



## SIG 03 - ENT - Entrepreneurship

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### T03\_08 - Entrepreneurial education, academic entrepreneurship and entrepreneurial university

#### Proponents:

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#### Short description:

Universities should update their knowledge, modernise their study programmes, and harmonise their research activities with the needs of industry and the private business sector, but they also need their feedback and support. This call highlights the key role of universities in the national innovation system from the perspective of academic entrepreneurship, joint R&D and stronger industry cooperation and entrepreneurial education. We would like to open a discussion about current concepts, actions and proper approach toward an entrepreneurial university, and presents some criticism as well as supporting opinions. Entrepreneurship is an economic and social phenomenon, a research object, and, an academic and teaching subject.

#### Long description:

The global financial crisis and budget cuts push forward the new models of universities dominated by the entrepreneurial university that emphasizes the university's market orientation and contribution to economic growth and competitiveness. It seems that European Universities have a great challenge in filling that gap when compared to more experienced universities (such as in North American) and emerging models (such as China). The interactions of universities and industry, as well as the concept of an entrepreneurial university in innovation-moderate countries, are expected to have an influence on economic growth and development. However, any successful transformation in university paradigm and science-industry cooperation cannot be generated by universities itself. One stream of academic entrepreneurship should be directed towards graduate students to encourage them to establish their own companies, e.g. information technology and the business support sector. Self-employment is important due to the high level of unemployment and the financial problems of public companies and national authorities – the first choice of employment for bachelor's and master's graduates. In all these cases we suggest reinforcing the concept of entrepreneurial universities to meet the needs of their rather diverse types of stakeholder and customer: students, professors, the business world and the public sector. Therefore it seems that the right question is not are entrepreneurial universities needed or not; but how can the absorptive capacity of firms be developed so as to enable them to internalise the existing knowledge



of universities. the researcher in entrepreneurship education must integrate a philosophical perspective and return to the key questions every educator should ask: What? (contents, theories), For whom? (audiences, targets), Why? (aims, objectives) and How? (methods, pedagogies).

Subtopics:

- Academic entrepreneurship
- Entrepreneurship education
- Pedagogical theories in entrepreneurship education
- Networks in academic entrepreneurialism
- New policies for fostering entrepreneurialism within a university
- Entrepreneurial universities
- Values, beliefs, and evaluations of entrepreneurship education
- Learning philosophies in entrepreneurship education
- Gender perspectives in entrepreneurship education
- Student creativities
- Incubators and technology parks
- Third mission
- R&D academic industry cooperation.

**Keywords:**

entrepreneurial education  
academic entrepreneurship  
entrepreneurial university  
academic entrepreneurialism  
third mission and smart specialisation  
R&D academic and industry collaboration

**UN Sustainable Development Goals (SDG):**

Goal 4: Quality education, Goal 5: Gender equality, Goal 11: Sustainable cities and communities, Goal 17: Partnerships for the goals.

**Publication Outlet:**

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**AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>