

See discussions, stats, and author profiles for this publication at: <https://www.researchgate.net/publication/347464122>

Frontiers Research Topic: Affect and Cognition in Upper Echelons' Strategic Decision Making: Empirical and Theoretical Studies for Advancing Corporate Governance

Research Proposal · December 2020

CITATIONS

0

READS

6

6 authors, including:



Matteo Cristofaro

University of Rome Tor Vergata

45 PUBLICATIONS 191 CITATIONS

[SEE PROFILE](#)



Yongjian Bao

University of Lethbridge

49 PUBLICATIONS 592 CITATIONS

[SEE PROFILE](#)

Some of the authors of this publication are also working on these related projects:



Special Issue Call for Papers from Journal of Management History "Honoring the Scientific Endeavor of James March" [View project](#)



Sentiment and text mining for marketing and managerial application [View project](#)



frontiers
Research Topics

**Affect and Cognition
in Upper Echelons'
Strategic Decision
Making: Empirical and
Theoretical Studies for
Advancing Corporate
Governance**

Frontiers in Psychology



Research over the last 40 years has greatly advanced the investigation of upper echelons' strategic decision-making processes. However, what remains largely unknown within these processes is the interplay of affective states and cognition. In particular, we know little about how these two intertwine and influence the scale-up from the individual to collective strategic decision making as well as financial and non-financial performance outcomes.

From that, themes that this Research Topic encourages include (but are not limited to):

- Are affectively-evaluated business opportunities as good as analytically-evaluated opportunities?
- How do biases scale up from the individual to the collective level?
- How does artificial intelligence create new perspectives on bounded rationality and bounded irrationality?
- What kind of psychological or cognitive attributes are more likely to influence executives' decisions related to non-financial firm outcomes such as corporate social responsibility or sustainability?

For more information

psychology@frontiersin.org
frontiersin.org/eJWZ

TOPIC EDITORS

Matteo Cristofaro, University of Rome Tor Vergata, Italy

Yongjian Bao, University of Lethbridge, Canada

Sana (Shih-chi) Chiu, University of Houston, United States

Ana Beatriz Hernández-Lara, University of Rovira i Virgili, Spain

Leticia Perez-Calero, Universidad Pablo de Olavide, Spain

Judith Walls, University of St. Gallen, Switzerland