

Call for Submissions

19th Virtual Open and User Innovation Conference 20-21 June 2022

We are pleased to invite submissions for the **19th Virtual Open and User Innovation Conference, 20-21 June 2022**. The OUI conference is the leading academic conference on Open and User Innovation. Researchers from various disciplines (such as technology and innovation management, strategic management, organization studies, marketing, information systems, and public policy) meet annually to share ideas, current research, and research opportunities related to Open and User Innovation.

OUI 2022 will be a **VIRTUAL** event due to the ongoing pandemic. The virtual conference sessions, including paper presentations, keynotes, and networking sessions, will be held on **20 and 21 June 2022** (afternoon hours CET; morning hours ET). Of course, face-to-face interactions are much richer – but an offsetting advantage of virtual is that many more colleagues from around the world can participate at much lower cost in money and time.

Three major topic categories

Innovation research and practice are inherently interdisciplinary. It is therefore an important goal of the Open and User Innovation Society to encourage interdisciplinary interactions during our annual OUI meetings. Accordingly, we invite papers from all academic disciplines bearing upon the following three major topic categories:

1. Problem-solving

As we all know, problem-solving is fundamental to successful innovation. New problem-solving methods appropriate to open and distributed innovation are actively being developed and studied by many – from crowdsourcing to novel AI algorithmic methods. We are interested in hearing about all of these.

2. Open and user innovation processes

OUI processes require new and adapted organizations and organizational methods – from open-source software project architectures to remote collaboration tools, to the creation and protection of innovation commons. Again, OUI conference members will be interested in progress in all these areas of research.

3. Governance and societal challenges

Open and user innovation creates novel challenges for society relative to traditional, closed innovation processes. For example, open sharing of data can be very desirable with respect to speeding innovative advance – but also creates problems with respect to personal data privacy. Open and user innovation also creates the possibility of broader participation in innovative challenges of general interest like global warming. All these areas are also of interest to OUI attendees.

Submissions

Two types of contributions are invited:

- **Full papers** (15 minutes presentation) to report on completed research.
- **Research plans** (2 minutes presentation) to introduce a research idea or report on work in progress.

Please complete the [submission form](#) by **1 March 2022** and include the following content in your submission:

- Please indicate which of the three major topic categories best fits the content and purpose of your paper.
- Title
- Abstract (max. 300 words)
- Keywords
- Motivation and research question (max. 200 words)
- Methods (max. 200 words)
- Findings (max. 200 words)
- Contribution to OUI (max. 200 words)

Key dates

- Submission deadline: 1 March 2022
- Notification of accepted submissions: 15 April 2022
- Early registration closes: 15 Mai 2022
- Conference: 20-21 June 2022

Registration and conference fees

All accepted presenters and participants are required to register and pay the conference fee.

- Early bird fee until May 15: €140
- Regular conference fee after May 15: €180
- Discounted fee (scholarship option) for scholars in need: €50

Updated information about OUI2022 will be available on the [conference website](#) soon.

We look forward to receiving your proposals and seeing you in June 2022!

Your OUI2022 hosts

Chair of Strategic Management and Innovation, ETH Zurich

Nina Geilinger, Georg von Krogh

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