

## [2021 Responsible Research in Management Award Winners Announcement](#)



**RRBM** Responsible Research  
in Business & Management

2021 “Responsible Research in Management” Award  
Sponsored by the [Academy of Management Fellows](#)  
Co-sponsored by [Responsible Research in Business and Management](#)

Announcement of Winners and Finalists  
June 7, 2021

### **Objectives**

The *Fellows Group of the Academy of Management* recognizes and honors members who have made significant contributions to the science and practice of management. In 2021, the Fellows joined forces with the *Community for Responsible Research in Business and Management* to sponsor the **Responsible Research in Management Award**. This annual award recognizes and celebrates recent research that benefits society by producing credible and useful knowledge. *Credibility* refers to the reliability, validity and trustworthiness of research findings that arise from either inductive or deductive logic, using quantitative and/or qualitative data. *Usefulness* refers to the potential of research findings to make the world a better place by informing policy and influencing practice.

### **Selection Process**

One hundred and two scholarly works published since 2016 were nominated for the 2021 award (click [here](#) for the Call for Nominations). They went through a rigorous two-stage review process. First, a committee made up of thirty-one Academy of Management Fellows and four British Academy of Management Fellows identified the finalists. Next, the finalists were evaluated by a group of executive reviewers. Winners were chosen based on the joint recommendations of the Fellows and the executives.

### **Award Winning Research**

We are extremely pleased to honor eight “Finalists,” nine “Winners,” and four “Distinguished Winners” (the list is shown below this announcement). This group of excellent articles and books represents 20% of the works nominated, reflecting extremely high standards of accomplishment. These studies exemplify the [principles of responsible research](#), strive for broad and significant societal benefits, and will leave the world a better place by informing policy, improving practice, and advancing theory.

Each of the winners will receive a cash prize and a certificate of recognition. We acknowledge [JD.com](#)’s generosity in funding the cash prizes. Winners will be honored at an Awards Ceremony during the AOM 2021 meeting (held virtually).

We wish to express our deepest gratitude to 35 academic reviewers, 18 executive reviewers, and three research assistants for their dedication and selfless contributions to this Awards program. (The full list of reviewers is available [here](#).)

Our heartfelt congratulations to the authors of these outstanding research publications. We believe their example can inspire the rest of us to infuse more credibility, utility, and societal benefit into our research projects.

Sincerely,

Alan D. Meyer (Chair) & Andrew Van de Ven (Co-Chair), Macro Articles  
Carrie Leana (Chair) & Jackie Coyle-Shapiro (Co-Chair), Micro Articles  
Howard Thomas (Chair) & Karlene Roberts (Co-Chair), Books  
Rich Klimoski (Chair) & Angelo DeNisi (Co-Chair), Executive Reviews  
Donald S. Siegel, Dean, Academy of Management Fellows  
Anne S. Tsui, Co-Founder, RRBM

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**Winners and Finalists of the  
2021 “Responsible Research in Management” Award**  
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Co-sponsored by the [Responsible Research in Business and Management](#)

**Distinguished Winners (4)**

Bazerman, M. H. (2020). [Better, not perfect: A realist's guide to maximum sustainable goodness](#). New York, NY: HarperCollins.

Goodman, R., & Kaplan, S. (2019). [Work–life balance as a household negotiation: A new perspective from rural India](#). *Academy of Management Discoveries*, 5(4), 465-486. DOI: 10.5465/amd.2018.0105

Kitchens, B., Johnson, S. L., & Gray, P. (2020). [Understanding echo chambers and filter bubbles: The impact of social media on diversification and partisan shifts in news consumption](#). *MIS Quarterly*, 44(4), 1619-1650. DOI: 10.25300/MISQ/2020/16371

Kucukkeles, B., Ben-Menahem, S. M., & von Krogh, G. (2019). [Small numbers, big concerns: Practices and organizational arrangements in rare disease drug repurposing](#). *Academy of Management Discoveries*, 5(4), 415-437. DOI: 10.5465/amd.2018.0183

**Read a layperson’s summary of each of the Distinguished Winners [here](#)**

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**Winners (9)**

DesJardine, M. R., Marti, E., & Durand, R. (in press). [Why activist hedge funds target socially responsible firms: The reaction costs of signaling corporate social responsibility](#). *Academy of Management Journal*, DOI: 10.5465/amj.2019.0238

Eden, L., & Wagstaff, M. F. (2021). [Evidence-based policymaking and the wicked problem of SDG 5 gender equality](#). *Journal of International Business Policy*, 4(1), 28-57. DOI: 10.1057/s42214-020-00054-w

Feng, Z., Liu, Y., Wang, Z., & Savani, K. (2020). [Let's choose one of each: Using the partition dependence effect to increase diversity in organizations](#). *Organizational Behavior and Human Decision Processes*, 158, 11-26. DOI: 10.1016/j.obhdp.2020.01.011

Gupta, V. K., Mortal, S., Chakrabarty, B., Guo, X., & Turban, D. B. (2020). [CFO gender and financial statement irregularities](#). *Academy of Management Journal*, 63(3), 802-831. DOI: 10.5465/amj.2017.0713

Henderson, R. (2020). [Reimagining capitalism in a world on fire](#). New York, NY: PublicAffairs.

Marquis, C. (2020). [Better business: How the B Corp movement is remaking capitalism](#). New Haven, CT: Yale University Press.

Rousseau, H. E., Berrone, P., & Gelabert, L. (2019). [Localizing sustainable development goals: Nonprofit density and city sustainability](#). *Academy of Management Discoveries*, 5(4), 487-513. DOI: 10.5465/amd.2018.0151

Sitzmann, T., & Campbell, E. M. (in press). [The hidden cost of prayer: Religiosity and the gender wage gap](#). *Academy of Management Journal*, DOI: 10.5465/amj.2019.1254

Thoroughgood, C. N., Sawyer, K. B., & Webster, J. R. (2021). [Because you're worth the risks: Acts of oppositional courage as symbolic messages of relational value to transgender employees](#). *Journal of Applied Psychology*, 106(3), 399-421. DOI: 10.1037/apl0000515

***Read a layperson's summary of each of the Winners [here](#)***

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## **Finalists (8)**

Barberá-Tomás, D., Castelló, I., De Bakker, F. G., & Zietsma, C. (2019). [Energizing through visuals: How social entrepreneurs use emotion-symbolic work for social change](#). *Academy of Management Journal*, 62(6), 1789-1817. DOI: 10.5465/amj.2017.1488

Ganju, K. K., Atasoy, H., McCullough, J., & Greenwood, B. (2020). [The role of decision support systems in attenuating racial biases in healthcare delivery](#). *Management Science*, 66(11), 5171-5181. DOI: 10.1287/mnsc.2020.3698

Lu, J. G., Nisbett, R. E., & Morris, M. W. (2020). [Why East Asians but not South Asians are underrepresented in leadership positions in the United States](#). *Proceedings of the National Academy of Sciences*, 117(9), 4590-4600. DOI: 10.1073/pnas.1918896117

Pfeffer, J., Witters, D., Agrawal, S., & Harter, J. K. (2020). [Magnitude and effects of "sludge" in benefits administration: How health insurance hassles burden workers and cost employers](#). *Academy of Management Discoveries*, 6(3), 325-340. DOI: 10.5465/amd.2020.0063

Sergent, K., & Stajkovic, A. D. (2020). [Women's leadership is associated with fewer deaths during the Covid-19 crisis: Quantitative and qualitative analyses of United States governors.](#) *Journal of Applied Psychology*, 105(8), 771–783. DOI: 10.1037/apl0000577

Shea, C. T., & Hawn, O. V. (2019). [Microfoundations of corporate social responsibility and irresponsibility.](#) *Academy of Management Journal*, 62(5), 1609-1642. DOI: 10.5465/amj.2014.0795

Wang, M. S., Raynard, M., & Greenwood, R. (in press). [From grace to violence: Stigmatizing the medical profession in China.](#) *Academy of Management Journal*, DOI: 10.5465/amj.2018.0715

Wright, A. L., Meyer, A. D., Reay, T., & Staggs, J. (2020). [Maintaining places of social inclusion: Ebola and the emergency department.](#) *Administrative Science Quarterly*, 66(1): 42-85. DOI: 10.1177/0001839220916401

**Read a layperson's summary of each of the Finalists [here](#)**

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