

Organisations en action

ORGANISATIONS EN ACTION

Collection dirigée par Christophe SCHMITT

Les ouvrages issus de cette collection ont pour objectif de s'intéresser à la valorisation de la recherche à travers le développement et l'application de connaissances issues de la recherche dans le domaine des organisations. Les réflexions proposées se nourrissent de l'étude de situations concrètes réalisée dans le cadre de recherches dans, par et pour l'action. Ces travaux visent à élaborer des savoirs « actionnables », c'est-à-dire des savoirs qui peuvent être mobilisés par des praticiens.

Pathways to Connect Creativity and Sustainable Development

Pathways Towards Connecting Creativity and Sustainability provides multiple disciplinary and thematic perspectives on how creative processes are brought about and maintained for the purpose of sustainable development. The complexity of Sustainable development challenges requires completely novel solutions and change of mindsets. Therefore collective creativity is essential. The book is inspired by the philosophy of ARTEM (ARts, Technology & Management), a transversal and transdisciplinary approach to scientific research, learning and practice. It contributes to the ongoing discussion on how creativity relates to sustainable development and is connected to the discourse of the ARTEM Organizational Creativity Conference series. The book is designed to offer the reader, academic or practitioner, the opportunity to explore and rethink new paths and contexts for systematically connecting sustainable development with creative approaches. The volume positions the concepts of creativity and sustainability in a sound theoretical framework and explores issues of practical and theoretical value covering a range of themes, including:

- Reflections related to creativity and sustainable development,
- Arts, artistic interventions and embodiment,
- Methods and space for creativity in change and sustainable development,
- Sustainable community development,
- Corporate sustainability and creativity.

This volume profits from the variety of methodologies and case-based expertise of the authors from various disciplines and origins.

K. MNISRI & K.-Peter SCHULZ (dir.)

Pathways to Connect Creativity and Sustainable Development

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Under the direction of
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