOLIO GROWTH IN MICROFINANCE**  
 Laure Radermecker UMONS - CERMI  
 Cécile Godfroid UMONS - CERMI
- 1216 WORK-LIFE BALANCE: A STUDY OF FIELD LEVEL ADMINISTRATION IN BANGLADESH**  
 Yumei Yang BOURNEMOUTH UNIVERSITY  
 Dwan Muhammad Tajul GOVERNMENT OF BANGLADESH  
 Islam

**SLOT 5 (16:00 - 17:30) - MAIN BUILDING / A-050 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**COMPENSATION, REWARD & RECOGNITION**

**Chair:** Lucia Marchegiani

**Discussant:**

**Paper presentations:**

- 1080 EXPLORING THE FUNCTIONAL ROLE OF DISTRIBUTIVE EQUALITY IN ORGANIZATIONAL PAY SYSTEMS**  
 David Morand PENN STATE UNIVERSITY  
 Kimberly Merriman U. OF MASSACHUSETTS  
 John Deckop TEMPLE UNIVERSITY
- 1772 EMPLOYEE VOICE AND PERFORMANCE-RELATED PAY: SUBSTITUTES OR COMPLEMENTS FOR FIRM INNOVATION?**  
 Meysam Salimi UNIVERSITY OF BERGAMO  
 Edoardo Della Torre UNIVERSITY OF BERGAMO  
 Antonio Giangreco IÉSEG SCHOOL OF MANAGEMENT
- 2802 THE IMPACT OF LONG-TERM INCENTIVES IN MANAGEMENT COMPENSATION ON CORPORATE RISK-TAKING**  
 Verena Limbrunner TECHNICAL UNIVERSITY OF MUNICH  
 Jürgen Ernstberger TECHNICAL UNIVERSITY OF MUNICH
- 1500 THE MUNDANE WORK OF RECOGNITION: DIRECTIONS AND MODES OF RECOGNITION AMONG HUMAN RESOURCE MANAGERS**  
 Gabriele Faßauer TU DRESDEN

SLOT 5 (16:00 - 17:30) - STAPI BUILDING / ROOM 108 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP

## LEADER-MEMBER EXCHANGE

Chair: Fazila Husain

Discussant:

Paper presentations:

- 1659 LEADER-MEMBER EXCHANGE AND PSYCHOLOGICAL CONTRACT FULFILLMENT: CROSS-LAGGED EFFECTS, MEDIATIONS AND BOUNDARY CONDITIONS**  
Chih-ting Shih NATIONAL PINGTUNG UNIVERSITY  
Minston Chao CHANG GUNG UNIVERSITY  
Cheng-chen Lin NATIONAL PINGTUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY
- 2199 LEADERSHIP ESSENTIALISM AND ITS IMPLICATIONS FOR LEADER-MEMBER RELATIONS**  
Victor Sojo CENTRE FOR WORKPLACE LEADERSHIP, DEPARTMENT OF  
MANAGEMENT AND MARKETING, THE UNIVERSITY OF MELBOURNE  
Michelle MELBOURNE SCHOOL OF PSYCHOLOGICAL SCIENCES, FACULTY OF  
Stratemeyer MEDICINE, DENTISTRY AND HEALTH SCIENCES, THE UNIVERSITY OF  
MELBOURNE  
Robert Wood AUSTRALIAN GRADUATE SCHOOL OF MANAGEMENT, UNIVERSITY OF  
NEW SOUTH WALES  
Leah Kaufmann E SCHOOL OF PSYCHOLOGY, AUSTRALIAN CATHOLIC UNIVERSITY  
Melissa Wheeler DEPARTMENT OF MANAGEMENT AND MARKETING, FACULTY OF  
BUSINESS AND ECONOMICS, THE UNIVERSITY OF MELBOURNE
- 2692 DIMENSIONS OF LEADER MEMBER EXCHANGE INFLUENCERS**  
Fazila Husain SHEFFIELD HALLAM UNIVERSITY
- 2343 BOND BREAKING CONFLICTS BETWEEN LEADER AND SUBORDINATE: A DISCURSIVE APPROACH TO LMX BREACHES.**  
Hilpi Kangas UNIVERSITY OF VAASA

**SLOT 5 (16:00 - 17:30) - MAIN BUILDING / A-069 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 MEANINGFULNESS AND MINDFULNESS AT WORK: A CALLING AND CRAFTING OF ACTION RESEARCH**

**EMOTIONS AND ORGANISATIONAL PROCESSES**

**Chair:** Andre Soares

**Discussant:**

**Paper presentations:**

- 1093 RISK PERCEPTION, PERSON-ORGANISATION FIT, AND ORGANISATIONAL CULTURE: TESTS OF THE MEDIATING AND MODERATING EFFECTS OF CULTURAL INTELLIGENCE AND EMOTIONAL INTELLIGENCE**  
 Amadeus Kubicek RABDAN ACADEMY  
 Ramudu Bhanugopan CHALRES STURT UNIVERSITY
- 2182 FINDING MEANING IN A STIGMATIZED CONTEXT: EMOTION WORK AND WELL-BEING FOR FUNERAL DIRECTORS**  
 Megan Walsh UNIVERSITY OF SASKATCHEWAN  
 Kara Arnold MEMORIAL UNIVERSITY OF NEWFOUNDLAND  
 Amy Warren MEMORIAL UNIVERSITY OF NEWFOUNDLAND
- 2163 THE IMPACT OF A CHARACTER STRENGTHS INTERVENTION ON WORKERS' NEED FULFILLMENT AND WELL-BEING**  
 Jordi Escartin UNIVERSITY OF BARCELONA  
 Lucas Monzani IVEY BUSINESS SCHOOL  
 Lucia Ceja IESE BUSINESS SCHOOL  
 Arnold Bakker ERASMUS UNIVERSITY ROTTERDAM
- 2288 EARLY STAGE INVESTMENT DECISION AND PSYCHOLOGY: THE MISSING LINK**  
 Catherine Deffains-crapsky UNIVERSIY OF ANGERS  
 Abdel-malik Ola BURGUNDY SCHOOL OF BUSINESS

**SLOT 5 (16:00 - 17:30) - LÖGBERG BUILDING / L-102 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

**PROJECT-BASED ORGANISATION: ORGANISATIONAL DESIGN IN CONTEXT**

**Chair:** Ralf Müller

**Discussant:** Tuomas Ahola

**Paper presentations:**

- 1955 EXPLORING THE ORGANIZATIONAL DESIGNS OF THE PROJECT-BASED ORGANIZATION**  
 Maxim Miterev KTH ROYAL INSTITUTE OF TECHNOLOGY  
 J. Rodney Turner SKEMA BUSINESS SCHOOL
- 1320 THE IMPACT OF THE APPLICATION OF GOVERNANCE PRINCIPLES IN MUNICIPAL GOVERNMENT PROJECTS: A METROPOLITAN MUNICIPALITY CASE STUDY**  
 Annlizé Marnewick UNIVERSITY OF JOHANNESBURG  
 Ndumiso Mthembu UNIVERSITY OF JOHANNESBURG
- 1710 MOVING TOWARD INTEGRATED SOLUTIONS IN PROJECT-BASED FIRMS: CHANGES IN SALES PRACTICES**  
 Khadijeh Momeni TAMPERE UNIVERSITY OF TECHNOLOGY  
 Miia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY

**SLOT 5 (16:00 - 17:30) - LÖGBERG BUILDING / L-103 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_02 MANAGING MAJOR AND MEGA PROJECTS: THE IMPORTANCE TO BROADEN CLASSICAL PROJECT MANAGEMENT APPROACHES**

## **ORGANISATION AND MEGAPROJECT MANAGEMENT**

**Chair:** Miia Martinsuo

**Discussant:** Ermal Hetemi

### **Paper presentations:**

- 2001 REBUILDING ORGANIZATION'S LEGITIMACY IN THE EYES OF LOCAL COMMUNITY; CASE STUDY OF OIL AND GAS MEGAPROJECTS**  
John Rodney Turner POLITECNICO DI MILANO/ SKEMA BUSINESS SCHOOL  
Roya Derakhshanalavijeh POLITECNICO DI MILANO/ UNIVERSIDAD POLITECNICA DA MADRID  
Mauro Mancini POLITECNICO DI MILANO
- 2562 DE-RISKING THE PROGRAMME PORTFOLIO IN A FINANCIAL ORGANISATION**  
Pindy Bhullar NONE
- 2702 DEALING WITH HIGH CHANGING REGULATORY ENVIRONMENTS: ACTION AND RE-ACTION IN MEGAPROJECT PERFORMANCE MANAGEMENT**  
Silvana Revellino MBS COLLEGE OF BUSINESS AND ENTREPRENEURSHIP

**SLOT 5 (16:00 - 17:30) - LÖGBERG BUILDING / L-201 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK**

## **LEADERSHIP AND MANAGEMENT IN LOCAL GOVERNMENT**

**Chair:** Marco Meneguzzo

**Discussant:**

### **Paper presentations:**

- 1998 ARE LOCAL GOVERNMENTS READY TO STRATEGICALLY MANAGE MIGRATION? EMPIRICAL EVIDENCE**  
Piervito Bianchi UNIVERSITY OF FOGGIA  
Nunzio Angiola UNIVERSITY OF FOGGIA  
Letizia Damato UNIVERSITY OF SALENTO
- 2675 LEADERSHIP IN PUBLIC SECTOR NETWORKS**  
Filippo Giordano LUMSA UNIVERSITY  
Denita Cepiku UNIVERSITY OF ROME TOR VERGATA
- 2813 PUBLIC MERGERS - A SYSTEMATIC LITERATURE REVIEW AND A FUTURE RESEARCH AGENDA**  
Sebastian Dewanger UNIVERSITY OF INNSBRUCK / EURAC RESEARCH



**SLOT 5 (16:00 - 17:30) - LÖGBERG BUILDING / L-205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**MEASURING ORGANISATIONAL AND ACADEMIC ISSUES IN HEALTHCARE**

**Chair:** Daniel West

**Discussant:** Claudia Guerrazzi

**Paper presentations:**

- 1031 ENRICHING OUR UNDERSTANDING OF HEALTH CARE MANAGEMENT JOURNALS: A CAREER VALUE AND COGNITIVE MAPPING APPROACH**  
 Stephen O'connor UNIVERSITY OF ALABAMA AT BIRMINGHAM  
 Haiyan Qu UNIVERSITY OF ALABAMA AT BIRMINGHAM  
 Eric Williams UNIVERSITY OF ALABAMA  
 Nancy Borkowski UNIVERSITY OF ALABAMA AT BIRMINGHAM  
 Richard Shewchuk UNIVERSITY OF ALABAMA AT BIRMINGHAM
- 1249 RATE YOUR HOME CARE NURSE – METHODOLOGICAL CHALLENGES IN MEASURING PATIENT SATISFACTION WITH HOME CARE SERVICES**  
 Florian Liberatore ZURICH UNIVERSITY OF APPLIED SCIENCES, WINTERTHURER INSTITUT OF HEALTH ECONOMICS  
 Sarah Kriech ZURICH UNIVERSITY OF APPLIED SCIENCES, WINTERTHURER INSTITUT OF HEALTH ECONOMICS  
 Eva Hollenstein ZURICH UNIVERSITY OF APPLIED SCIENCES, WINTERTHURER INSTITUT OF HEALTH ECONOMICS  
 René Schaffert ZURICH UNIVERSITY OF APPLIED SCIENCES, INSTITUT OF HEALTH SCIENCES  
 Julia Dratva ZURICH UNIVERSITY OF APPLIED SCIENCES, INSTITUT OF HEALTH SCIENCES
- 2156 PRESENTATION OF A MANAGERIAL SKILL SELF-ASSESSMENT TOOL FOR HEALTH CARE MANAGERS**  
 Jean-paul Dumond UPEC
- 2297 UNDERSTANDING WHISTLEBLOWING IN HEALTHCARE: A REVIEW OF THE EVIDENCE**  
 John Blenkinsopp NORTHUMBRIA UNIVERSITY  
 Nicholas Snowden UNIVERSITY OF HULL  
 Russell Mannion UNIVERSITY OF BIRMINGHAM  
 Martin Powell UNIVERSITY OF BIRMINGHAM  
 Jean Mchale UNIVERSITY OF BIRMINGHAM  
 Ross Millar UNIVERSITY OF BIRMINGHAM  
 Huw Davies UNIVERSITY OF ST ANDREWS

**SLOT 5 (16:00 - 17:30) - LÖGBERG BUILDING / L-204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK**

## **HYBRID STRUCTURES AND CROSS-SECTORAL RELATIONS FOR PUBLIC SERVICES**

**Chair:** Andrea Bonomi Savignon

**Discussant:**

**Paper presentations:**

- 2318 CROSS-CLUSTERING AND THE ROLE OF CLUSTER FUNDING: A MULTI-LEVEL NETWORK ANALYSIS OF FORMAL AND INFORMAL COOPERATION AMONG LEADING CLUSTER ORGANIZATIONS IN GERMANY**  
Michael Wältermann UNIVERSITY OF FREIBURG  
Georg Wolff UNIVERSITY OF FREIBURG  
Olaf Rank UNIVERSITY OF FREIBURG
- 1682 INTEGRATION AND DIFFERENTIATION OF INSTITUTIONAL LOGICS IN STRATEGIC PARTNERSHIP: RESPONSES TO INSTITUTIONAL PLURALISM**  
Stefan Gottlieb AALBORG UNIVERSITY  
Nicolaj Frederiksen AALBORG UNIVERSITY  
Christian Koch CHALMERS UNIVERSITY OF TECHNOLOGY
- 1847 ACCOUNTABILITY IN HYBRID DELIVERY ARRANGEMENTS: CONTRADICTION OR CONCILIATION? A TYPOLOGY OF THE MECHANISMS AT STAKE**  
Ada Amsellem IDHEAP
- 1728 MANAGING TENSIONS OF COLLABORATION IN A HYBRID ORGANIZATION: A CASE STUDY OF THE MEDIAPOLIS CLUSTER IN FINLAND**  
Sari Virta JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

**SLOT 5 (16:00 - 17:30) - ARNAGARDUR Building / A-301 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK**

## **MANAGEMENT AND THEORY FROM THE SOCIAL SCIENCES**

**Chair:** Steffen Roth

**Discussant:**

**Paper presentations:**

- 2042 FOLLOW THE PRODUCT! AN EXPLORATIVE CASE STUDY OF SUCCESSFUL EXPORT AT THE INTERFACE OF GLOBALIZATION AND INTERNATIONAL BUSINESS**  
Iris Rittenhofer BSS, AARHUS UNIVERSITY
- 2287 NEOLIBERAL IDEOLOGY IN WORK AND ORGANIZATIONAL PSYCHOLOGY**  
Matthijs Bal UNIVERSITY OF LINCOLN  
Edina Doci VRIJE UNIVERSITEIT AMSTERDAM
- 2800 RESOURCE DEPENDENCE OR ELITE COHESION? PERSONAL AND ORGANIZATIONAL DRIVERS OF BOARD INTERLOCK NETWORK DYNAMICS**  
Diliara Valeeva CORPNET, UNIVERISTY OF AMSTERDAM  
Eelke Heemskerk CORPNET, UNIVERISTY OF AMSTERDAM  
Frank Takes CORPNET, UNIVERISTY OF AMSTERDAM; LIACS, LEIDEN UNIVERSITY
- 2927 HUMAN-AUTOMATION TRUST: ALL-ENCOMPASSING OR CATEGORY-BASED?**  
Keeheon Lee YONSEI UNIVERSITY  
Hyeyoung Ryu YONSEI UNIVERSITY

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-158 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**CENA - PARTNER DIVERSITY AND PERFORMANCE**

**Chair:** Frédéric Le Roy

**Discussant:** Angelos Kostis

**Paper presentations:**

- 1924 THROUGH THICK AND THIN: PERFORMANCE ASPIRATIONS AND ABSORPTIVE CAPACITY IN AMBIDEXTROUS INTERNATIONAL ALLIANCES**  
 Elio Shijaku UNIVERSITY OF BARCELONA  
 Maria Teresa Bolivar-ramos AUTONOMOUS UNIVERSITY OF BARCELONA
- 1821 FOREIGN FRIENDS OR LOCAL FOES? TRADING OFF INTERCULTURAL AND COOPETITIVE TENSIONS**  
 Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL AND ECOLE POLYTECHNIQUE  
 Mathieu Chauvet UNIVERSITY OF MONTPELLIER  
 Anne-sophie Fernandez UNIVERSITY OF MONTPELLIER  
 Juliane Engsig UNIVERSITY OF MONTPELLIER
- 2789 DIVERSITY OF PARTNER TYPE PREFERENCES AND ITS EFFECTS ON SMALL FIRM PERFORMANCE**  
 Johan Lidström UMEÅ SCHOOL OF BUSINESS AND ECONOMICS AND STATISTICS  
 Vladimir Vanyushyn UMEÅ SCHOOL OF BUSINESS AND ECONOMICS AND STATISTICS
- 1817 RESOURCE CONSTRAINTS AS A CONTINGENCY EFFECT ON THE RELATIONSHIP BETWEEN ALLIANCE PARTNER DIVERSITY AND INNOVATIVE PERFORMANCE**  
 Boris Lokshin MAASTRICHT UNIVERSITY  
 Tim De Leeuw TILBURG UNIVERSITY  
 Ksenia Podoynitsyna EINDHOVEN UNIVERSITY  
 Geert Duysters TILBURG UNIVERSITY

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-152 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

**STRATEGIC CHANGE AND ABSORPTIVE CAPACITY**

**Chair:** Suvi Nenonen

**Discussant:**

**Paper presentations:**

- 1685 STRATEGIC CHANGE AND FIRM PERFORMANCE: A TEMPORAL PERSPECTIVE**  
 Jaegun Lee KYUNGPOOK NATIONAL U  
 Sang-mi Moon KOREA INSTITUTE FOR ROBOT INDUSTRY ADVANCEMENT  
 Moon-goo Huh KYUNGPOOK NATIONAL U
- 1845 LEARNING STRATEGIC MANAGEMENT: THE ABSORPTIVE CAPACITY EFFECT AND ITS CONTINGENCIES**  
 Anabel Fernández Mesa UNIVERSITY OF VALENCIA  
 Julia Olmos Peñuela UNIVERSITY OF VALENCIA  
 Ana García Granero UNIVERSITY OF VALENCIA  
 Víctor Oltra UNIVERSITY OF VALENCIA
- 2608 ABSORPTIVE CAPACITY AS AN ASSET OF VIRTUAL TEAMS: LMX, TMX, KNOWLEDGE SHARING AND VIRTUALITY**  
 Joanna Ozga FULDA UNIVERSITY OF APPLIED SCIENCES  
 Monika Stelmaszczyk JAN KOCHANOWSKI UNIVERSITY
- 2325 CAPABILITIES FOR MARKET-SHAPING: A GROUNDED THEORY STUDY OF SUCCESSFUL MARKET SHAPERS**  
 Suvi Nenonen UNIVERSITY OF AUCKLAND BUSINESS SCHOOL  
 Kaj Storbacka UNIVERSITY OF AUCKLAND BUSINESS SCHOOL  
 Charlotta Windahl UNIVERSITY OF AUCKLAND BUSINESS SCHOOL

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-155 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_11 STRATEGIC RESPONSIVENESS AND ADAPTIVE ORGANIZATIONS**

**COGNITIVE AND CULTURAL ANTECEDENTS TO STRATEGIC FLEXIBILITY**

**Chair:** Aylin Ates

**Discussant:** Margret Sigrun Sigurdardottir

**Paper presentations:**

- 2836 THE ROLE OF THE PERSISTENCE OF SOCIAL ACTIONS.**  
 Carmen Lescano UCM  
 Antonio Revilla BATHSPA  
 Angeles Montoro UCM
- 1489 WILLINGNESS AND PERMISSION TO CHANGE OF THE CEO AS ANTECEDENTS OF ORGANIZATIONAL STRATEGIC FLEXIBILITY**  
 Julian Hess TU DORTMUND  
 Tessa Flatten TU DORTMUND
- 1474 WHEN OLD TRUTHS BECOME NEW FALSEHOODS: UNLEARNING IN THE LIGHT OF ENVIRONMENTAL DISCONTINUITIES**  
 Dirk Martignoni USI LUGANO  
 Thomas Keil U O ZURICH
- 1250 CORPORATE ARCHIVES, STRATEGIC SENSE-MAKING AND PERFORMANCE: EVIDENCE FROM BANKING DURING THE GLOBAL FINANCIAL CRISIS**  
 Wim Van Lent MONTPELLIER BUSINESS SCHOOL  
 Andrew Smith UNIVERSITY OF LIVERPOOL  
 Diego Coraiola UNIVERSITY OF ALBERTA

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-156 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 THE STRATEGIC PRACTICES OF MERGERS & ACQUISITIONS**

## **SUCCESSFUL POST M&A INTEGRATION**

**Chair:** Duncan Angwin

**Discussant:** Audrey Rouzies

### **Paper presentations:**

- 1930 THE ROLE OF MANAGEMENT ACCOUNTING IN POST-M&A ORGANISING**  
Paola Trevisan CA' FOSCARI UNIVERSITY
- 2404 POST-MERGER INTEGRATION SUCCESS THROUGH ORGANIZATIONAL AMBIDEXTERITY**  
Anne-sophie TSM  
Thelisson  
Audrey Missonier MBS  
Gilles Guieu AIX-MARSEILLE UNIVERSITY
- 2289 THE CONSTRUCTION OF MULTIPLE IDENTITIES IN CROSS-BORDER ACQUISITIONS: A LONGITUDINAL STUDY OF A CHINESE ACQUISITION IN A DEVELOPED ECONOMY**  
Shuang Liang DEPARTMENT OF PSYCHOLOGY, UNIVERSITY OF ZURICH, SWITZERLAND AND SCHOOL OF MANAGEMENT AND ENGINEERING, HES-SO  
Anna Lupina-wegener SCHOOL OF MANAGEMENT AND ENGINEERING, UNIVERSITY OF APPLIED SCIENCES AND ARTS WESTERN SWITZERLAND(HES-SO)  
Rolf Van Dick DEPARTMENT OF PSYCHOLOGY, GOETHE UNIVERSITY FRANKFURT  
Johannes Ullrich DEPARTMENT OF PSYCHOLOGY, UNIVERSITY OF ZURICH
- 2622 THINKING OUT OF THE BOX: RECONCILING AND EXTENDING M&A RESEARCH**  
Florian Bauer INNSBRUCK UNIVERSITY  
David King FLORIDA STATE UNIVERSITY  
Svante Schriber STOCKHOLM UNIVERSITY

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-138 - Paper Development**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **MANAGERS AS STRATEGY PRACTITIONERS**

**Chair:** Aura Parmentier Cajaiba

**Discussant:**

### **Paper presentations:**

- 1611 STRATEGY CREATIVE CONSUMPTION BY FRONT-LINE MANAGERS: A REBELLIOUS HIDDEN TRANSCRIPT**  
Tamim Elbasha AUDENCIA BUSINESS SCHOOL  
**Discussant :** Arielle Sante
- 2019 RE-ESTABLISHING A PLACE FOR INDIVIDUAL ACTORS WITHIN ORGANIZATIONS: MANAGERIAL IDEOLOGIES, IDEOLOGICAL REPERTOIRES AND INDIVIDUAL STRATEGIES**  
Anne-laure Boncori INSEEC  
Sandrine Blanc INSEEC  
**Discussant :** Tamim Elbasha
- 2317 MIDDLE MANAGERS' BUILDING AND DWELLING STRATEGIZING**  
Clara Letierce AUDENCIA BUSINESS SCHOOL  
Nicolas Arnaud AUDENCIA BUSINESS SCHOOL  
Colleen Mills UNIVERSITY OF CANTERBURY  
**Discussant :** Anne-Laure Boncori
- 1964 ELABORATING AND PRACTICING A TEAM'S STRATEGY IN AN ACADEMIC RESEARCH CENTER**  
Sante Arielle UNIVERSITE PARIS-SUD  
Corbel Pascal UNIVERSITE PARIS-SUD  
**Discussant :** Clara Letierce

**SLOT 5 (16:00 - 17:30) - VR II Building / V02-147 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION**

## **STRATEGIC AMBIDEXTERITY**

**Chair:** Lilla Hortovanyi

**Discussant:**

**Paper presentations:**

- 1231 THE INDIVIDUAL SIDE OF AMBIDEXTERITY: DO INSPIRATIONAL LEADERS AND ORGANIZATIONAL LEARNING RESOLVE THE EXPLOITATION-EXPLORATION DILEMMA?**  
María Dolores Moreno-luzón UNIVERSIDAD DE VALENCIA  
Andrés Salas-vallina UNIVERSIDAD DE VALENCIA
- 1163 INTERNAL NETWORKING AND INNOVATION AMBIDEXTERITY: THE ROLE OF KNOWLEDGE MANAGEMENT PROCESSES**  
Rodrigo Martín Rojas UNIVERSITY OF GRANADA  
Virginia Fernández Pérez UNIVERSITY OF GRANADA  
Dainelis Cabeza Pullés UNIVERSITY OF GRANADA  
María Isabel Roldán Bravo TECHNICAL UNIVERSITY OF MADRID.
- 1878 TRUST AS A PLATFORM FOR EXPLOITATION AND EXPLORATION AND THEIR IMPACT ON PERFORMANCE**  
Juan Pablo Escorcía-caballero UNIVERSITY OF VALENCIA  
Odette Chams-anturi UNIVERSITY OF VALENCIA  
María Dolores Moreno-luzón UNIVERSITY OF VALENCIA

**SLOT 5 (16:00 - 17:30) - University Square Building / HT-300-GT - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK**

## **FINANCIAL PERFORMANCE AND ECONOMICAL IMPACT**

**Chair:** Varun Chotia

**Discussant:**

**Paper presentations:**

- 2812 VERIFYING THE EXISTENCE OF LEAD-LAG EFFECT IN THE FOREX MARKET**  
Charmian Hasiuieni UFPE  
Umbelina Lagioia UFPE
- 2637 CONTRACT DESIGN IN THE AGRICULTURAL INDUSTRY UNDER UNCERTAIN INFORMATION**  
Yanan Yu SCHOOL OF ECONOMICS AND MANAGEMENT, SOUTHEAST UNIVERSITY  
Yong He SCHOOL OF ECONOMICS AND MANAGEMENT, SOUTHEAST UNIVERSITY
- 1556 THE IMPASSE BETWEEN DEBT REDUCTION AND FISCAL TIGHTENING IN AN EMERGING ECONOMY LIKE INDIA**  
Varun Chotia LM THAPAR INSTITUTE OF MANAGEMENT, THAPAR INSTITUTE OF ENGINEERING AND TECHNOLOGY (DEEMED TO BE UNIVERSITY)  
Gaurav Aakar BITS PILANI
- 1643 SUPPLIER AND CUSTOMER KNOWLEDGE LEVERAGING AND FINANCIAL PERFORMANCE NEXUS: MODERATING EFFECTS OF THE INTERNAL MANUFACTURING ENVIRONMENT**  
Prakash Singh THE UNIVERSITY OF MELBOURNE  
Buddhika THE UNIVERSITY OF MELBOURNE  
Mannaperuma THE UNIVERSITY OF MELBOURNE  
William Ho THE UNIVERSITY OF MELBOURNE

**22 June 2018, Friday**

**SLOT 6 (09:00 - 10:30) - ASKJA Building / N-131 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK  
ENTREPRENEURSHIP, SOCIAL INNOVATION, VALUE CREATION**

**Chair:** Kevin Levillain

**Discussant:** Kevin Levillain

**Paper presentations:**

- 2708 SOCIAL INNOVATION PROCESS IN CONTEXT OF LABOR TRANSFORMATION. CASE STUDY OF THE BUSINESS AND EMPLOYMENT COOPERATIVES**  
Melissa Boudes TELECOM ECOLE DE MANAGEMENT
- 2846 IS LUCRATIVE VALUE CREATION STRATEGY POSSIBLE IN ASIA?: A CREATING SHARED VALUE PERSPECTIVE**  
Rebecca Chunghee Kim RITSUMEIKAN ASIA PACIFIC UNIVERSITY  
Akira Saito CHUO UNIVERSITY  
Avvari V. Mohan NOTTINGHAM UNIVERSITY BUSINESS SCHOOL MALAYSIA
- 2602 LINKING LEVELS OF TOURISM DEVELOPMENT WITH MULTIPLE STAKEHOLDERS' PERCEPTIONS OF SUSTAINABLE TOURISM ENTREPRENEURSHIP: THE CASE OF THE VIETNAMESE MARINE PROTECTED AREAS CLUSTER.**  
Tan Thu Hien Nguyen UNIVERSITY OF SOUTHAMPTON  
Laura Costanzo UNIVERSITY OF SOUTHAMPTON  
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON

**SLOT 6 (09:00 - 10:30) - ASKJA Building / N-128 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY  
THE QUALITY OF CSR AND SUSTAINABILITY DISCLOSURE**

**Chair:** Francesco Bavagnoli

**Discussant:** Francesca Culasso

**Paper presentations:**

- 2191 TO DISCLOSE OR NOT DISCLOSE: THE CASE OF AUSTRALIAN FIRMS' ENVIRONMENTAL DISCLOSURE PRACTICES**  
Aries Sutantoputra SOUTHERN ALBERTA INSTITUTE OF TECHNOLOGY
- 2427 IF CREDIBILITY IS THE PROBLEM, IS TRANSPARENCY THE SOLUTION? ENHANCING THE CREDIBILITY OF CSR DISCLOSURES BY PUBLISHING NEGATIVE INFORMATION**  
Johannes Jahn ESCP EUROPE BUSINESS SCHOOL BERLIN  
Rolf Brühl ESCP EUROPE BUSINESS SCHOOL BERLIN
- 2615 IS MORE REALLY BETTER? ENVIRONMENTAL UNCERTAINTY, PERFORMANCE MEASURE VARIETY AND ORGANIZATIONAL PERFORMANCE**  
Stefan Wendt REYKJAVIK UNIVERSITY SCHOOL OF BUSINESS  
Pall Rikhardsson REYKJAVIK UNIVERSITY SCHOOL OF BUSINESS  
Audur Arnardottir REYKJAVIK UNIVERSITY SCHOOL OF BUSINESS  
Throstur Sigurjonsson REYKJAVIK UNIVERSITY SCHOOL OF BUSINESS



**SLOT 6 (09:00 - 10:30) - ASKJA Building / N-130 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_03 ECONOMY AND FINANCE FOR SOCIETY: PATHWAYS TO SOCIAL INNOVATION**

**INSTITUTIONAL, ENVIRONMENTAL AND LEGAL CHALLENGES OF THE FINANCIAL SYSTEM**

**Chair:** Catherine Karyotis

**Discussant:** Sharam Alijani

**Paper presentations:**

- 2782 ALIGNING SWISS PENSION FUNDS AND INSURANCE COMPANIES' LISTED EQUITY PORTFOLIOS WITH THE 2°C CLIMATE GOAL – A NEW APPROACH TO BENCHMARKING**  
 Jakob Thomä 2° INVESTING INITIATIVE  
 Clare Murray 2° INVESTING INITIATIVE
- 1948 CENTRAL BANKS' COMMUNICATION STRATEGY: JUST WORDS?**  
 Daniele Angelo Previati UNIVERSITÀ ROMA TRE  
 Vincenzo Farina UNIVERSITÀ ROMA TOR VERGATA  
 Giuseppe Galoppo UNIVERSITÀ DELLA TUSCIA
- 2403 PIPELINES, CULTURAL DESECRATION, MEDIA, DIVESTMENT: INSTITUTIONAL FIELD ANALYSIS OF AN EXPLOSIVE SOCIAL RESPONSE.**  
 Marcela Murarova UNIVERSITY PARIS DAUPHINE, PSL RESEARCH UNIVERSITY  
 Nicolas Berland UNIVERSITY PARIS DAUPHINE, PSL RESEARCH UNIVERSITY
- 1934 THE LIMITATIONS OF THE USE OF EXTRA-FINANCIAL MEASURES: DO THE AUDITORS CONSIDER THEM IN THE VERIFICATION PROCESS REQUIRED BY THE LAW?**  
 Charles Daussey NEOMA BS  
 Nathalie Subtil NOEMA BS

**SLOT 6 (09:00 - 10:30) - ASKJA Building / N-129 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_05 MARKET AND SOCIETY**

**MARKET AND COMMUNICATION**

**Chair:** Teresa Barros

**Discussant:** Barbara Fryzel

**Paper presentations:**

- 1579 "SELFIE-CENTERED" CAMPAIGNS: AN EXPLORATORY RESEARCH**  
 Krishanu Rakshit INDIAN INSTITUTE OF MANAGEMENT CALCUTTA  
 Bhupesh Manoharan INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
- 1612 ONLINE CAUSE-RELATED MARKETING HOW DOES IT INFLUENCE CONSUMERS' EVALUATIONS AND PURCHASE INTENTION?**  
 Susana Costa E Silva UNIVERSIDADE CATÓLICA PORTUGUESA - CATÓLICA PORTO BUSINESS SCHOOL  
 Manuel Almeida UNIVERSIDADE CATÓLICA PORTUGUESA - CATÓLICA PORTO BUSINESS SCHOOL  
 Joana César Machado UNIVERSIDADE CATÓLICA PORTUGUESA - CATÓLICA PORTO BUSINESS SCHOOL  
 Carla Carvalho Martins UNIVERSIDADE CATÓLICA PORTUGUESA - CATÓLICA PORTO BUSINESS SCHOOL
- 2639 COMMUNICATIVE COCREATION IN EUROPE AND CHINA: REVISITING CORPORATE RESPONSIBILITY COMMUNICATION STRATEGIES IN THE AGE OF SOCIAL MEDIA**  
 Alexandra Leonor Barrueta-sacksteder UNIVERSITY OF NOTTINGHAM NINGBO CHINA  
 Oliver Laasch UNIVERSITY OF NOTTINGHAM NINGBO CHINA  
 Roger N. Conaway UNIVERSITY OF TEXAS TYLER  
 Aranzazu Gomez-segovia CENTER FOR RESPONSIBLE MANAGEMENT EDUCATION  
 Menglan Shi UNIVERSITY OF NOTTINGHAM NINGBO CHINA



**SLOT 6 (09:00 - 10:30) - ODDI Building / O-105 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM**

## **BOARD/TMT DIVERSITY**

**Chair:** Alison Cook

**Discussant:** Klaas Heemskerk

### **Paper presentations:**

- 2128 GENDER GAPS AT THE TOP: DOES BOARD COMPOSITION AFFECT EXECUTIVE PAY STRUCTURES?**  
 Alison Cook                      UTAH STATE UNIVERSITY  
 Christy Glass                      UTAH STATE UNIVERSITY  
 Alicia Ingersoll                      UTAH STATE UNIVERSITY
- 2432 MANAGING TALENT IN SCHOOLS: WHEN WOMEN MAKE A DIFFERENCE**  
 Manuel M. Molina-lópez      UNIVERSIDAD CEU SAN PABLO  
 Miryam Martínez-  
 martínez                      UNIVERSIDAD CEU SAN PABLO  
 Ruth Mateos De Cabo      UNIVERSIDAD CEU SAN PABLO
- 2661 TOP MANAGEMENT TEAM DIVERSITY AND COMPANY PERFORMANCE: EVIDENCE FROM THE TOP CZECH COMPANIES**  
 Emil Velinov                      SKODA AUTO UNIVERSITY  
 Milan Maly                      UNIVERSITY OF ECONOMICS
- 2162 THE PAY PERFORMANCE SENSITIVITY OF CEOS, GENDER AND RISK: THE CASE OF UK FIRMS**  
 Krishanthi Vithana              UNIVERSITY OF SOUTHAMPTON  
 Matthias Nnadi                      CRANFIELD UNIVERSITY  
 Ranadeva Jayasekera      TRINITY COLLEGE DUBLIN  
 Na Fu                      TRINITY COLLEGE DUBLIN

**SLOT 6 (09:00 - 10:30) - ODDI Building / O-106 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 CORPORATE GOVERNANCE AND DIVERSITY**

## **WOBS AND CSR/DIVERSITY**

**Chair:** Patricia Gabaldon

**Discussant:**

### **Paper presentations:**

- 2098 CORPORATE SUSTAINABILITY IN ACTION: GOVERNANCE AND GENDER**  
 Anne Reilly                      LOYOLA UNIVERSITY
- 2676 BOARD DIVERSITY AND CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE IN CHINA**  
 Xinyi Xiao                      MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG  
 Inéz Labucay                      MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
- 2844 WOMEN DIRECTORS ON CORPORATE BOARDS: CHANGE AGENTS FOR GENDER DIVERSITY IN THE BOARDROOM AND BEYOND?**  
 Hilde Fjellvær                      NTNU  
 Cathrine Seierstad              QUEEN MARY, UNIVERSITY OF LONDON

**SLOT 6 (09:00 - 10:30) - ASKJA Building / N-132 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_04 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES (CO-SPONSORED BY BUSINESS FOR SOCIETY SIG-01 AND CORPORATE GOVERNANCE OGO SIG-02)**

**SHAREHOLDERS AND THE BOARD - NEW MODELS FOR GOVERNANCE**

**Chair:** Blanche Segrestin

**Discussant:**

**Paper presentations:**

- 2467 THE IMPACT OF STEWARDSHIP CODES ON CORPORATE GOVERNANCE AND SUSTAINABILITY**  
Alice Klettner UNIVERSITY OF TECHNOLOGY SYDNEY
- 2580 PRINCIPALS AND STEWARDS? AN EXPLORATION OF THE ROLE OF INSTITUTIONAL INVESTORS IN CORPORATE GOVERNANCE**  
Rachelle Belinga MINES PARISTECH, PSL RESEARCH UNIVERSITY  
Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY
- 2017 FROM ' IN CONTROL ' TO ' IN ACTION ' EXPLORING BOARD ROLES WITHIN THE 21ST CENTURY CORPORATION**  
Hans Van Ees UNIVERSITY COLLEGE GRONINGEN
- 1531 ALIGNING CORPORATE GOVERNANCE PRACTICES A PRAGMATIST PERSPECTIVE ON AGENCY IN DECISION-MAKING**  
Frank Jan De Graaf AMSTERDAM UNIVERSITY OF APPLIED SCIENCES

**SLOT 6 (09:00 - 10:30) - ENDURMENNT BUILDING / Room Salur - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

**TEAM COMPOSITION AND FIRM PERFORMANCE**

**Chair:** Viktoria Kessler

**Discussant:** Luca Gnan

**Paper presentations:**

- 1613 PRIOR EXPERIENCE AS LIABILITY? THE EFFECT OF NEW VENTURE TEAM EXPERIENCE ON VENTURE FUNDING SUCCESS ACROSS 45 COUNTRIES**  
Daniel Rippel TU DORTMUND UNIVERSITY
- 1176 WHAT WILL HAPPEN TO ME IF YOU LEAVE ME NOW? THE EFFECT OF POST-IPO FOUNDER EXIT ON FIRM-PERFORMANCE**  
Bo Peng BIRKBECK COLLEGE  
Vangelis Souitaris CITY, UNIVERSITY OF LONDON  
Stefania Zerbinati CITY, UNIVERSITY OF LONDON
- 2584 DOES CHOICE OF TEAMS AND IDEAS IMPROVE PERFORMANCE IN ENTREPRENEURIAL TEAMS? EVIDENCE FROM A FIELD EXPERIMENT**  
Viktoria Kessler HAMBURG UNIVERSITY OF TECHNOLOG  
Linus Dahlander ESMT  
Christoph Ihl HAMBURG UNIVERSITY OF TECHNOLOG  
Rajshri Jayaraman ESMT

**SLOT 6 (09:00 - 10:30) - ARNAGARDUR Building / A-303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

**CROWDFUNDING AND ICO**

**Chair:** Jeroen Veldman

**Discussant:**

**Paper presentations:**

- 2097 CROWDFUNDING IN ITALY – CHANCES AND CHALLENGES FOR WOMEN ENTREPRENEURS**  
 Stefanie Pakura UNIVERSITY OF HAMBURG  
 Federica Maria Raiti UNIVERSITÀ DI PAVIA  
 Verena Meyer LEUPHANA UNIVERSITY
- 2513 (MIS)MATCH BETWEEN ENTREPRENEURS' NEEDS AND SERVICES OF EQUITY CROWDFUNDING PLATFORMS AT DIFFERENT STAGES OF THE FUNDING PROCESS**  
 Imen Mejri NEOMA BUSINESS SHCOOL  
 Annie Falantin NEOMA BUSINESS SCHOOL
- 2597 HERDING AND THE ROLE OF EXPERTS IN EQUITY CROWDFUNDING MARKETS**  
 Christoph Ihl HAMBURG UNIVERSITY OF TECHNOLOGY  
 Jan-niklas Wick HAMBURG UNIVERSITY OF TECHNOLOGY
- 2974 WHY DO BUSINESSES GO CRYPTO? AN EMPIRICAL ANALYSIS OF INITIAL COIN OFFERINGS**  
 Giancarlo Giudici POLITECNICO DI MILANO  
 Saman Adhami UNIVERSITÀ BOCCONI  
 Stefano Martinazzi POLITECNICO DI MILANO

**SLOT 6 (09:00 - 10:30) - ARNAGARDUR Building / A-422 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 BUSINESS MODEL INNOVATION (CO-SPONSORED BY ENT SIG-03, INNO SIG-06 AND SM SIG-13)**

**BMI IV**

**Chair:** Cornelis Vincent Heij

**Discussant:**

**Paper presentations:**

- 2756 INNOVATIVE WORK BEHAVIOR AND THE ROLE OF ORGANIZATIONAL CLIMATE FOR BUSINESS MODEL INNOVATION**  
 Marianne Hock PHILIPPS UNIVERSITÄT MARBURG  
 Jana Keil PHILIPPS UNIVERSITÄT MARBURG  
 Thomas Clauss PHILIPPS UNIVERSITÄT MARBURG
- 2899 BUSINESS MODEL INNOVATION IN THE ERA OF DISTRIBUTED LEDGER TECHNOLOGIES**  
 Kilian Schmück UNIVERSITY OF ST. GALLEN - INSTITUTE OF TECHNOLOGY MANAGEMENT  
 Thomas Möllers UNIVERSITY OF ST. GALLEN - INSTITUTE OF TECHNOLOGY MANAGEMENT  
 Casper Rogalla UNIVERSITY OF ST. GALLEN

**SLOT 6 (09:00 - 10:30) - ARNAGARDUR Building / A-201 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CULTURAL & CREATIVE INDUSTRIES (CCI)**

**CULTURAL ENTREPRENEURSHIP (ATTIDUTES & EDUCATION)**

**Chair:** Christian Lengfeld

**Discussant:** Elmar D. Konrad

**Paper presentations:**

- 2850 YOU DON'T KNOW WHAT YOU'VE GOT TIL IT'S GONE: GOVERNANCE OF MUSEUMS AT RISK**  
Boram Lee UNIVERSITY OF STIRLING  
Ruth Rentschler UNIVERSITY OF SOUTH AUSTRALIA
- 2271 ARTPRENEUR'S LESSONS TO TRADITIONAL BUSINESS**  
Marilena Vecco BSB
- 2635 MUSIC STUDENTS' ATTITUDES TOWARDS ENTREPRENEURSHIP EDUCATION**  
Ellen Loots ERASMUS UNIVERSITY  
Laura Schediwy ERASMUS UNIVERSITY  
Pawan Bhansing ERASMUS UNIVERSITY

**SLOT 6 (09:00 - 10:30) - ARNAGARDUR Building / A-310 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CULTURAL & CREATIVE INDUSTRIES (CCI)**

**CULTURAL ENTREPRENEURSHIP (CASE STUDIES)**

**Chair:** Christine Sinapi

**Discussant:** Chiara Piancatelli

**Paper presentations:**

- 2853 GARBAGE CAN! STRATEGIZING PRACTICES AT THE MUSEUMSQUARTIER VIENNA**  
Dagmar Abfalter UNIVERSITY OF MUSIC AND PERFORMING ARTS VIENNA  
Martin Piber UNIVERSITY OF INNSBRUCK
- 2887 THE SOCIO-EMOTIONAL SIDE OF SELECTION: THE CASE OF EDINBURGH'S CREATIVE PUBLISHING CLUSTER**  
Marta Bernal UNIVERSITY OF EDINBURGH  
Sarah Cooper UNIVERSITY OF EDINBURGH
- 1444 CULTURAL ENTREPRENEURSHIP USING THE EXAMPLE OF ULI SIGG AS PATRON AND MEDIATOR OF CONTEMPORARY CHINESE ART**  
Diana Betzler ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES  
Rahel Camina

**SLOT 6 (09:00 - 10:30) - ENDURMENNT BUILDING / Room Naustio - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_10 PROFESSIONALIZATION AND WORK-FAMILY BALANCE IN SMES AND FAMILY FIRMS**

**WOMEN 'S ROLE IN FAMILY BUSINESS**

**Chair:** David Prochazka

**Discussant:** Hadar Elraz

**Paper presentations:**

- 1957 THE EVOLUTION OF WOMEN'S ROLE IN FAMILY BUSINESS: EVIDENCES FROM A EUROPEAN CASE STUDY**  
Alessandra Faraudello EASTERN PIEDMONT UNIVERSITY  
Lucrezia Songini EASTERN PIEDMONT UNIVERSITY
- 2666 THE ENABLING ORDER OF FAMILY AND CONSTRAINING ORDER OF STATE FOR WOMEN INFORMAL ENTERPRISE: A CASE STUDY FROM PAKISTAN**  
Lalarukh Ejaz UNIVERSITY OF SOUTHAMPTON  
Mine Karactas-ozkan UNIVERSITY OF SOUTHAMPTON  
Vadim Grinevich UNIVERSITY OF SOUTHAMPTON
- 2967 HIGH-GROWTH WOMEN ENTREPRENEURS SYSTEMATIC LITERATURE REVIEW**  
David Prochazka UNIVERSITY OF ECONOMICS, PRAGUE

**SLOT 6 (09:00 - 10:30) - ENDURMENNT BUILDING / Room Efling - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_10 PROFESSIONALIZATION AND WORK-FAMILY BALANCE IN SMES AND FAMILY FIRMS**

**PROFESSIONALIZATION & CSR & CRISIS**

**Chair:** Lucrezia Songini

**Discussant:** Anna Menozzi

**Paper presentations:**

- 2346 CORPORATE SOCIAL RESPONSIBILITY IN FAMILY BUSINESS: A LITERATURE REVIEW**  
Lucrezia Songini BOCCONI SCHOOL OF MANAGEMENT  
Laura Bandera UNIVERSITY OF EASTERN PIEDMONT  
Pasquale Seddio UNIVERSITY OF EASTERN PIEDMONT
- 1034 FIRM AGE, SIZE, AND CAUSES OF CORPORATE BANKRUPTCY: WHAT WE CAN LEARN ABOUT BUSINESS FAILURE**  
Alexander Kuecher JOHANNES KEPLER UNIVERSITY  
Stefan Mayr JOHANNES KEPLER UNIVERSITY  
Christine Mitter UNIVERSITY OF APPLIED SCIENCES  
Christine Duller JOHANNES KEPLER UNIVERSITY  
Birgit Feldbauer-durstmueller JOHANNES KEPLER UNIVERSITY
- 2824 FAMILY FIRMS' RESILIENCE AND INNOVATION IN TIMES OF CRISIS**  
Anna Menozzi UNIVERSITA' DEL PIEMONTE ORIENTALE "A. AVOGADRO"  
Clementina Bruno UNIVERSITA' DEL PIEMONTE ORIENTALE "A. AVOGADRO"  
Fabrizio Erbetta UNIVERSITA' DEL PIEMONTE ORIENTALE "A. AVOGADRO"
- 2954 DEMYSTIFICATION OF PROFESSIONALIZATION IN SMES; A ROUTE TO SUSTAINABILITY**  
Maryse Brand UNIVERSITY OF GRONINGEN  
Manda Broekhuis UNIVERSITY OF GRONINGEN

SLOT 6 (09:00 - 10:30) - VR II Building / V02-261 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS

**FAMILY ENTREPRENEURSHIP, ENTREPRENEURIAL FAMILIES, VALUES AND GOALS**

**Chair:** Giovanna Campopiano

**Discussant:** Sabrina Schell

**Paper presentations:**

**2527 EXTENDING THE BUSINESS MODEL CANVAS TO FAMILY BUSINESSES**

Salvatore Tomaselli	UNIVERSITÀ DEGLI STUDI DI PALERMO
Rania Labaki	EDHEC BUSINESS SCHOOL
Silvia Giuseppa Ruvolo	UNIVERSITÀ DEGLI STUDI DI PALERMO
Gabriele Cascino	UNIVERSITÀ DEGLI STUDI DI PALERMO
Carlo Mistretta	UNIVERSITÀ DEGLI STUDI DI PALERMO
Danilo Maurici	UNIVERSITÀ DEGLI STUDI DI PALERMO

**2683 REVIEW OF COPRENEURSHIP**

Aliaa El Shoubaki	MONTPELLIER BUSINESS SCHOOL
Frank Lasch	MONTPELLIER BUSINESS SCHOOL
Joern Block	TRIER UNIVERSITY

**2863 CORPORATE SOCIAL RESPONSIBILITY AND FAMILY BUSINESSES IN EMERGING COUNTRIES: A SYSTEMATIC LITERATURE REVIEW**

Khowlah Al-sultan	HENLEY BUSINESS SCHOOL
Marcello Mariani	HENLEY BUSINESS SCHOOL
Adeyinka Adewale	HENLEY BUSINESS SCHOOL

**2936 TRANSGENERATIONAL ENTREPRENEURSHIP – INTRODUCING FAMILY EQUITY CREATION OF ENTREPRENEURIAL FAMILIES**

Philipp Bierl	WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
Nadine Kammerlander	WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

**SLOT 6 (09:00 - 10:30) - VR II Building / V02-258 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_03 FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**FINANCE, ACCOUNTING, GOVERNANCE AND GROWTH IN FAMILY BUSINESS**

**Chair:** Michael Woywode

**Discussant:** Baris Istipliler

**Paper presentations:**

- 2466 REVISITING FAMILY SUCCESSOR PERFORMANCE**  
 Jan-philipp Ahrens UNIVERSITY OF MANNHEIM  
 Andrea Calabrò IPAG BUSINESS SCHOOL  
 Jolien Huybrechts MAASTRICHT UNIVERSITY  
 Michael Woywode UNIVERSITY OF MANNHEIM
- 2345 TAX AVOIDANCE IN FAMILY FIRMS—THE ROLE OF CORPORATE SOCIAL RESPONSIBILITY**  
 Alexander Brune UNIVERSITY OF MUENSTER  
 Martin Thomsen UNIVERSITY OF MUENSTER  
 Christoph Watrin UNIVERSITY OF MUENSTER
- 1367 BANKRUPTCY RISK AND BANKRUPTCY PREDICTION: ARE FAMILY FIRMS DIFFERENT?**  
 Stefan Prigge HSBA HAMBURG SCHOOL OF BUSINESS ADMINISTRATION, INSTITUTE FOR MITTELSTAND AND FAMILY FIRMS  
 Annette Hofmann ST. JOHN  
 Stefan Kruse LEUPHANA UNIVERSITY AND HAMBURG INSTITUTE OF FAMILY-OWNED BUSINESS
- 2593 FAMILY MANAGEMENT AND FIRM PERFORMANCE: A META-ANALYSIS**  
 Christopher TRIER UNIVERSITY  
 Hansen  
 Joern Block TRIER UNIVERSITY

**SLOT 6 (09:00 - 10:30) - STAPI BUILDING / ROOM 107 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - SIG GENERAL TRACK**

**STAKEHOLDERS' ROLE & INFLUENCE IN GLOBAL ORGANISATIONS**

**Chair:** Beverly Metcalfe

**Discussant:**

**Paper presentations:**

- 2596 SPOTLIGHT ON NATIONALITY-RELATED DIVERSITY CLIMATES: THE IMPACT OF CLIMATIC INCLUSIVENESS IN TERMS OF EMPLOYEES' NATIONAL ORIGINS AND FOREIGN EMPLOYEES TURNOVER INTENTION**  
 Thomas Köllen UNIVERSITÄT BERN, IOP  
 Andri Koch UNIVERSITÄT BERN, IOP  
 Andreas Hack UNIVERSITÄT BERN, IOP
- 1920 CEO POLITICAL IDEOLOGY AND CORPORATE DISCRIMINATION LAWSUITS: MODERATING EFFECTS AT THE CEO AND BOARD LEVELS**  
 Olga Kalogeraki UNIVERSITY OF ST. GALLEN
- 1985 MULTI-STAKEHOLDER INITIATIVES IN GLOBAL VALUE CHAINS: OPPORTUNITIES AND CHALLENGES FOR WOMEN WORKERS**  
 Ahmad Hassan AARHUS UNIVERSITY, DENAMRK

**SLOT 6 (09:00 - 10:30) - STAPI BUILDING / ROOM 216 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_03 DIVERSITY / IDENTITY / POWER: INTERSECTIONS OF CROSS-CULTURAL MANAGEMENT**

**ETHNICITY, DIVERSITY AND INTEGRATION IN CROSS-CULTURAL MANAGEMENT**

**Chair:** Henriett Primecz

**Discussant:**

**Paper presentations:**

- 2773 SOCIO-PROFESSIONAL INTEGRATION OF REFUGEES IN FRANCE THE ROLE OF PSYCHOLOGICAL CAPITAL, ACCULTURATION, AND SUBJECTIVE DISCRIMINATION**  
Shiva Taghavi NEOMA BUSINESS SCHOOL  
Hedia Zannad NEOMA BUSINESS SCHOOL
- 1588 BECAUSE IT'S WORTH IT? A CRITICAL DISCOURSE ANALYSIS OF DIVERSITY: THE CASE OF L'ORÉAL**  
Francois Goxe UNIVERSITY OF VERSAILLES  
Michael Viegas Pires UNIVERSITY OF VERSAILLES
- 1651 CULTURAL VALUES, ETHNICITY, AND MANAGEMENT STYLES: EVIDENCE FROM KENYAN MANAGERS**  
Li Dai LOYOLA MARYMOUNT UNIVERSITY  
John Mwau HARUN INTERNATIONAL  
Joshua Shackman CALIFORNIA STATE UNIVERSITY MARITIME ACADEMY  
Indira Guzman TRIDENT UNIVERSITY
- 2383 HUNGARIAN SUCCESS STORY IN CENTRAL-ASIA**  
Katul Yousef CORVINUS UNIVERSITY OF BUDAPEST

**SLOT 6 (09:00 - 10:30) - ODDI Building / O-203 - Competitive**

**Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION**

**NEW PRODUCT DEVELOPMENT AND PERFORMANCE THROUGH OI**

**Chair:** Nuran Acur Bakir

**Discussant:**

**Paper presentations:**

- 1911 HOW DO MILLENNIALS FORESEE THE CAR OF THE FUTURE AND THE FUTURE OF THE CAR? EMPIRICAL EVIDENCE FROM AN OPEN INNOVATION PROCESS PROMOTED BY A MULTINATIONAL COMPANY**  
Diego Matricano UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA "L. VANVITELLI"  
Elena Candelo UNIVERSITY OF TURIN  
Mario Sorrentino UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA "L. VANVITELLI"
- 2760 OPEN INNOVATION IN VIETNAMESE STARTUPS: ADOPTION AND CHALLENGES**  
Muhammad Usman HASSELT UNIVERSITY  
Wim Vanhaverbeke HASSELT UNIVERSITY, BELGIUM; ESADE BUSINESS SCHOOL, SPAIN; NUS, SINGAPORE  
Thuy Nguyen Linh
- 3019 INNOVATION PERFORMANCE AND OPEN INNOVATION IN THE UK BIO-PHARMACEUTICAL SECTOR**  
Despoina Filiou MANCHESTER METROPOLITAN UNIVERSITY



**SLOT 6 (09:00 - 10:30) - ODDI Building / O-201 - Competitive**

**Track: 06 INNOVATION >> 06\_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS**

**CROSS SECTOR COLLABORATION**

**Chair:** Lisa Giermindl

**Discussant:**

**Paper presentations:**

- 2738 THE JOURNEY OF GREAT EXPECTATIONS: A STUDY ON HOW INSTITUTIONAL EXPECTATIONS IMPACT COLLABORATION EXPECTATIONS AND COLLABORATION ENACTMENT IN HYBRID INTERORGANIZATIONAL PARTNERSHIPS**  
 Fabiola Bertolotti UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Paula Ungureanu UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Elisa Mattarelli UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Francesca Bellesia UNIVERSITY OF BOLOGNA  
 Carlotta Cochis UNIVERSITY OF MODENA AND REGGIO EMILIA
- 2878 IMPROVING DIGITAL COLLABORATION: OPPORTUNITIES, CHALLENGES, AND RECOMMENDATIONS FOR ENTERPRISE SOCIAL NETWORKS**  
 Lisa Giermindl UNIVERSITY OF PASSAU  
 Franz Strich UNIVERSITY OF PASSAU  
 Marina Fiedler UNIVERSITY OF PASSAU
- 2052 INITIATING CROSS-SECTORAL INNOVATION – BRINGING SPACE TECHNOLOGY TO OTHER SECTORS**  
 Nathalie Kerstens EINDHOVEN UNIVERSITY OF TECHNOLOGY  
 Sharon Dolmans EINDHOVEN UNIVERSITY OF TECHNOLOGY  
 Isabelle Reymen EINDHOVEN UNIVERSITY OF TECHNOLOGY
- 1680 ASYMMETRIC AND UNCERTAIN? KNOWLEDGE CREATION IN TEAMS WITH EXPERTISE DIVERSITY**  
 Vivianna He ETHZ  
 Thomas Gersdorf ETHZ  
 Georg Von Krogh ETHZ

**SLOT 6 (09:00 - 10:30) - ODDI Building / O-205 - Competitive**

**Track: 06 INNOVATION >> 06\_07 TEACHING AND LEARNING WITH A DIFFERENCE**

**WHEN TEACHING FACES NEW LEARNING EXPECTATIONS**

**Chair:** Jane Cote

**Discussant:**

**Paper presentations:**

- 1663 DOES STUDENT BEHAVIOR MATTER? THE IMPACT OF STUDENT INCIVILITY ON BUSINESS SCHOOL FACULTY**  
 Lindsey Gibson HAWAII PACIFIC UNIVERSITY  
 Suzanne Connor GEORGIA SOUTHWESTERN STATE UNIVERSITY
- 1310 DEVELOPING ETHICAL CAPABILITIES THROUGH CONTINUING PROFESSIONAL EDUCATION**  
 Jane Cote WASHINGTON STATE UNIVERSITY  
 Claire Latham WASHINGTON STATE UNIVERSITY
- 2777 WHEN GRADUATES AREN'T AS GOOD AS THEY THINK? – A STUDY OF OVERCONFIDENCE IN NUMERICAL SKILLS AMONG BRITISH GRADUATES**  
 Dieu Hack-polay UNIVERSITY OF LINCOLN

**1753 ARE ACTIVE TEACHING METHODS SUITABLE FOR ALL GENERATION Y STUDENTS? – CREATIVE PERSONALITY AS A NEEDED INGREDIENT AND THE ROLE OF LEARNING STYLE**

Nina Poloski Vokic

UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS

Ana Aleksic

UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS

**SLOT 6 (09:00 - 10:30) - ODDI Building / O-202 - Competitive**

**Track: 06 INNOVATION >> 06\_09 SUSTAINABILITY, CIRCULAR AND GREEN TECH INNOVATION**

**SUSTAINABILITY INNOVATION: PROCESSES, CONTEXT & ECO LABELS**

**Chair:** Klaus Fichter

**Discussant:**

**Paper presentations:**

**1445 THE INFLUENCE OF COERCIVE AND NORMATIVE PRESSURES ON ENVIRONMENTAL INNOVATION IN IT-INTENSIVE CONTEXTS: AN EMPIRICAL ANALYSIS OF MULTINATIONAL ENTERPRISES 2012-2016**

Marcus Alfred

MINNESOTA

J.alberto Aragon

SURREY

Natalia Ortiz-de-mandojana

GRANADA

**2713 A CONCEPTUAL APPROACH TO SUSTAINABLE INNOVATION ADOPTION BY ORGANISATIONS - BREAKING UP THE BLACK BOX OF INTRA-ORGANISATIONAL DECISION PROCESSES**

Joachim Globisch

FRAUNHOFER ISI

Elisabeth Dütschke

FRAUNHOFER ISI

**1178 ENVIRONMENTAL INNOVATION: AN ASSET FOR EXPORTING?**

Amandine Pinget

IREGE - UNIVERSITÉ SAVOIE MONT BLANC

**2230 LOST IN A SEA OF GREEN: NAVIGATING THROUGH THE ECO-LABEL LABYRINTH IN TOURISM SECTOR**

Michaela Balzarova

UNIVERSITY OF CANTERBURY

Magali Delmas

UCLA

## SLOT 6 (09:00 - 10:30) - VERÖLD Building / VHV-007 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK

### INTERNATIONAL MANAGEMENT 5

Chair: Shasha Zhao

Discussant: Nurit Zaidman

#### Paper presentations:

- 1210 ISOMORPHIC PRESSURE AND BUSINESS KNOWLEDGE CREATION IN EAST ASIA**  
 Hyungseok (david) Yoon LEEDS UNIVERSITY BUSINESS SCHOOL  
 Mustapha Belkhouja GRENOBLE ECOLE DE MANAGEMENT
- 1960 DO INTERNATIONALIZATION AND OWNERSHIP INTERPLAY IN THE CAPITAL STRUCTURE DECISION? AN APPLICATION TO THE EUROPEAN MULTINATIONALS**  
 Samia Belaounia NEOMA BUSINESS SCHOOL  
 Julien Fouquau ESCP EUROPE
- 1891 CHANGING CRITERIA FOR INTERNAL LEGITIMACY AND THE INTERNATIONALIZATION PROCESS OF TELECOM FINLAND 1987–1998**  
 Zeerim Cheung AALTO UNIVERSITY  
 Eero Aalto AALTO UNIVERSITY  
 Pasi Nevalainen UNIVERSITY OF JYVÄSKYLÄ
- 1189 LEGITIMATION STRATEGIES OF FRENCH BANKS IN INDIA**  
 Nathalie Prime ESCP EUROPE  
 Paul Caussat GREENWICH UNIVERSITY  
 Robert Wilken ESCP EUROPE

## SLOT 6 (09:00 - 10:30) - VERÖLD Building / VHV-008 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT

### EXPATRIATE MANAGEMENT 6

Chair: Markus Kittler

Discussant:

#### Paper presentations:

- 1706 EXPATRIATES' WILLINGNESS TO RELOCATE: INVESTIGATING THE IMPORTANCE OF THEIR SOCIAL ENVIRONMENT AND INTERNATIONAL ROLE IDENTITY**  
 Lore Van Gorp GHENT UNIVERSITY  
 Smaranda Boros VLERICK BUSINESS SCHOOL  
 Piet Bracke GHENT UNIVERSITY  
 Peter Stevens GHENT UNIVERSITY
- 2092 GLOBAL TALENT MANAGEMENT - A SCANDINAVIAN SUBSIDIARY PERSPECTIVE IN ASEAN**  
 Torben Andersen AARHUS UNIVERSITY  
 Stefan Quifors AUCKLAND UNIVERSITY OF TECHNOLOGY  
 Erling Rasmussen AUCKLAND UNIVERSITY OF TECHNOLOGY
- 2330 CAPITALIZING ON DIFFERENCES: DYNAMIC CAPABILITIES-BASED GLOBAL TALENT MANAGEMENT STRATEGIES FOR MANAGING HETEROGENEOUS GLOBAL TALENT**  
 Kushal Sharma SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS  
 Jean-luc Cerdin ESSEC BUSINESS SCHOOL
- 2408 WORKING IN THE PRESENCE OF DANGER: A SYSTEMATIC REVIEW OF EXPATRIATE MANAGEMENT IN HOSTILE ENVIRONMENTS**  
 Pia Charlotte Faeth UNIVERSITY OF STIRLING  
 Markus G Kittler MCI INNSBRUCK

**SLOT 6 (09:00 - 10:30) - VERÖLD Building / VHV-108 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK**

## **INTERNATIONAL PERSPECTIVES 1**

**Chair:** Christopher Ball

**Discussant:** Rachel Bocquet

### **Paper presentations:**

- 2039 INTERNAL ORIENTATION IN THE GROWTH OF BORN-GLOBALS. LEARNING FROM INSIDE THROUGH AN ACTION-RESEARCH CASE STUDY**  
María - Ángeles Rastrollo - UNIVERSITY OF MÁLAGA  
Horrillo  
Julia Martín-armario UNIVERSITY OF MÁLAGA
- 1307 BORDERLESS COMPANIES: THE ROLE OF ENTREPRENEURS AND NETWORK RELATIONSHIPS IN THE DEVELOPMENT OF GLOBAL VALUE SYSTEMS**  
Vitor Corado Simões ISEG, UNIVERSITY OF LISBON  
Gonçalo Almeida Martins ISEG, UNIVERSITY OF LISBON
- 2647 TEAM LEADER AND TEAM CULTURAL INTELLIGENCE ARE A MUST FOR LEARNING AND INNOVATION IN GLOBAL TEAMS. A CASE STUDY IN THE OIL INDUSTRY.**  
Joost Bücker INSTITUTE FOR MANAGEMENT RESEARCH  
Hubert Korzilius INSTITUTE FOR MANAGEMENT RESEARCH  
Sharon Rechterschot RADBOUD UNIVERSITY
- 3067 DOES THE THEORY OF BOUNDED RATIONALITY APPLY TO CAPITAL BUDGETING DECISIONS ACROSS DIFFERENT NATIONAL CONTEXTS? A QUALITATIVE STUDY OF MEXICAN AND CANADIAN ENTREPRENEURS**  
Jaime Morales TRENT UNIVERSITY  
Markus Kittler MANAGEMENT CENTER INNSBRUCK  
Michael Walsh UNIVERSITY OF STIRLING

**SLOT 6 (09:00 - 10:30) - VERÖLD Building / VHV-103 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 INTERACTIONS BETWEEN CULTURES AND MANAGEMENT: A SETTLED MATTER OR RISING ISSUES?**

## **CULTURES, INNOVATION AND GENERATIONS**

**Chair:** Dan Caprar

**Discussant:**

### **Paper presentations:**

- 2544 WHAT IS A 'GOOD' INTERGENERATIONAL KNOWLEDGE TRANSMISSION? AN INTERNATIONAL COMPARISON OF FRANCE, GERMANY, JAPAN AND QUEBEC.**  
Kerstin Kuyken UQAM  
Sakura Shimada CNAM
- 1328 HOW FAR ARE NEW GENERATIONS FROM EMERGENT COUNTRIES MORE RECEPTIVE THAN THEIR ELDERS TO MANAGERIAL INNOVATIONS IMPORTED FROM THE WESTERN WORLD? A FRENCH-VIETNAMESE CASE STUDY**  
Jean-pierre Segal UNIVERSITÉ PARIS-DAUPHINE
- 1989 DEEPENING METHODOLOGICAL INTEREST FOR ABDUCTION THROUGH MULTICULTURAL WALT DISNEY CASE-STUDY**  
Isabelle Maque IAE OF POITIERS

**SLOT 6 (09:00 - 10:30) - VERÖLD Building / VHV-107 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 INTERNATIONAL COMPETITIVENESS**

## **COMPETITIVE TOURISM**

**Chair:** Runolfur Smari Steinthorsson

**Discussant:** Bassem Nasri

### **Paper presentations:**

- 2120 CRITICAL RELATIONAL BEHAVIOURS FOR INTERFIRM EXCHANGES IN TOURISM VALUE CHAINS**  
 Deodat Mwesiumo                      MOLDE UNIVERSITY COLLEGE
- 2159 CROSS-CULTURAL INVESTIGATION OF SATISFACTION WITH STAY AT DESTINATION**  
 Oksana Tokarchuk                      FREE UNIVERSITY OF BOLZANO  
 Oswin Maurer                              FREE UNIVERSITY OF BOLZANO
- 2320 EXPLORING THE OPPORTUNITIES AND CHALLENGES OF BIG DATA APPLICATIONS IN TOURISM: IMPLICATIONS FOR TOURISM DESTINATION COMPETITIVENESS**  
 Nikolaos Stylos                              UNIVERSITY OF BRISTOL  
 Jeremy Zwiegelaar                          UNIVERSITY OF BRISTOL

**SLOT 6 (09:00 - 10:30) - University Square Building - HT-101 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT - SIG GENERAL TRACK**

## **ETHICAL ISSUES IN SPORT**

**Chair:** Loic Pedras

**Discussant:** Anna Gerke

### **Paper presentations:**

- 2034 A THEORETICAL ASSESSMENT OF THE ADAPTABILITY OF WHISTLEBLOWING SYSTEMS IN INTERNATIONAL SPORTS**  
 Pim Verschuuren                          IDHEAP-UNIVERSITY OF LAUSANNE
- 2968 CORPORATE SOCIAL RESPONSIBILITY IN SPORT: A BIBLIOMETRIC ANALYSIS**  
 Tomaz Cater                                  UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS  
 Barbara Cater                                  UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS
- 2969 CORPORATE SOCIAL RESPONSIBILITY IMPLEMENTATION BY SPORT FEDERATIONS: A QUALITATIVE COMPARATIVE ANALYSIS**  
 Géraldine Zeimers                          GHENT UNIVERSITY AND UNIVERSITE CATHOLIQUE DE LOUVAIN  
 Arthur Lefebvre                                  UNIVERSITÉ CATHOLIQUE DE LOUVAIN  
 Mathieu Winand                                  LUNEX UNIVERSITY  
 Christos Anagnostopoulos                  MOLDE UNIVERSITY COLLEGE AND UNIVERSITY OF CENTRAL LANCASHIRE, PRESTON, UK  
 Annick Willem                                  GHENT UNIVERSITY  
 Thierry Zintz                                      UNIVERSITÉ CATHOLIQUE DE LOUVAIN
- 2880 REIMAGINING THE 'TOXIC TRIANGLE': ITS APPLICATION IN THE SPORT MANAGEMENT FIELD**  
 Samantha Roberts                              TEXAS A&M UNIVERSITY-COMMERCE  
 Tara Tietjen-smith                              TEXAS A&M UNIVERSITY-COMMERCE  
 Clay Bolton    TEXAS A&M UNIVERSITY-COMMERCE

**SLOT 6 (09:00 - 10:30) - MAIN BUILDING / A-229 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **RESOURCES**

**Chair:** Idit Halperin-wexler

**Discussant:** Lucas Dufour

### **Paper presentations:**

- 1120 EXPLORING THE NEWCOMER'S ADJUSTMENT PROCESS: THE ROLE OF THE ORGANIZATION AND THE WORK GROUP IN THE ADJUSTMENT OF FRENCH ARMY CADETS**  
Lucas Dufour                      MONTPELLIER BUSINESS SCHOOL  
Meena Andiappan                MONTPELLIER BUSINESS SCHOOL
- 1477 A META-ANALYSIS OF THE RELATIONS BETWEEN JOB CHARACTERISTICS AND WORK OUTCOMES: EXAMINING MAIN AND MODERATING EFFECTS**  
Idit Halperin-wexler            UNIVERSITY OF HAIFA  
Michal Biron                      UNIVERSITY OF HAIFA
- 1338 THE ROLE OF SUPPORT AND RECOGNITION FROM SUPERVISOR IN THE WORK-TO-FAMILY INTERFACE AND IN THE EMERGENCE OF WORKERS' WELL-BEING.**  
Audrey Babic                    ULIÈGE  
Isabelle Hansez                 ULIÈGE

**SLOT 6 (09:00 - 10:30) - MAIN BUILDING / A-207 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **OB AT THE CROSSROADS**

**Chair:** Anna Sender

**Discussant:** Dimitrios Karolidis

### **Paper presentations:**

- 1075 TIME IS ON OUR SIDE: A TEMPORAL AND DYNAMIC APPROACH ON DIVERSITY RESEARCH**  
Dimitrios Karolidis            UNIVERSITY OF MACEDONIA  
Fotios Vouzas                 UNIVERSITY OF MACEDONIA
- 1172 DOES A COMPANY'S IMAGE AS AN EMPLOYER STIMULATE PURCHASE DECISIONS?**  
Maria Rybczewska              UNIVERSITY OF SOCIAL SCIENCES  
Leigh Sparks                  UNIVERSITY OF STIRLING  
Łukasz Sułkowski              UNIVERSITY OF SOCIAL SCIENCES
- 2833 WHY THEY ARE NOT RATIONAL? REVIEWING THE CORE CONCEPTS OF "A BEHAVIORAL THEORY OF THE FIRM"**  
Moritz Hagen                  UNIVERSITY OF ERLANGEN-NUREMBERG
- 1061 TURNOVER CONTAGION IN SOCIAL MEDIA: THE ROLE OF EMPLOYABILITY AND JOB EMBEDDEDNESS**  
Anna Sender                    UNIVERSITY OF LUCERNE  
Pawel Korzynski                KOZMINSKI UNIVERSITY

**SLOT 6 (09:00 - 10:30) - MAIN BUILDING / A-052 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**HRM FUNCTION & STRATEGY**

**Chair:** David Morand

**Discussant:**

**Paper presentations:**

- 1072 ANALYTICAL STRATEGIES IN HRM SYSTEMS RESEARCH – A COMPARATIVE ANALYSIS AND SOME RECOMMENDATIONS**  
Sven Hauff HELMUT SCHMIDT UNIVERSITY
- 2174 HUMAN RESOURCE ROLES AND EFFECTIVENESS: WHAT WORKS FOR WHO?**  
Victor Haines UNIVERSITY OF MONTREAL  
Sylvie Guerrero UNIVERSITY OF QUEBEC IN MONTREAL  
Carlos Botelho UNIVERSITY OF LISBON
- 1018 FROM DASHBOARDS TO BIG DATA IN HR: THREE USES OF QUANTIFICATION IN HR, IN THE LIGHT OF SOCIOLOGY OF QUANTIFICATION**  
Clotilde Coron IAE PARIS
- 2382 THE EVOLUTION OF STRATEGIC HUMAN RESOURCE MANAGEMENT: A DYNAMIC PERSPECTIVE**  
Sylvia Rohlfer CUNEF  
Yingying Zhang INTERNATIONAL UNIVERSITY OF JAPAN  
Ying Hong FORDHAM UNIVERSITY

**SLOT 6 (09:00 - 10:30) - MAIN BUILDING / A-050 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**KNOWLEDGE, LEARNING & PERFORMANCE**

**Chair:** Teresa Canet-giner

**Discussant:**

**Paper presentations:**

- 1350 EFFECTS OF JOB EXPERIENCE AND SITE EXPERIENCE ON JOB PERFORMANCE, AND MODERATORS OF THESE RELATIONSHIPS**  
Isabel De Sivatte IE UNIVERSITY  
Judith Gordon BOSTON COLLEGE  
Ricardo Olmos UNIVERSIDAD AUTÓNOMA DE MADRID  
Cristina Simón IE UNIVERSITY
- 2884 CONTINGENT EFFECT OF KNOWLEDGE MANAGEMENT ON ORGANISATIONAL PERFORMANCE: THE ROLE OF MANAGERIAL ATTENTION.**  
Norhafizah Abu Hasan MALAYSIA NATIONAL UNIVERSITY  
Alexander Mohr VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS  
Yannis Georgellis KENT BUSINESS SCHOOL
- 2653 BIRDS OF A FEATHER FLOCK TOGETHER: CAN KNOWLEDGE MANAGEMENT AND COMMUNITIES PREVENT ORGANIZATIONAL SILOS?**  
Lucia Marchegiani ROMA TRE UNIVERSITY  
Laura Pileggi CORECONSULTING GROUP
- 1860 NEW WAYS OF WORKING, FEEDBACK AND INFORMAL LEARNING**  
Ruud Gerards MAASTRICHT UNIVERSITY  
Andries De Grip MAASTRICHT UNIVERSITY  
Arnoud Weustink MAASTRICHT UNIVERSITY

**SLOT 6 (09:00 - 10:30) - STAPI BUILDING / ROOM 108 - Paper Development**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP**

## **DEVELOPMENT AND DRIVERS OF LEADERSHIP**

**Chair:** Elsa Chan

**Discussant:**

**Paper presentations:**

- 2036 WHAT MOTIVATES TO BE A LEADER? VOCATIONAL INTERESTS, LEADERSHIP EXPERIENCE AND SUCCESS INCREASE THE MOTIVATION TO LEAD**  
Sabine Bergner GRAZ UNIVERSITY  
Robert Rybnicek GRAZ UNIVERSITY  
Alfred Gutschelhofer GRAZ UNIVERSITY
- 1343 AN EXAMINATION OF CROSS-CULTURAL LEADERSHIP BEHAVIOR ADJUSTMENT AND ITS ANTECEDENTS**  
Chin-ju Tsai ROYAL HOLLOWAY UNIVERSITY OF LONEON  
Kun Qiao DALIAN UNIVERSITY OF TECHNOLOGY
- 2949 SOCIAL COMPARISON PRESSURE IN LEADER DEVELOPMENT**  
Elsa Chan CITY UNIVERSITY OF HONG KONG  
Stefanie Johnson UNIVERSITY OF COLORADO BOULDER
- 1539 HEALTHCARE MANAGERS' AWARENESS: AN OPERATIONAL DEFINITION BUILT ON A COMBINATION OF HERMENEUTIC PHENOMENOLOGY AND SURVEY RESEARCH**  
Quynh Chi Lai UNIVERSITY OF ROUEN  
Sébastien Damart UNIVERSITY OF PARIS DAUPHINE

**SLOT 6 (09:00 - 10:30) - LÖGBERG BUILDING / L-102 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

## **MANAGING WITH STAKEHOLDERS: STRATEGY, VALUES, AND DIFFICULT SITUATIONS**

**Chair:** Anne Live Vaagaasar

**Discussant:** Frank Einhorn

**Paper presentations:**

- 1846 STRATEGIES FOR DEALING WITH DIFFICULT SITUATIONS INVOLVING STAKEHOLDERS IN PROJECTS: A CONSTRUCTIVIST GROUNDED THEORY STUDY**  
Christine Unterhitzenberger LIVERPOOL BUSINESS SCHOOL, LJMU  
David Bryde LIVERPOOL BUSINESS SCHOOL, LJMU  
Hannah Wilson LIVERPOOL BUSINESS SCHOOL, LJMU  
Martin Rost UNIVERSITY OF STUTTGART  
Roger Joby R. & N.R. CONSULTING LTD.
- 1386 HOW LOCAL COMMUNITY PERCEIVES PROJECT ORGANIZATION'S ACTIVITIES? A STEP TOWARDS PSYCHOLOGICAL ASPECTS OF STAKEHOLDER MANAGEMENT**  
Roya Derakhshanalavijeh POLITECNICO DI MILANO/ UNIVERSIDAD POLITECNICA DA MADRID  
John Rodney Turner POLITECNICO DI MILANO/ SKEMA BUSINESS SCHOOL  
Victor Gomez Frias UNIVERSIDAD POLITECNICA DA MADRID
- 2091 MANAGING WITH STAKEHOLDERS: EXTERNALIZING THE PORTFOLIO AGENCY OF ATTAINING STRATEGIC GOALS**  
John Wyzalek SKEMA BUSINESS SCHOOL



## SLOT 6 (09:00 - 10:30) - LÖGBERG BUILDING / L-103 - Competitive

Track: 10 PROJECT ORGANIZING >> 10\_02 MANAGING MAJOR AND MEGA PROJECTS: THE IMPORTANCE TO BROADEN CLASSICAL PROJECT MANAGEMENT APPROACHES

### NEW WAYS IN MEGAPROJECTS

Chair: Nathalie Drouin

Discussant: Melissa Powys

#### Paper presentations:

- 1709 **NEW WAYS OF MANAGING THE UNEXPECTED IN MEGAPROJECTS**  
 Andreas Nachbagauer UNIVERSITY OF APPLIED SCIENCES BFI VIENNA  
 Iris Schirl-boeck UNIVERSITY OF APPLIED SCIENCES BFI VIENNA
- 1795 **LIFECYCLE-ORIENTED FRAMING OF VALUE AT THE FRONT END OF INFRASTRUCTURE PROJECTS**  
 Miia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY  
 Lauri Vuorinen TAMPERE UNIVERSITY OF TECHNOLOGY  
 Catherine Killen UNIVERSITY OF TECHNOLOGY SYDNEY  
 Mihkal Laiti TAMPERE UNIVERSITY OF TECHNOLOGY
- 2372 **A STUDY OF POSITIVE EFFECTS OF OPPORTUNISM ON INNOVATION IN PPP PROJECTS**  
 Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY  
 Xiaohang Xu UNIVERSITY OF TECHNOLOGY SYDNEY  
 Yongjian Ke UNIVERSITY OF TECHNOLOGY SYDNEY

## SLOT 6 (09:00 - 10:30) - LÖGBERG BUILDING / L-204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK

### REFORM PROCESSES AND CHANGE MANAGEMENT IN PUBLIC ORGANISATIONS

Chair: Tiina Randma-liiv

Discussant:

#### Paper presentations:

- 1852 **MANAGEMENT REFORMS TRENDS IN INTERNATIONAL ORGANIZATIONS**  
 Marco Amici UNIVERSITY OF ROME TOR VERGATA
- 2397 **WORK OPPORTUNITIES AND ORGANIZATIONAL COMMITMENT IN INTERNATIONAL ORGANIZATIONS**  
 Giauque David UNIVERSITY OF LAUSANNE  
 Varone Frédéric UNIVERSITY OF GENEVA
- 2838 **THEORIES AND PROCESS OF CHANGE MANAGEMENT IN PUBLIC SECTOR: A LITERATURE REVIEW**  
 Federico Ceschel UNIVERSITY OF ROME "TOR VERGATA"  
 Alessandro Hinna UNIVERSITY OF ROME "TOR VERGATA"  
 Massimiliano Pellegrini UNIVERSITY OF ROME "TOR VERGATA"
- 2860 **LEAN IMPLEMENTATION IN THE PUBLIC SERVICE INSTITUTION IN LITHUANIA: A STUDY OF EMPLOYEE RESPONSES TO EXPERIMENTAL MODERNIZATION OF MANAGEMENT**  
 Rūta Kazlauskaitė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS  
 Žilvinas Židonis ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS  
 Modestas Gelbūda ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS  
 Eglė Daunienė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

**SLOT 6 (09:00 - 10:30) - LÖGBERG BUILDING / L-205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

## **EXAMINING WORKFORCE CONCERNS IN HEALTHCARE**

**Chair:** Michael Counte

**Discussant:** Delphine Wannemacher

### **Paper presentations:**

- 1299 HRM PRACTICES AND ORGANIZATIONAL CHANGE: EVIDENCE FROM ITALIAN CLINICAL DIRECTORATES**  
 Irene Gabutti UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
 Federica Morandi UNIVERSITÀ CATTOLICA DEL SACRO CUORE
- 1344 PROFESSIONALISM OF TRANSPLANT COORDINATORS TO IMPROVE ORGAN SHORTAGE PROBLEM**  
 Yoko Uryuhara DOSHISHA UNIVERSITY
- 1820 TURNOVER INTENTION IN HEALTHCARE SERVICES: AN APPLICATION OF THE AFFECT THEORY OF SOCIAL EXCHANGE**  
 Carlos Peixeira Marques UNIVERSITY OF TRAS-OS-MONTES AND ALTO DOURO; CETRAD - THE CENTRE FOR TRANSDISCIPLINARY DEVELOPMENT STUDIES  
 Carmem Leal UNIVERSITY OF TRAS-OS-MONTES AND ALTO DOURO; CETRAD - THE CENTRE FOR TRANSDISCIPLINARY DEVELOPMENT STUDIES
- 2319 CONSTRUCTION OF OCCUPATIONAL WELLBEING: ARE PUBLIC SECTOR REALLY DIFFERENT? A COMPARATIVE ANALYSIS OF PUBLIC AND PRIVATE HOSPITAL SECTOR IN FRANCE**  
 Emmanuel Abord De Chatillon UNIVERSITÉ GRENOBLE ALPES OCCUPATIONAL HEALTH CHAIR  
 Nathalie Commeiras UNIVERSITÉ MONTPELLIER  
 Céline Desmarais HEIG-VD UNIVERSITY OF APPLIED SCIENCES WESTERNE SWITZERLAND  
 Pierre Loup

**SLOT 6 (09:00 - 10:30) - LÖGBERG BUILDING / L-201 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK**

## **EMERGING MANAGEMENT AND GOVERNANCE ISSUES IN THIRD SECTOR ORGANISATIONS**

**Chair:** Dennis Hilgers

**Discussant:**

### **Paper presentations:**

- 1134 CORPORATE CITIZENSHIP OF CREDIT CO-OPERATIVES**  
 Dietmar Roessler VIENNA UNIV. OF ECON. AND BUSINESS
- 2370 FOUNDATIONS' PHILANTHROPY: DETERMINISM VS SOLIDARISM APPROACHES**  
 Fabrizio Cerbioni UNIVERSITY OF PADOVA  
 Giacomo Boesso UNIVERSITY OF PADOVA
- 1853 INTEREST GROUPS' CLASSIFICATION- ORGANISATIONAL HYBRIDITY**  
 Birute Mikulskiene MYKOLAS ROMERIS UNIVERSITY  
 Egle Galiauskiene MYKOLAS ROMERIS UNIVERSITY

## SLOT 6 (09:00 - 10:30) - ARNAGARDUR Building / A-301 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK

### THINKING ABOUT CHRONOLOGY IN RESEARCH: EPISODES, EVENTS AND TIME.

Chair: Viktor Dörfler

Discussant:

Paper presentations:

- 2861 ACCESS AS TRANSCENDENCE OF TIME AND TRUST ISSUES IN INTERNATIONAL QUALITATIVE RESEARCH.**  
 Bill Lee UNIVERSITY OF SHEFFFIELD  
 Usman Aslam UNIVERSITY OF BIRMINGHAM
- 2649 INTUITING OF STRATEGISTS IN CRISIS SITUATIONS: OUR STRUGGLE WITH THE CONCEPT OF TIME**  
 Marc Stierand ECOLE H<sup>^</sup>OTELI ERE DE LAUSANNE, HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND  
 Viktor Dörfler UNIVERSITY OF STRATHCLYDE  
 Megane Miralles ECOLE H<sup>^</sup>OTELI ERE DE LAUSANNE, HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
- 1505 WRITING DIFFERENTLY BY EXPERIENCING 'AESTHETIC EPISODES' AS A RESEARCHER - VULNERABLE INSIGHTS FROM THE FIELD**  
 Suvi Satama TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU
- 1686 USING EVENT SAMPLING METHODOLOGY FOR A DEEPER UNDERSTANDING OF PROJECT COOPERATION IN MULTINATIONAL COMPANIES**  
 Fanny Seus KARLSRUHE INSTITUTE OF TECHNOLOGY  
 Marion A. KARLSRUHE INSTITUTE OF TECHNOLOGY  
 Weissenberger-eibl

## SLOT 6 (09:00 - 10:30) - VR II Building / V02-157 - Paper Development

Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES

### STRATEGIZING AS DWELLING

Chair: Isabelle Bouty

Discussant:

Paper presentations:

- 2477 A MULTIFACETED PERSPECTIVE OF STRATEGIZING IN AN INTERORGANIZATIONAL CONTEXT**  
 Leonore Van Den Ende VU AMSTERDAM  
 Alfons Van Marrewijk VU AMSTERDAM  
 Discussant : Nüfer Ateş
- 2462 STRATEGIC CONSENSUS FORMATION AND STRATEGIC RENEWAL**  
 Nüfer Ateş BILKENT UNIVERSITY  
 Murat Tarakci ERASMUS UNIVERSITY  
 Discussant : Leonore van den Ende
- 2044 STRATEGIZING FROM THE BOTTOM UP: A CRITICAL GENDER PERSPECTIVE**  
 Christine Sund GRENOBLE ECOLE DE MANAGEMENT  
 Séverine Le Loarne GRENOBLE ECOLE DE MANAGEMENT  
 Discussant : Sarah Kieran
- 2478 SENSEMAKING STRATEGIC CAPABILITY: THE ROLE OF PROCESS, PLANNING AND PARITY.**  
 Sarah Kieran UNIVERSITY OF LIMERICK  
 Juliet Macmahon  
 Sarah Maccurtain  
 Discussant : Christine Sund

**SLOT 6 (09:00 - 10:30) - VR II Building / V02-156 - Competitive**  
**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 BEHAVIOURAL STRATEGY**

**BEHAVIOURAL STRATEGY: STAKEHOLDER EFFECTS**

**Chair:** Caroline Ruiller

**Discussant:** Philip Meissner

**Paper presentations:**

- 1561 SHAREHOLDER ACTIVISM AND CEOS' FUTURE ORIENTATION: THE ROLE OF CORPORATE GOVERNANCE MECHANISMS**  
 Oskar Colombo UNIVERSITY OF GIESSEN  
 Pascal Back UNIVERSITY OF GIESSEN
- 2569 THE MAIN STREET DILEMMA: HOW JOURNALISTS COVER INCUMBENTS' ADOPTION OF DISCONTINUOUS TECHNOLOGIES**  
 Andreas König UNIVERSITY OF PASSAU  
 Markus Rauch UNIVERSITY OF PASSAU  
 Richard Banfield UNIVERSITY OF PASSAU  
 Lorenz Graf-vlachy UNIVERSITY OF PASSAU
- 2476 HOW IS YOUR "MOOD" BOSS? A COMBINATION OF PSYCHOLOGY AND STRATEGY TO BETTER UNDERSTAND CEO'S MOOD STATE AND ITS MANAGEMENT**  
 Caroline Ruiller UNIVERSITY OF RENNES 1, GRADUATE SCHOOL OF MANAGEMENT  
 Frédérique Chedotel UNIVERSITY OF RENNES 1, GRADUATE SCHOOL OF MANAGEMENT  
 Emmanuelle Fromont UNIVERSITY OF RENNES 1, GRADUATE SCHOOL OF MANAGEMENT  
 Gulliver Lux UNIVERSITY OF RENNES 1, GRADUATE SCHOOL OF MANAGEMENT

**SLOT 6 (09:00 - 10:30) - VR II Building / V02-138 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**CENA - STANDARDS, INSTITUTIONS AND INNOVATION**

**Chair:** Hervé Chappert

**Discussant:** Elio Shijaku

**Paper presentations:**

- 1314 STANDARDS AS DRIVERS OF COOPETITIVE ALLIANCES IN INTERNATIONAL MARKETS. EMPIRICAL RESULTS FROM THE AUTOMOTIVE INDUSTRY WORLD EMISSION STANDARDS**  
 Anne Mione UNIVERSITY OF MONTPELLIER - MONTPELLIER MANAGEMENT INSTITUTE - MONTPELLIER RESEARCH IN MANAGEMENT  
 Maria Cristina Longo UNIVERSITY OF CATANIA - DEPARTMENT OF ECONOMICS AND BUSINESS  
 Frank Robert MONTPELLIER BUSINESS SCHOOL  
 Alessandro Nicolosi UNIVERSITY OF MONTPELLIER - MONTPELLIER MANAGEMENT INSTITUTE - MONTPELLIER RESEARCH IN MANAGEMENT
- 1578 THE ROLE OF NATIONAL INSTITUTIONS AND PRODUCT ARCHITECTURE IN JOINT DECISION-MAKING IN SUPPLY CHAINS**  
 Ricardo Goncalves CATOLICA PORTO BUSINESS SCHOOL  
 Isabel Freitas GRENOBLE ECOLE DE MANAGEMENT  
 Rui Sousa CATOLICA PORTO BUSINESS SCHOOL
- 2186 RAISING FINANCIAL CAPITAL IN BIOPHARMA ALLIANCES: A NEW LOOK AT TECHNOLOGICAL RESOURCES**  
 Mohammad Saleh Farazi CARLOS III UNIVERSITY OF MADRID  
 Shanthy Gopalakrishnan NEW JERSEY INSTITUTE OF TECHNOLOGY  
 Michael Santoro LEHIGH UNIVERSITY

**SLOT 6 (09:00 - 10:30) - VR II Building / V02-158 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **CENA AND KNOWLEDGE MANAGEMENT**

**Chair:** Malin Näsholm

**Discussant:** Anne Albert

### **Paper presentations:**

**2119 DANCING WITH WOLVES: HOW R&D HUMAN CAPITAL CAN BENEFIT FROM COMPETITOR ALLIANCES**

Shanti NJIT

Gopalakrishnan

Melodi Guilbault NJIT

Haisu Zhang NJIT

**1739 COOPETITION AND KNOWLEDGE MANAGEMENT PRACTICES: THE CASE OF LATIN AMERICAN FIRMS**

Johanna Gast MONTPELLIER BUSINESS SCHOOL

Katherine Gundolf MONTPELLIER BUSINESS SCHOOL

Elvin Matos Collado

**2598 LEARNING AND KNOWLEDGE SHARING IN NETWORKS: THE ROLE OF COLLABORATION AT DIFFERENT LEVELS**

Réka Sára Csontos RESEARCH CENTRE OF STRATEGIC AND INTERNATIONAL MANAGEMENT – CORVINUS UNIVERSITY OF BUDAPEST

Dóra Horváth RESEARCH CENTRE OF STRATEGIC AND INTERNATIONAL MANAGEMENT – CORVINUS UNIVERSITY OF BUDAPEST

Zsolt Roland Szabó RESEARCH CENTRE OF STRATEGIC AND INTERNATIONAL MANAGEMENT – CORVINUS UNIVERSITY OF BUDAPEST

**SLOT 6 (09:00 - 10:30) - VR II Building / V02-152 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT - SIG GENERAL TRACK**

## **DIGITAL STRATEGY: BUILDING SUCCESSFUL PLATFORMS**

**Chair:** Julia Mueller

**Discussant:** Marco Bettiol

### **Paper presentations:**

**1283 DETERMINANTS OF PEER-PROVIDER ENTRY ONTO A SHARING-ECONOMY PLATFORM**

Oksana Gerwe BRUNEL BUSINESS SCHOOL

Rosario Silva IE BUSINESS SCHOOL

**1771 DESIGNING GOVERNANCE AS A STRATEGIC INSTRUMENT FOR DEVELOPING AND MAINTAINING PLATFORMS**

Matthias Georg Will MARTIN-LUTHER-UNIVERSITY

Sebastian Everding MARTIN-LUTHER-UNIVERSITY

**2511 ARCHITECTURAL ENTREPRENEURSHIP IN DIGITAL ECOSYSTEMS**

Richard Tee LUISS

Jason Woodard OLIN COLLEGE

**SLOT 6 (09:00 - 10:30) - VR II Building / V02-155 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_11 STRATEGIC RESPONSIVENESS AND ADAPTIVE ORGANIZATIONS**

## **GOVERNANCE AND OWNERSHIP ASPECTS OF RESPONSIVENESS**

**Chair:** Todd Alessandri

**Discussant:** Ryan Armstrong

### **Paper presentations:**

- 2804 WHAT EXPLAINS THE SUPERIOR RESILIENCE IN MES?: AMBIDEXTERITY, CONSISTENCY & FAMILY OWNERSHIP**  
Consuelo Dolz UNIVERSITAT DE VALÈNCIATAT DE VALÈNCIA  
Maria Iborra UNIVERSITAT DE VALÈNCIATAT DE VALÈNCIA  
Vicente Safón UNIVERSITAT DE VALÈNCIATAT DE VALÈNCIA
- 2595 AUDIENCE ENGAGEMENT AS A LEGITIMIZING DRIVER OF TECHNOLOGICAL DISCONTINUITY ADOPTION**  
Tatjana Schneidmueller ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
Mariano Heyden MONASH BUSINESS SCHOOL, MONASH UNIVERSITY  
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
- 2058 FOUNDING MUNIFICENCE AND FUTURE PERFORMANCE: A STUDY ON THE CARRIERS FOR ORGANIZATIONAL IMPRINTING**  
Ron Maas ROTTERDAM SCHOOL OF MANAGEMENT
- 2667 DOES CEO MEDIA EXPOSURE AFFECT CSR?**  
Jose-luis Godos-diez UNIVERSITY OF LEON  
Laura Cabezagarcia UNIVERSITY OF LEON  
Roberto Fernandez-gago UNIVERSITY OF LEON  
Mariano Nieto-antolin UNIVERSITY OF LEON

**SLOT 6 (09:00 - 10:30) - VR II Building / V02-147 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_11 STRATEGIC RESPONSIVENESS AND ADAPTIVE ORGANIZATIONS**

## **STRUCTURE AND PROCESSES IN IN STRATEGIC RESPONSIVENESS**

**Chair:** Stefan Linder

**Discussant:** Stefan Wendt

### **Paper presentations:**

- 1553 OPEN STRATEGY PROCESSES AND PRACTICES IN MANUFACTURING SMES**  
Aylin Ates LECTURER IN STRATEGY, UNIVERSITY OF STRATHCLYDE BUSINESS SCHOOL
- 1077 TEMPORAL-STRUCTURAL CONTEXTS FOR MANAGERIAL ATTENTION TO ENVIRONMENTAL CHANGE: RECURRENT CHARTER RENEWAL AND THE DIGITAL TRANSFORMATION OF THE BBC**  
Charles-clemens Rüling GRENOBLE ECOLE DE MANAGEMENT  
Bilal Jathol GRENOBLE ECOLE DE MANAGEMENT
- 1942 STRATEGIC RESPONSIVENESS THROUGH PLANNING, AUTONOMOUS ACTIONS, AND INTERACTIVE CONTROL SYSTEMS**  
Torben Andersen COPENHAGEN BUSINESS SCHOOL  
Simon Torp UNIVERSITY OF AARHUS

**SLOT 6 (09:00 - 10:30) - University Square Building / HT-300-GT - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK**

## **CHANNELS, SUPPLY CHAINS AND LOGISTICS**

**Chair:** Suvendu Naskar

**Discussant:**

**Paper presentations:**

- 2387 UNDERSTANDING THE CAUSAL RELATIONSHIPS OF KEY VARIABLES IN REVERSE LOGISTICS: A SYSTEM DYNAMICS APPROACH AND ANALYTICAL MODEL**  
 Suvendu Naskar INDIAN INSTITUTE OF MANAGEMENT CALCUTTA  
 Priya Seetharaman INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
- 1241 EVALUATING CHANNEL PARTNER'S PERFORMANCE: IMPACT OF TASK ENVIRONMENT ON RELEVANCE OF MEASUREMENT METRICS**  
 Vikas Goyal IIM INDORE, INDIA
- 1497 THE IMPACT OF SUPPLY CHAIN INTEGRATION ON FIRM PERFORMANCE**  
 Yong Lin UNIVERSITY OF GREENWICH  
 Olena Kuchmanyh UNIVERSITY OF GREENWICH  
 Petros Ieromonachou UNIVERSITY OF GREENWICH  
 Jing Luo UNIVERSITY OF GREENWICH  
 Li Zhou UNIVERSITY OF GREENWICH
- 1365 ANALYZING THE RELATIONSHIP BETWEEN PRODUCTIVITY, SERVICE QUALITY, CUSTOMER SATISFACTION AND FINANCIAL PERFORMANCE IN THE US AIRLINE INDUSTRY**  
 Belay Teklay UNIVERSITY OF NOTTINGHAM NINGBO CHINA  
 Kevin Dow UNIVERSITY OF NOTTINGHAM NINGBO CHINA  
 Jeff Wong UNIVERSITY OF NEVADA, RENO  
 Yun Shen UNIVERSITY OF READING

**SLOT 7 (16:00 - 17:30) - ASKJA Building / N-131 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY - SIG GENERAL TRACK**

## **MULTINATIONALS AND THEIR SOCIO-POLITICAL ENVIRONMENT**

**Chair:** Mollona Edoardo

**Discussant:** Edoardo Mollona

**Paper presentations:**

- 1963 A WOLF IN SHEEP'S CLOTHING? CORPORATE SOCIAL RESPONSIBILITY AS CORPORATE POLITICAL ACTIVITY**  
 Tanusree Jain TRINITY COLLEGE DUBLIN  
 Kamal Sharma INDIAN INSTITUTE OF MANAGEMENT INDORE  
 Basak Canboy TOULOUSE BUSINESS SCHOOL  
 Kathleen Rehbein MARQUETTE UNIVERSITY
- 2178 CORPORATE CITIZENSHIP AND ENFORCED DISAPPEARANCE: THE ROLE OF MULTINATIONAL SUBSIDIARIES IN BANGLADESH**  
 Shamsud Chowdhury DALHOUSIE UNIVERSITY
- 2625 INSIDE A MULTINATIONAL CORPORATION COMBINING COMMERCIAL AND SOCIAL OBJECTIVES: RULE EXTRICATION AS A RESPONSE TO SHORT-TERMISM AND UNCERTAINTY AVOIDANCE**  
 Thijs Geradts ERASMUS UNIVERSITY  
 Julie Battilana HARVARD UNIVERSITY  
 Marissa Kimsey HARVARD UNIVERSITY



**SLOT 7 (16:00 - 17:30) - ASKJA Building / N-130 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_03 ECONOMY AND FINANCE FOR SOCIETY: PATHWAYS TO SOCIAL INNOVATION**

**SOCIAL IMPACT, SOCIAL INCLUSION AND FINANCIAL PERFORMANCE**

**Chair:** Charles Daussy

**Discussant:** Sharam Alijani

**Paper presentations:**

- 2062 IN CROWDFUNDING WE TRUST? INVESTIGATING CROWDFUNDING SUCCESS AS A SIGNAL FOR ENHANCING TRUST IN SUSTAINABLE PRODUCT FEATURES**  
Peter Wehnert FAU ERLANGEN-NUREMBERG  
Christian Baccarella FAU ERLANGEN-NUREMBERG  
Markus Beckmann FAU ERLANGEN-NUREMBERG
- 1773 REVISITING THE RELATIONSHIP BETWEEN CORPORATE PHILANTHROPY AND FINANCIAL PERFORMANCE: THE MODERATING ROLE OF FOREIGN INSTITUTIONAL OWNERSHIP**  
Mengmeng Shan SHANGHAI UNIVERSITY  
Jianxin You TONGJI UNIVERSITY  
Jane Lu CEIBS  
Lu Zhen SHANGHAI UNIVERSITY
- 1541 THE MISSING LINK? FINANCE, PUBLIC SERVICES, AND CO-PRODUCTION: THE CASE OF SIBS**  
Eleonora Broccardo UNIVERSITY OF TRENTO  
Maria Mazzuca UNIVERSITY OF CALABRIA

**SLOT 7 (16:00 - 17:30) - ASKJA Building / N-129 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_05 MARKET AND SOCIETY**

**MARKET AND STRATEGY**

**Chair:** Laure Lavorata

**Discussant:** Teresa Barros

**Paper presentations:**

- 2135 THE IMPACT OF MINDFULNESS ON EXPERIENCES OF FOOD WELL-BEING**  
Patricia Gurviez AGROPARISTECH  
Ophélie Mugel UNIVERSITÉ PARIS EST
- 3045 CONSUMER PARTICIPATION IN VALUING SOCIAL AND ENVIRONMENTAL PRODUCT QUALITY**  
Laurence Beierlein UPEC  
Béatrice Bellini UPN
- 1438 TYPOLOGY OF STRATEGIES USED BY NON-PROFIT ORGANIZATIONS TO AVOID ISOMORPHISM**  
Laëtitia Lethielleux URCA
- 2136 MARKET AND STRATEGIC FACTORS HINDERING THE INTERACTION OF INNOVATION-ORIENTED UNIVERSITY-INDUSTRY COLLABORATIONS**  
Veronica Rosendo-rios CUNEF-COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS



**SLOT 7 (16:00 - 17:30) - ODDI Building / O-105 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM**

## **BOARD/TMT EFFECTIVENESS**

**Chair:** Brian Boyd

**Discussant:** Alessandro Cirillo

### **Paper presentations:**

- 1800 COMPLEMENTS OR SUBSTITUTES? AN ANALYSIS OF THE BOARD OF DIRECTORS' AND ADVISORY BOARD'S ENGAGEMENT IN THE SERVICE ROLE**  
 Mirjam Knockaert GHENT UNIVERSITY  
 Matthias Deschryvere VTT FINLAND
- 2031 DO CONFLICTS MAKE BOARDS OF DIRECTORS MORE EFFECTIVE? A MULTI-DIMENSIONAL APPROACH**  
 Klaas Heemskerk UNIVERSITY OF AMSTERDAM
- 2412 STAKEHOLDER KNOWLEDGE AND BEHAVIORAL INTEGRATION IN BOARDS OF SOCIAL ENTERPRISES: A TEAM PRODUCTION APPROACH**  
 Saskia Crucke GHENT UNIVERSITY  
 Mirjam Knockaert GHENT UNIVERSITY

**SLOT 7 (16:00 - 17:30) - ODDI Building / O-106 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 CORPORATE GOVERNANCE AND DIVERSITY**

## **DIVERSITY ON BOARDS AND FEMALE LEADERSHIP**

**Chair:** Heike Mensi-klarbach

**Discussant:**

### **Paper presentations:**

- 2734 CONCEPTUALIZING 'SACRIFICE' IN TOP MANAGEMENT CAREERS: THE CASE OF JAPANESE FEMALE SENIOR MANAGERS**  
 Savita Kumra AMERICAN UNIVERSITY OF SHARJAH  
 Huiping Xian UNIVERSITY OF SHEFFIELD
- 2811 WOMEN DO THE JOB. THE REASONS TO MAKE WOMEN SIT ON BOARDS.**  
 Agnieszka Slomka-golebiowska WARSAW SCHOOL OF ECONOMICS  
 Sara De Masi UNIVERSITY OF FLORENCE & NEW YORK UNIVERSITY  
 Andrea Paci UNIVERSITY OF FLORENCE
- 2862 IMPACTS OF DIVERSITY ON LEVEL OF AUDIT FEE**  
 Tak Yan Leung OPEN UNIVERSITY OF HONG KONG

**SLOT 7 (16:00 - 17:30) - ARNAGARDUR Building / A-303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

## **ENTREPRENEURIAL FINANCE**

**Chair:** Päivi Aaltonen

**Discussant:**

**Paper presentations:**

**2393 IS THERE A GENDER GAP IN RESEARCH SPIN-OFFS FINANCING? THE SIGNALLING EFFECT OF THE ENTREPRENEURIAL TEAM COMPOSITION**

Elisa Salvador	DÉPARTEMENT MANAGEMENT ET ENVIRONNEMENT DE L'ENTREPRISE - ESSCA SCHOOL OF MANAGEMENT
Giancarlo Lauto	DEPARTMENT OF ECONOMICS AND STATISTICS - UNIVERSITY OF UDINE
Visintin Francesca	DEPARTMENT OF ECONOMICS AND STATISTICS - UNIVERSITY OF UDINE

**2603 A SOCIAL NETWORK ANALYSIS OF THE EARLY STAGE RISK CAPITAL MARKET: THE CASE OF SCOTLAND**

Giulia Boi	UNIVERSITY OF CAGLIARI
Richard Harrison	UNIVERSITY OF EDINBURGH

**2706 WHAT START-UP FIRMS ARE MORE LIKELY TO OBTAIN PUBLIC FUNDING SUPPORT? A SYSTEMATIC ANALYSIS OF THE FUNDING PROGRAM PROMOTED BY THE ABRUZZO REGION IN ITALY**

Antonio Prencipe	UNIVERSITY OF TERAMO
Christian Corsi	UNIVERSITY OF TERAMO
Francesco De Luca	UNIVERSITY OF CHIETI-PESCARA

**SLOT 7 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Salur - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP - SIG GENERAL TRACK**

## **ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY**

**Chair:** Véronique Schaeffer

**Discussant:** Matthias Raith

**Paper presentations:**

**1597 ORGANISATIONAL-LEVEL FACTORS AND ACADEMIC SPINOFFS' GROWTH: UNIVERSITY RESOURCES AND INCENTIVE MECHANISMS**

Francesco Rentocchini	UNIVERSITY OF MILAN
Ugo Rizzo	UNIVERSITY OF FERRARA
Laura Ramaciotti	UNIVERSITY OF FERRARA

**2572 ACADEMIC ENTREPRENEURSHIP AND DIVERSITY THROUGH THE LENS OF INSTITUTIONAL LOGICS**

Melike Nur Tunalioglu	UNIVERSITY OF SOUTHAMPTON
Mine Karatas-ozkan	UNIVERSITY OF SOUTHAMPTON
Laura Costanzo	UNIVERSITY OF SOUTHAMPTON
Yehuda Baruch	UNIVERSITY OF SOUTHAMPTON

**2944 MATERIAL TRANSFER AGREEMENTS AS COOPERATIVE TOOLS IN THE ENTREPRENEURIAL UNIVERSITY: EMPIRICAL EVIDENCES**

Véronique Schaeffer	BETA
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**SLOT 7 (16:00 - 17:30) - ARNAGARDUR Building / A-310 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CULTURAL & CREATIVE INDUSTRIES (CCI)**

**CULTURAL ENTREPRENEURSHIP (INTERDISCIPLINARITY & ARTS MANAGEMENT)**

**Chair:** Ellen Loots

**Discussant:** Andrej Srakar

**Paper presentations:**

- 2847 BRANDING MUSEUMS: HOW BRAND TRUSTWORTHINESS, PERCEIVED QUALITY AND SATISFACTION IMPACT MUSEUM VISITORS' BEHAVIOR**  
 Chiara Piancatelli UNICATT  
 Marta Massi UNICATT  
 Alex Turrini BOCCONI UNIVERSITY
- 1288 COPYLEFT IN THE CREATIVE INDUSTRIES: PRODUCTION, DISTRIBUTION AND CONSUMPTION OF SOUND AMONG MUSIC CREATORS.**  
 Milosz Mischczynski KOZMINSKI UNIVERSITY
- 2959 VALUE CO-CREATION IN NON-PROFIT ORGANISATIONS: THE EVOLUTION OF PHILANTHROPIC STRATEGIES AS ENTREPRENEURIAL ACTIVITIES**  
 Chiara Donelli UNIVERSITY OF PARMA  
 Ruth Rentschler UNIVERSITY OF SOUTH AUSTRALIA  
 Simone Fanelli UNIVERSITY OF PARMA
- 1962 TRANSDISCIPLINARITY IN CULTURAL AND CREATIVE INDUSTRIES. WHAT CAN BE LEARNED FROM THE CREATIVE INDUSTRIES FOR TRANSFORMATION AND DEVELOPMENT?**  
 Elisa Innerhofer EURAC RESEARCH  
 Ingrid Kofler EURAC RESEARCH  
 Harald Pechlaner EURAC RESEARCH

**SLOT 7 (16:00 - 17:30) - ENDURMENNT BUILDING / Room Efling - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_10 PROFESSIONALIZATION AND WORK-FAMILY BALANCE IN SMES AND FAMILY FIRMS**

**HRM AND TRAINING**

**Chair:** Giulia Flamini

**Discussant:** Torben Bager

**Paper presentations:**

- 1936 CONFIGURATIONS OF HUMAN RESOURCES MANAGEMENT PRACTICES IN FAMILY FIRMS: THE ROLE OF AWARENESS**  
 Giulia Flamini UNIVERSITY OF TOR VERGATA  
 Luca Gnan UNIVERSITY OF TOR VERGATA  
 Damiano Petrolo UNIVERSITY OF TOR VERGATA
- 1993 THE IMPACT OF MANAGER TRAINING ON STRATEGIC REORIENTATION AND GROWTH IN SMALL FIRMS**  
 Torben Bager UNIVERSITY OF SOUTHERN DENMARK  
 Kent Wickstrøm Jensen UNIVERSITY OF SOUTHERN DENMARK
- 2815 BECOMING A MOMPREENEUR: PARENTAL LEAVE POLICIES AND MOTHER'S PROPENSITY FOR SELF-EMPLOYMENT**  
 Pomme Theunissen MAASTRICHT UNIVERSITY  
 Ruud Gerards MAASTRICHT UNIVERSITY

**SLOT 7 (16:00 - 17:30) - STAPI BUILDING / ROOM 210 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE AND DIVERSITY IN ORGANISATIONS - SIG GENERAL TRACK**

## **GENDER & LEADERSHIP**

**Chair:** Memoona Tariq

**Discussant:**

**Paper presentations:**

- 1922 GENDERED AND CLASSED? HOW CLASS DISAPPEARS IN CELEBRITY FEMALE EXECUTIVES' AUTOBIOGRAPHICAL NARRATIVES**  
Maria Adamson MIDDLESEX UNIVERSITY  
Marjana Johansson UNIVERSITY OF GLASGOW
- 2261 THE ROLE OF GENDER IN SHAPING BEHAVIOUR NETWORKS IN PROFESSIONAL SERVICE FIRMS**  
Lara Bertola ESCP EUROPE
- 2560 EFFICACY AND CONSEQUENCES OF INDIAN BOARD GENDER QUOTA LAW**  
Shibashish Mukherjee UNIVERSITY OF GRONINGEN  
Yasemin Karaibrahimoglu UNIVERSITY OF GRONINGEN

**SLOT 7 (16:00 - 17:30) - ODDI Building / O-203 - Competitive**

**Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION**

## **ORGANISATIONAL AND COGNITIVE DIMENSION OF OI**

**Chair:** Julia Mueller

**Discussant:**

**Paper presentations:**

- 1060 CUSTOMER CO-PRODUCTION IN NEW PRODUCT DEVELOPMENT: CONTINGENCY EFFECTS OF ORGANIZATIONAL SLACK AND STRATEGIC IMPORTANCE**  
Max Theilacker UNIVERSITY OF MELBOURNE
- 1635 ORGANISATIONAL AMBIDEXTERITY AND INNOVATION IN THE VIRTUAL ENVIRONMENT- A CASE OF HACKER COMMUNITIES**  
Meera Sarma LIVERPOOL UNIVERSITY
- 2246 DISENGAGEMENT IN OPEN INNOVATION: A COGNITIVE PERSPECTIVE**  
Hardik Bhimani RMIT UNIVERSITY  
Anne-laure Mention RMIT UNIVERSITY  
Dimitrios Salampasis SWINBURNE UNIVERSITY OF TECHNOLOGY

**SLOT 7 (16:00 - 17:30) - ODDI Building / O-201 - Competitive**

**Track: 06 INNOVATION >> 06\_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS**

**KNOWLEDGE MANAGEMENT AND PROCESSES**

**Chair:** Viktor Dörfler

**Discussant:**

**Paper presentations:**

- 1591 THE IMPORTANCE OF KNOWLEDGE SPILLOVERS IN THE CHOICE FOR R&D PARTNERSHIPS**  
 Pilar Bernal UNIVERSITY OF ZARAGOZA  
 Boris Lokshin MAASTRICHT UNIVERSITY  
 Martin Carree MAASTRICHT UNIVERSITY
- 1986 THE ROLE OF INTERNAL AND EXTERNAL KNOWLEDGE CAPABILITIES IN BUSINESS FAILURE**  
 Ferdaous Zouaghi PUBLIC UNIVERSITY OF NAVARRA  
 Teresa Garcia Marco PUBLIC UNIVERSITY OF NAVARRA  
 Marian Garcia Martinez KENT BUSINESS SCHOOL
- 2582 OVERCOMING BARRIERS TO KNOWLEDGE CO-PRODUCTION IN RESEARCH COLLABORATION**  
 Angela Mccabe LA TROBE UNIVERSITY  
 Tom Osegowitsch UNIVERSITY OF MELBOURNE
- 2064 THE ROLE OF TECHNOLOGY SUPPORT IN KNOWLEDGE MANAGEMENT EVOLUTION IN INNOVATIVE COMPANIES**  
 Viktor Dörfler UNIVERSITY OF STRATHCLYDE  
 Agnessa Shpakova UNIVERSITY OF STRATHCLYDE  
 Jill Macbryde UNIVERSITY OF YORK

**SLOT 7 (16:00 - 17:30) - ODDI Building / O-202 - Competitive**

**Track: 06 INNOVATION >> 06\_09 SUSTAINABILITY, CIRCULAR AND GREEN TECH INNOVATION**

**CIRCULAR INNOVATION: TYPES, INCUBATION & DIGITALIZATION**

**Chair:** Maryse Chappin

**Discussant:**

**Paper presentations:**

- 2993 SUSTAINABILITY STRATEGIES, INVESTMENTS IN INDUSTRY 4.0 AND CIRCULAR ECONOMY RESULTS**  
 Eleonora Di UNIVERSITY OF PADOVA  
 Maria  
 Valentina De UNIVERSITY OF PADOVA  
 Marchi
- 2226 FINDING HIDDEN KNOWLEDGE IN MATERIAL FLOW ANALYSIS: HOW CIRCULAR ECONOMY INCUBATORS CAN IMPROVE STARTUP SUCCESS AND ECONOMIC ACTIVITY**  
 Clyde Eirikur ROCHESTER INSTITUTE OF TECHNOLOGY  
 Hull  
 Sherwyn Millette ROCHESTER INSTITUTE OF TECHNOLOGY  
 Eric Williams ROCHESTER INSTITUTE OF TECHNOLOGY
- 2900 INNOVATION TYPES IN THE BIOECONOMY: A CONCEPTUALIZED FRAMEWORK TO FACILITATE RESEARCH AND STRATEGY DEVELOPMENT**  
 Natalie Laibach RHEINISCHE FRIEDRICH-WILHELMS-UNIVERSITÄT BONN, CHAIR FOR TECHNOLOGY AND INNOVATION MANAGEMENT IN AGRIBUSINESS  
 Michael RHEINISCHE FRIEDRICH-WILHELMS-UNIVERSITÄT BONN, CHAIR FOR TECHNOLOGY AND INNOVATION MANAGEMENT IN AGRIBUSINESS  
 Wustmans RHEINISCHE FRIEDRICH-WILHELMS-UNIVERSITÄT BONN, CHAIR FOR TECHNOLOGY AND INNOVATION MANAGEMENT IN AGRIBUSINESS  
 Stefanie Bröring RHEINISCHE FRIEDRICH-WILHELMS-UNIVERSITÄT BONN, CHAIR FOR TECHNOLOGY AND INNOVATION MANAGEMENT IN AGRIBUSINESS

**SLOT 7 (16:00 - 17:30) - VERÖLD Building / VHV-008 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 7**

**Chair:** Vesa Suutari

**Discussant:**

**Paper presentations:**

- 2624 MAPPING THE EXPATRIATE LITERATURE: A BIBLIOMETRIC REVIEW THE FIELD AND IDENTIFICATION OF CURRENT RESEARCH FRONTS**  
 Njål Andersen BI NORWEGIAN BUSINESS SCHOOL
- 2963 CONFUCIAN ASIAN SIES GOING TO THE WEST: EXPATRIATION MOTIVATION AND CROSS-CULTURAL ADJUSTMENT**  
 Pagon W M Lo MONASH UNIVERSITY  
 Sandra Corlett NORTHUMBRIA UNIVERSITY  
 Robert Moehler MONASH UNIVERSITY
- 3058 HIDDEN EXPATRIATES: ORGANIZATIONAL (IN)JUSTICE AND LOW-STATUS GLOBAL WORKERS**  
 Washika Haak-saheem UNIVERSITY OF DUBAI  
 Gaye Özçelik İSTANBUL BILGI UNIVERSITY  
 Yvonne McNulty SINGAPORE UNIVERSITY OF SOCIAL SCIENCES  
 Chris Brewster UNIVERSITY OF READING
- 1673 INDIAN EXPATRIATE NURSES IN THE UNITED KINGDOM: A LONGITUDINAL STUDY OF THE IMPACT OF HOST COUNTRY NATIONAL SUPPORT**  
 Jossy Mathew MIDDLESEX UNIVERSITY  
 Arup Varma LOYOLA UNIVERSITY CHICAGO  
 Pawan Budhwar ASTON UNIVERSITY  
 Anastasia Katou UNIVERSITY OF MACEDONIA

**SLOT 7 (16:00 - 17:30) - VERÖLD Building / VHV-007 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT - SIG GENERAL TRACK**

## **INTERNATIONAL PERSPECTIVES 3**

**Chair:** Jaime Morales

**Discussant:** Alfredo D

**Paper presentations:**

- 1979 INVESTIGATING THE SME INTERNATIONALISATION PROCESS FROM A STRUCTURATION PERSPECTIVE**  
 Aileen Kennedy DUBLIN INSTITUTE OF TECHNOLOGY  
 Colm O DUBLIN CITY UNIVERSITY
- 2440 THE USE OF SUPPORT SERVICES DURING SMES' INTERNATIONALIZATION PROCESS: THE CASE OF FRENCH SMES IN ASIA**  
 Rachel Bocquet IREGÉ - UNIVERSITY OF SAVOIE  
 Véronique Favre Bonte IREGÉ - UNIVERSITY OF SAVOIE  
 Ekaterina Le Pennec IREGÉ - UNIVERSITY OF SAVOIE  
 Nathalie Belhoste GRENOBLE ECOLE DE MANAGEMENT
- 2933 RETAIL BRANCH BANKING: CUSTOMER SATISFACTION AND SERVICE QUALITY ANALYSIS OF SMALL AND MEDIUM ENTERPRISES IN INDIA**  
 Bhumika Gupta TELECOM ECOLE DE MANAGEMENT  
 Jayanthi Ranjan INSTITUTE OF MANAGEMENT TECHNOLOGY  
 Saurabh Kadam INSTITUTE OF MANAGEMENT TECHNOLOGY
- 2972 WHO IS THE HOST? ONLINE IDENTITY CONSTRUCTION ON AIRBNB**  
 Rebeca Mendez-duron UNIVERSITY OF THE BALEARIC ISLANDS  
 Martha Sanquiz INDEPENDENT

**SLOT 7 (16:00 - 17:30) - VERÖLD Building / VHV-103 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 INTERACTIONS BETWEEN CULTURES AND MANAGEMENT: A SETTLED MATTER OR RISING ISSUES?**

## **THE MANAGEMENT OF BI-CULTURAL ORGANISATIONS**

**Chair:** Christoph Barmeyer

**Discussant:**

**Paper presentations:**

- 2791 CROSS-CULTURAL CO-LEADERSHIP IN SINO-GERMAN JOINT VENTURES: MANAGERIAL WORK OF EXPATRIATES AS CO-LEADERS IN CROSS-CULTURAL CONTEXTS**  
 Yuqi Liu UNIVERSITY OF PASSAU
- 2110 COOPERATION BETWEEN FRENCH AND HUNGARIAN EMPLOYEES. A CASE OF HR SERVICES PROVIDER**  
 Sylvie Chevrier UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE  
 Henriett Primecz CORVINUS UNIVERSITY OF BUDAPEST
- 3068 QUALITY SERVICE RELATIONS AND INTERCULTURAL LEARNING: POINTS OF CONVERGENCE. CASE OF AN INTERNATIONAL SME SERVICE PROVIDER.**  
 Zorana Jerinic IAE DE NICE

**SLOT 7 (16:00 - 17:30) - MAIN BUILDING / A-229 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **CITIZENSHIP AND RESPONSIBILITY**

**Chair:** Joanna Szulc

**Discussant:** Davide Secchi

### **Paper presentations:**

- 2145 EXPLORING THE FOUNDATIONS OF INDIVIDUAL SOCIAL RESPONSIBILITY: AN EMPIRICAL AND AGENT-BASED SIMULATION ENQUIRY**  
Davide Secchi U. OF SOUTHERN DENMARK  
Erin Beatty U. OF SOUTHERN DENMARK
- 2291 EMOTION SUPPRESSION AND PERCEIVED INTERPERSONAL CITIZENSHIP BEHAVIOR: THE MODERATING ROLES OF RELATIONSHIP CONFLICT AND TEAM GOAL INTERDEPENDENCE**  
Catherine Lam CITY UNIVERSITY OF HONG KONG  
Frank Walter JUSTUS-LIEBIG-UNIVERSITY GIESSEN
- 1546 ORGANIZATIONAL ALTRUISM: CONDITIONS FOR CARING AT WORK.**  
Joanna Szulc UNIVERSITY OF LEEDS  
Gail Clarkson UNIVERSITY OF LEEDS  
Nicola Bown UNIVERSITY OF LEEDS

**SLOT 7 (16:00 - 17:30) - MAIN BUILDING / A-207 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANISATIONAL BEHAVIOUR - SIG GENERAL TRACK**

## **AFFECT**

**Chair:** Marc Ohana

**Discussant:** Shaozhuang Ma

### **Paper presentations:**

- 2010 LOVE IT, CHANGE IT, OR LEAVE IT? THE AFFECTIVE DIMENSION OF SENSEMAKING DURING CHANGE**  
Silja Hartmann LUDWIG-MAXIMILIANS UNIVERSITÄT MÜNCHEN  
Matthias Weiss RUHR-UNIVERSITÄT BOCHUM
- 2678 EMOTIONAL LABOR, EMOTIONAL EXHAUSTION, AND AFFECTIVE OCCUPATIONAL COMMITMENT: A PROCESS MODEL OF WORKPLACE BULLYING AND ITS CONSEQUENCE IN NURSING PROFESSIONAL**  
Shaozhuang Ma ISCTE-IUL  
Nelson Ramalho ISCTE-IUL  
Wenfei Xie ISCTE-IUL
- 2998 CORPORATE SOCIAL RESPONSIBILITY AND EMPLOYEES' AFFECTIVE COMMITMENT: A MULTIPLE MEDIATION MODEL**  
Marc Ohana KEDGE  
Khadija Bouraoui UPPA  
Sonia Bensemmane UPPA  
Marcello Russo BOLOGNA UNIVERSITY



**SLOT 7 (16:00 - 17:30) - MAIN BUILDING / A-052 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**PERFORMANCE MANAGEMENT**

**Chair:** Silvia Profili

**Discussant:**

**Paper presentations:**

- 1028 CONFRONTING THE TENSION BETWEEN ERROR TOLERANCE AND PERFORMANCE MANAGEMENT**  
 Anne Goujon-belghit IAE BORDEAUX (UNIVERSITY OF BORDEAUX)  
 Julien Cusin IAE BORDEAUX (UNIVERSITY OF BORDEAUX)
- 1873 PERFORM OR PERISH: UNDERSTANDING THE LINK BETWEEN PERFORMANCE MANAGEMENT SYSTEMS AND ETHICAL BEHAVIOURS**  
 Sylvia D'souza LANCASTER UNIVERSITY  
 Haina Zhang LANCASTER UNIVERSITY  
 Carolyn Downs LANCASTER UNIVERSITY
- 2020 PERFORMANCE APPRAISAL PROCESSES AND PERCEPTIONS OF ORGANISATIONAL JUSTICE: A COMPARATIVE STUDY OF LOCAL AND FOREIGN BANKS IN CHINA**  
 Jane Nolan UNIVERSITY OF NOTTINGHAM  
 Fan Gu CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW  
 Chris Rowley CITY UNIVERSITY
- 2266 SUPERVISOR-SUBORDINATE RELATIONSHIPS AND EMPLOYEE PERFORMANCE APPRAISALS: A MULTI-SOURCE INVESTIGATION IN CROATIA**  
 Arup Varma LOYOLA UNIVERSITY  
 Ivana Zilic DEPAUL UNIVERSITY  
 Anastasia Katou OPEN UNIVERSITY  
 Branimir Blajic FACULTY OF KINESIOLOGY  
 Nenad Jukic LOYOLA UNIVERSITY

SLOT 7 (16:00 - 17:30) - STAPI BUILDING / ROOM 108 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 LEADERSHIP

## SERVANT LEADERSHIP

Chair: Arménio Rego

Discussant:

Paper presentations:

**1485 OPENING THE BLACK BOX OF SERVANT LEADERSHIP - THE EFFECTS OF SERVANT LEADERSHIP ON FIREFIGHTERS' PERFORMANCE AND HEALTH: A MATTER OF TRUST**

Anthony Perrier TSM RESEARCH - TOULOUSE CAPITOLE UNIVERSITY

**1767 PROMOTING FIRM INNOVATIVENESS THROUGH SERVANT LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY TO EMPLOYEES**

Fermin Mallén UNIVERSITY JAUME I

Emilio UNIVERSITY JAUME I

Domínguez-  
escrig

Ricardo Chiva UNIVERSITY JAUME I

Rafael Lapiedra UNIVERSITY JAUME I

Kirk Chang UNIVERSITY OF SALFORD

**1794 LOVE AND ROLE MODEL AS THE CONTENT AND PROCESS OF SERVANT LEADERSHIP**

Anyi Chung NATIONAL CHANGHUA UNIVERSITY OF EDUCATION

Shu Yu Chen CHANGHUA CHRISTIAN HOSPITAL

Shu-chen Chang CHANGHUA CHRISTIAN HOSPITAL

I-heng Chen NATIONAL SUN YAT-SEN UNIVERSITY

**2080 LEADER HUMILITY PREDICTING TEAM PSYCHOLOGICAL SAFETY**

Arménio Rego CATÓLICA PORTO BUSINESS SCHOOL, UNIVERSIDADE CATÓLICA PORTUGUESA, AND INSTITUTO UNIVERSITÁRIO DE LISBOA (ISCTE-IUL), BUSINESS RESEARCH UNIT

Ana I. Melo SCHOOL OF TECHNOLOGY AND MANAGEMENT (ESTGA-UA), UNIVERSITY OF AVEIRO, AND CENTRE FOR RESEARCH IN HIGHER EDUCATION POLICIES (CIPES)

Dustin J. Bluhm COLLEGE OF BUSINESS, UNIVERSITY OF COLORADO COLORADO SPRINGS, COLORADO SPRINGS, CO

Miguel Pina E Cunha FUNDAÇÃO AMÉLIA DE MELLO PROFESSOR OF LEADERSHIP, NOVA SCHOOL OF BUSINESS AND ECONOMICS, UNIVERSIDADE NOVA DE LISBOA

Dálcio Reis UNIVERSIDADE POSITIVO, CURITIBA  
Júnior

**SLOT 7 (16:00 - 17:30) - LÖGBERG BUILDING / L-102 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING - SIG GENERAL TRACK**

**PROJECTIFICATION, FAIRNESS AND GOVERNANCE AND THEIR IMPACT ON PERFORMANCE**

**Chair:** Stephane Tywoniak

**Discussant:** Roya Derakhshanalavijeh

**Paper presentations:**

- 3030 CRAFTING WORK FOR A PROJECTIFIED FUTURE**  
 Lynn Crawford UNIVERSITY OF SYDNEY  
 Erica French QUEENSLAND UNIVERSITY OF TECHNOLOGY  
 Beverley Lloyd-walker RMIT UNIVERSITY
- 1854 WHY DO WE NEED TO TALK ABOUT FAIRNESS IN PROJECTS: THE IMPACT OF JUSTICE PERCEPTIONS ON PROJECT PERFORMANCE**  
 David Bryde LIVERPOOL BUSINESS SCHOOL, LJMU  
 Christine Unterhitzberger LIVERPOOL BUSINESS SCHOOL, LJMU
- 2886 UNDERSTANDING PMO SUCCESS**  
 Peter Kaul SKEMA BUSINESS SCHOOL  
 Robert Joslin AIPMO

**SLOT 7 (16:00 - 17:30) - LÖGBERG BUILDING / L-103 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_02 MANAGING MAJOR AND MEGA PROJECTS: THE IMPORTANCE TO BROADEN CLASSICAL PROJECT MANAGEMENT APPROACHES**

**EXPLORING PRACTICES IN MEGAPROJECTS**

**Chair:** Silvana Revellino

**Discussant:** Dicle Kortantamer

**Paper presentations:**

- 2157 A NEW METHODOLOGICAL APPROACH FOR SUSTAINABLE MAJOR TRANSPORTATION INFRASTRUCTURE: COPING WITH THE UNCERTAINTY OF STRATEGIC INVESTMENT PROJECTS AND FOSTERING THEIR SOCIAL BENEFITS**  
 Francesco Di Maddaloni KINGSTON UNIVERSITY  
 Riccardo Vecchiato KINGSTON UNIVERSITY  
 Giampiero Favato KINGSTON UNIVERSITY
- 2795 EMERGING COLLABORATIVE PRACTICES IN MAJOR PROJECTS: THE CASE OF THE MULTIFUNCTIONAL AMPHITHEATER OF QUEBEC**  
 Maude Brunet ÉTS  
 Daniel Forgues ÉTS
- 2817 EXPLORING MECHANISMS UNDERLYING LOCK-IN IN LARGE INFRASTRUCTURE PROJECTS: A MANAGEMENT OF PROJECTS PERSPECTIVE**  
 Ermal Hetemi KTH - ROYAL INSTITUTE OF TECHNOLOGY  
 Joaquin Ordieres UPM - UNIVERSIDAD POLITECNICA DE MADRID  
 Anna Jerbrant KTH - ROYAL INSTITUTE OF TECHNOLOGY  
 Cali Nuur KTH - ROYAL INSTITUTE OF TECHNOLOGY

**SLOT 7 (16:00 - 17:30) - LÖGBERG BUILDING / L-201 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT - SIG GENERAL TRACK**

## **CHALLENGES IN PUBLIC PERFORMANCE MEASUREMENT AND MANAGEMENT**

**Chair:** Andrea Bonomi Savignon

**Discussant:**

**Paper presentations:**

- 1363 THE FORMALITY AND INFORMALITY OF PERFORMANCE MANAGEMENT**  
Qian Yi Lee                                      GRIFFITH UNIVERSITY  
Keith Townsend                                GRIFFITH UNIVERSITY  
Adrian Wilkinson                              GRIFFITH UNIVERSITY
- 2029 WHY IS SIZE IMPORTANT? - A QUALITATIVE META SYNTHESIS OF STUDIES ON FACTORS AFFECTING PERFORMANCE MEASUREMENT AND REPORTING IN PUBLIC ADMINISTRATION.**  
Veronica Allegrini                              UNIVERSITY OF ROME TOR VERGATA  
Fabio Monteduro                                UNIVERSITY OF ROME TOR VERGATA  
Ilenia Cecchetti                                 UNIVERSITY OF ROME TOR VERGATA  
Ylenia Lai                                         UNIVERSITY OF ROME TOR VERGATA
- 2468 NEW MARKET REVENUES FOR A PUBLIC SERVICE: A PARADOXICAL STRATEGY? AN ACTION RESEARCH STUDY IN A FRENCH PUBLIC INSTITUTION**  
Caroline Tahar                                    IGR-IAE UNIVERSITY OF RENNES 1

**SLOT 7 (16:00 - 17:30) - LÖGBERG BUILDING / L-204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

## **INTEGRATED CARE AND IMPROVED PERFORMANCE**

**Chair:** Mike Bresnen

**Discussant:** Pamela Mazzocato

**Paper presentations:**

- 2482 COMPARATIVE ANALYSIS OF CARE INTEGRATION INITIATIVES BASED ON THE INTEGRATE FRAMEWORK**  
Stefano Calciolari                              UNIVERSITÀ DELLA SVIZZERA ITALIANA  
Laura Gonzalez                                 UNIVERSITÀ DELLA SVIZZERA ITALIANA  
Nick Goodwin                                    IFIC  
Viktoria Stein                                    IFIC
- 2765 IMPROVING HEALTHCARE ACCESS TO LOW-INCOME POPULATIONS, BONDING THE ECOSYSTEM ACTORS?**  
Constance Dumalanède                        IAE LYON - UNIVERSITÉ DE LYON  
Marielle Payaud                                 IAE LYON - UNIVERSITÉ DE LYON
- 3050 HOW HEALTH CARE INTEGRATION INFLUENCES HOSPITAL'S PERFORMANCE? THE MEDIATING ROLE OF AMBIDEXTERITY**  
Tzu-chuan Liu                                    FENG YUAN HOSPITAL, MINISTRY OF HEALTH AND WELFARE  
Ghi-feng Yen                                     CHUNG YUAN CHRISTIAN UNIVERSITY  
Ming-chang Huang                               YUAN ZE UNIVERSITY

**SLOT 7 (16:00 - 17:30) - LÖGBERG BUILDING / L-205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**IMPROVING PERFORMANCE IN HEALTHCARE**

**Chair:** Stefano Calciolari

**Discussant:** Kevin Broom

**Paper presentations:**

- 1733 ENSURING RESILIENCE IN A CRITICAL CARE UNIT: A DYNAMIC APPROACH OF SLACKING PROCESSES**  
 Geoffrey Leuridan UNIVERSITY OF LILLE  
 Benoît Demil UNIVERSITY OF LILLE
- 2130 INFLUENCES ON PATIENT SAFETY CULTURE IN INFECTION PREVENTION AND CONTROL IN ENGLISH HOSPITALS: A MULTI-LEVEL NEO-INSTITUTIONAL ANALYSIS**  
 Yiannis Kyratsis CITY, UNIVERSITY OF LONDON  
 Raheelah Ahamd IMPERIAL COLLEGE LONDON  
 Michiyo Iwami IMPERIAL COLLEGE LONDON  
 Enrique Castro Sanchez IMPERIAL COLLEGE LONDON  
 Rifat Atun HARVARD UNIVERSITY  
 Alison Holmes IMPERIAL COLLEGE LONDON
- 2646 LESS IS MORE? INSTITUTIONAL MULTIPLICITY AND ORGANIZATIONAL PERFORMANCE: EVIDENCE FROM THE US HEALTH CARE INDUSTRY**  
 Francesca Capo LUISS GUIDO CARLI UNIVERSITY  
 Francesco Rullani LUISS GUIDO CARLI UNIVERSITY  
 Tommaso Ramus CATOLICA BUSINESS SCHOOL LISBON  
 Federica Brunetta LUISS GUIDO CARLI UNIVERSITY

**SLOT 7 (16:00 - 17:30) - ARNAGARDUR Building / A-301 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE - SIG GENERAL TRACK**

**EPISTEMOLOGY, THEORY AND MANAGEMENT**

**Chair:** Steffen Roth

**Discussant:**

**Paper presentations:**

- 1388 "RELIGION" AS A METAPHOR TO CONSTRUCT ORGANIZATIONAL VALUE ORIENTATIONS**  
 Andika Pratama INSTITUT TEKNOLOGI BANDUNG
- 1605 EPISTEMOLOGICAL FOUNDATIONS OF THE OBJET-À-PROJET AS A FACTOR IN THE DEFINITION OF PROJECTS: THE CASE OF PROJECT MANAGEMENT IN THE HEALTH SERVICES SECTOR**  
 Johanne Paradis CENTRE INTÉGRÉ DE SANTÉ ET SERVICES SOCIAUX DE L  
 Jacques-bernard Gauthier UNIVERSITÉ DU QUÉBEC EN OUTAOUAIS  
 Gauthier
- 2121 NEW WINE IN OLD WINESKINS. NEW ORGANIZATIONAL FORMS CHARACTERIZATION**  
 Miguel Pérez-valls U.ALMERIA  
 José Céspedes-lorente U.ALMERIA  
 Steffen Roth LA ROCHELLE BUSINESS SCHOO  
 José Antonio Plaza U.ALMERÍA
- 2170 ARE ACADEMICS AND PRACTITIONERS THAT DIFFERENT AFTER ALL? AN ENTANGLEMENT PERSPECTIVE FOR THE THEORY-PRACTICE DEBATE IN MANAGEMENT**  
 Paula Ungureanu UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Fabiola Bertolotti UNIVERSITY OF MODENA AND REGGIO EMILIA

**SLOT 7 (16:00 - 17:30) - VR II Building / V02-156 - Competitive**  
**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 BEHAVIOURAL STRATEGY**

## **BEHAVIOURAL STRATEGY: MANAGEMENT CONSIDERATIONS**

**Chair:** Oskar Colombo

**Discussant:** Philip Meissner

### **Paper presentations:**

- 2021 EMPLOYEES' CREATIVITY AS DETERMINANT IN EXPLAINING HOW TASK SIGNIFICANCE AFFECTS COMMITMENT**  
Ana García-granero UNIVERSITY OF VALENCIA  
Anabel Fernández-mesa UNIVERSITY OF VALENCIA  
Oscar Llopis RENNES SCHOOL OF BUSINESS  
Julia Olmos-peñuela UNIVERSITY OF VALENCIA
- 2195 UNDERSTANDING HETEROGENEITY IN THE PERFORMANCE FEEDBACK - ORGANIZATIONAL RESPONSES RELATIONSHIP: A META-ANALYSIS**  
Gerardus Jm Lucas DE MONTFORT UNIVERSITY  
Hugo Verver TILBURG UNIVERSITY  
Jm (marino) Van Zelst TILBURG UNIVERSITY  
Marius Th Meeus TILBURG UNIVERSITY
- 2757 THE CURSE OF KNOWLEDGE: WHEN IGNORANCE IS BLISS**  
João Duarte UNIVERSITÀ DELLA SVIZZERA ITALIANA  
Thorsten Wahle UNIVERSITÀ DELLA SVIZZERA ITALIANA

**SLOT 7 (16:00 - 17:30) - VR II Building / V02-157 - Paper Development**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **HOT TOPICS TO MOVE THE FIELD FORWARD**

**Chair:** Aura Parmentier Cajaiba

**Discussant:**

### **Paper presentations:**

- 1928 OPEN STRATEGIZING WITH WEB 2.0 TECHNOLOGIES – EXPLORING THE ANTECEDENTS, ADVANTAGES AND CONSTRAINTS**  
Bright Adu Nketia UNIVERSITY OF INNSBRUCK  
Katja Hutter UNIVERSITY OF INNSBRUCK  
Johann Fueller UNIVERSITY OF INNSBRUCK  
Kurt Matzler UNIVERSITY OF INNSBRUCK  
**Discussant :** Rob Jansen
- 2132 TAKING STOCK OF STRATEGIC DECISION-MAKING: A NETWORK APPROACH TO LITERATURE REVIEW**  
Rob Jansen TILBURG UNIVERSITY  
Annefleur Krijkamp HAUTE EQUIPE  
Femke Van Bakel LEAN INSTITUUT @ VERBEETEN  
**Discussant :** Christiane Ferreira Bellucci
- 1953 STRATEGY AS PRACTICE AND CASE STUDY**  
Christiane Ferreira UNIVERSIDADE DO VALE DO ITAJAÍ AND UNIVERSIDADE FEDERAL DE SANTA CATARINA  
Bellucci DE SANTA CATARINA  
Rosalia Aldraci UNIVERSIDADE FEDERAL DE SANTA CATARINA  
Barbosa Lavarda  
**Discussant :** Bright Adu Nketia

**SLOT 7 (16:00 - 17:30) - VR II Building / V02-158 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**CENA - MANAGEMENT ISSUES**

**Chair:** Anne Mione

**Discussant:** Sea Matilda Bez

**Paper presentations:**

- |             |  |                           |
|-------------|--|---------------------------|
| <b>1724</b> | <b>THE DARK SIDE OF INTERORGANIZATIONAL RELATIONSHIPS: AN INTEGRATIVE REVIEW AND RESEARCH AGENDA</b> |                           |
|             | Nuno Oliveira  | TILBURG UNIVERSITY        |
|             | Fabrice Lumineai   | PURDUE UNIVERSITY         |
| <b>2281</b> | <b>MANAGING NETWORK COOPETITION EVIDENCE FROM THE BANKING INDUSTRY</b>                               |                           |
|             | Hervé Chappert   | UNIVERSITY OF MONTPELLIER |
|             | Thuy Seran   | UNIVERSITY OF MONTPELLIER |
|             | Anne-sophie Fernandez  | UNIVERSITY OF MONTPELLIER |
| <b>2078</b> | <b>PLANNING FOR COOPETITION TO MITIGATE RISKS: FINDINGS FROM THREE STUDIES</b>                       |                           |
|             | Kalanit Efrat  | RUPPIN ACADEMIC CENTER    |
|             | Anne Souchon   | LOUGHBOROUGH UNIVERSITY   |
|             | Paul Hughes  | DE MONTFORT UNIVERSITY    |
|             | Andreas Wald   | AGDER UNIVERSITY          |

**SLOT 7 (16:00 - 17:30) - VR II Building / V02-152 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT - SIG GENERAL TRACK**

**DIGITAL STRATEGY: IMPACT ON FIRM AND INDUSTRY**

**Chair:** Matthias Georg Will

**Discussant:** Oksana Gerwe

**Paper presentations:**

- |             |   |                          |
|-------------|---|--------------------------|
| <b>1457</b> | <b>IMPACTS OF INDUSTRY 4.0 INVESTMENTS ON FIRM PERFORMANCE EVIDENCE FROM ITALY</b>                                |                          |
|             | Marco Bettiol   | UNIVERSITY OF PADOVA     |
|             | Mauro Capestro  | UNIVERSITY OF PADOVA     |
|             | Eleonora Di Maria   | UNIVERSITY OF PADOVA     |
|             | Andrea Furlan   | UNIVERSITY OF PADOVA     |
| <b>1652</b> | <b>INFORMATION TECHNOLOGY, ORGANIZATIONAL DELAYERING, AND FIRM PRODUCTIVITY: EVIDENCE FROM CANADIAN MICRODATA</b> |                          |
|             | Lynn Wu   | UPENN                    |
|             | Byran Hong  |                          |
| <b>2563</b> | <b>IMPROVING MARKET CAPITALIZATION THROUGH STRATEGIC ORIENTATION TOWARDS DIGITAL TRANSFORMATION</b>               |                          |
|             | Anna Verbovetska  | TUM SCHOOL OF MANAGEMENT |

**SLOT 7 (16:00 - 17:30) - VR II Building / V02-147 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_11 STRATEGIC RESPONSIVENESS AND ADAPTIVE ORGANIZATIONS**

**ENTREPRENEURSHIP AND RENEWAL FOR ADAPTIVE GROWTH**

**Chair:** Torben Andersen

**Discussant:** Ingi Runar Edvardsson

**Paper presentations:**

- 1434 AUTONOMY AND LEADERSHIP SUPPORT AS ANTECEDENTS TO INTRAPRENEURSHIP: ILLUSTRATING THE VALUE AND VALIDITY OF VIGNETTE EXPERIMENTS FOR RESEARCH ON ORGANIZATIONAL ADAPTATION**  
Stefan Linder ESSEC BUSINESS SCHOOL
- 2943 META-ORGANIZATIONAL RENEWAL: AN EXPLORATORY STUDY OF HOW ORGANIZATIONS-OF-ORGANIZATIONS ADAPT TO CHANGING CONDITIONS**  
Rick Hollen ERASMUS UNIVERSITY ROTTERDAM
- 1490 GROWTH STRATEGIES IN CREATIVE INDUSTRIES**  
Margret Sigrun Sigurdardottir UNIVERSITY OF ICELAND  
Marina Candi UNIVERSITY OF REYKJAVIK
- 1687 ENSURING EMERGING MARKET MULTINATIONALS INTERNATIONAL COMPETITIVENESS**  
Susan Freeman UNIVERSITY OF SOUTH AUSTRALIA  
Geraldine Tan UNIVERSITY OF ADELAIDE  
Andrew Cavanagh MONASH UNIVERSITY

**SLOT 7 (16:00 - 17:30) - University Square Building / HT-300-GT - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK**

**SURVIVAL AND INNOVATION**

**Chair:** Arianna Costantini

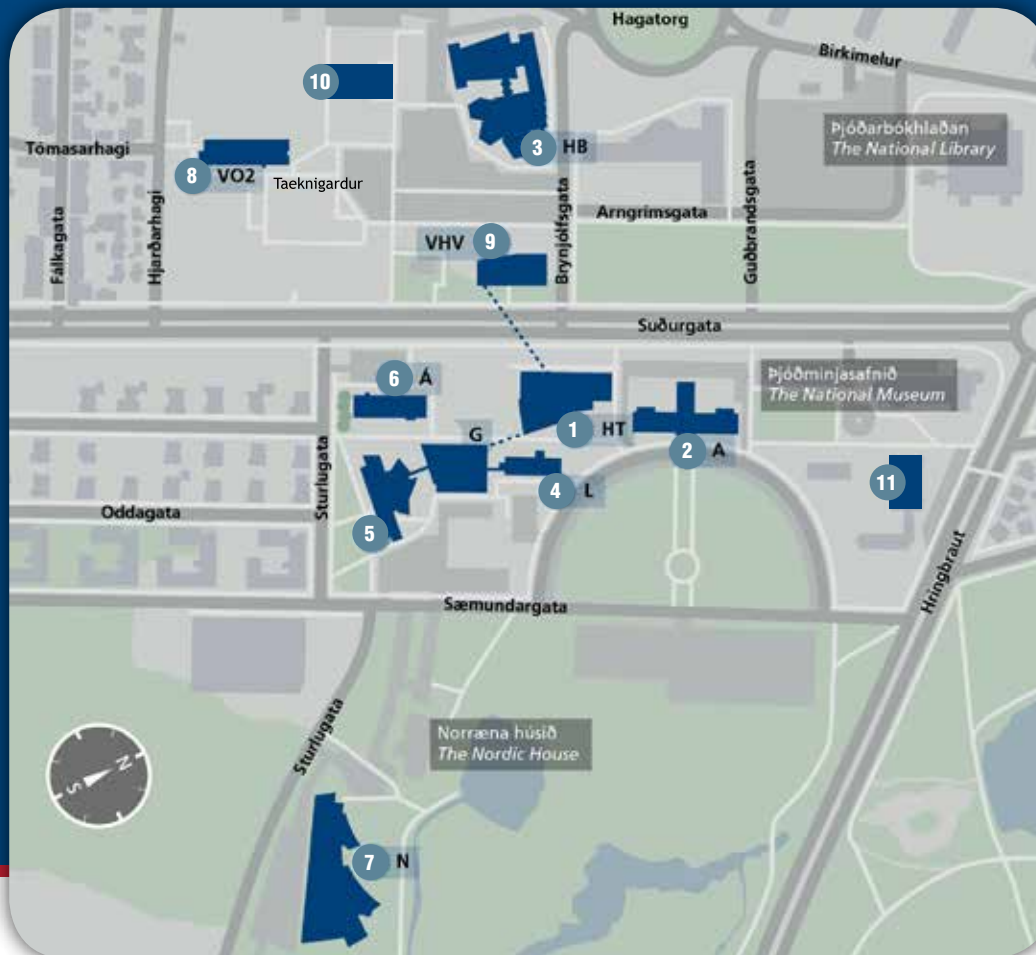
**Discussant:**

**Paper presentations:**

- 1148 SIX SIGMA IMPLEMENTATION, DYNAMIC CAPABILITIES AND FLEXIBILITY: AN EMPIRICAL INVESTIGATION OF EUROPEAN FIRMS**  
F Javier Llorens-montes UNIVERSITY OF GRANADA  
Leopoldo Gutierrez- UNIVERSITY OF GRANADA  
gutierrez  
Vanessa Barrales-molina UNIVERSITY OF GRANADA  
Dainelis Cabeza-puges UNIVERSITY OF GRANADA
- 1944 THE RELATIONSHIP AMONG ORGANIZATIONAL SURVIVAL, SITE RISK AND ACCIDENTS IN CONSTRUCTION SECTOR**  
Jose M. Carretero-gomez UNIVERSITY OF THE BALEARIC ISLANDS  
Francisco J. Forteza UNIVERSITY OF THE BALEARIC ISLANDS
- 1547 JOB CRAFTING PAVING THE WAY TOWARDS WORKPLACE INNOVATION. TESTING THE EFFECT OF A WORKPLACE INTERVENTION BASED ON JOB CRAFTING.**  
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# UNIVERSITY MAP



## 1 UNIVERSITY SQUARE BUILDING

- SIG EVENTS & TRACK PARALLEL SESSIONS: 14 (GENERAL CONFERENCE)
- GENERAL ASSEMBLY
- LABS
- MEET THE EDITORS II-III

## 2 UNIVERSITY MAIN BUILDING

- REGISTRATION DESK
- SIG EVENTS & TRACK PARALLEL SESSIONS: 09 (ORGANIZATIONAL BEHAVIOUR)

## 3 UNIVERSITY CINEMA

- OPENING SESSION, KEYNOTE ROUND TABLE SESSIONS AND MEET THE EDITORS I

## 4 LÖGBERG BUILDING

- MEET THE EDITORS SESSIONS
- SIG EVENTS & TRACK PARALLEL SESSIONS: 10 (PROJECT ORGANIZING) AND 11 (PUBLIC MANAGEMENT AND NON PROFIT MANAGEMENT)

## 5 ODDI BUILDING

- SIG EVENTS & TRACK PARALLEL SESSIONS: 02 (CORPORATE GOVERNANCE) AND 06 (INNOVATION)

## 6 ARNAGARDUR BUILDING

- SIG EVENTS & TRACK PARALLEL SESSIONS: 03 (ENTREPRENEURSHIP) AND 12 (RESEARCH METHODS & RESEARCH PRACTICE)

## 7 ASKJA BUILDING

- SIG EVENTS & TRACK PARALLEL SESSIONS: 01 (BUSINESS FOR SOCIETY) AND 08 (MANAGING SPORTS)

## 8 VR-II BUILDING

- SIG EVENTS & TRACK PARALLEL SESSIONS: 13 (STRATEGIC MANAGEMENT) AND 04 (FAMILY BUSINESS RESEARCH)

## 9 VERÖLD BUILDING

- SIG EVENTS & TRACK PARALLEL SESSIONS: 07 (INTERNATIONAL MANAGEMENT)

## 10 ENDURMENNTUN

- SIG EVENTS & TRACK PARALLEL SESSIONS: 03 (ENTREPRENEURSHIP)

## 11 STAPI

- SIG EVENTS & TRACK PARALLEL SESSIONS: 05 (GENDER, RACE AND DIVERSITY IN ORGANISATIONS) 09 (ORGANIZATIONAL BEHAVIOUR)

## Coffee Breaks

Coffee Breaks will be served in the following buildings and with following timetable.

- University Square Building **1**
- Oddi Building **5**
- Askja Building **7**
- VR-II Building (nearby building called Tæknigarður) **8**
- Veröld Building **9**

Days	Hours
Wednesday 20 June	10:30 - 11:00
	15:30 - 16:00
Thursday 21 June	10:30 - 11:00
	15:30 - 16:00
Friday 22 June	10:30 - 11:00
	15:30 - 16:00

## Lunches

Lunches will be served in the following buildings and with following timetable.

- University Square Building **1**
- Oddi Building **5**
- Askja Building **7**
- VR-II Building (nearby building called Tæknigarður) **1**

Days	Hours
Wednesday 20 June	12:30 - 13:30
Thursday 21 June	12:30 - 14:00
Friday 22 June	12:30 - 14:00

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