



Research Workshop

*VIMASS Lab, newPIC chair and KnowMedTech Association
UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE and PARIS SCHOOL OF BUSINESS*

Innovation management in healthcare: Where are we going?

May 25 2022, 09.00-13.00 (Brussels time)

This research workshop presents articles accepted in the forthcoming special issue of the **European Journal of Innovation Management** (<https://www.emeraldgrouppublishing.com/journal/ejim>).

Organizers, several co-authors, and a selected audience from the institutions organizing the event will be physically present in Naples (Italy). The workshop will be also digitally broadcasted via a Zoom webinar..

PROGRAM:

Welcome Opening

Prof. Francesco Schiavone – Università degli Studi di Napoli Parthenope (Italy)
Prof. David W. Versailles – Paris School of Business (France)

Lectio Magistralis

Prof. Vincenzo Corvello
Editor in Chief, European Journal of Innovation Management (EIJM),
University of Calabria (Italy)
How to publish in the European Journal of Innovation Management

Plenary Session

*Presentation of the articles published in the special issue by the authors
List of authors and articles to be disclosed before the workshop.*

Conclusion

Prof. Vincenzo Corvello – EIJM Editor in Chief, University of Calabria (Italy)
Prof. David W. Versailles – Paris School of Business (France)
Prof. Francesco Schiavone – Università degli Studi di Napoli Parthenope (Italy)

Organization

The workshop is organized by the Vimass Research Lab from University Parthenope, the newPIC chair at Paris School of Business and the KnowMedTech Association.

The workshop is supported by the DISAQ “Progetto di Eccellenza”. The workshop is organized under the patronage of the Strategic interest group (SIG) on Innovation of the European Academy of Management.

Attendance to the workshop is free of charge.

Workshop venue:

Palazzo Pacanowski – Classroom T.1
Università degli Studi di Napoli Parthenope
Via Generale Parisi 13,
I-80132, Napoli (Italy)

Webinar

The workshop will be broadcasted via Zoom.
Details to be disclosed upon registration.

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Support:

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Information and registration: <http://healthcare2022.newpic.fr>