



European Journal of International Management (EJIM)

Call for Papers - Coordination by the Council of Country Representatives at EURAM

Special Edition:

***Variety and Relevance of Management Research: Unlocking cross-cultural insights
Diversity and significance of management research on a global scale***

Management research is a dynamic field that focuses on improving organisational practices and decision-making processes through the use of empirical research methods. It covers a wide range of topics and involves various disciplines including strategy, organization, finance, accounting, human resources, marketing, innovation, etc. In addition, with increasing globalisation and intercultural interaction of companies around the world, the international aspect of management research has become more important.

Reflecting the diversity of issues and challenges faced by organisations in today's globalised and complex business environment, the universe of scientific production is constantly and overwhelmingly expanding. In order to maintain the integrity, efficiency and reproducibility of research, there is a need for a rethink of the process and its implications for stakeholders (Kretser et al., 2019). In this endeavour, editors, researchers, and practitioners all play crucial roles, and their collaboration is paramount.

One of the critical aspects of management research is its relevance to practice. Practical research is fundamental to researchers' roles and identities in society (Quattrone, 2009). The concept of practical 'relevance' of research covers three dimensions. It can be instrumental, when the research aims to influence the actions of management; conceptual, when it influences the way in which a professional conceptualises a problem; or symbolic, when the research contributes to the legitimisation of predetermined positions (Hamet & Maurer, 2017). We believe management research provides a fundamental perspective to drive change, which may guide decisions and actions to a better world (Garreau, 2023). Research in this area aims to provide practical implications and recommendations for organisations, policy makers and practitioners to improve their performance and competitiveness. It has the potential to have a significant impact on the decision making of business leaders and policy makers alike. As the world of business is constantly evolving, it is imperative that management research continues to adapt and evolve.

With increasing globalisation and intercultural interaction of businesses around the world, the international aspect of management research is vital. International collaborations can foster intercultural learning and innovation through the exchange of knowledge, experiences and practices across national borders. In addition, international collaborations allow researchers to study organisational behaviour in different cultural contexts, which can lead to a better understanding (Ramon & López, 2024).

This Special Edition invites submissions that investigate the rich tapestry of management studies across the international landscape. We recognize that cultural nuances significantly influence how different societies approach management. We are seeking your unique insights on:

- How cultural contexts shape management practices
- How research methodologies can advance cross-cultural insights

- The emergence of regionally specific management approaches with global relevance.

By exploring these themes, we aim to foster a deeper understanding of management's diverse applications worldwide.

We welcome empirical studies, case studies, literature reviews and theoretical papers that contribute to our understanding of management practices in different cultural contexts. We are particularly interested in papers that offer practical implications and recommendations for organisations and policy makers. We invite submissions from researchers, practitioners and policy makers worldwide. We encourage researchers from different regions and cultural backgrounds to collaborate and submit joint papers that offer cross-cultural perspectives and insights.

This collection of articles will be published in *European Journal of International Management* under the initiative and coordination of EURAM Country Representatives. We look forward to receiving your submissions and contributing to the development of management research with an international approach.

Guest Editors:

Lucrezia Songini – University of Eastern Piedmont and Chair of the Country Representatives Council of EURAM

Dieter Bogenhold – University of Klagenfurt and Chair of the Country Representatives Council of EURAM

Rosana Silveira Reis – ISG International Business School and France Country Representative of EURAM

Important dates:

- Deadline for submission of papers: 31st. January 2025
- Presentation of the call at the EURAM Conference: June 2024
- Online workshop with the Guest Editors to present the call for paper, to listen to the proposals and to minimise any questions: October 2024
- Publication of Special Edition: June 2025

Submission process:

Submissions should be made via the journal website in accordance with the author guidelines. Please indicate in your cover letter that your submission is for this Special Edition on the diversity and relevance of management research with an international approach.

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