

## Centre for Research and Co-creation in Innovation and Sustainable Indigenous Businesses

The long-term well-being of Indigenous communities depends on economic self-sufficiency, innovation, and business development grounded in traditional knowledge and Indigenous worldviews and values. However, the advancement of innovation and sustainable development in Indigenous communities has been limited by Western practices and largely ignored in the mainstream business research discipline. Innovation, entrepreneurship, digital and sustainable transformation, and the development of diverse business skills offer a clear path to economic development and independence for Indigenous communities, and the betterment of society as a whole.

Rising to face this important challenge, the Centre's primary objective is to provide a space to facilitate co-creation and respectful collaborations between Indigenous and non-indigenous peoples to foster economic and social development of Indigenous communities.

## Two guiding principles:

- 1. Respect for traditional Indigenous knowledge its appropriate integration with Western approaches of innovation and business.
- 2. Collaboration with Indigenous communities to learn from and with them.

## Three initial research themes:

- 1. **Sustainable development:** focus on sustainable development goals of importance to Indigenous communities, such as food security, energy, and climate change mitigation and adaptation.
- 2. **Digital innovation:** access to digital technologies and data-driven solutions are key tools to develop sustainable businesses and empower Indigenous communities and entrepreneurs.
- 3. **Entrepreneurship:** widely recognized as a vehicle for social inclusion and economic self-reliance, entrepreneurship is a key area that can be enhance by introducing centuries of accumulated Indigenous knowledge.

The Centre is currently recruiting new members and collaborators from FSA ULaval, Université Laval, and other universities and community organizations. We welcome researchers, community leaders, and business people from different disciplines who are eager to contribute to advancing the Indigenous research cause. We would be delighted to count on your expertise to help empower Indigenous innovators, managers, and communities to foster inclusive growth.

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