

European
Academy of
Management

EURAM

ISCTE IUL
Instituto Universitário de Lisboa

EURAM 2019

Exploring the Future of Management

EURAM 2019 Conference Dates

25 June 2019

Labs

26 - 28 June 2019

Conference

03 July 2018

Topic / Symposium / Proposal Submission

26 September 2018

First Announcement of Call for Papers

15 January 2019 (2 pm Belgian time)

Deadline for Paper Submissions

20 March 2019

Notification of Acceptance

18 April 2019

Early Bird Registration Deadline

25 April 2019

Authors Registration Deadline

Doctoral Colloquium (24 -25 June 2019)

22 January 2019

Deadline for Submission to Doctoral Colloquium

14 March 2019

Notification of Acceptance

18 April 2019

Deadline for Registration

26-28 June

ISCTE-Instituto Universitário
de Lisboa
Lisboa, Portugal

www.euram-online.org

EURAM 2019

Exploring the Future of Management: Facts, Fashion and *Fado*

26-28 June

“... we also know that, as well as there is fashion in dressing, there is also fashion in ideas. In the absence of science, today's ideas bear no advantage over those of yesterday, since there is no increase in knowledge. And, as far as social matters are concerned, there is still no science.”

(in *The Essence of Commerce*, Fernando Pessoa, 1926)

Organisations, as open systems embedded in a larger open system that we usually call environment, establish bi-univocal relationships that mutually impact each other. Thus, the need for us to continuously study, discuss and understand not only both systems but how they influence one another. What are the main trends in the environment? How will current and future demographic and technological developments affect organisations and their societal role?

Artificial intelligence, Big Data, demographic imbalances such as, in the case of Europe, a decreasing and ageing population are deeply transforming the way we understand and manage organisations. What will work look like in the years ahead? How much of what we do will be replaced by robots and what will the interaction between these and humans be? How to manage such challenge? How to finance such system and keep social order?

The last few years have been marked by a number of migration movements that not only transform and enrich the human landscape of many countries, but appear to be a long-lasting trend. How to qualify and integrate these migrants in the workplace? How to manage an increasingly diverse and multicultural workforce? Couple this with the challenge of robotisation and scholars will have multiple reasons for wanting to continue their mission of probing into and exploring the future. Management is about doing things through people. Who are these new people? The behaviour of organisations vis-à-vis the society is increasingly scrutinised and its impact cannot be ignored. Strategy, behavioural sciences, business and society, networks, services and global value chains, entrepreneurship and innovation... these and many other topics can and will be discussed during EURAM 2019. We hope that EURAM 2019 will be a forum where new propositions and answers will be debated, where new theories will be exposed to address the many problems that challenge organisations and their management.

Welcome to the luminous city of Lisbon! A city that you will leave with *saudade*.

ABOUT ISCTE-IUL

ISCTE - Instituto Universitário de Lisboa (ISCTE-IUL) is a public university established in 1972 and one of the most dynamic and innovative in Portugal. A leading research university, ISCTE-IUL currently has about 9,000 students (1.7% foreign), over half of them in postgraduate programmes.



ISCTE-IUL is recognised for excellence in teaching, research and community service, but also for its international and multicultural environment and solid connections to the corporate world that bring real-life business experience to academics and students. ISCTE-IUL has been internationally distinguished for relevance and impact, holding accreditations from AACSB and AMBA. Amongst others, ISCTE Business School has been ranked in the top 80 of the best business schools in Europe according to the Financial Times.

ABOUT LISBON

Lisbon, where the sun shines 290 days a year, is a historical capital with an enchanting and unusual character; 800 years of diverse cultural influences mix with the most eclectic and modern trends and lifestyles. A city full of authenticity and celebrated for its hospitality and the family-like way it welcomes visitors, Lisbon was recently ranked as the world's leading city break destination. Famous for its light and wonderful nearby beaches, Lisbon is also a thriving business hub with ground-breaking technology centres and start-ups, in a perfectly matched destination for exploring the future at EURAM 2019.

Conference Programme Committee

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Further Information

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